Md Al Imran Adoy

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Summary

Results-driven and highly skilled front-end developer with 3 years of experience building visually appealing and user-friendly websites. Proficient in React.js, Node.js, and AngularJS, with a strong understanding of HTML, CSS, and responsive web design.

Proven track record of delivering projects on time and within budget, while collaborating effectively with cross-functional teams. Passionate about staying current with the latest industry trends and technologies to create innovative web solutions for clients.

Experience

Frontend Web Developer

Upwork

Jan 2019 - Present (4 years 2 months)

Responsibilities:

• Implementing visual and interactive elements for websites and web applications.
• Building and maintaining user-friendly, responsive, and accessible interfaces.
• Writing clean, efficient, and well-documented code using HTML, CSS, and JavaScript.
• Collaborating with UX designers and back-end developers to ensure a seamless user experience.
• Debugging and fixing cross-browser compatibility issues.
• Optimizing website performance and improving page load speed.
• Staying up-to-date with the latest front-end technologies and best practices.
• Participating in code reviews and ensuring code quality.
• Testing and verifying the functionality of the user interface.
• Troubleshooting and resolving technical issues.

Self Employed

Adoy Devs

Jul 2018 - Present (4 years 8 months)

Responsibilities:

1. Business Strategy
2. Financial Management
3. Business Development
4. Team Management
5. Client Management
6. Marketing and Sales

Overall, as the owner of a digital marketing agency, My responsibilities involved a range of activities, including strategic planning, financial management, business development, team management, client management, and marketing and sales.

Amazon Kindle Publisher

Amazon Kindle Direct Publishing
Feb 2019 - Jan 2023 (4 years)
Responsibilities:

1. Self-publishing on Amazon, including formatting, pricing, marketing, and distribution.
2. Book Formatting According to Amazon's guidelines, including the correct use of fonts, page layout, and image resolution.
3. Publishing and Distribution the book on Amazon, ensuring that all the required information, such as the book description, author bio, and categories, are accurate and complete.
4. Marketing and Promotion strategies to increase the visibility and sales of the book on Amazon. This may include running ads, creating social media campaigns, and optimizing the book's metadata.
5. Sales Tracking and Reporting the book's sales and rankings on Amazon and providing detailed reports to the author or publisher on the performance of the book.

Content Creator
Merch by Amazon
May 2019 - Jun 2022 (3 years 2 months)
Responsibilities:

1. Design and Conceptualization
2. Listing and Product Description
3. Branding and Marketing
4. Research and Analysis
5. Collaboration and Communication

Partner
GearLaunch
Jan 2018 - Jan 2022 (4 years 1 month)
Responsibilities:

1. Product Creation
2. Product Listing and Optimization
3. Marketing and Promotion
4. Research and Analysis

My key role is creating and selling printed products on demand, leveraging Gearlaunch marketplaces and marketing strategies to reach a wider audience and increase sales.

Digital Marketing Manager
Independent IT
Dec 2017 - Jun 2018 (7 months)
Responsibilities:

1. Developing and executing digital marketing strategies to achieve business goals
2. Managing and optimizing digital marketing channels
3. Creating and publishing content
4. Analyzing data and reporting on results

5. Managing budgets and timelines
6. Collaborating with cross-functional teams

Overall, as a Digital Marketing Manager, my goal was to create and execute effective digital marketing campaigns that help your company achieve its business objectives while staying within budget and delivering campaigns on time.

Education

Shanto-Mariam University of Creative Technology
Bachelor's degree, Computer Science and Engineering (CSE)
Oct 2019 - Present

freeCodeCamp
Front End Development
Jan 2018 - Oct 2018

Programming-Hero
Web Development
Dec 2020 - Mar 2021

HubSpot Academy
Digital Advertising, Digital Marketing
May 2022 - Present

Licenses & Certifications

Google Analytics Individual Qualification - Google Digital Academy (Skillshop)
Issued May 2022 - Expires May 2023
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Skills

Front-End Development • JavaScript • React.js • Web Development • Node.js • HTML5 • Strategic Thinking • Bootstrap • AngularJS • Communication