

Adobe Stock Templates

2019 Fall and Winter Creative Inspiration Guide

Adobe Stock Creative Inspiration

This fall and winter season, Adobe Stock Templates wants to encourage you to break the mold and find new ways to create with interesting **colors, fonts, textures, and layouts**. To help you accomplish these goals, we have compiled a list of in-demand seasonal content and creative tips useful for our Adobe artists who are searching for inspiration.

We can't wait to see what you make.

Content Inspiration

Seasonal & Holiday Content Ideas

Layouts and Effects

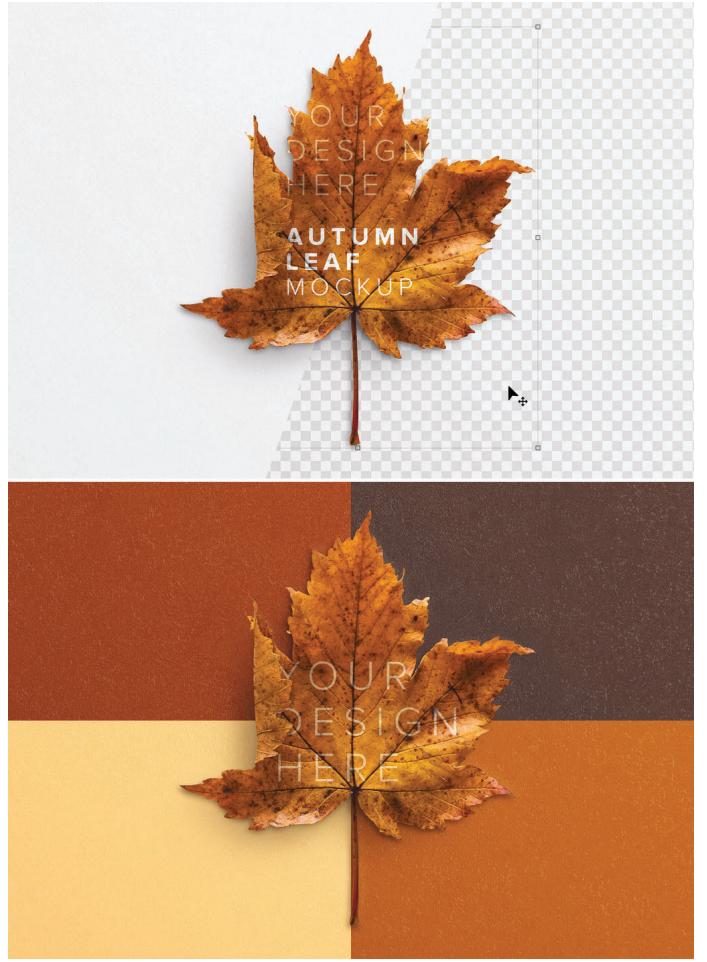
- Holiday cards (folded + postcards)
- Holiday flyers
- Invitations
- Fall/winter sale flyers
- Fall/winter event flyers
- Fall/winter menus
- Fall/winter social media sets
- Fall/winter botanical art kits
- Gift tag layouts



Seasonal & Holiday Content Ideas

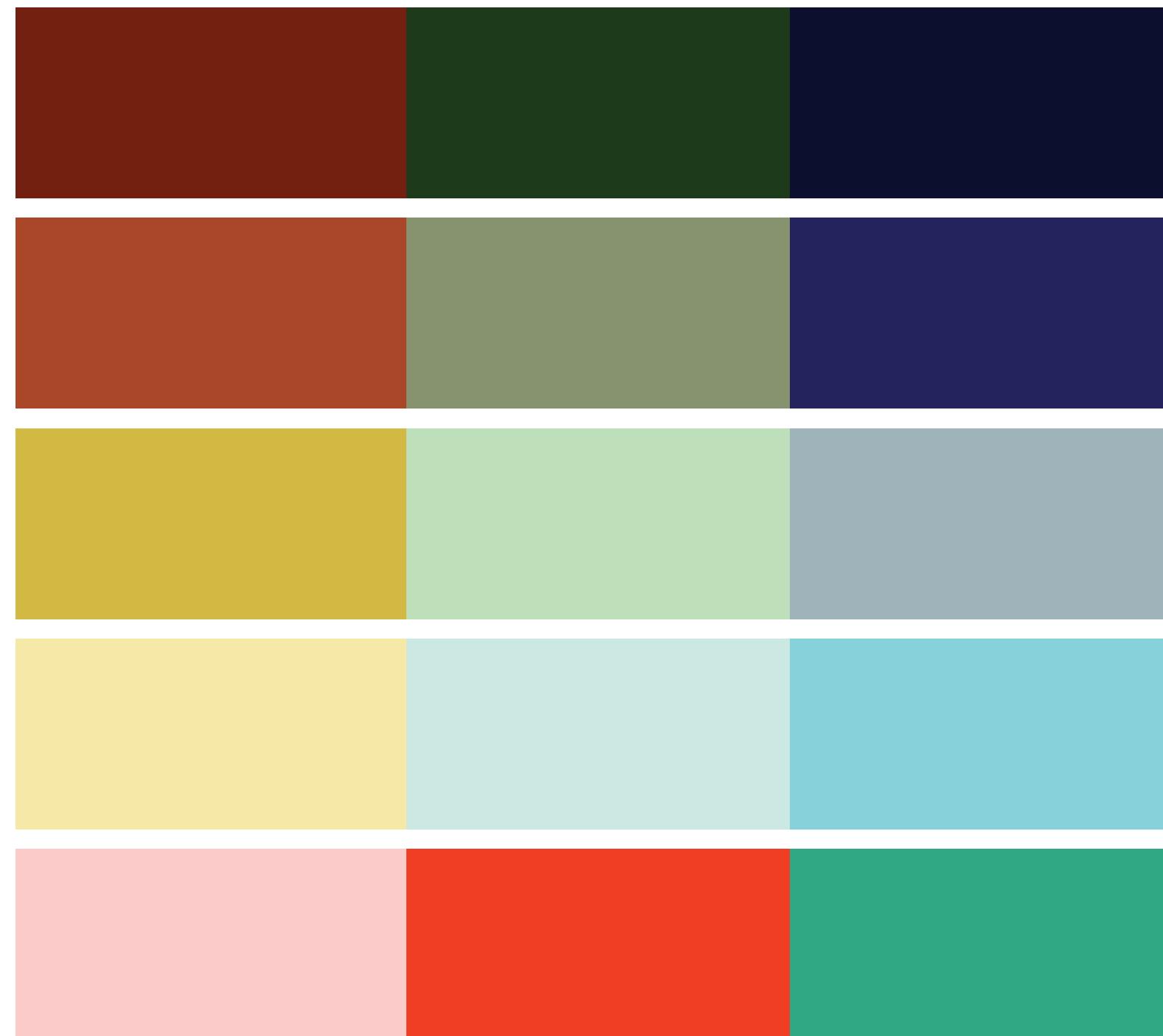
Objects and mockups

- Holiday device mockups
- Fall/winter clothing mockups
- Fall/winter food and drink mockups
- Fall/winter candle, light and sign mockups
- Decoration and ornament mockups
- Fall/winter stylized mockups
- Fall/winter photo masks
- Fall/winter text effects
- Fall/winter texture sets



Color & Pattern Inspiration

When looking at popular and relevant search results across Adobe Stock, we find **futuristic abstractions, natural textures, organic shapes, and fantastical shapes** stand out in different forms across many kinds of queries. Adobe Stock users are looking for patterns that are generally high-quality, technically difficult to make, and deeply creative.



Holiday Font Ideas

Serifs

- Park Lane Light
- Kumlien Pro Regular
- Kumlien Pro Condensed
- Rosella Flourish
- HWT Tuscan Extended Regular
- Blenny Black
- WTR Roycroft Regular
- Caliban Std. Regular

Park Lane Light </>

Season's Greetings

Kumlien Pro Regular </>

Season's Greetings

Kumlien Pro Condensed </>

Season's Greetings

Rosella Flourish </>

SEASON'S GREETINGS

HWT Tuscan Extended Regular </>

Season's Greetings

Blenny Black </>

Season's Greetings

WTR Roycroft Regular </>

SEASON'S GREETINGS

Nutcracker Regular </>

Season's Greetings

Caliban Std Regular </>

Season's Greetings

Holiday Font Ideas

Sans-serif

- Volina Regular
- Milonguita Regular
- Adobe Handwriting
- Tamarillo JF
- P22 Hopper Edward
- Tomarik Serif
- Cheap Pine Sans
- Guapa Regular

Volina Regular </>

Milonguita Regular </>

Season's Greetings
6 6

Mojito Regular </>

Season's Greetings

Adobe Handwriting Ernie </>

Season's Greetings

TamarilloJF Regular </>

Season's greetings

P22 Hopper Edward </>

Season's Greetings

Guapa Regular </>

Season's Greetings

Tomarik Serif </>

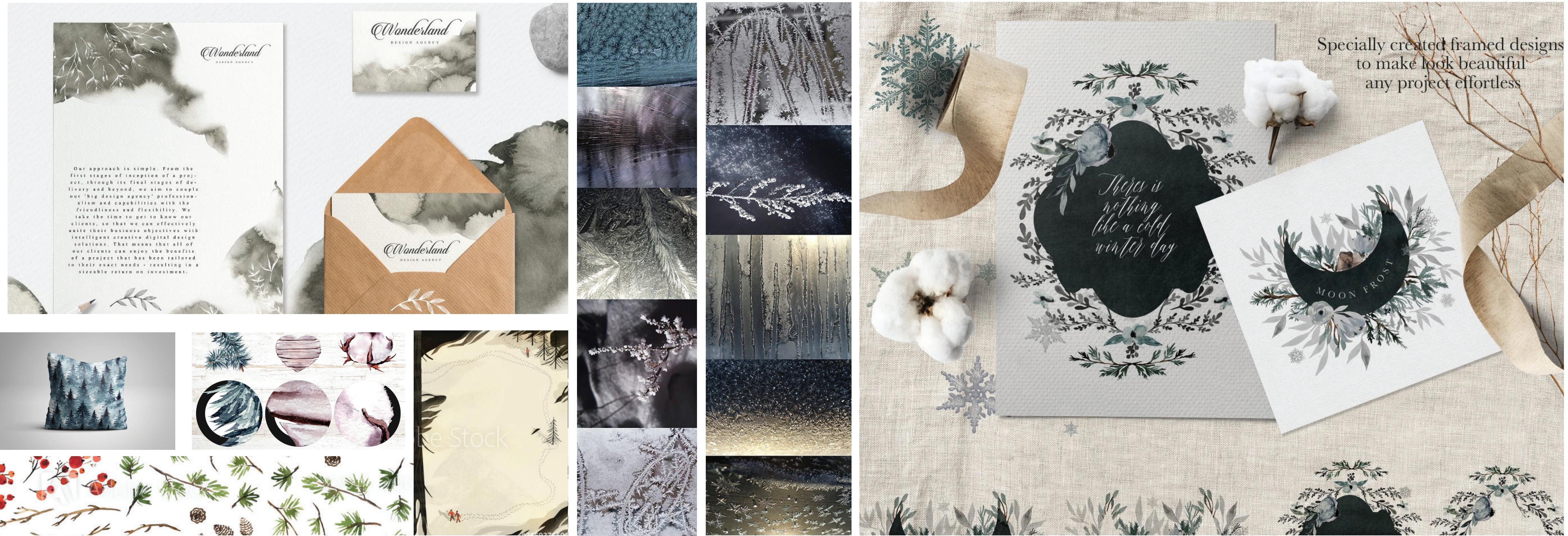
SEASON'S GREETINGS

Cheap Pine Sans </>

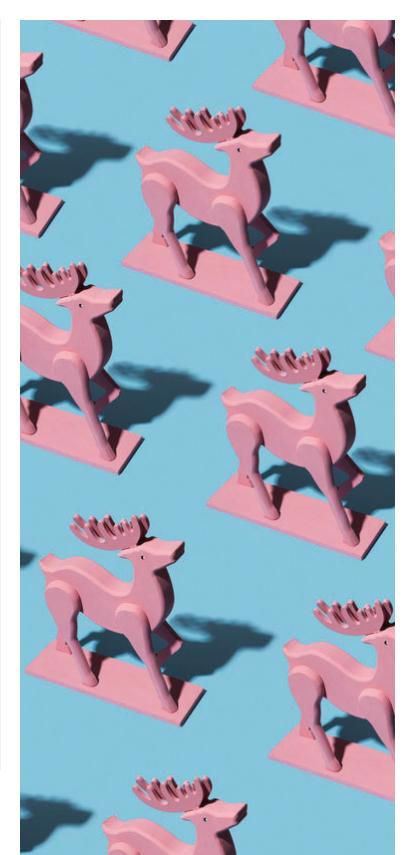
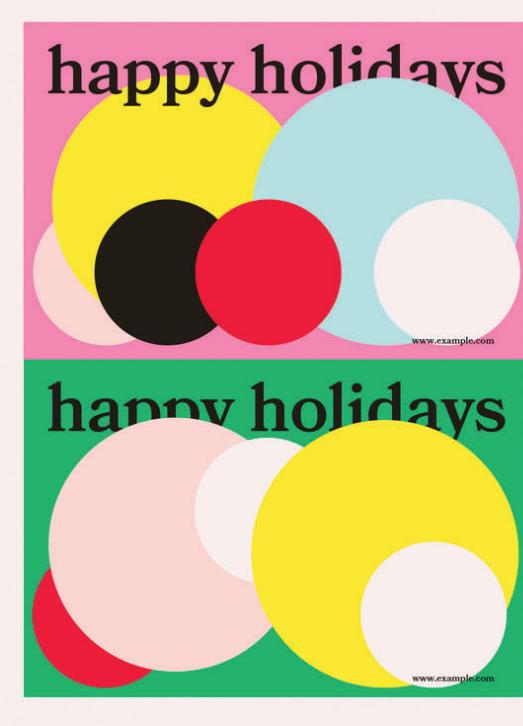
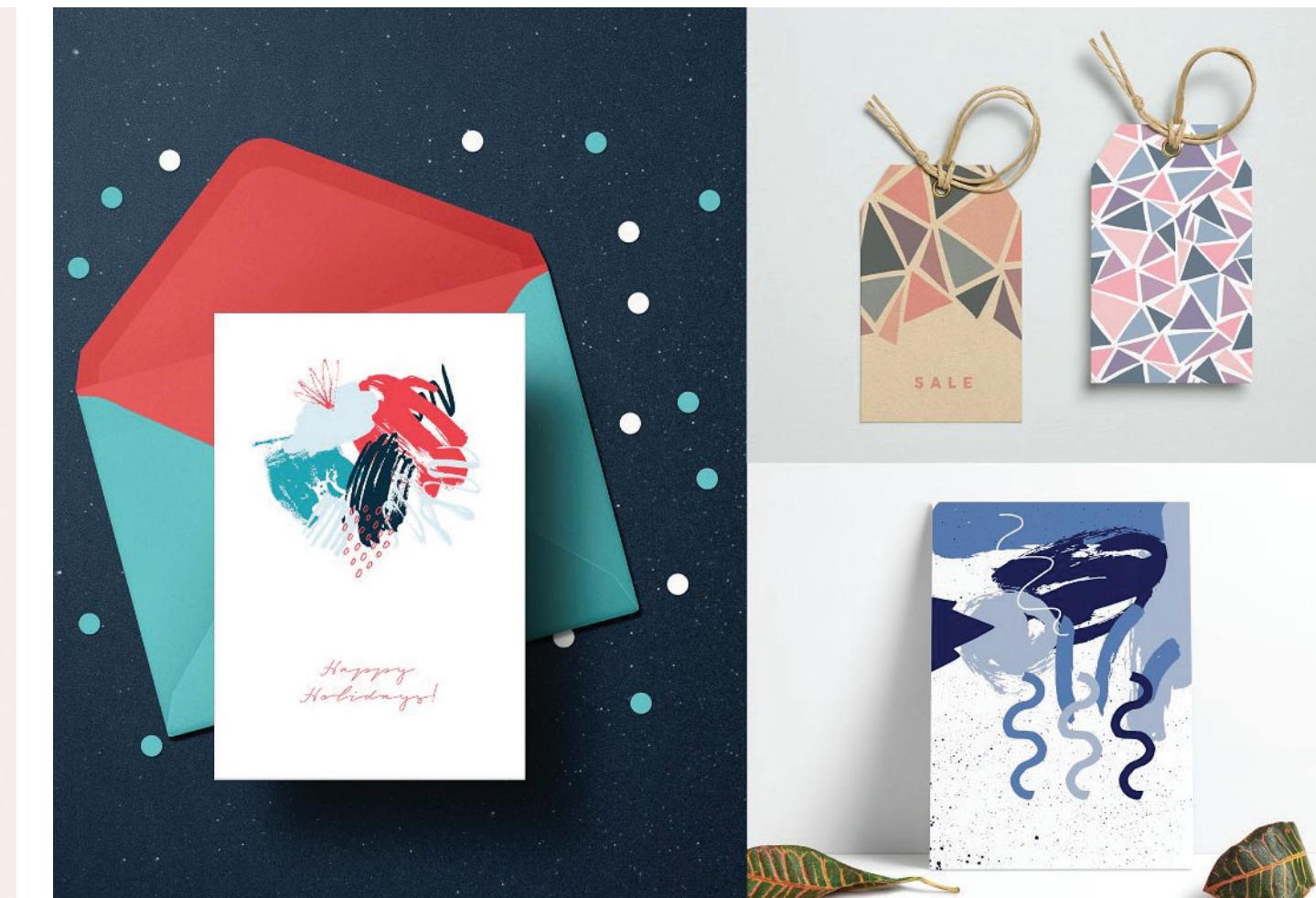
SEASON'S GREETINGS

Design Inspiration

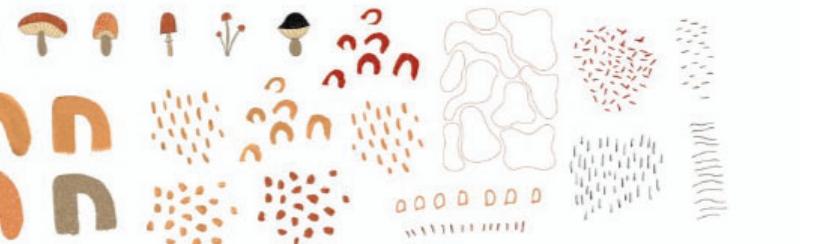
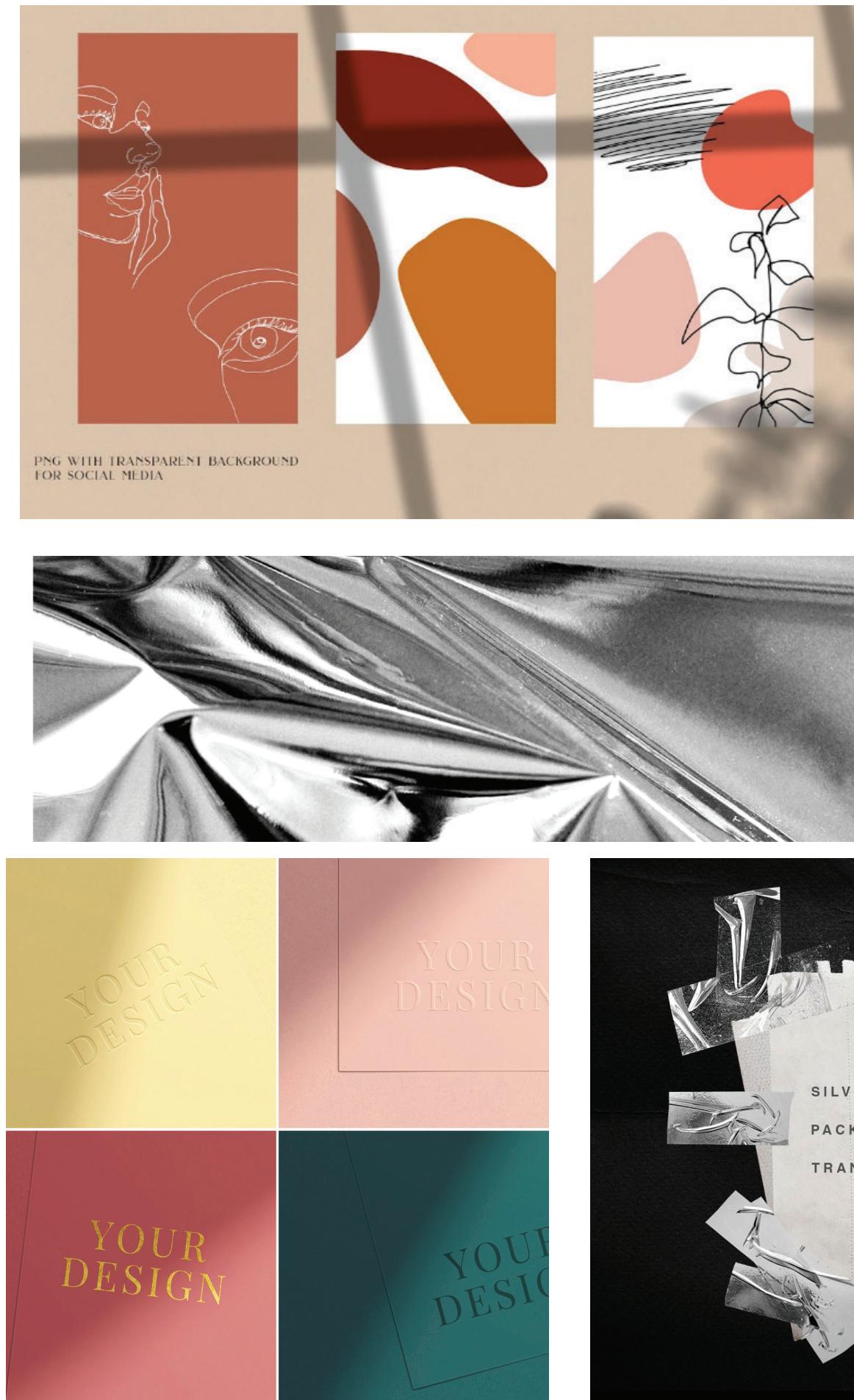
Organic Textures



Surprising Color Combos



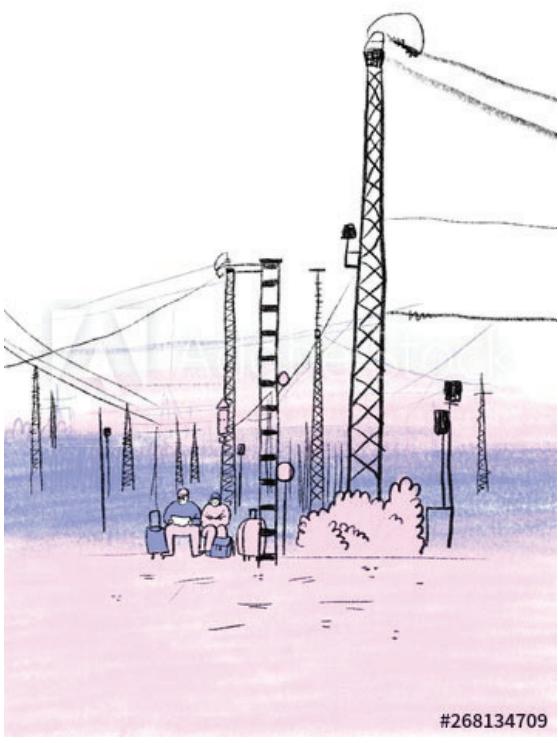
Layering & Collage Elements



Inky Illustrations & Line Art



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