Adobe Stock Templates

2019 Fall/Winter Creative Inspiration Guide

Adobe Stock Creative Inspiration

This fall and winter season, Adobe Stock Templates wants to encourage you to break the mold and find new ways to create with interesting **colors**, **fonts**, **textures**, and **layouts**. To help you accomplish these goals, we have compiled a list of in-demand seasonal content and creative tips useful for our Adobe artists who are searching for inspiration.

We can't wait to see what you make.

Content Inspiration

Seasonal & Holiday Content Ideas

Layouts and Effects

- Holiday cards (folded + postcards)
- Holiday flyers
- Invitations
- Fall/winter sale flyers
- Fall/winter event flyers
- Fall/winter menus
- Fall/winter social media sets
- Fall/winter botanical art kits
- Gift tag layouts

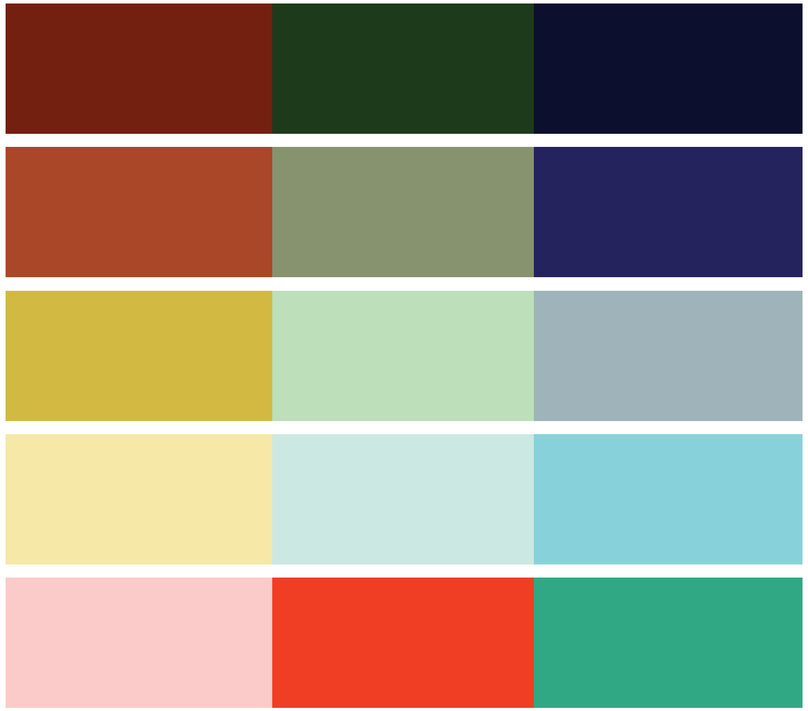
Seasonal & Holiday Content Ideas

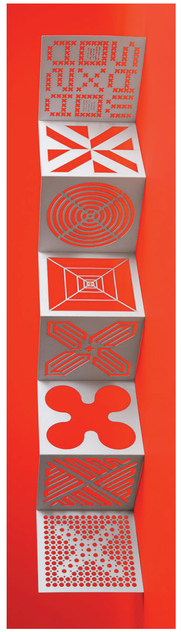
Objects and mockups

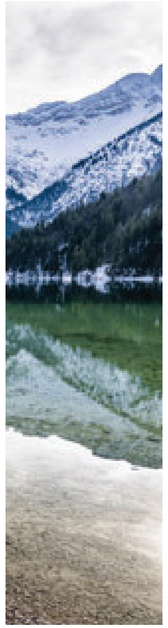
- Holiday device mockups
- Fall/winter clothing mockups
- Fall/winter food and drink mockups
- Fall/winter candle, light and sign mockups
- Decoration and ornament mockups
- Fall/winter stylized mockups
- Fall/winter photo masks
- Fall/winter text effects
- Fall/winter texture sets

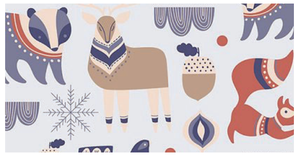
Color & Pattern Inspiration

When looking at popular and relevant search results across Adobe Stock, we find **futuristic abstractions, natural textures, organic shapes**, and **fantastical shapes** stand out in different forms across many kinds of queries. Adobe Stock users are looking for patterns that are generally high-quality, technically difficult to make, and deeply creative.









Holiday Font Ideas

Serifs

- Park Lane Light
- Kumlien Pro Regular
- Kumlien Pro Condensed
- Rosella Flourish
- HWT Tuscan Extended Regular
- Blenny Black
- WTR Roycroft Regular
- Caliban Std. Regular

Park Lane Light

Season's Greetings

Kumlien Pro Regular

Season's Greetings

Kumlien Pro Condensed

Season's Greetings

Rosella Flourish

SEASON'S GREETINGS

HWT Tuscan Extended Regular

Season's Greetings

Blenny Black

Season's Greetings

WTR Roycroft Regular

SEASON'S GREETINGS

Nutcracker Regular

Season's Greetings

Caliban Std Regular

Season's Greetings

Holiday Font Ideas

Sans-serif

- Volina Regular
- Milonguita Regular
- Adobe Handwriting
- Tamarillo JF
- P22 Hopper Edward
- Tomarik Serif
- Cheap Pine Sans
- Guapa Regular

Volina Regular

Season's greetings

Milonguita Regular

Season's Greetings

Mojito Regular

Season's Greetings

Adobe Handwriting Ernie

Season's Greetings

TamarilloJF Regular

Season's greetings

P22 Hopper Edward

Season's Greetings

Guapa Regular

Season's Greetings

Tomarik Serif

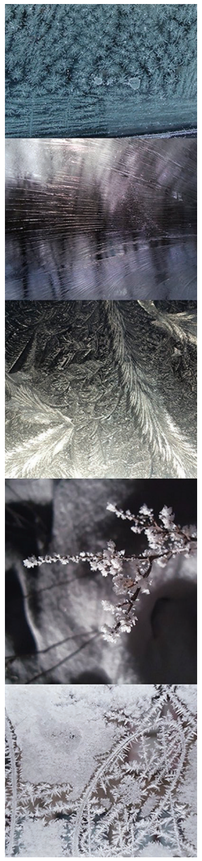
SEASON'S GREETINGS

Cheap Pine Sans

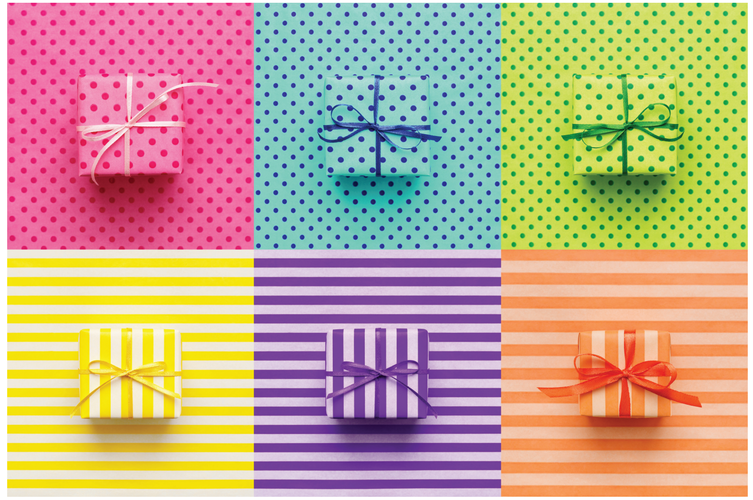
SEASON'S GREETINGS

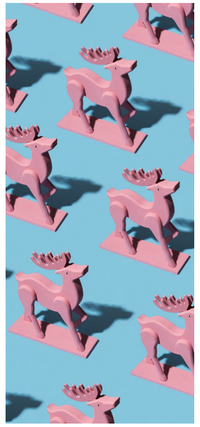
Design Inspiration

Organic Textures

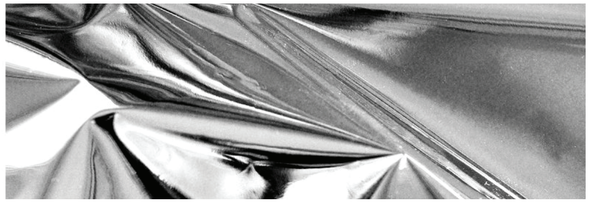


Surprising Color Combos

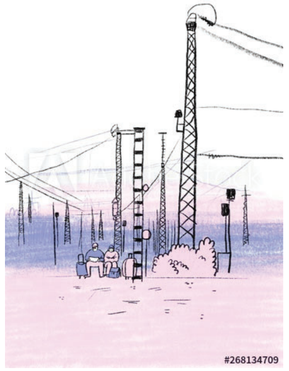


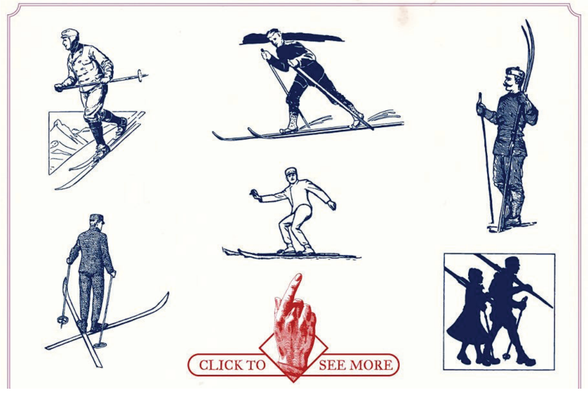


Layering & Collage Elements



Inky Illustrations & Line Art





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