







THIS IS A HEADING

(font-family: Overlock font-size: 40px)

Button

THIS IS A SUB-HEADING

(font-family: Overlock font-size: 32px)

Button

ADJECTIVES

modern engaging

appealing intuitive

pleasing convenient This is an example of a Paragraph. The font used for the Heading and Sub-Heading was chosen because it has a clean appearance even with all uppercase characters. Letter-spacing will be used to help with making the letters less crowded overall. Open Sans was chosen for the paragraph text for the same reasons; clean appearance with easy readability. The main color for all typography will be #DADADA to allow for **hover/focus/active** effects while still being easy to read.

(font-family: Open Sans font-size: 18px)

