

# ADOPTIUM

Program plan 2023- Final Review

2023 review: Jan 2024

### **Program Goals**

1. Vibrant Healthy Projects

Ensure Adoptium projects thrive by providing excellent community health, technical resource, and marketing support for their success.

2. Increase Product Usage

Establish Adoptium as the industry's top vendor-neutral source of secure, high-quality open source Java runtimes.

3. Innovation that Matters

Identify technical collaboration opportunities across Eclipse projects and beyond.

4. Grow membership and involvement

Increase the developer and working group membership to further grow our inclusive, diverse, and robust community.



### **Key Metrics - Vibrant Healthy Projects**

Metric	2022	2023	Growth %
Adoptium's Active projects	6	7	17%
Commit Authors (Committers and Contributors)	106	84	-21%
Committers (unique value)	51	55	8%
New Commits	1.930	1.611	-17%
Avg. New commits / author	18	19	6 %
Blogs on adoptium.net	17	12	-30%
<u>Lightning Talks</u>	2	8	400%
Social media avg. posting (annual)	LinkedIn: 13 Twitter: 74	LinkedIn: 82 Twitter: 120	532% 71%
Events F2F (hosted by WG)	0	1	-
Total talks given	-	11	_
Total attended events	-	12	_

### **Highlights**

### **Community engagement**:

- Community day for Java <u>Developers</u>
- <u>Lightning talks</u>
- Blog posts
- Outreachy program
- Mercedes Benz Intern

### **Adoptium at Events:**

- Talks: JakartaOne Livestream, Meetup in Barcelona JUG, MB Foss, Cyberladies, MB Innovation, EclipseCon 2, Java Community Day 2, WTM BCN, Est ibre 2
- Event Attendance: Community Day, Dev BCN, Dev Nexus, JavaLand, FOSDEM, WTM BCN, ESLibre,

### Key Metrics - Increase Product Usage

Metric	2022	2023	Growth %
<u>Direct Downloads of</u> <u>Temurin Releases</u>	75.9 M	286.8 M accum. 210.9 M 2023	280%
Downloads of AdoptOpenJDK+Temuri n	412 M	538.6 M accum. 126.6 M - 2023	26.6%
SLSA v1.0 Build Level	Build L1	Build L3	
Percentage of Tarballs Released Within Target Release Scorecard	34.94%	78.98%	126%
Average Days for Primaries (Target 2 day)	7.36	2.15	71%
Average Days for Secondaries (Target 7 days)	9.96	4.91	50%

### **Highlights**

#### **Secure Dev Work:**

- SSDF (<u>SSDF Epic</u>) & SLSA Level Build L3 (<u>Epic</u>)
- Security Audit with Eclipse Foundation in progress.
- Vulnerability Disclosure Report (<u>Issue</u>) in progress.
- SBOM & Reproducible Builds of OpenJDK

#### Temurin Release:

- Release time improvement (Release Scorecards)
- Release process improvement and automation (<u>Release</u> Retro)
- Review released and supported platforms.
- Github actions Temurin as recommended vendor.

### **Key Metrics - Innovation that Matters**

Metric	2022	2023	Growth %
AQAvit Validated Runtimes in Marketplace active	6	7	17%
Total tests Targets executed	N/A	31.627	
CY23 Initial Average Pass Rate*	N/A	97,65%	

### **Highlights**

#### **AQAvit:**

- TRSS improvements
- More tests and new test configurations

\*This is the initial test triage once finished the team review all tests manually until they get 100% for release

# **Key Metrics - Grow Membership and Involvement**

Metric	2022	2023	Growth %
Weekly active Slack members (within last 30 days)	125	103	-18 %
Strategic Members	8	7	-13%
Enterprise Members	2	3	50%
<u>Participant Members</u>	2	2	0%
<u>Total Members</u>	12	12	0%
Sponsors active	3 agreements 6 GitHub	3 agreements 8 GitHub	22%
Linkedin Followers (B2B) - Total	119	320	170%
Named Adopters	0	30	300%

### Highlights

### **Enterprise users targeting:**

- Adopters page
- Enterprise pitch deck, one pager.
- Commercial support page
- Website Redesign
- Members pipeline.
- Adoptium Momentum (March Press Release)
- Github sponsorship growth.
- Temurin Case Study in progress

## **Key Learnings**

- Brand Awareness and information dissemination.
  - There is general misunderstanding of Adoptium vs Temurin.
- Getting new contributors on board
  - Dedicated student program like internships are more beneficial than general programs.
  - Having an public plan and priorities help community to understand WG focus areas.
- AQAvit promotion and release
  - Eclipse AQAvit 1.0.0 release will help with the direct promotion. (done Feb 02, 2024)
  - Quality < Security as topic of interest for Enterprise users, but important concern once preparing their due diligence.
- Targeting Enterprise Users Decision makers
  - Missing educational content on: Migration, Open source support, commercial support, etc.
  - Leads database.
- Budget and resources optimization
  - Financial support growth can be achieved through Sponsorship.
  - Supporting secondary platforms builds linked to getting more funds or in kind support.



## Areas to improve

- Collaboration with other Eclipse Foundation projects
  - A good collaboration example was Asciidoc.
- Marketplace publishers review
  - Pending to do a publisher review after a year (May 2022) of using marketplace.
- Promote others Adoptium projects and community involvement.
  - Promote Incubator initiative and other small projects.
  - Awareness of all Eclipse Adoptium projects.

# Thank you!