

# Bonnie Ward

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## UX/UI DESIGNER

who creates more  
meaningful experiences for  
users.

## UX/UI SKILLS

**Research:** Persona Creation •  
Ethnography • Field Study • 1:1  
Interviews • Diary Studies •  
Surveys • Data Analysis • Affinity  
Diagram • Competitor Analysis •  
Empathy Map • Heuristic  
Evaluation • Journey Mapping •  
Feature Prioritization • Design  
thinking • Card Sorting • User  
Flow • Brainstorming • Usability  
Testing • Guerrilla Testing • A/B  
Testing

**UI Design:** Layout • Wireframe •  
Accessible Design • Information  
Architecture • Copy Writing •  
Mockups • Storyboarding •  
Markup & Annotations • Aesthetics  
• Gestalt Principles • Icon Design •  
Typography • Color Theory •  
Photography • Branding • Rapid  
Prototyping

**Communication:** Collaboration •  
Critique • Empathy • Project  
Management • Presenting •  
Reviewing • Writing

**Front-End Development:** HTML •  
CSS • JavaScript • Bootstrap •  
Github

## EDUCATION

**Certificate in UX/UI Design**  
University of California, Irvine |  
2020

**B.S. in Business Administration**  
University Of California, Riverside |  
2008

## PROJECTS

### Nonprofit Website Redesign Case Study | Current

<https://www.behance.net/gallery/101694455/Making-a-Nonprofit-Visible>

User Research of the [www.elihome.org](http://www.elihome.org) website to discover pain points and needs of both the user and the organization.

### Government Website Redesign Case Study | July 2020

<https://www.behance.net/gallery/100985587/DHSs-New-Public-Centered-Approach-Case-Study>

Researched and redesigned [www.dhs.gov](http://www.dhs.gov) to improve public perception by highlighting various agencies and streamlining user flows.

### Recycle Mobile App Case Study | June 2020

<https://www.behance.net/gallery/98320545/Green-Scout-Case-Study>

Researched and designed, with a team, a social events and networking mobile app focused on ways to build better recycling habits.

### Travel Mobile App Case Study | May 2020

<https://www.behance.net/gallery/97050319/Accessible-Travel-App>

Researched and designed a travel mobile app aimed at making customized needs-based checklists for people with disability.

## WORK EXPERIENCE

### Freelance UX/UI Designer

*Eli Home | Anaheim, CA | 2020-current*

- Presented user research
- In the process of design approvals to begin development

### Property Administrator II

*Utah Transit Authority | Salt Lake City, UT | 2015 – 2019*

- Developed, designed and implemented templates for efficiency
- Project Manager for various design and construction projects
- Established and maintained government partnerships

### Executive Assistant/ Marketing Associate

*Corestrategy Corporation | Irvine, CA | 2014 – 2015*

- Planned and coordinated corporate events
- Designed marketing portfolios and packages

### Loan Processor

*American Financial Network, Inc., Impac Mortgage Corp., loanDepot.com, LLC, Prospect Holding Company, LLC | 2008-2012*

## TECHNICAL SKILLS

XD • Figma • Sketch • InVision • Photoshop • Illustrator • Lightroom