

Gamezone Sales Dashboard

PRODUCT_NAME

All

MARKETING_CHANNEL

All

YEAR

All

21.71K

Total Orders

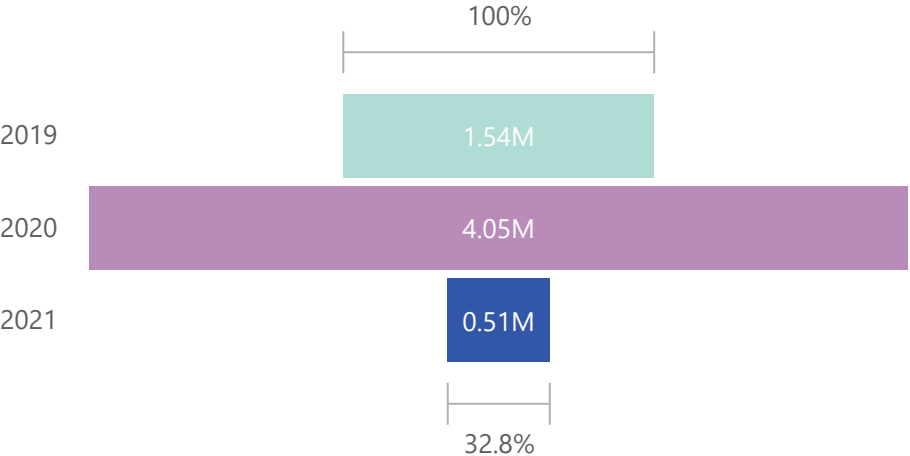
6.10M

Total Sales

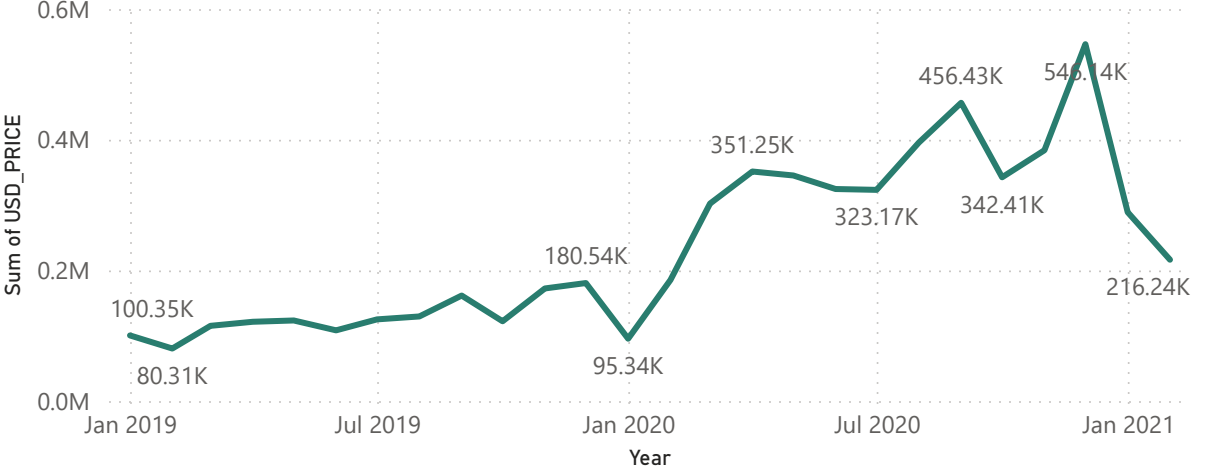
Month

- ☐ January
- ☐ February
- ☐ March
- ☐ April
- ☐ May
- ☐ June
- ☐ July
- ☐ August
- ☐ September
- ☐ October
- ☐ November
- ☐ December

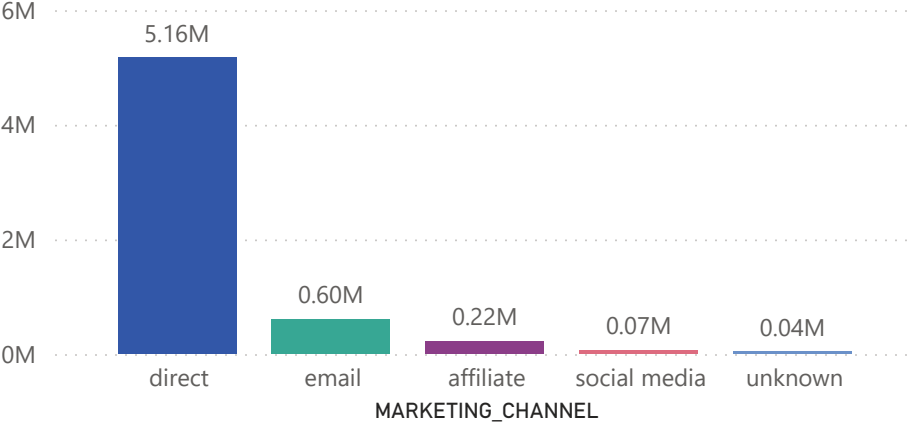
Sales by Year



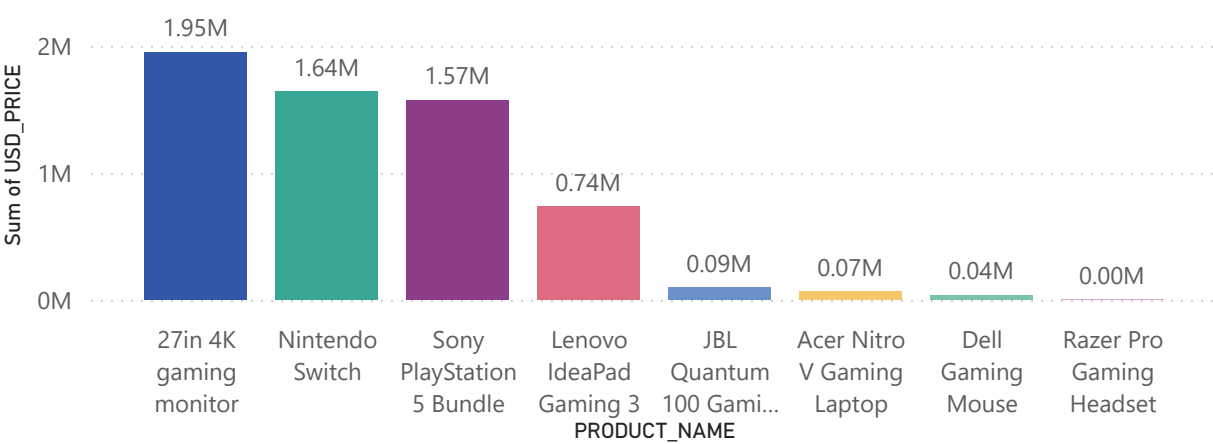
Sales by Year and Month



Total Sales by Marketing Channel



Total of Sales Per Product



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PRODUCT_NAME

All

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YEAR

All

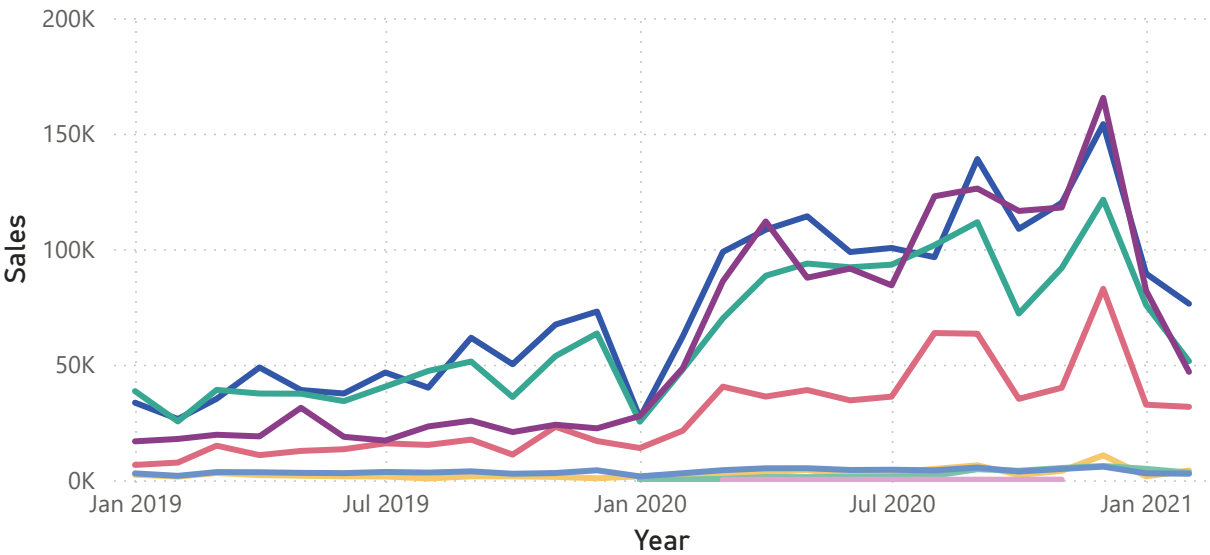
\$280.8

AOV

6.10M

Total Sales

Product Sales Growth



AOV by Month and Year

Year ● 2019 ● 2020 ● 2021



PRODUCT_NAME	January	February	March	April	May	
<div><div></div>Sony PlayStation 5 Bundle</div>	126,390.00	112,997.00	105,602.00	130,822.00	118,832.00	1
2019	16,730.00	17,773.00	19,586.00	18,882.00	31,264.00	
2020	27,703.00	48,403.00	86,016.00	111,940.00	87,568.00	
2021	81,957.00	46,821.00				
<div><div></div>Razer Pro Gaming Headset</div>			119.00	112.00	119.00	
2020			119.00	112.00	119.00	
<div><div></div>Nintendo Switch</div>	139,474.00	124,627.00	108,937.00	125,852.00	131,058.00	1
2019	38,474.00	25,345.00	39,011.00	37,426.00	37,357.00	
Total	484,629.00	481,821.00	417,246.00	472,515.00	468,444.00	4

PRODUCT_NAME	January	February	March	April	May	June	
<div><div></div>27in 4K gaming monitor</div>	\$420.6	\$421.6	\$406.9	\$406.9	\$409.4	\$405.1	\$
2019	\$393.7	\$418.9	\$404.0	\$396.1	\$401.5	\$394.0	\$
2020	\$421.0	\$395.8	\$408.0	\$412.0	\$412.1	\$409.5	\$
2021	\$431.5	\$446.2					\$
<div><div></div>Acer Nitro V Gaming Laptop</div>	\$778.4	\$792.8	\$754.4	\$708.7	\$728.5	\$687.8	\$
2019	\$765.3	\$731.0	\$758.0	\$708.7		\$790.5	\$
2020		\$798.0	\$749.7		\$728.5	\$619.3	\$
2021	\$798.0	\$814.4					\$
Total	\$271.7	\$280.6	\$276.5	\$274.2	\$271.2	\$268.2	\$