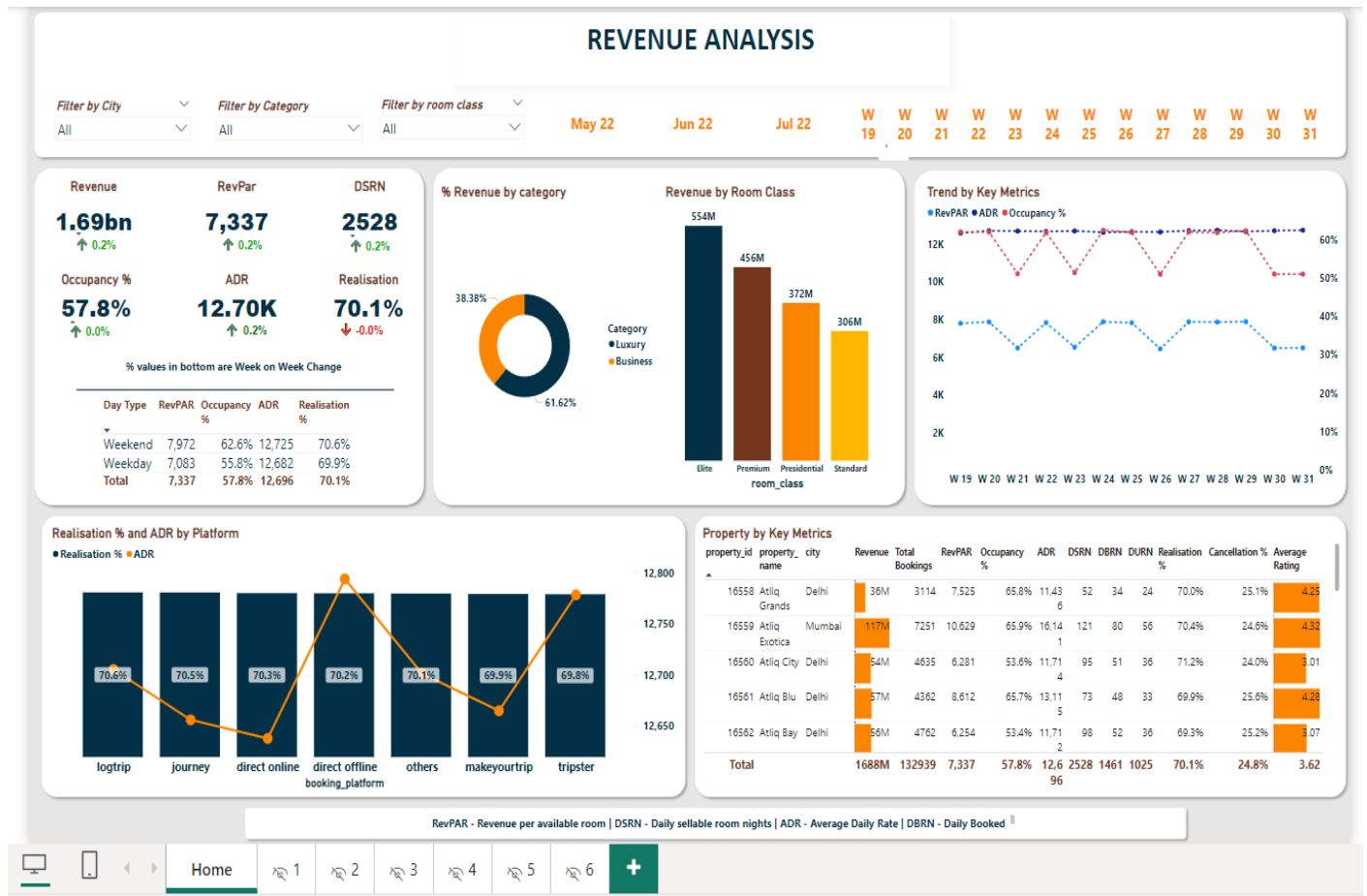


Revenue Analysis in Hospitality Domain- PowerBI



This Revenue Analysis dashboard for the hospitality industry provides a comprehensive overview of key performance indicators (KPIs) and metrics. Here's a breakdown of the main components:

1. Top Section:

- Filters for city, category, and room class
- Date range indicators (May 22, Jun 22, Jul 22)
- Week numbers (W19 to W31)

2. Main KPIs:

- Revenue: 1.69bn (0.2% increase)
- RevPAR (Revenue Per Available Room): 7,337 (0.2% increase)
- DSRN (Daily Sellable Room Nights): 2528 (0.2% increase)
- Occupancy: 57.8% (0.0% change)
- ADR (Average Daily Rate): 12.70K (0.2% increase)
- Realization: 70.1% (0.0% decrease)

3. Revenue by Category:

- Pie chart showing Luxury (61.62%) vs Business (38.38%)

4. Revenue by Room Class:

- Bar chart displaying revenue for Elite, Premium, Presidential, and Standard rooms

5. Trend by Key Metrics:

- Line graph showing RevPAR, ADR, and Occupancy % trends over weeks W19 to W31

6. Day Type Breakdown:

- Table comparing RevPAR, Occupancy %, ADR, and Realization % for weekends, weekdays, and total

7. Realization % and ADR by Platform:

- Bar chart comparing various booking platforms (e.g., logtrip, journey, direct online, etc.)

8. Property by Key Metrics:

- Detailed table showing metrics for individual properties, including city, revenue, bookings, RevPAR, occupancy, ADR, and more

9. Additional Features:

- Home button and navigation arrows at the bottom
- Tooltip functionality for each KPI

This dashboard allows for in-depth analysis of revenue performance across different dimensions such as room types, booking platforms, and individual properties. It provides both high-level overviews and detailed breakdowns, enabling users to identify trends, compare performance, and make data-driven decisions in the hospitality industry.