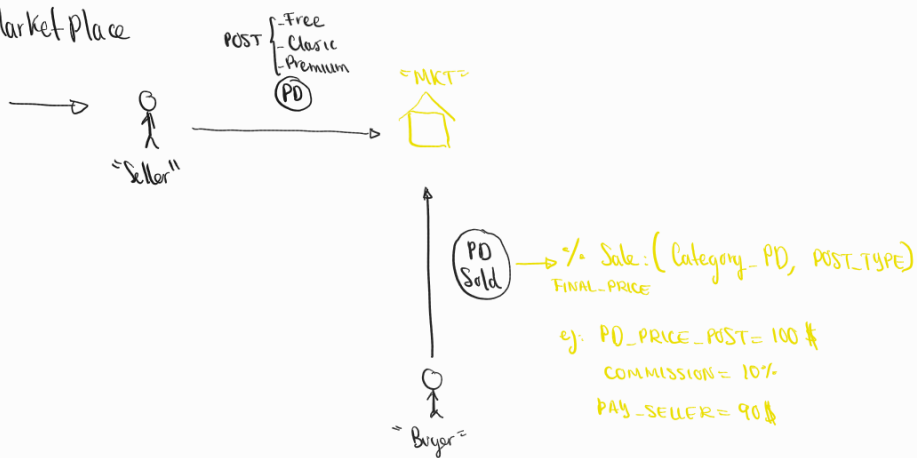


# learning About MEL Marketplace

## Comisiones x Venta

- Publicidad
- Servicios Financieros
- Envíos & logística
- Mercado Shops
- Susc & Membresías
- Otros: seguros & soporte



## 1 Publicaciones con Descuento (MKT)

DATA → API Search

[Relevancia Variables]

### A. Example Data PDF

- | High              | Medium                 | Low                       |
|-------------------|------------------------|---------------------------|
| • price           | • id_item              | - title                   |
| • sold_quant.     | - site_id              | currency_id               |
| • avail_quant.    | • accepts_mpage(true)  | buying_mode ("buy now") ? |
| • condition (new) | • address - [city]     | listing_type_id ?         |
| • original_price  | • category_id          | official_store_id ?       |
|                   | - catalog_product_id ? |                           |
|                   | • seller - [id]        |                           |

### Discount

### Sold - quantity

### B. API Resources DOCUMENTATION

• sites = MLA

• items

• currencies = ARS | AR\$

seller = (address.city) (transactions.total)

listing\_type = condiciones del POST = { visibilidad, costos, opciones seller

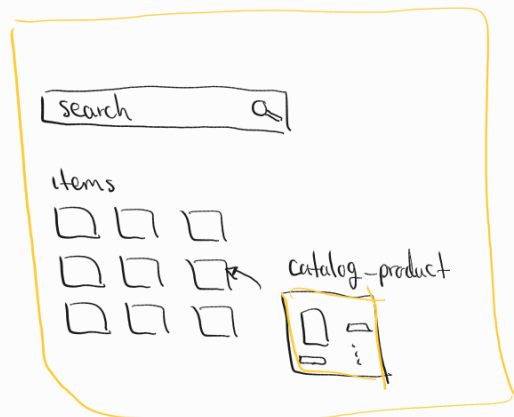
- Free
- Golden
- Silver
- Bronze

country = ARGENTINA | state | city | neighborhood

catalog-product → "info estructurada / Estandarizada de un producto"

ej: iPhone (brand, model, color)

### Abstracción Gráfica PagWeb



## C. Explore API endpoints (Extraction)

① sites/MLA/search (q: "tv\_4k") : 50 Rows

② sites/MLA/search (category → limit\_offset) : 1000 Rows  
(date\_filter)

Asegurar que se estén obteniendo sobre la info TOTAL

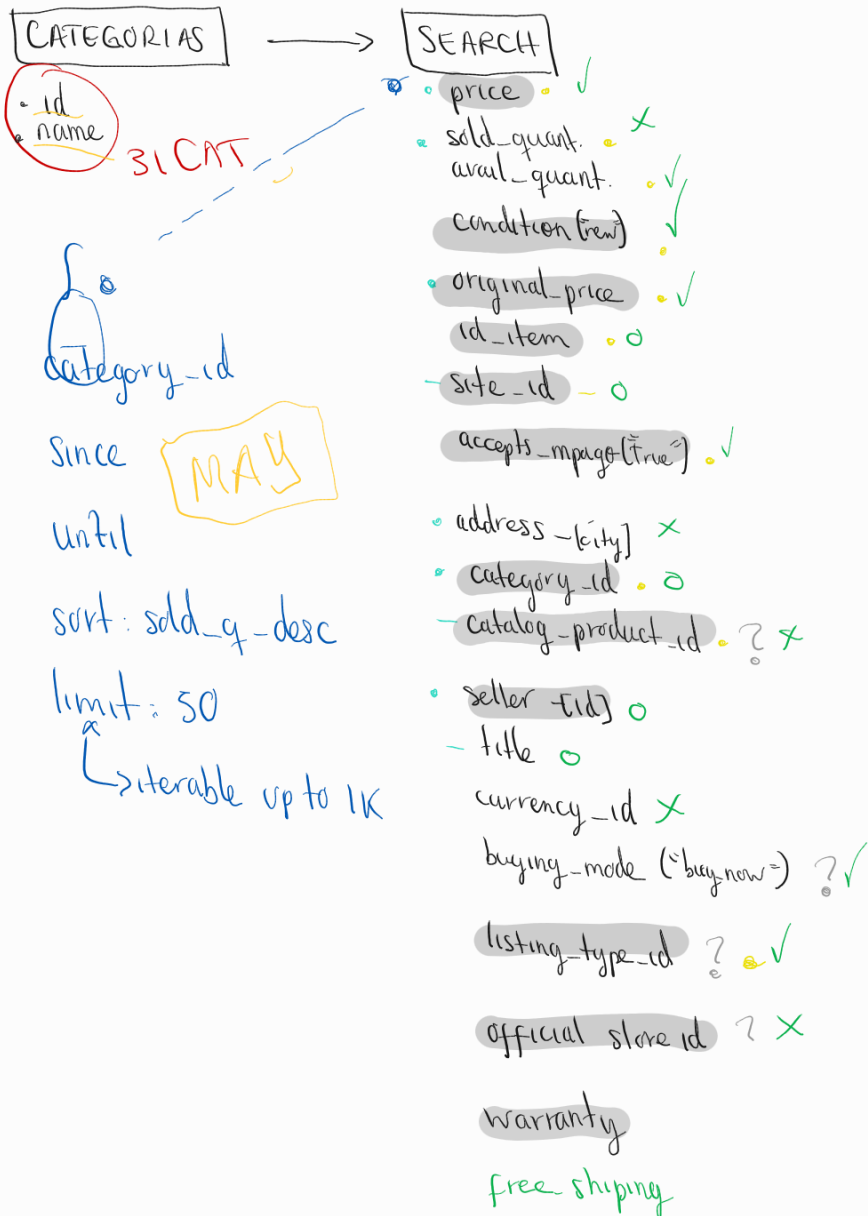
③ sites/MLA/categories : Name\_cat | Id\_cat | CNT\_POST | CNT\_POST\_DISC | AVG\_DISC

## Explore 2

① sites/MLA/search

② sites/MLA/categories

③ items/item\_id



id\_item  
site\_id  
seller\_id  
title

price  
original\_price  
available\_quantity  
buying\_mode  
listing\_type\_id  
accept\_mercadopago  
condition  
category\_id

# Construcción DataSet Base

