

Address: AA-54 Ameerabad, Model Colony, Karachi
Phone: 0333-2095989 • **Email:** iadnanhussain@gmail.com
Portfolio: adnanhussain.deviantart.com/gallery/

ADNAN HUSSAIN

PROFESSIONAL PROFILE

As an enthusiastic and professional graphics & layout designer who has worked for several companies since their inception, I enjoy being part of, as well as leading, a successful and productive team. I am quick to grasp new ideas and concepts, and to develop innovative and creative solutions to problems. I am able to work well on my own initiative and can demonstrate a high level of motivation required to meet the tightest of deadlines. Even under significant pressure, I possess a strong ability to perform effectively.

OBJECTIVE

I am looking to build on my extensive range of technical skills within a suitably challenging role. I am keen to achieve further professional development, whether it is in my own field or something else. As is evident from the particulars of my academic and professional qualifications, as well as my skills, interests and activities, I am a versatile person.

KEY TECHNICAL SKILLS

• Adobe Photoshop • Adobe InDesign • Quark Xpress • In-Page • Voice Acting

CAREER SUMMARY

November 2012 to date • Roznama Dunya, Karachi

Assistant Manager, Production (since inception)

Job responsibilities:

- Designing advertisements from scratch
- Resizing, retouching and making corrections in advertisements received from agencies
- Collecting release orders of advertisements received from agencies
- Creating databases and feeding details of release orders in the CTS software
- Producing supplement pages for special occasions
- Collecting advertisements from the marketing department
- Designing advertisements for the marketing and promotion departments
- Forwarding advertisements to the layout section
- Ensuring proper placement of advertisements on pages
- Coordinating with all the stations of the company

December 2010 to May 2012 • Pakistan Today, Karachi

Assistant HOD, Graphics & Layout Section (since inception)

Job responsibilities:

- Designing daily page layouts for the newspaper
- Creating graphics for news stories
- Producing supplement pages for special occasions
- Interviewing artists and photographers for feature stories (see **PUBLICATIONS** for details)

November 2009 to November 2010 • Mutual Fund Investor's Guide Monthly, Karachi
Magazine's Co-Conceptor and Graphics In-Charge

Job responsibilities:

- Layout designing and graphic designing for the magazine
- Designing ads for clients and checking all designs
- Supervising all the graphics work
- Preparing monthly performance reports for the editor's perusal
- Network support of software and hardware troubleshooting

October 2006 to November 2009 • The Financial Daily International, Karachi
Graphics & Layout Designer (since inception)

Job responsibilities:

- Page layout designing and page-making for the newspaper
- Working within major print design company, developing their fledgling Graphics & Layout Department
- Assessing initial setup requirements, and implementing hardware and software solutions accordingly
- Training my team in the use of QuarkXPress, Photoshop and Illustrator
- Winning over clients from larger companies due to our extremely high standards of creative design work
- Network support of software and hardware troubleshooting

May 2007 to August 2007 • V3 Communication, Karachi
Call Centre Agent

Job responsibilities:

- Managing and making phone calls (outbound)

August 2005 to August 2006 • MDI Data Net, Karachi
Team Leader

Job responsibilities:

- Data managing for international company websites and their designing on different projects
- Providing training to new employees for data processing
- Monitoring email and fax, and researching for the company

PUBLICATIONS

- *Freestyle artist Sara likes communicating through art* (March 26, 2012 • Pakistan Today)
- *'Art is more than just lines and colours'* (March 22, 2012 • Pakistan Today)
- *'Ad agencies good platform for creative people'* (March 20, 2012 • Pakistan Today)
- *'Don't become a dinosaur!'* (February 24, 2012 • Pakistan Today)
- *From flipbooks to animation...* (February 15, 2012 • Pakistan Today)
- *'Don't get bogged down by what camera you're using'* (January 6, 2012 • Pakistan Today)
- *'Dive in for great art to emerge'* (January 4, 2012 • Pakistan Today)
- *'Talent alone doesn't cut it in animation'* (December 9, 2011 • Pakistan Today)
- *'Proper learning and working environment is key to success'* (October 16, 2011 • Pakistan Today)
- *'Your work, dedication and motivation is your identity'* (October 7, 2011 • Pakistan Today)
- *'Digital art receives more attention than traditional art in Pakistan'* (July 1, 2011 • Pakistan Today)
- *'Ctrl+Z makes digital art a viable option'* (June 30, 2011 • Pakistan Today)
- *'Artistic background crucial for aesthetic work'* (June 12, 2011 • Pakistan Today)
- *'Photography is my second life'* (May 29, 2011 • Pakistan Today)
- *Furkan Wahab doesn't believe in sitting idle* (May 13, 2011 • Pakistan Today)
- *'Being content is more important than success'* (May 10, 2011 • Pakistan Today)
- *A will to learn and encouragement is all you need* (May 8, 2011 • Pakistan Today)

BOOK PROJECTS

- Complete designing and layout of ‘KSE 100 Index Fundamental Guide’, a book for equity market investors by The Financial Daily
- Complete designing and layout of ‘Footprints in the Sand’, a book about the Memon community by Iqbal Ismail, Chairman of ACE Securities, Karachi

CORPORATE TRAINING

Call Centre Agent Training (CCAT1) from CATCOS, Karachi

Trained in:

- Soft skills and hard skills
- Technology, concepts and terminologies
- Computer training
- Telephone etiquettes (inbound and outbound)
- Selling and telemarketing
- Effective ways to deal with customers

ACADEMIC QUALIFICATIONS

- Bachelor of Arts (in progress) • Intermediate in Commerce • Matriculation in Science

MISCELLANEA

Interests & Activities:

- Photography • Animated Films • Computer Games
- Motorcycling • Music • Cooking • Reading • Travelling

Personal Details:

- Age: 30 • Marital Status: Single • Religion: Islam • Nationality: Pakistani