





ADNAN MAQSOOD


Frontend Developer (React.js & Next.js)

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SUMMARY

I am an accomplished front-end developer with a strong command of JavaScript, HTML, CSS, and ReactJS. I have a history of creating and sustaining top-tier solutions across various industries. My strength lies in troubleshooting and collaborating effectively with fellow developers. My experience extends to client interactions, where I focus on comprehending their unique demands and tailoring solutions to match. I am committed to staying current with industry developments and take pleasure in experimenting with fresh frontend development approaches."

KEY ACHIEVEMENTS

Sharepoint SPFX

Developed custom web parts using React.js and established SharePoint sites for various projects.

Redesigned Products

I utilized their Figma design to completely redesign in Reactjs and optimize both the ERP and website of a product base company.

Brandings

Developed websites for emerging digital businesses and Implemented optimization strategies for marketing purposes.

PROFESSIONAL EXPERIENCE

2022 - Present
Canada, Remote

Frontend Web Developer (React.js) Code Creators

Code Creators is a Canada-based IT and Software Development Company. They specialize in Website Development, Mobile Application Development, Custom Software Solutions, and SharePoint Services.

- Revamped user interfaces across web and mobile platforms, resulting in a 40% increase in user engagement and a 25% decrease in bounce rate, driving higher conversions and revenue growth.
- Accomplished in SharePoint site development, and custom CSS implementation, and adept at building SPFX web parts using React.js and SCSS.
- Throughout my career, I have gained valuable experience working with clients to understand their needs, design solutions and redesign their default webparts that meet their specific requirements

2021 - 2022
Lahore, Pakistan

Frontend Developer (React.js) Soft Pvt Ltd.

Soft Pvt is a UK-based company that extended its operations by establishing an IT department in Pakistan in 2015 and specializing in selling branded garments in bulk to the European market.

- As a front-end developer, I effectively revamped and optimized the ERP system and website for a product-focused company in alignment with their Figma designs.
- Collaborating with backend developers to add new modules or functionalities to ERP systems and design them according to requirements.
- I have designed HTML email newsletters for marketing campaigns with the goal of generating more sales.

2020 - 2021
Lahore, Pakistan

Frontend & WordPress Developer CreativeDous

CreativeDous is a marketing agency known for its innovative campaigns and strategic solutions. They specialize in driving brand success through creativity and data-driven insights.

- Created custom websites and landing pages with a focus on SEO optimization and mobile-first design principles, tailored for marketing campaigns.
- I gained hands-on experience in Cloudways server management, hosted live websites, Google Search Console, and Google Tag Manager.
- My web development skills empowered clients to enhance SEO and optimize website performance. Created WordPress websites with E-commerce, membership, and blogging features for various clients.
- Successfully restored websites following malware attacks.

EDUCATION

2015 - 2019
FSD - Pakistan



BS-Information Technology
University of Agriculture FSD

TECHNICAL SKILLS

ReactJs	NextJS	JavaScript	TypeScript	Tailwind	BootStrap	HTML5	CSS
JQuery	Rest API	MaterialUI	NPM	SharePoint	SPFX	WordPress	Ecommerce
Cloudways	Trello	Jira	GTM & Search Consol	Git & GitHub			