



Adobe Stock Templates

Content Brief: COVID-19 Topics & Keywords

Topics / Themes

Medical and Healthcare

- Digital medical services / at-home care
- Infographics
- Clinic announcements / social media sets
- Medical labels / supplies mockups

Hygiene and Cleaning

- Handwashing announcements / social media sets
- Disinfecting announcements / social media sets
- Public health announcements / social media sets
- Infographics
- Hand sanitizer, soap, supplies mockups

Social Distance and Isolation

- Public service announcements / social media sets
- Social media ads for online classes / courses / events
- Social media ads for microtransit / bike transit

Wellbeing and Self-Care

- Mental / emotional health care announcements
- Social media ads for online yoga / fitness classes
- Cosmetics, houseware mockups

Retail and E-Commerce

- Digital retail / delivery ads / social media sets
- Contactless payment options
- Small/local business promotions

Keywords

health	water
healthcare	sink
teladoc	hands
contamination	doctor
anxiety	patient
bacteria	elderly
germs	support
disease	vaccination
virus	delivery
flu	digitization
illness	safety
hygiene	security
wellbeing	travel
empty	transit
distance	bike
isolation	bicycle
telemedicine	inventory
online	retail
internet	shopping
sanitizer	supplies
infection	medical
infectious	contagion
clean	contagious
wipe	pandemic
wash	covid-19
healthy	covid 19
disinfect	covid19
sick	coronavirus
outbreak	corona virus
touch	