

ADNAN MAQSOOD

Frontend Developer (React.js)

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SUMMARY

I am an accomplished frontend developer with a strong command of JavaScript, HTML, CSS, and ReactJS. I have a history of creating and sustaining top-tier solutions across various industries. My strength lies in troubleshooting and collaborating effectively with fellow developers. My experience extends to client interactions, where I focus on comprehending their unique demands and tailoring solutions to match. I am committed to staying current with industry developments and take pleasure in experimenting with fresh frontend development approaches."

PROFESSIONAL EXPERIENCE

Reactjs Frontend Developer

Code Creators

📅 2022 - Present 📍 Canada, Remote

Code Creators is a Canada based I.T and Software Development Company. They specialize in Website Development, Mobile Application Development, Custom Software Solutions, SharePoint Services.

- Revamped user interfaces across web and mobile platforms, resulting in a 40% increase in user engagement and a 25% decrease in bounce rate, driving higher conversions and revenue growth.
- Accomplished in SharePoint site development, custom CSS implementation, and adept at building SPFX web parts using React.js and SCSS.
- Throughout my career, I have gained valuable experience working with clients to understand their needs, design solutions and redesign their default webparts that meet their specific requirements

Frontend Developer

Soft Pvt. Ltd.

📅 2021 - 2022 📍 Lahore, Pakistan

Soft Pvt is a UK-based company that extended its operations by establishing an IT department in Pakistan in 2015. Specializing in selling branded garments in bulk to the European market.

- As a frontend developer, I effectively revamped and optimized the ERP system and website for a product-focused company in alignment with their Figma designs.
- Collaborating with backend developers to add new modules or functionalities to ERP systems and design them according to requirements.
- I have designed HTML email newsletters for marketing campaigns with the goal of generating more sales.

Frontend & WordPress Developer

CreativeDous

📅 2020 - 2021 📍 Lahore, Pakistan

CreativeDous is a marketing agency known for its innovative campaigns and strategic solutions. They specialize in driving brand success through creativity and data-driven insights

- Created custom websites and landing pages with a focus on SEO optimization and mobile-first design principles, tailored for marketing campaigns.
- "I gained hands-on experience in cloudways server management, hosted live websites, Google Search Console and Google Tag Manager. My web development skills empowered clients to enhance SEO and optimize website performance."
- Created WordPress websites with E-commerce, membership, and blogging features for various clients.
- Successfully restored websites following malware attacks.

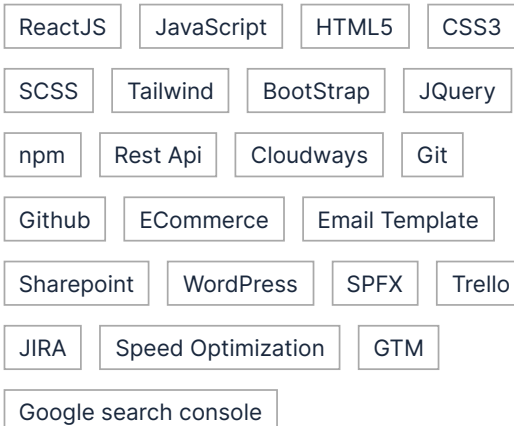
EDUCATION

BS (Information Technology)

University of Agriculture Faisalabad

📅 2015 - 2019 📍 Fsd, Pakistan

TECHNICAL SKILLS



KEY ACHIEVEMENTS

Sharepoint SPFX

Developed custom webparts using React.js and established SharePoint sites for various projects.

Redesigned Product

I utilized their Figma design to completely redesign in Reactjs and optimized both the ERP and website of a product base company.

Developed & Optimized

Developed websites for emerging digital businesses and Implemented optimization strategies for marketing purposes

LANGUAGES

English	Proficient	●●●●●
URDU	Native	●●●●●
Hindi	Advanced	●●●●●
Punjabi	Proficient	●●●●●