SAP Master Data Governance for Material Data Overview

May 2014 – Including SAP Master Data Governance 7.0 SP02 (Feature Pack)





Agenda

- **1.Current Reality**
- 2. Need for the Future
- 3. Solution Strategy
- 4. Architecture
- 5. Current Solution
- 6. Benefit from the Solution



Questions From the Manufacturing and Logistics LOB (Material Governance)



- How can I establish a "maintain once use everywhere" best practice?
- How can I reduce cost by eliminating redundant effort to maintain master data, i.e. through avoiding duplicates?
- How can I increase the quality of my material master data (i.e. classifications etc.) through central management and governance?
- How can I get consistent insight into sales, manufacturing, and procurement volumes?
- How can I accelerate availability of up-to-date master data in my business network?
- How can I get transparency on who has changed what, when and why?
- And ... while accomplishing all that ... how can I best leverage my investment in SAP?



Agenda

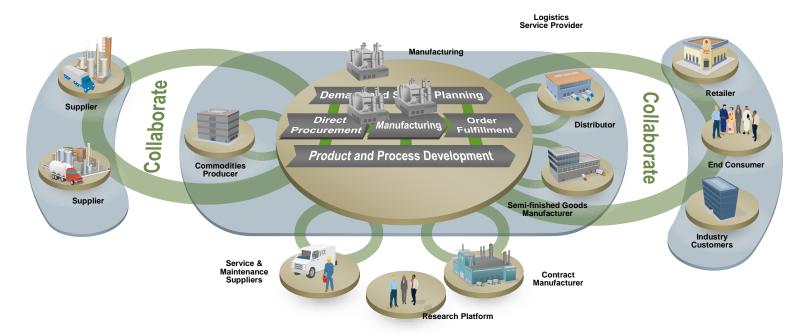
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Central Management of Material Master Data Drives Excellence Throughout Your Business Network

Consistent material master data across the entire business network

Collaborative and traceable material master data management



Documented changes along the lifecycle of a material to ensure compliance Single version of material master data, for higher efficiency and quality



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What is Master Data Governance for Material Data?

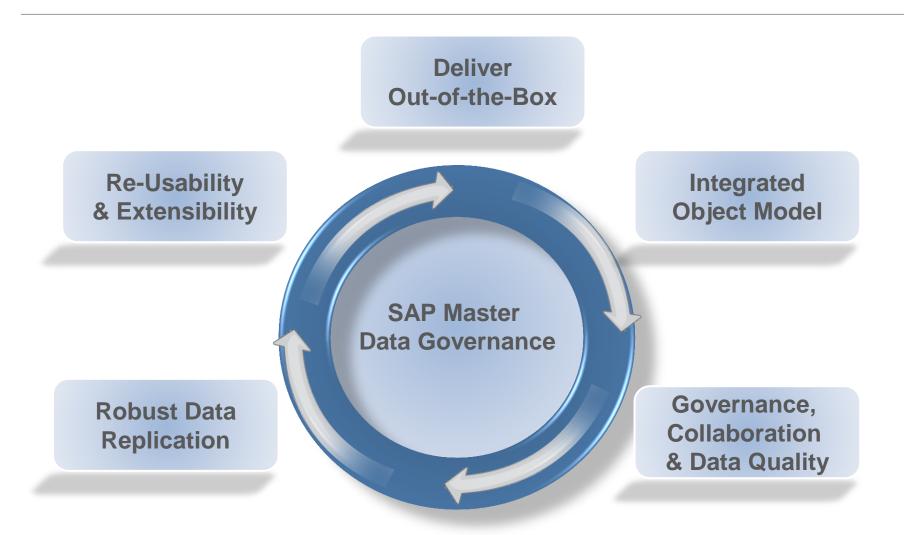
Master Data Governance for material data offers a central hub-based maintenance of material master data.

To address the key business issues related to such a governance solution for master data, MDG for material follows some basic principles that are shared across the domains of MDG

- Maintain once, use many
- One standardized process to be used by everybody
- One standardized user interface for everybody
- One standardized set of business logic

In order to fulfill these principles, SAP has built a Master Data Governance solution that offers

- Central hub-based maintenance of master data
- Workflow-driven processes that are flexible while ensuring governance and standardization
- Harmonized user interface, based upon Enterprise Portal or the Business Client
- Data model and business logic follow the best practices of the SAP Business Suite and reuse existing data structures, business validations and various services



Deliver Out-of-the-Box



Low TCO

Flexibility



Ease of consumption



Best Practice



Process Transparency



Full Integration to SAP Systems as a client Offer integration services for non-SAP client systems

Workflow flexibility closely integrated to a framework for defining business rules

Deliver roles on a web based UI **Deliver process-centric solution Deliver predefined Data Quality Services**

Deliver a Data Model proven by several applications & industries

Reuse of existing processing logic

Out-of-the box data replication mechanisms, using stable mechanisms

Material Content

Data Model Material Domain MDG 7.0 (MM)

Identifying Material Data ~ 10 fields

> Both SAP internal (material number) as well as external standards (GTIN)

Descriptive Material Data ~ 100 fields

- Help to understand what a material is but do not control processes
- Are as different as the products of our customers
- > Typically realized via Classification (rather than Field Extension)

Process Controlling Material Data ~ 1.000 fields

- Control the behavior of SAP business processes
- Proprietary to SAP applications

MDG 7.0 SP02 Scope

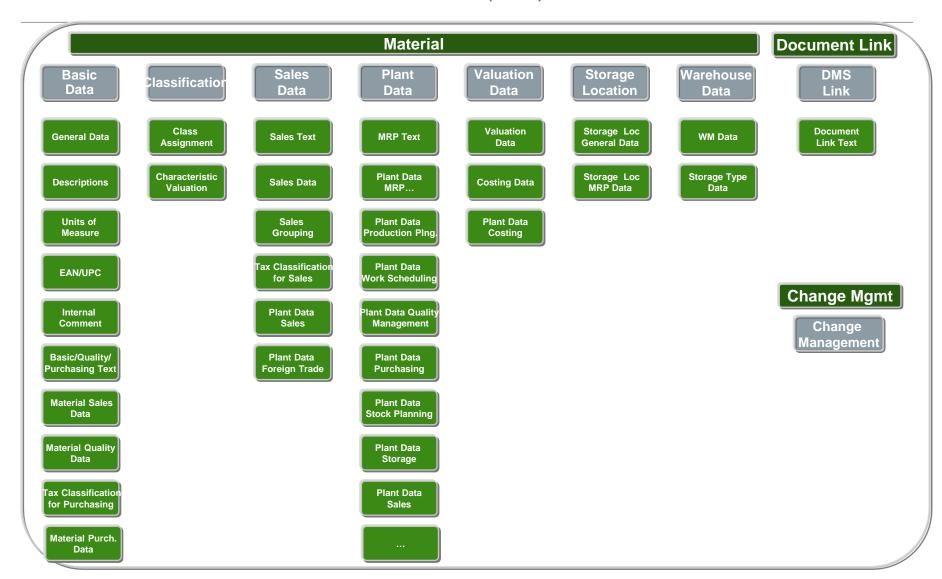
MDG 7.0 Scope includes (~ 400 fields)

- Basic Data and Long texts / notes (enhanced)
- Quantity Conversion / alternative UOMs/GTIN / EAN handling Classification (unchanged)
- > Plant specific data (enhanced for Quality Data and MPOP) and Valuation data (unchanged)
- Sales Organization / Distribution Channel specific data / Tax Classification (unchanged)
- Storage Location Data (new)
- Warehouse Data (new)
- Document Assignment (new)
- Change Number and Revision Level (new)

Customers can enhance the data model

Material Content

Data Model Material Domain MDG 7.0 (MM)



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Governance, Collaboration & Data Quality



Collaboration

- Change requests drive collaboration of requester and data specialists
- Collect information from business
- Workflow-driven (org management, substitutions, resubmission)
- Linear or distributed workflow



Governance

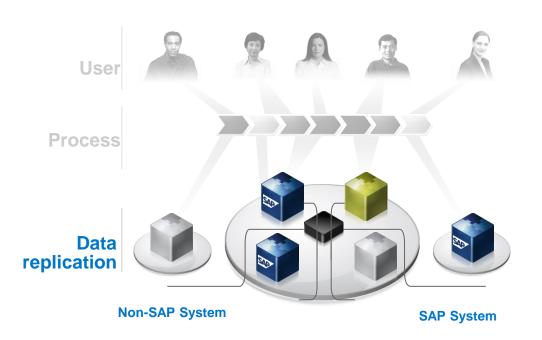
- Enforces configurable change request process
- Allows separation of data entry and approval
- Different roles and responsibilities
- Staging of data until activation, with complete audit trail of changes



Data Quality

- Re-uses configuration, validations and business logic
- Integrates with SAP BusinessObjects Data Quality
- Configurable and coded validation and derivation rules

Data Replication Out-of-the-Box



Replication

- To SAP System is delivered out-ofthe-box
- To non SAP systems

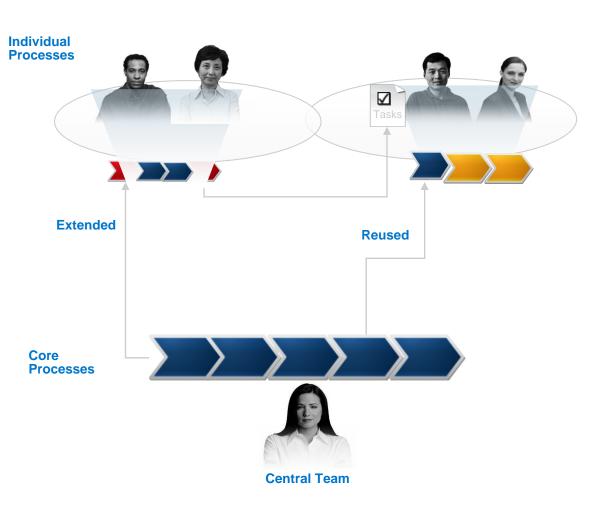
Replication Techniques

- Full integration into Data Replication
 Framework and into Key and Value
 Mapping framework
- ALE for SAP ECC systems (including older SAP releases) and Non-SAP Systems
- CIF to connect to SAP SCM
- Middleware to connect to SAP CRM or SAP SRM

Replication Features

- Support of different material Ids between hub and client systems
- Support of different customizing keys between hub and client systems
- Monitoring and error handling

Reusability & Extensibility



Reuse standard content

Reuse existing data structures and functionality of SAP Business Suite

Enhance functionality

Be able to enhance MDG functionality based on predefined content (e.g. plant or sales data) or customer-specific extensions

Extend data structures

Provide easy-to-use extensibility capabilities for enhancing nodes and fields

- data model (extension with entities, relations, attributes)
- user interface (UI configuration and CBA)
- Processes (BRF+ Workflow or classic Workflow template)
- data replication (IDOC extension)



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Principles



User-Centric Principle

- Central Work Center for the Maintenance of Materials
- The work center for material master data governance bundles together all activities for material master data maintenance.
- Central deployment and authorization ensures governance
- Local adaptation and personalization possible



Governance Principle

- Change Requests With Built-In Approval Process
- Integrated process starts with a request to create or change a material, continues with processing and commenting by different expert users and stakeholders, and finishes with approval or rejection by authorized experts
- All processing steps are supported by workflow



Workflow Principle

- Standardized but Flexible Processes Incl. Rules Management and Tracking
- The standard SAP Business Workflow is enhanced with a rulebased engine; therefore changes in responsibilities and in processes can be reflected immediately and with ease.

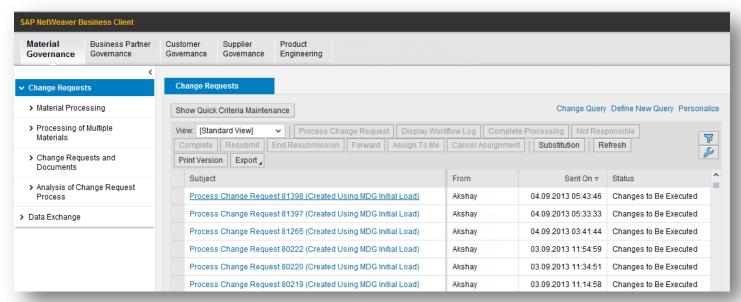


Architecture Principle

- Staging Area to maintain inactive data of Material
- Active area Holds the active data; Staging Holds the data during the change request processing before approval

User-Centric Principle: Central Work Center for the Maintenance of Materials

All activities around the creation and maintenance of materials are bundled in one work center. Companies can establish this work center as the standard hub for creating and changing materials. For customers that do not use the SAP Enterprise Portal, a work center based on SAP Netweaver Business Client is delivered as well.



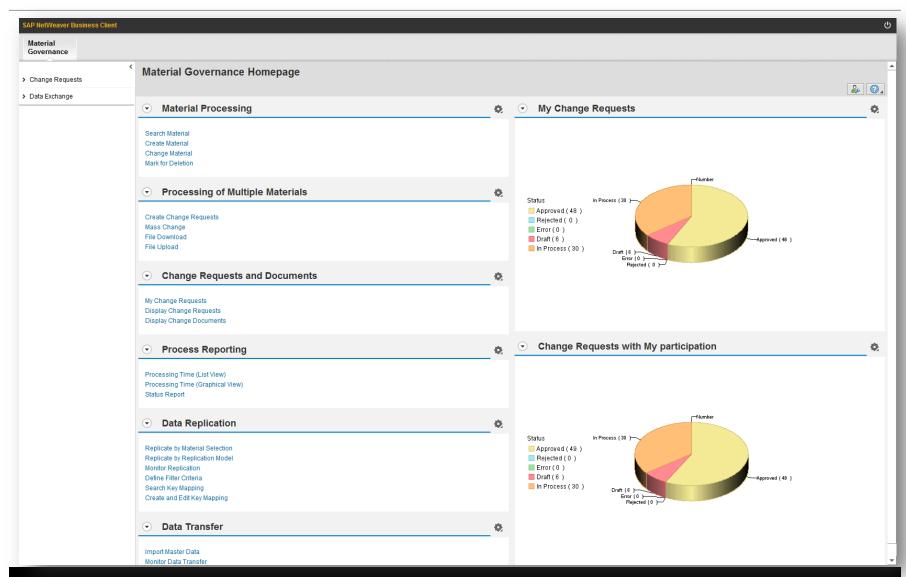
Customer business challenges

- Users maintained master data in different systems
- Different transactions were necessary to execute the maintenance tasks (change, create, delete)
- Planned changes were not transparent to other systems

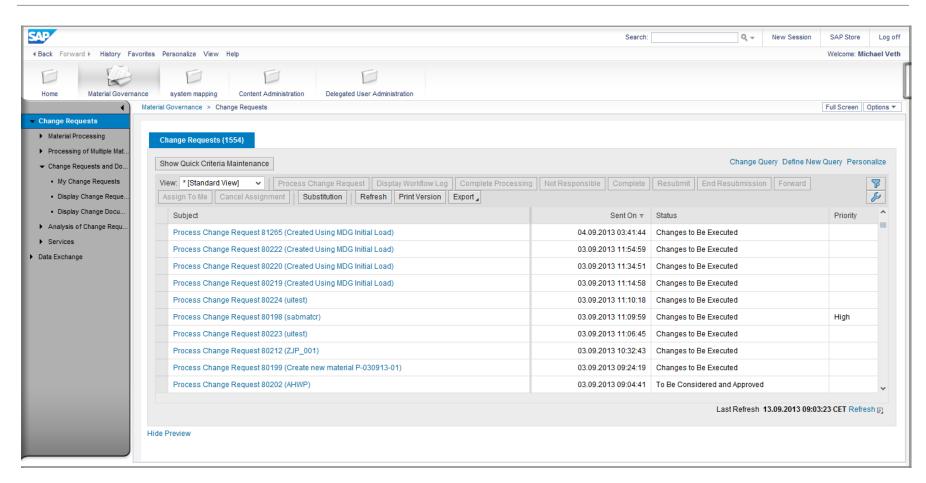
Business value

- The new work center for material master data governance bundles together all activities for material master data maintenance.
- Central deployment and authorization ensures governance
- Local adaptation and personalization possible

User-Centric Principle: NWBC Content Uses PFCG Roles



User-Centric Principle: Enterprise Portal Integration



- No new delivered portal content with MDG 7.0 for MDG-M
- Instead, the new PFCG Roles (e.g. SAP_MDGM_MENU_05) can be transferred to the portal

Governance Principle: Change Requests With Built-In **Approval Process**

This function allows you to implement an integrated process of master data governance that starts with a request to create or change a material, continues with processing and commenting by different expert users and stakeholders, and finishes with approval or rejection by authorized experts. All processing steps are supported by workflow.

Business User



Master Data Specialist



Business User



Master Data Specialist



Customer business challenges

Requests and reasons for new or changed master data had to be communicated by phone or e-mail to master data specialists. They had to gather any further information in a time-consuming process from other experts and stakeholders. Follow-up processing by certain specialists had to be triggered manually. An approval process with a two man rule could not be assured.

Business value

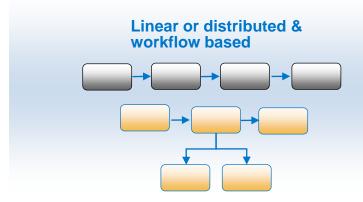
The approval process for maintenance of master data enables:

- Fulfillment of compliance requirements
- Better data quality
- Faster and transparent decisions
- Relevant information in one place

Workflow Principle: Standardized but Flexible Processes Incl. Rules Management and Tracking

The data maintenance activities are bundled via a change request that is linked to a workflow. The workflow can be linear or distributed. Besides automated steps, ad hoc steps, delegation etc. can be used.

The standard SAP Business Workflow is enhanced with a rule-based engine; therefore changes in responsibilities and in processes can be reflected immediately and with ease.



Flexible enough to respect the distributed responsibilities existing in a company across various business units

Customer business challenges

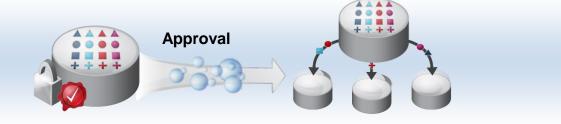
- Processes were unstructured and neither guided nor controlled
- High effort in data collection, change processing and issue resolution
- High TCO and low flexibility if hard-coded semi-automated processes are used

Business value

- Build-in guidance, monitoring and reporting using a standard workflow tool provides process and data governance
- Integrated tool for keeping data, process and issue resolution in one place
- Enhanced flexibility by integrated rules management

Architecture Principle: Staging Area to Maintain Inactive Versions of Material Data

As long as the change request for the creation or change of a material is in progress, the attributes of the material are stored in an inactive version that exists (in the case of a change) in parallel to the active version. When the change request is approved then the data is written as the active version to the master data tables and this new or updated record is then available for business processes.



Customer business challenges

- Several users from different departments are involved in the creation of a material item
- Material items were immediately available in the system as soon as the first user saved the entries
- Many incomplete material items and partial changes could exist
- Planned changes were usually not visible to the business

Business value

- Incomplete material (changes) are stored in an inactive version so the material can only be used in business processes when it is approved (better process quality)
- Rejected change requests don't create a material number in SAP ERP (better data quality)
- Planned changes are visible to the concerned user groups (better transparency)

Handling of Active and Inactive Data

Concepts and Architecture During Changes

To enable the master data governance process MDG separates

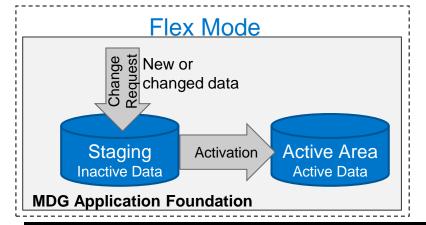
- Active data Ready to be used by applications, can be distributed to client systems
- Inactive data Not yet approved, currently part of a change request

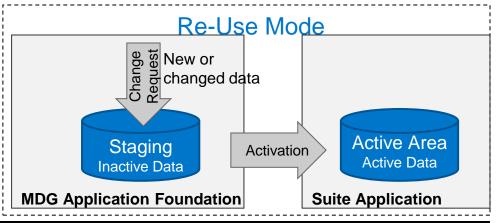
Accordingly there are two separate storage locations

- Active area Holds the active data
- Staging Holds the data during the change request processing before approval

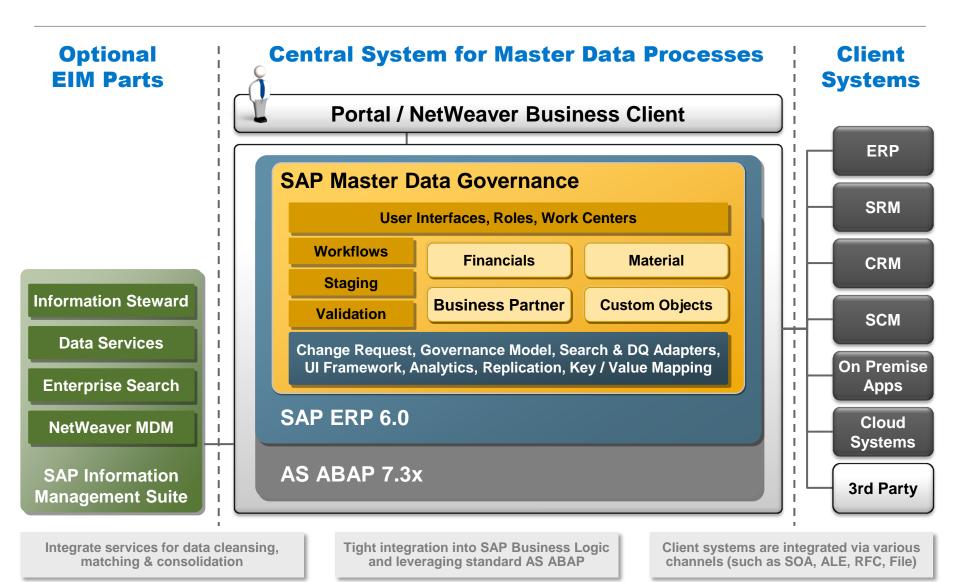
For optimal integration into SAP Business Suite MDG allows two modes

- Re-Use active area (re-use mode) Existing structures of applications are used. For example, MDG for material makes use of the MARA table in ECC.
- Generated active area (flex mode) Tables as defined in the MDG data model are used to store active data.





Summary: Architecture Overview





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SAP Master Data Governance – Process Flow

Maintain Validate Approve Replicate Adapt

- Central maintenance of master data in staging area
- Re-Use existing business logic
- DataEnrichment
- DuplicateCheck
- Integrate external services (Address Cleansing)

- Collaboration
- Adaptable Workflow
- Auditable Change Process

- Automatic or manual replication to non-SAP and SAP systems
- Adaptation / Enrichment in local systems

Search Functionality

- In their work centers, users can search for materials that are stored in the active area or in the staging area.
- Fuzzy search possible using Enterprise Search TREX or using HANA.
- The user can start a change request directly from the results list.

Business User



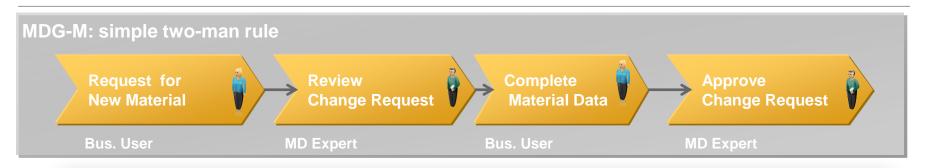
Customer business challenges

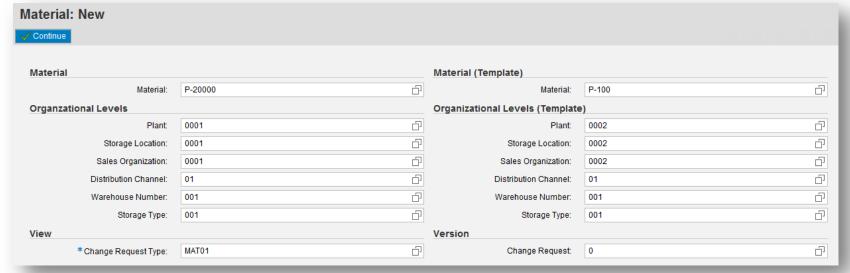
- Search results only took operational or active data into account, not the inactive data in the staging area related to planned or future changes
- Business activities could not be directly triggered from a search result list

Business value

- Comprehensive search functionality simplifies daily work
- Integration into change request processing enhances productivity
- Including inactive data from staging area reduces parallel change processes

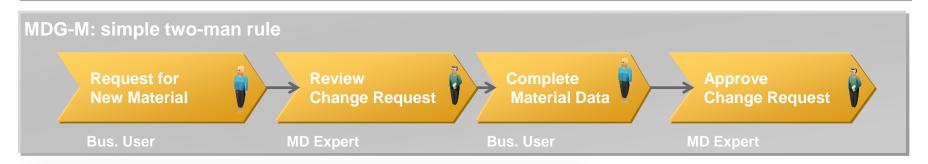
Create Material With Template, Initial Screen

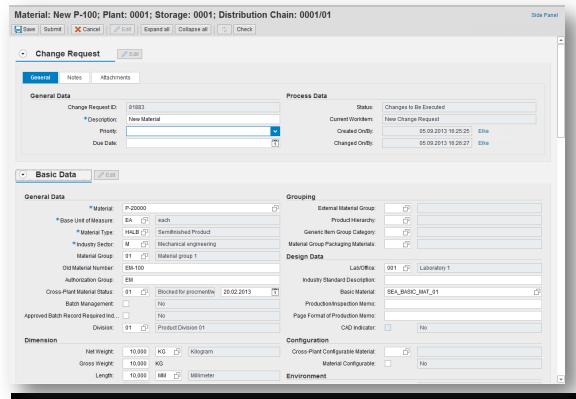




- Copy from a template: Enter Material, and if necessary a Plant, Storage Location, Sales Organization and Distribution Channel, Warehouse Number and Storage Type
- Field values will be taken over based on backend customizing (table T130F)
- If you specify a Change Request as template than inactive data of the material is copied
- Only specified organizational levels of template are copied. Otherwise no organizational level is copied.

Create Material





- Several actions are possible for processing a change request (Customizing)
- Workflow is controlled by the BRFplus decision tables when using the Rules based Workflow template or controlled by the Classic Workflow template
- Dedicated users or organizational units are derived for further processing
- Delivered template configuration:BS MAT OVP 05

Duplicate Check Using Enterprise Search or HANA

A basic duplicate check is offered to avoid the creation of already existing materials. The information on potential duplicates is provided during when checking or submitting the change requests. It can be switched on or off per workflow steps.

Business User



Master Data Specialist



Duplicate Check

Duplicate Check during Search

Ad Hoc Duplicate Check within Change Request

Duplicate Check during change request approval processing

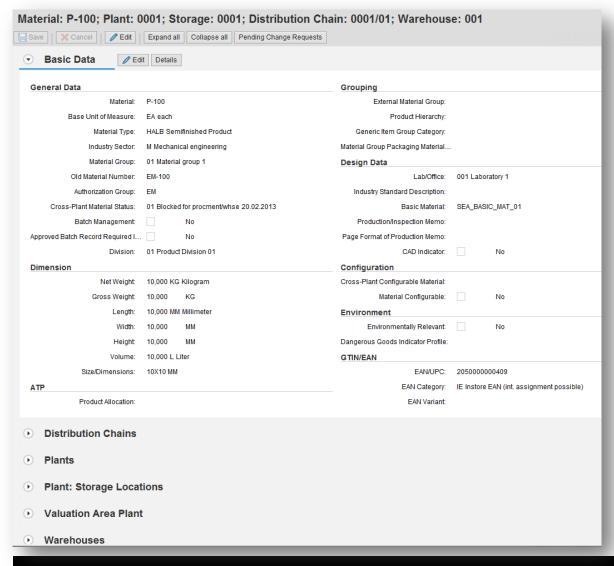
Customer business challenges

Users often created a new material item even if the material master already existed in the system. This resulted not only in bad data quality, but also generated unnecessary cost since every master data record has its price tagged during its lifecycle.

Business value

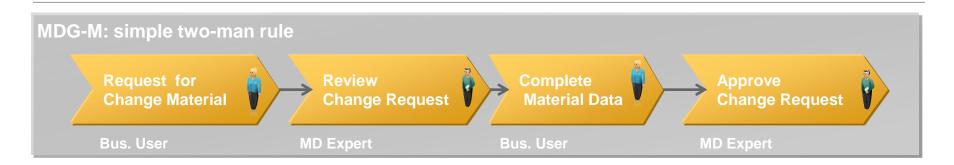
- The duplicate check improves the data quality as well as the decision and business process quality in the connected systems
- Avoiding duplicates as early as possible saves time and money in the master data process

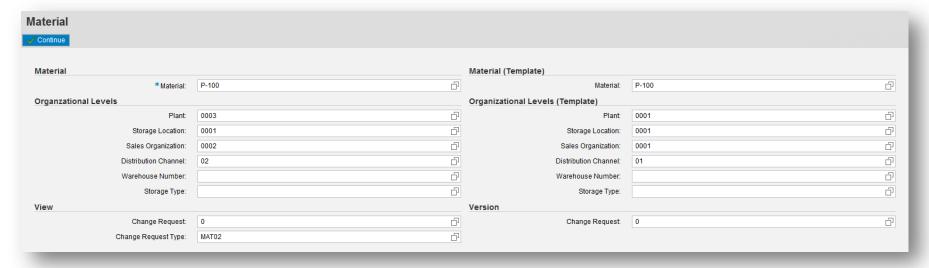
Display Material



- Display material viaWebDynpro ApplicationChange Material
- Or display material via Web Dynpro Application Search Material and click on the Material Number link
- Switch with the edit mode to create a new change request or to go to existing change request

Change Material With Template, Initial Screen

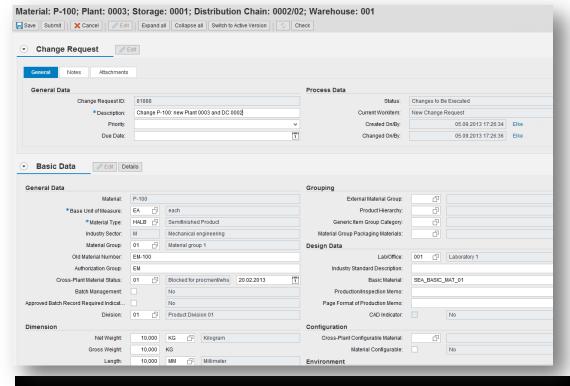




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Change Material

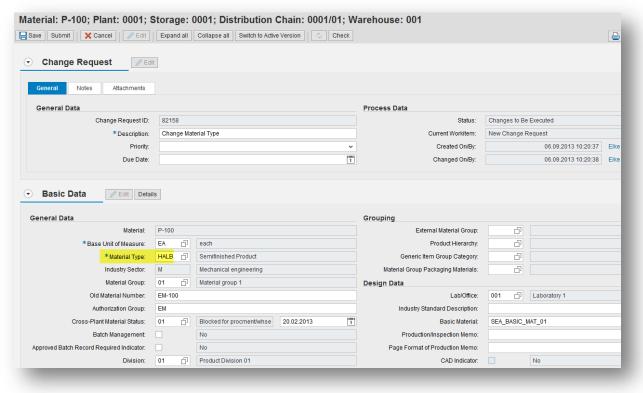




- Review Changes by showing the Change Documents
- Several actions are possible for processing a CR (Customizing)
- Workflow is controlled by the BRFplus decision tables when using the Rules based Workflow template or controlled by the Classic Workflow template
- Dedicated users or organizational units are derived for further processing
- Delivered hierarchical template configuration: BS_MAT_OVP_04H

Change Material Type

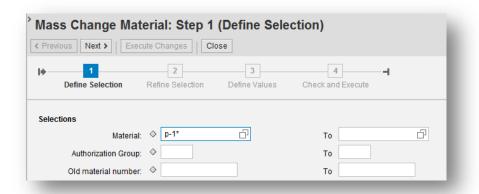




- With the Material Change UI it is possible to change the Material Type
- Prerequisite: Authorization M MATE MTA

Create Change Request and Mass Change

First, create a change request and submit it (typically w/o materials assigned, yet)



 Second, start the mass change and select your relevant materials by Define and Refine Selection (Step 1 and 2)

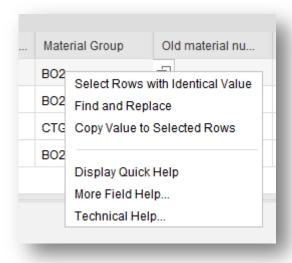


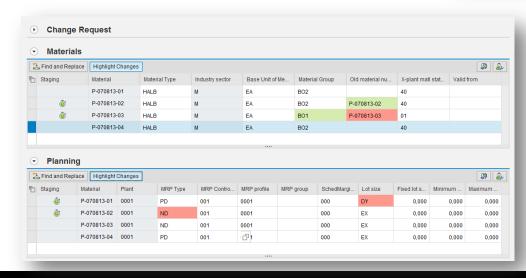
- Step 3: Replace one or more fields with one dedicated value
- Step 4: You can review the results and then execute the change.

If not yet done, you now need to assign an open mass change request that is assigned to you

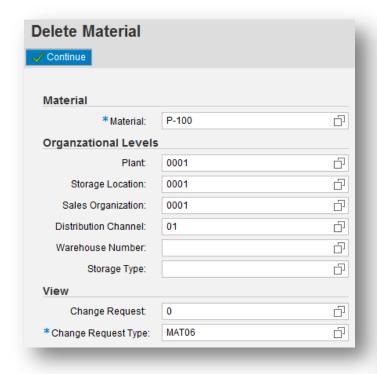
Multiple-Record Processing

- Example UI configurations and customizing delivered by business configuration sets
- Combined maintenance of entity types
- Several operators available in context menu (e.g. Select Rows with Identical Value)
- Highlighting changes with different colors
 - Saved changes
 - Current changes
 - Tooltips with changed values

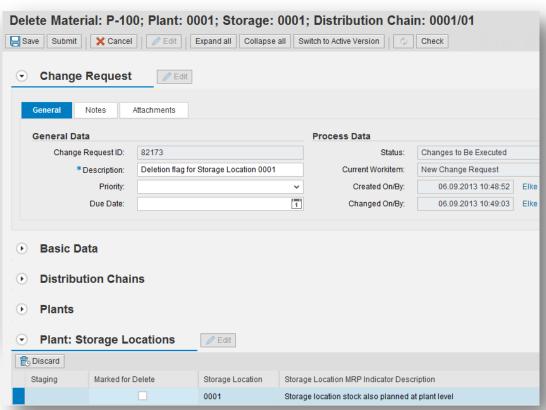




Mark Material for Deletion



- Mark a single material for deletion
- Or set the flag on a organization level
- A change request is triggered and data is copied into the staging area



- Workflow is triggered and processed the same way as for the other processes
- The deletion is limited to the material entity. Currently no remote checks about reuse of the material is done.

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Support of Parallel Change Request

Multiple Change Requests per Material at the Same Time

Creation of material with initial Change Request

One Change Request for create material

Parallel Change Requests for subsequent individual processing

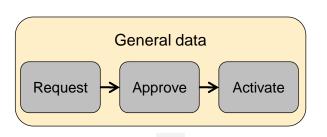
- Parallel Change Requests for extending material
- Extend material to different organizations or change existing data in parallel to extend the material

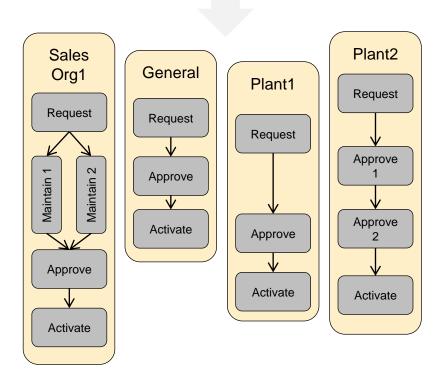
Activation for general data and per organizational unit directly after approval

Workflow creation for each selected organizational unit, activation after approval

Lock on entity level (interlocking)

- Instead of lock on object level only
- Change request type determines the maintainable fields





MDG Framework Capabilities

Common Services of MDG for Material

Solution Strategy

- Integrated Object Model
- Deliver Out-of-the-Box
- Re-Usability & Extensibility of Data Model & User Interface
- Data Replication
- Governance, Collaboration & Data Quality
- Highlighting Changes in MDG UI

Change Requests for Material with built-in approval process

- Central Work Center for the Maintenance of Materials
- Search, Create, Display, Change, Mark for Deletion and Mass Change Material
- Staging Area: Material Data is only created when Change Request is approved
- → For all above see previous slides

Common services of change request processing:

- Import Master Data
- Key- and Value-Mapping
- Worklists (My Change Request, Display Change Requests, Change Documents)
- → These business services are explained on the next slides

Import Master Data

Common Services of MDG for Material

Material master data, Key- and Value-Mapping can be uploaded to the MDG system from an XML file using the MDG Import Master Data transaction. The imported material master data can be adjusted or modified in a change request. Only when the change request is approved is data written to the SAP ERP material master data (which is the active area).

If data quality is good, the data can also be written directly into the active area.

Master Data Administrator



Master Data Specialist



Business User



Master Data Specialist



File Import into Change Request

Review
Change Request

Complete Material Data

Approve Change Request

Customer business challenges

- No direct upload functionality was available within SAP ERP
- No governance process existed for the upload of mass data

Business value

- Upload to MDG system (Material, Key- and Value-Mapping)
- Built-in upload functionality for MDG increases the speed of updates and streamlines integration between systems
- Governance functionality avoids creation of duplicates and ensures completeness and accuracy of data

Key- and Value Mapping

Common Services of MDG for Material

This feature supports the replication of data into systems with non-harmonized customizing or with heterogeneous keys for material. For example, in cases where the same material has a different material number on the master data governance (MDG) hub than on a client (key mapping), or similar material groups have a different code in hub and clients (value mapping).

Master Data Specialist

Master Data Steward / Automated step

Automated Step





Maintain Key Mappings for Material Data

Trigger Data Distribution

Process Key- and Value Mappings

Customer business challenges

 Customers built their own solutions to map the values to distribute the data correctly to different systems

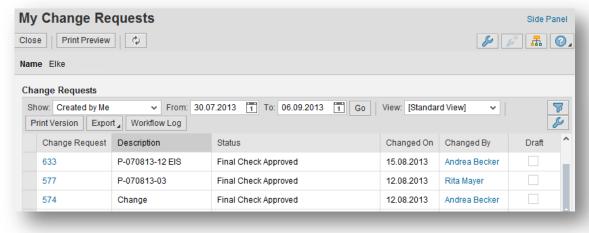
Business value

 Heterogeneous system landscapes can be supplied using the key- and value-mapping functionality offered with MDG

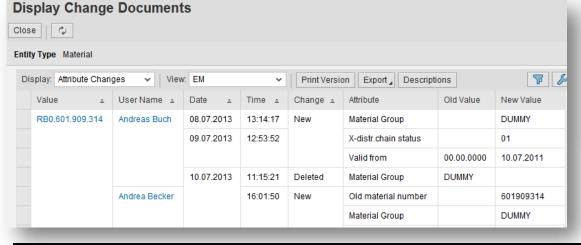
Worklists

Common Services of MDG for Material

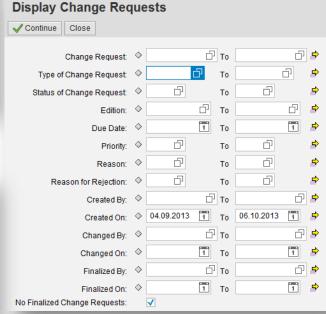
My Change Requests



Change Documents

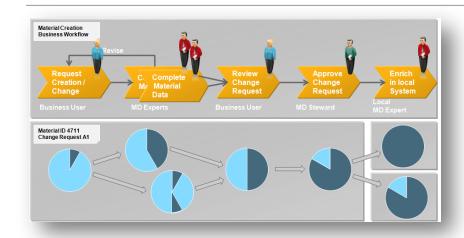


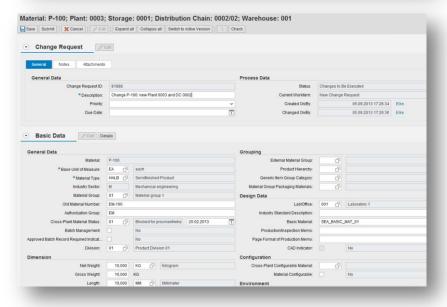
Display Change Requests



SAP Master Data Governance for Material Data

Integrated, Centralized Product/Material Data for Process Excellence





Material Processing

- Workflow-driven creation and change process for Materials
- Change requests steer the maintenance & approval process of new or changed data
- Document changes for audits
- Work lists organize due changes
- Adaptable user interfaces and validations can be different per workflow step if needed

Distribution

- Changes are kept inactive until approval
- They can then be distributed to operational group or local systems via DRF using ALE

Scope of Master Data

- Search, Display, Change, Creation of single Material Master Data
- Mass processing of changes
- File upload for initial load, system consolidation
- Broad out-of-the-box coverage of material attributes – incl. central and classification data as well as organizational unit data (can even be extended by customers as needed)



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SAP's Understanding of a State-of-the-Art

Master Data Governance Solution

Ensure Master Data Governance



Solution **Strategy**

- Deliver process-centric solution
- Workflow closely integrated to a framework for defining business rules
- Full Integration to SAP Systems and integration services for non-SAP
- Deliver roles on a web based UI
- Deliver a Data Model proven by several applications & industries
- Reuse of existing processing logic
- Out-of-the box data replication mechanisms

Basic **Principles**

- User-centricity: Central work center for the maintenance of materials
- Governance: Change requests with built-in approval process
- Workflow: standardized but flexible processes incl. rules management and tracking
- Architecture: Staging area to maintain inactive versions of material data
- - Create, Change, Multi-Record Processing, Mass Change, Parallel Change Requests, Mark for Deletion
 - Work lists (My Change Request, Display Change Requests, Change Documents)
 - **Duplicate Check**

■ Search & Display

- Key- and Value-Mapping
- **Data Replication**
- File Upload / Initial Load
- Extensibility of Data Model & User Interface
- Deployment on top of operational ERP or as standalone hub

Benefits From SAP Master Data Governance



- Up-front, central creation of master data enables high data quality and leads to significant business improvements.
- Out-of-the-box, process-centric applications provide centralized governance for master data domains such as financial data, supplier data, customer data, material data.
- Native integration with SAP Business Suite using existing business logic and infrastructure leads to low TCO.
- SAP Master Data Governance provides flexibility, from configurable workflows and extensible data models, up to custom built applications.

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