

Income Statement Analysis

Business Problem:

The problem at hand is to analyze the yearly income status of Microsoft Corporation by examining key performance indicators (KPIs) and comparing the net income, operational income, and total revenue for the years 2021 and 2022. By conducting a comprehensive analysis of these financial metrics, we aim to gain insights into the company's financial performance and evaluate its growth and profitability over the specified period.

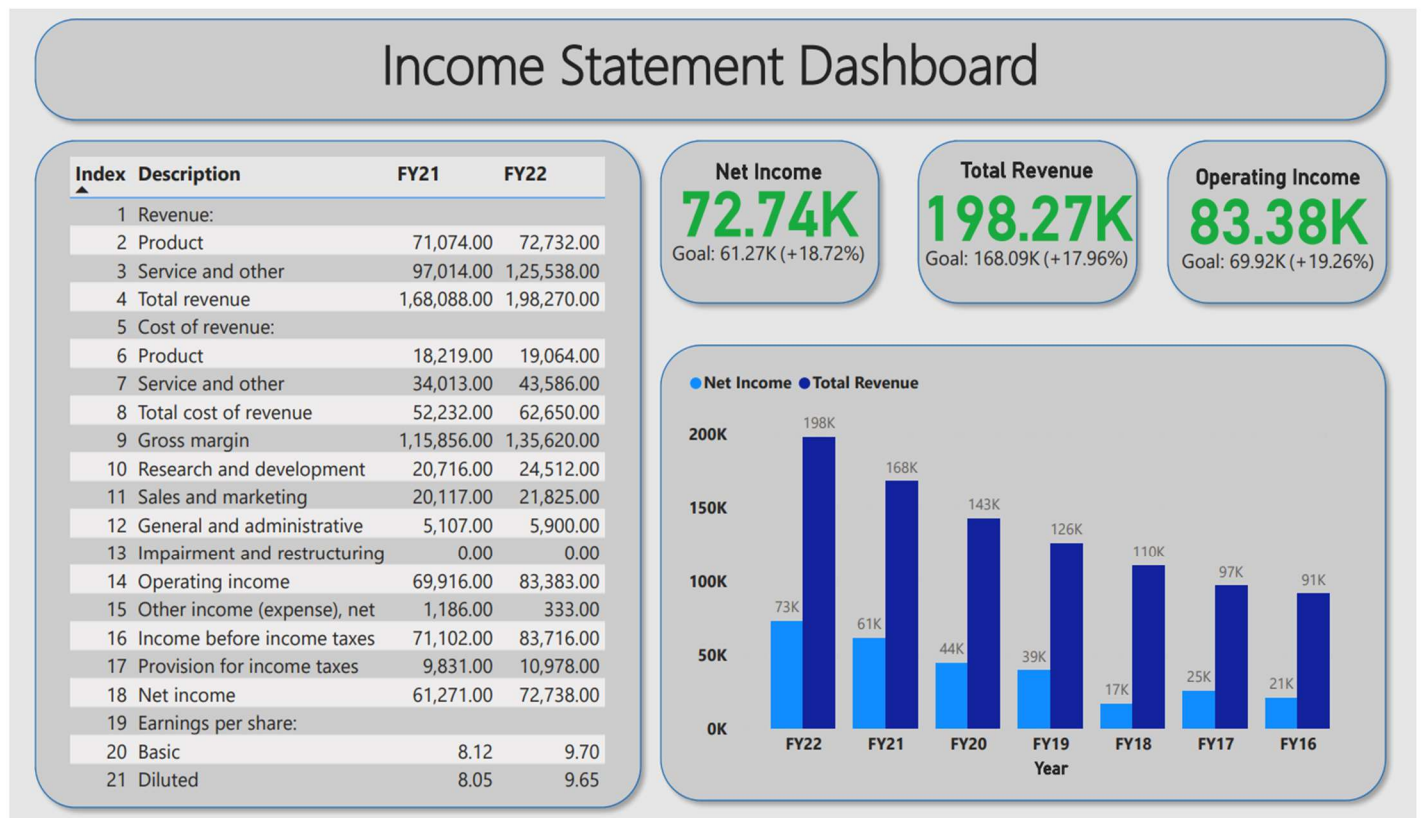
Assumptions:

- No unusual occurrences in the dataset used will have a substantial impact on the analysis.

Purpose:

- Analyzing the financial performance of the company.

Dashboard:



Analysis & Suggestions:

- In 2022, Microsoft Corporation achieved a net income of 72.74K, which represents an increase of 18.72% compared to the previous year (2021). This indicates a positive trend in the company's profitability, showcasing its ability to generate higher earnings.
- The total revenue for Microsoft Corporation in 2022 reached 198.27K, marking a significant growth of 17.96% compared to 2021. This demonstrates the company's success in expanding its overall revenue and indicates increased demand for its products and services.
- Microsoft's operational income for 2022 amounted to 83.38K, reflecting a notable increase of 19.26% compared to the previous year (2021). This indicates improved operational efficiency and profitability, showcasing the company's ability to effectively manage its core business activities.