

PROBLEM WE ARE SOLVING OF 614 MILLION STUDENTS GLOBALLY

1. There are many college searching websites globally, where a students comes and finalize his or her desired college, but once they get into the college the students gradually get to know the claims the website showed are 50 % false.
2. Rich student has an option to change their college but what about the one who is economically weak. The weak has no option but to continue.
These websites should not forget that gradutation are done once in a life time , and still they play with students future.
3. These websites get paid to show their college good.
4. 614 million students are there in senior secondary as of 2020 and if 1 % of this no gets misled , we will be making a trouble for the nation and the students and I am one of the victim but I decided to solve this problem and further making a community of students globally that can tutor each other on the basis of their academic and get paid.

With my idea i participated in Asia's biggest startup program called eureka which is organized by iit Bombay and out of 20k ideas only 150 got selected for the zonal rounds , I could not get investment because we were just an idea.



Shiksha.com

CAREERS 360



India's leading online college searching portal and many more globally.

- 1. shiksha.com**
- 2. Career360**
- 3. Collegedekho**
- 4. Collegedunia**

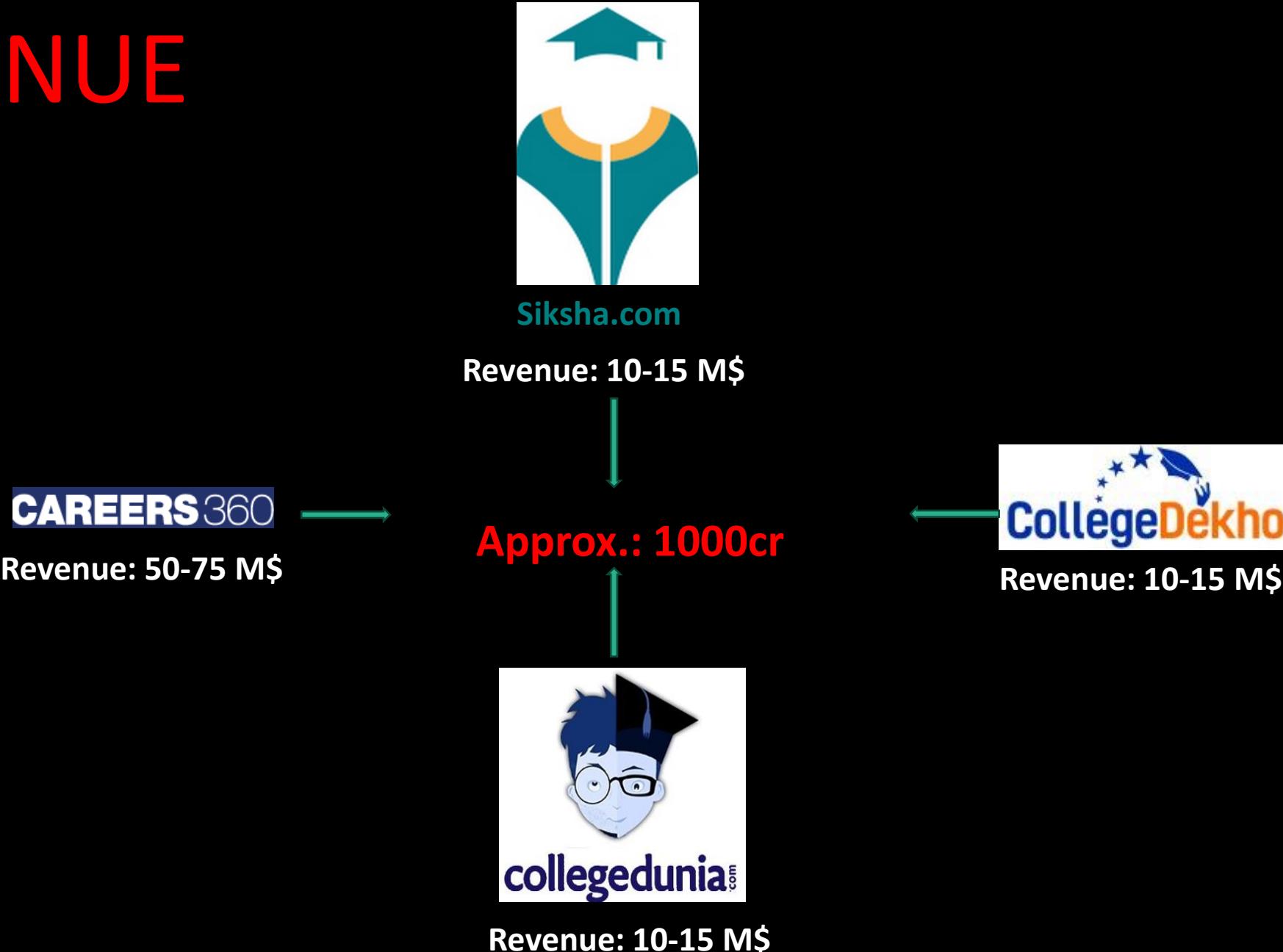
These online college searching portals are the most trusted among students for finding the best colleges for their future goals.

Information all these websites provides.

1. College rankings
2. College placement
3. Criteria to get into colleges(entrance exam)
4. Different courses
5. Procedures
6. Career guidance

**And many more information and also
information to get into abroad.**

REVENUE



Source: similar web

comparison of all these companies
On different points.

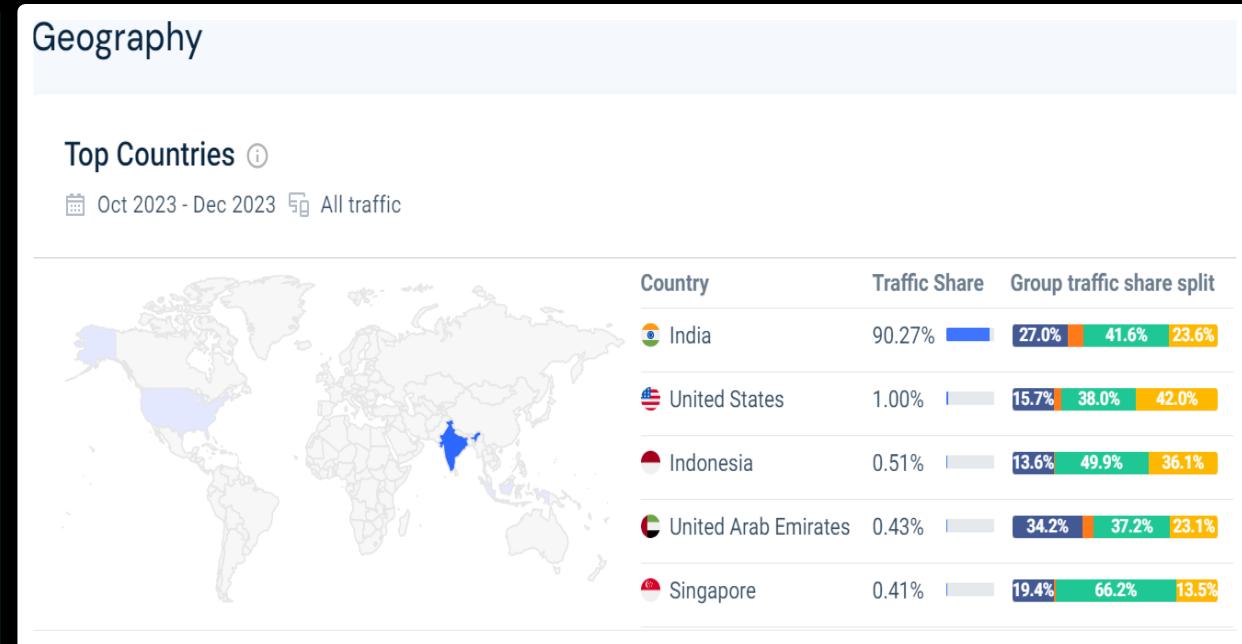
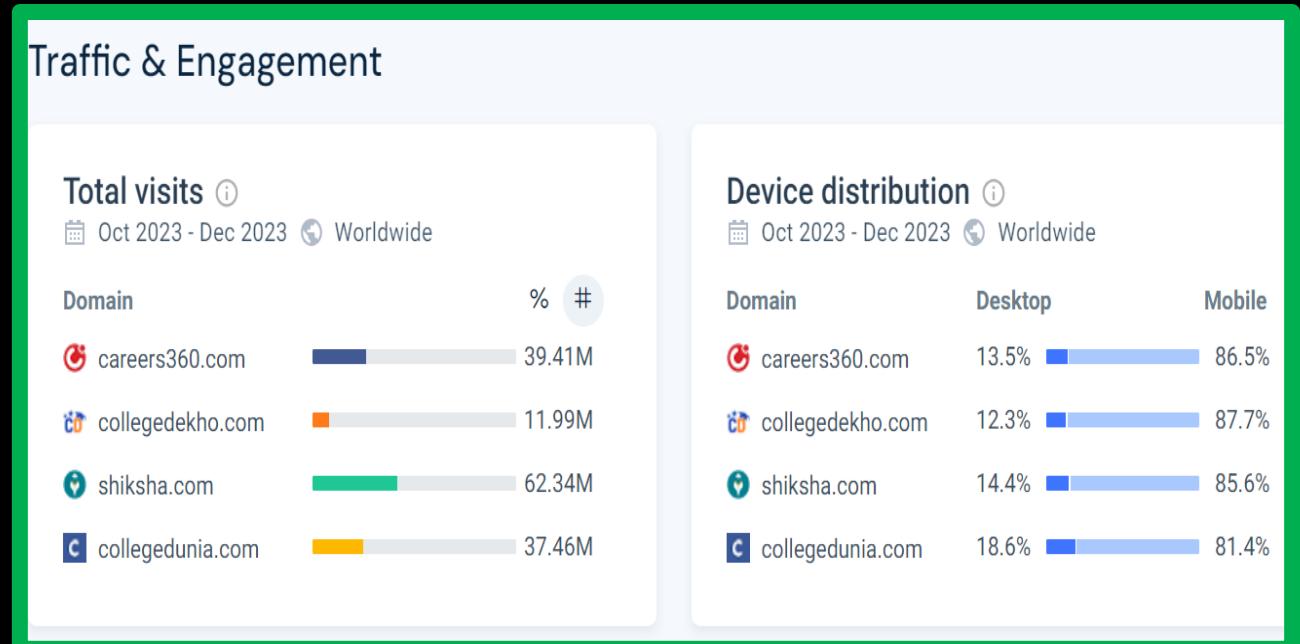
- 1.Visit over time
- 2.Engagement
- 3.Area of engagement
- 4.Geography



Engagement ⓘ

Metric careers360.com collegedekho.com shiksha.com collegedunia.com

Monthly visits	13.13M	3.998M	20.78M 🏆	12.48M
Monthly unique visitors	7.831M	2.875M	12.10M 🏆	7.463M
Visits / Unique visitors	1.68	1.39	1.72 🏆	1.67
Visit duration	00:02:03	00:01:32	00:02:19	00:02:25 🏆
Pages per visit	2.13	2.32	2.40	2.92 🏆
Bounce rate	59.6%	62.82%	64.05%	45.41% 🏆
Page Views	28.04M	9.275M	49.93M 🏆	36.43M





Siksha.com

CAREERS 360



All these companies are leading from one another in different points as we can see in the above slides.

These all websites are the most trusted among the students. So after there schooling, the students visit these sites to find the best suitable college for there graduation.

** Once they get into the colleges they realize the information given by these websites are 50% true and 50% false.

** But students cannot go back to another colleges , either they have paid the amount and some cannot because they Faught with their parents to study outside their native place.

Problems faced by the students when they enter into the college.

- 1. Many hidden charges by the colleges.**

- 2. Misleading information regarding placement.**
[ex: if there were 1000 students in BBA and out of 1000 students the highest package was 25 lakhs]. The college will keep on advertising this highest package information the whole year but not about the last 500 students.

- 3. Information of faculty are not transparent or given.**
- 4. quality of information worth it or not.**
- 5. environment of the institutes**

One story that says the story of all students globally who got misled from these websites.

Story of many students at once.

Boy named syed adil zafar , a middle class boy whose father is a farmer ,who visited one of these websites in the year 2020, and found a dream college as per his budget.

But every thing got changed when he entered the college because all those things that were shown over the websites were claimed false. He has attended only a week in his graduation. He used to play cricket with his friends in front of his teachers and even they don't asked him to get into the classes.

He was a good students he got 74.5% in his 10th Class ,74.5% because his sister left the house as she was teased up as she got failed twice in 12th standard before his science paper in 2020 because of this reason he got lesser marks. In his 12th he got 87.4%.

He just couldn't leave his college because he was a middle class boy who Faught with family to study further.

In the name of placement claims were false.

In the name of faculty qualification claims were wrong.

In the name of quality of education were false.

This is the problem of all the students
Globally not just in India.

A person graduate once in a life time
So don't cheat them

So I decided to find a solution to this problem and making sure, there is no other being misled from any other college searching websites. I did my research And I participated with my concept in Eureka program by IIT BOMBAY 2023 and out of 20000 ideas 200 got selected.

Eureka! Zonals Round: Date Announcement Inbox x ⋮ 🖨️ ⤒

 eureka2023@ecell.in Mon, Nov 13, 2023, 4:14 PM star smile left arrow ⋮
to me ▾

Dear Team EU23068443,

Heartiest congratulations on your well-deserved advancement to the **Zonals Round of Eureka!** Your dedication and innovative spirit have brought you this far, and we're eager to witness the next phase of your journey.

Offline and Online Evaluation Details

To progress to the semi-finals, either offline or online evaluations will be conducted for your startup. For the offline evaluation, please choose one of the following cities and dates and the city

- **Mumbai:** 9th December 2023
- **Delhi:** 2nd December 2023
- **Bangalore:** 2nd December 2023

**SOLUTION TO THIS MASSIVE PROBLEM
AND
EMPLOYMENT OPPORTUNITY
FOR STUDENTS**

My startup idea



See the real face of any colleges only at
PAYMYDAY

One place for all students .
One place for all people for professional help.
A place that will allow you to earn based on their knowledge.
A place that will teach them something for the betterment of students.

TOTAL MARKET SIZE

- 1.Consulting service market
- 2.Online tution market

Online Tutoring Services Market Size, Share & Trends Analysis Report By Tutoring Type, By Course Type (Language, STEM), By Duration, By Tutoring Style, By End-user, By Region, And Segment Forecasts, 2023 - 2030

Market
Analysis
Report

Report ID: GVR-4-68039-202-8 | Number of Pages: 100 | Format: Electronic (PDF)

Historical Range: 2017 - 2021 | Industry: [Technology](#)

[Report Summary](#)

[Table of Contents](#)

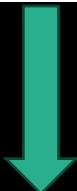
[Segmentation](#)

[Methodology](#)

[Request a FREE Sample Copy](#)

Report Overview

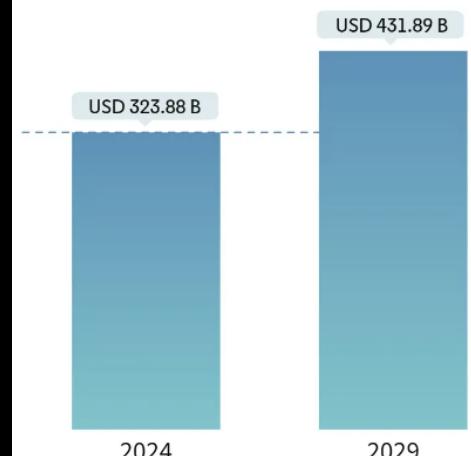
The global online tutoring service market size was valued at USD 7.69 billion in 2022 and is expected to expand at a compound annual growth rate (CAGR) of 14.9% from 2023 to 2030. The rapid adoption of smartphones is one of the significant factors driving the adoption of online tutoring services worldwide as it enables learning to take place irrespective of geographical location. For instance, in January 2023, BYJU'S., an Indian multinational educational technology company, launched a one-on-one home tutoring pilot program. The program already hosted nearly 650 classes with approximately 100 teachers. This new launch intends to access a new target group in the K-12 market.



ONLINE TUTION MARKET: 8 BILLION DOLLER

Consulting Service Market

Market Size in USD Billion
CAGR 4.96%



Source : Mordor Intelligence



CONSULTING SERVICE MARKET: 323 BILLION DOLLER



Study Period	2019 - 2029
Market Size (2024)	USD 323.88 Billion
Market Size (2029)	USD 431.89 Billion
CAGR (2024 - 2029)	4.96 %
Fastest Growing Market	Asia Pacific
Largest Market	North America



*Disclaimer: Major Players sorted in no particular order

THE VERY NEXT SLIDE SHOWS HOW
PAYMYDAY WILL HELP NEW STUDENTS
FOR FINDING THE BEST COLLEGE
AND THE REALITY OF THEIR DESIRED COLLEGE

paymyday

1

BOY A searched and found a college as per his requirements.



Paymyday is a platform that actually connects a new students (who is searching for a college) with the current students who is studying in that colleges a new student has searched for.

Student A will get all the real information about the college, placement, faculty and all.
Hence showing the real face of any institutions.

BOY Z is the current student of this particular college.

PRIOR TO SOLVING THIS PROBLEM
WE ALSO HAVE BUILD OPPORTUNITY
FOR STUDENTS TO EARN ON THE BASIS
OF THEIR ACADEMICS.

WE HAVE 6 REVENUE MODELS AND

ALL ARE CONNECTED WITH STUDENTS.

**WE ARE TAKING THE USE OF THEIR ACADEMICS KNOWLEDGE
BENIFECIAL FOR THOSE WHO NEEDS HELP IN ACADEMICS GLOBALLY
AND HENCE GIVING STUDENTS OPPORTUNITY TO EARN,
AND MAKING THEM SOCIALLY RESPONSIBBLE.**

**Paymyday will have the same revenue models
That siksha.com,collegedunia,career360 and collegedekho is
following up.**

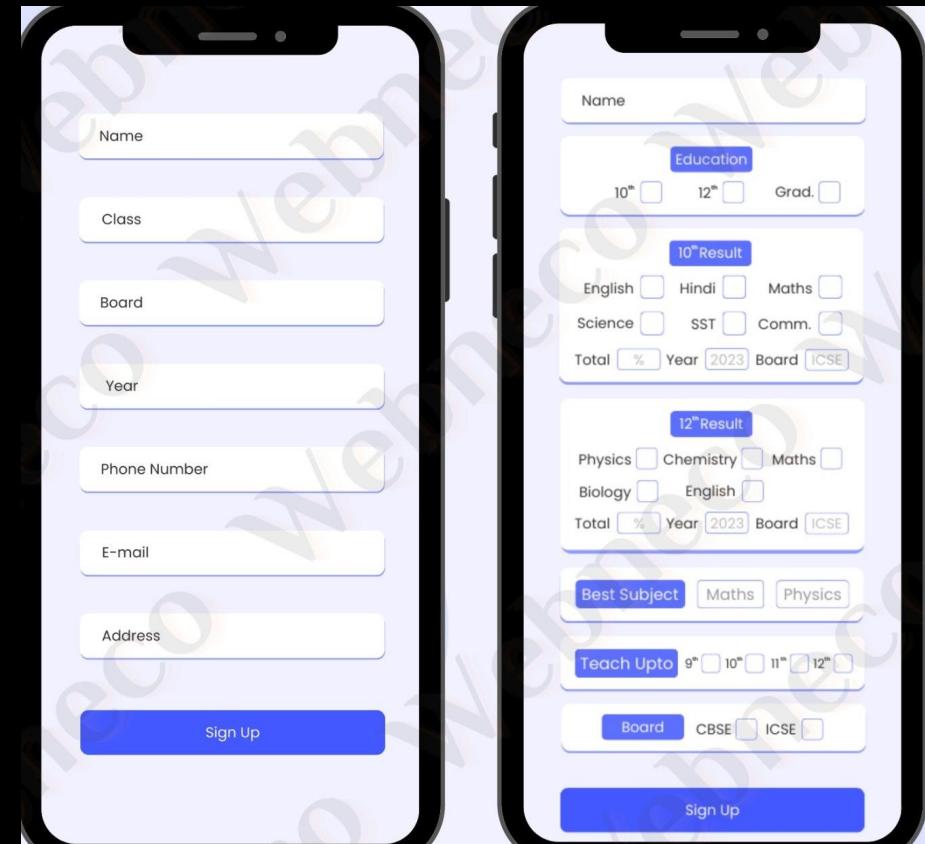
And 6 new revenue models.

**Fees from new student for helping him connect with
current ongoing student of that college.**

2. Helping different students across India And globally to get their doubts clear from the best student as per their demands.(as a online tutor) [paymyday will have academic data of all the students during the time of signup]



3. Helping students to learn some that kind of knowledge that will help them to earn in the era of AI (Artificial Intelligence) a era that will layoff many jobs. we will teach them art of stock market , coding, vfx , Ai,block chain.



4. College students can help college students across india and globally.

Ex: 1st year medical, law, engineering, business, students can seek help from there seniors of any college in India [seniors will be like there online tutor].

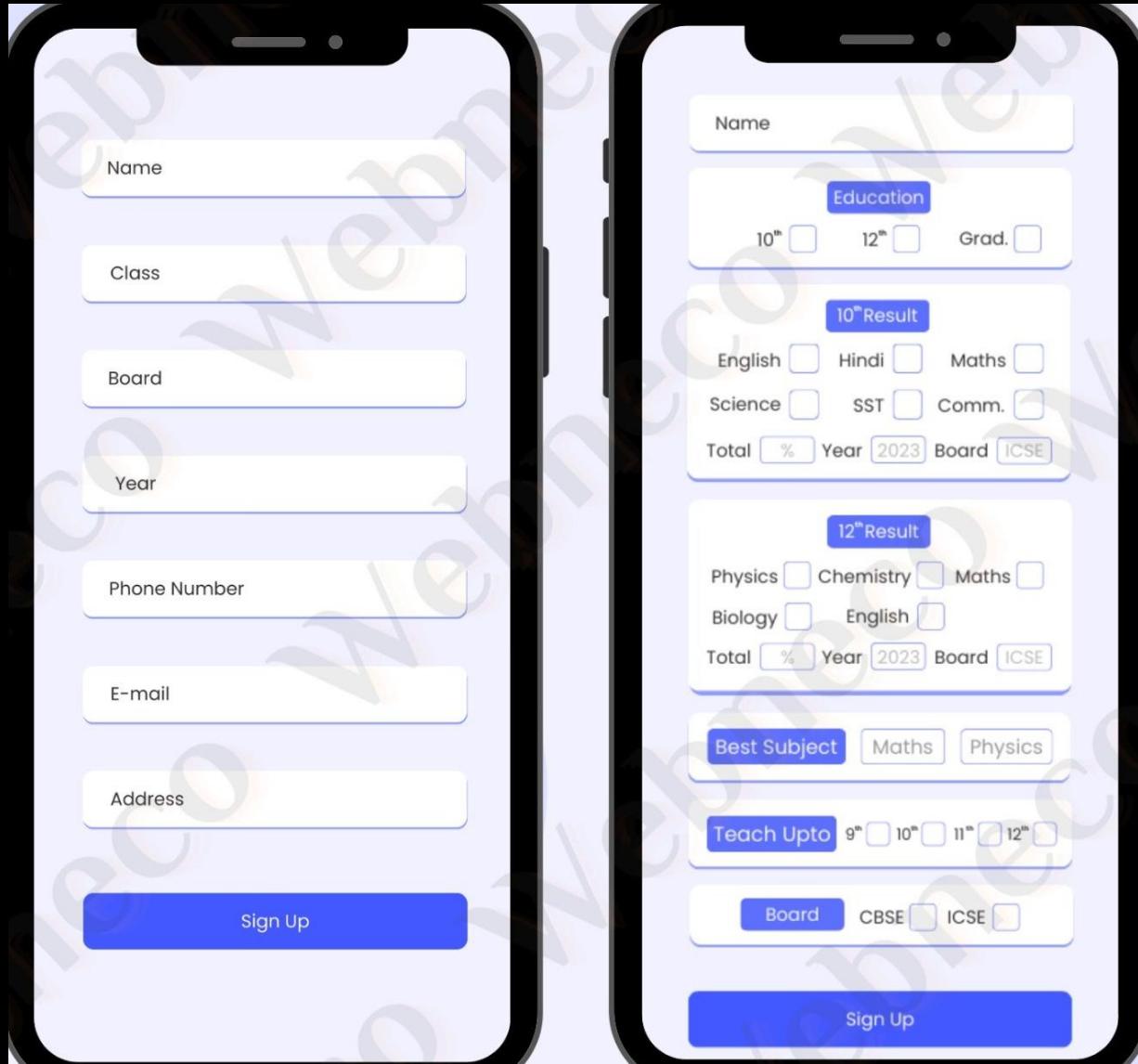
5. Professional students like doctors, engineer, lawyer, business can consult people of India and globally for issues that lie in these profession [all these students will be the final year or intern of different colleges across India].

We will give assured placement to approx 10k students

- | | |
|---|--|
| <ul style="list-style-type: none">1. We will have all the academic data of students and there college details.2. We will select the students who passed with 90% in 12th, 10th and also marks in maths and physics will be considered and the college they got into.3. After all these we will ask these selected students there interest and till the time they graduate they will be polished further . | <ul style="list-style-type: none">1. We will make a list of all these students separated by there interest.2. We will target all those company who needs new employee and we will provide our selected students a good placement.3. We will be taking 5 to 10 % of there 1st year salary.4. We will give them a placement of minimum 12 lakhs. p/a |
|---|--|

Gradually we will become a hub of best employee distributor.

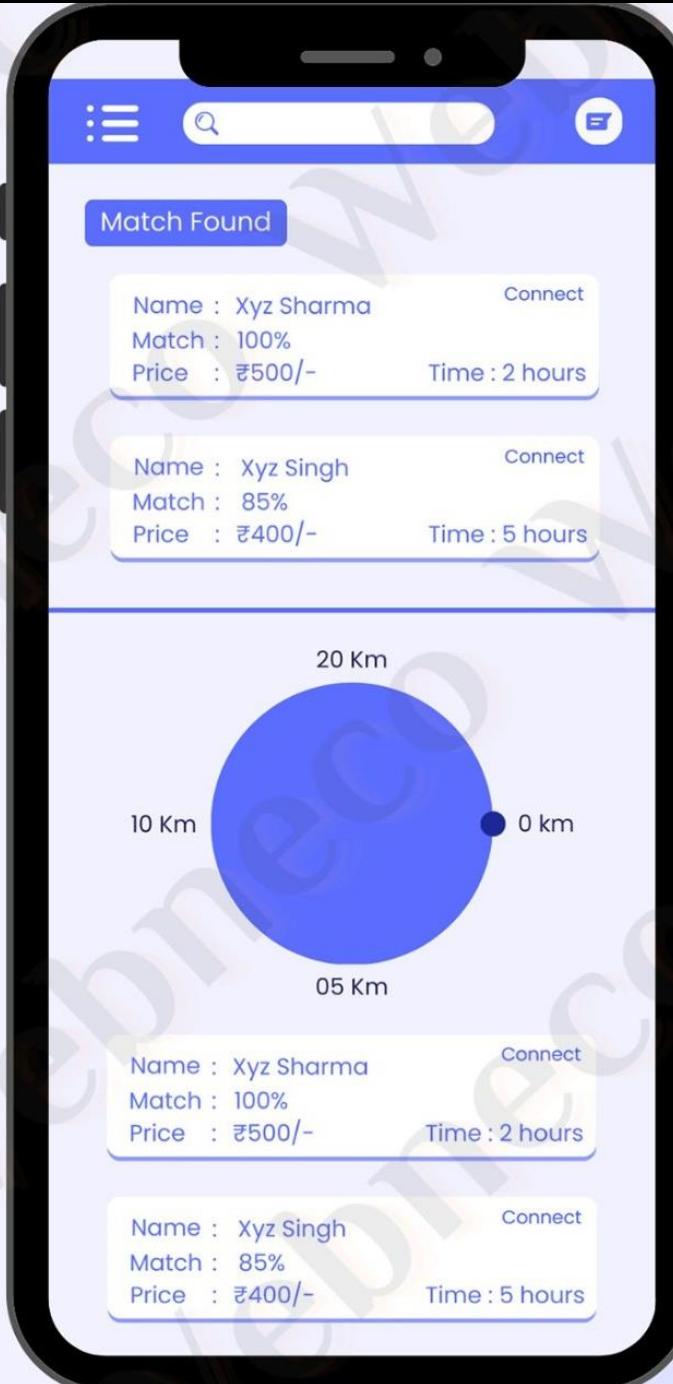
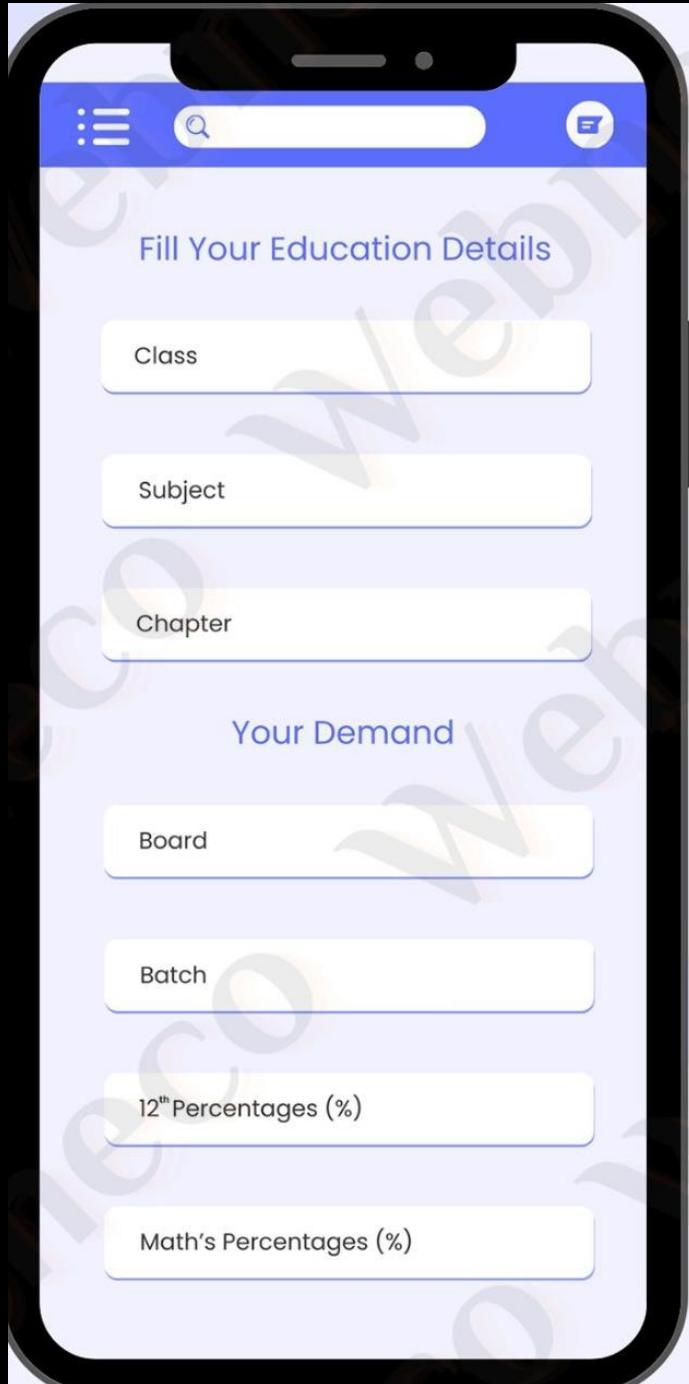
How paymyday will collect academic data
Of students.



Every student needs to signup by filling the information that will is asked, as given in the image.

Through this we will be having the data of every students academics.

Once we have all the academic data , we will be able to give a online home tutor to one who is searching for a tutor and they can get their tutor as per their demand.



As we already have the data of every students.

[Ex] student A is a class 10th student and he need some one who can help him . So he will come to paymyday and will fill the required details and will get the tutor as per their demands.

As paymyday believe get 100% you paid for as per your demand.

Through the same way a new students will be able connect to a current student of any institution and can get details of there institution.

They can search what type of student they want to connect ,to get the information of there dream institution.

people will be using the same way for professional issues also.

Paymyday revenue



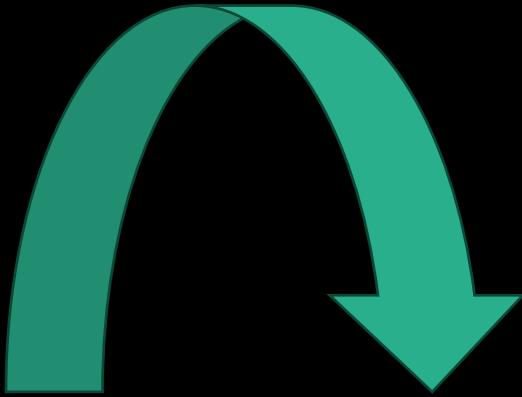
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CAREERS³⁶⁰

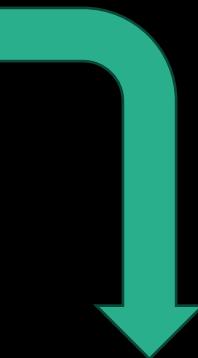


1000cr
Total
revenue.

This revenue is from the existing total revenue of these companies

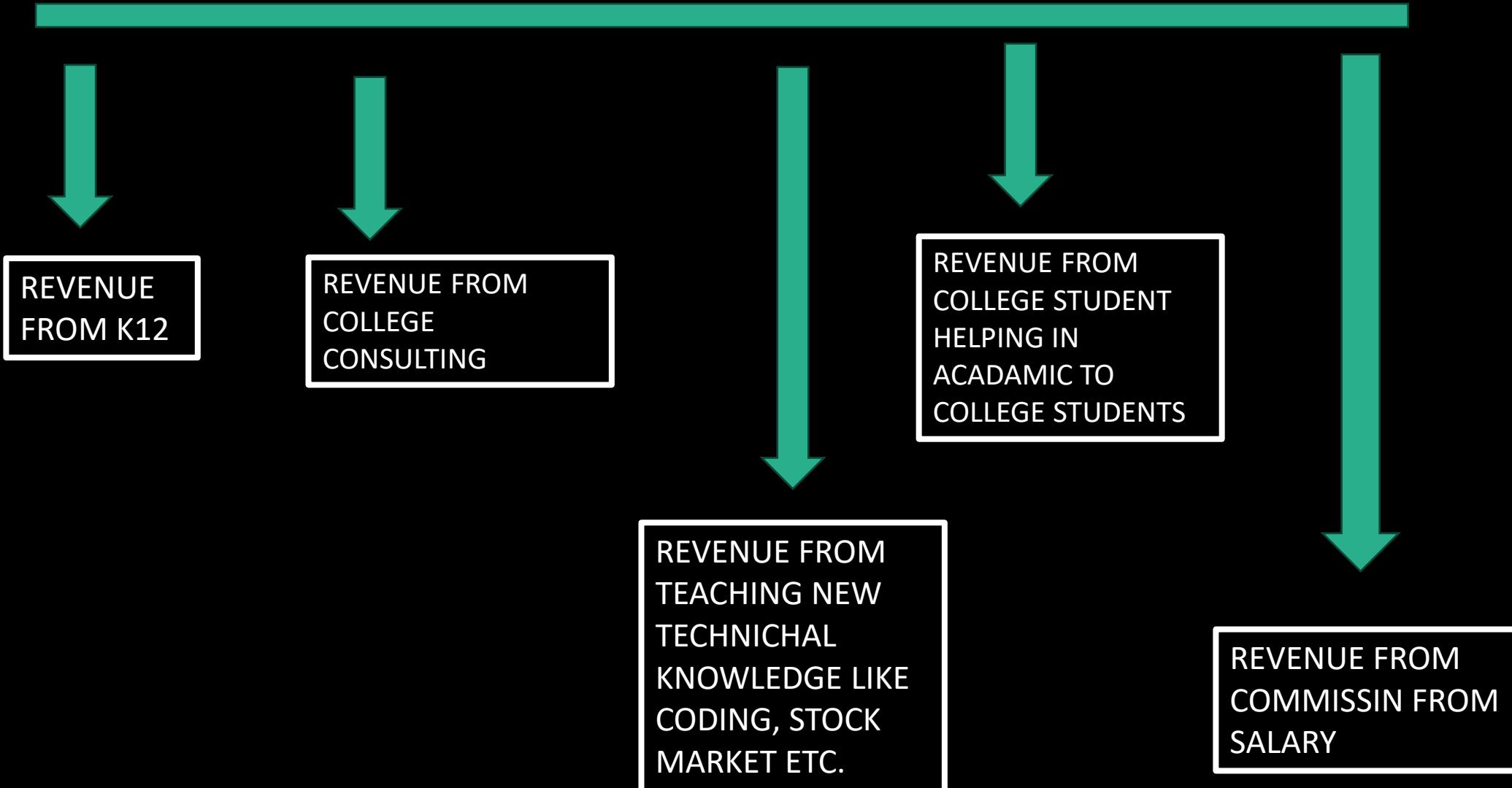


We will take a market share of 25% of there revenue model.



250cr
Total revenue.

REVENUE FROM DIFFERENT OPERATION



SUMMERY OF PAYMYDAY

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For every problems that a student face will be solved by the students itself ,and will make paymyday a all in one place for students.



Assured employment

Connect with professional people like lawyers, doctors, etc

Paid courses for betterment of students and on the basis of test we will help them get best companies.

Subject problems of college students.

Subject problems of class 10 and 12th student

Connect with those students who are preparing for Neet and iit from top institution.
And get mentored for best preparation and guides.

Place to keep all your academic data and updated data

Through this startup idea we will be refining our business model and opening a new ways for students to connect with students and making a big place for all students at a same place that is paymyday.

Paymyday a platform that actually help students to earn on the basis of their knowledge and making themselves independent and also contributing the nation with knowledge

- 1. Paymyday will show the real face of every institution like placement , qualification of faculty, attendance , entrance exam, etc.**
- 2. Paymyday will help students across the world for their exams as they can get their mentor as per their demand.**
- 3. Paymyday will provide employment before and after graduation.**
- 4. Paymyday will help different companies across the world by providing them the best brain of the nation.**
- 5. At paymyday you can keep your academic data .**

The side effect of our business model will lead to the academic development of colleges.

THANK YOU