Bonnie Ward

UX/UI DESIGNER

who creates more meaningful experiences for users.

SKILLS

Research: Persona Creation •
Ethnography • Field Study • 1:1
Interviews • Diary Studies •
Surveys • Data Analysis • Affinity
Diagram • Competitor Analysis •
Empathy Map • Heuristic
Evaluation • Journey Mapping •
Feature Prioritization • Design
thinking • Card Storting • User
Flow • Brainstorming • Usability
Testing • Guerrilla Testing • A/B
Testing

UI Design: Layout • Wireframe •
Accessible Design • Information
Architecture • Copy Writing •
Mockups • Storyboarding •
Markup & Annotations • Aesthetics
• Gestalt Principles • Icon Design •
Typography • Color Theory •
Photography • Branding • Rapid
Prototyping

Communication: Collaboration •
Critique • Empathy • Project
Management • Presenting •
Reviewing • Writing

Front-End Development: HTML • CSS • Java Script • Bootstrap • Github

EDUCATION

Certificate in UX/UI Design University of California, Irvine | 2020

B.S. in Business AdministrationUniversity Of California, Riverside | 2008

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PROJECTS

Nonprofit Redesign | August 2020 | Live Link

Researching and redesigning an outdated website into a responsive and engaging platform for Eli Home that provided a great first impression to attract and gain donors.

Government Website Redesign | July 2020 | Live Link

Researching and redesigning an improved web, tablet, and mobile user flow for immigration and showcasing the various agencies of DHS.

Recycling App | June 2020 | Live Link

Collaborated with a team to research and design a social events and networking mobile app focused on bringing people together to do good, share ideas on various ways to be more environmentally conscious, and build better recycling habits.

Travel App | May 2020 | Live Link

Researching and designing a travel mobile app aimed at making customized checklists for various disability needs to aid in planning for travel.

WORK EXPERIENCE

Property Administrator II

Utah Transit Authority | Salt Lake City, UT | 2015 - 2019

- Developed, designed and implemented more efficient forms and contract templates
- Project Manager for various design and construction projects
- Collaborated and built government partnerships

Executive Assistant/ Marketing Associate

Corestrategy Corporation | Irvine, CA | 2014 - 2015

- Planned and coordinated corporate events
- Designed marketing portfolios and packages

Loan Processor

American Financial Network, Inc. | Irvine, CA | 2012 - 2013 Impac Mortgage Corp. | Irvine, CA | 2011 - 2012 IoanDepot.com, LLC | Foothill Ranch, CA | 2011 Prospect Holding Company, LLC | Irvine, CA | 2008-2010

TECHNICAL SKILLS

XD • Figma • Sketch • InVision • Photoshop • Illustrator • Lightroom