



# Aditya Deepto

## Profile

My leadership is characterized by a strategic vision, charisma, and an unwavering commitment to originality. Proficient in crafting powerful branding identities and orchestrating seamless visual communication, I bring a wealth of professional experience. My gift lies in crafting dynamic intersections of design, messaging, and branding, where innovation knows no bounds.

## Employment History

### Creative Director at Spacedawg, Dhaka

November 2022 — Present

- Designed a series of advertising campaigns that increased brand awareness
- Developed a visual language that unified the company's messaging across all channels
- Collaborated with internal teams and external stakeholders to ensure that all design elements aligned with brand values and standards
- Developed and maintained brand identity guidelines that ensured consistent messaging across all channels

### Associate Creative Director at Spacedawg, Dhaka

January 2022 — October 2022

### Account Manager at Spacedawg, Dhaka

January 2020 — December 2021

- Collaborated with internal teams to ensure messages are consistent across all channels
- Coordinated with designers, writers, and other stakeholders to develop creative content
- Managed and monitored social media accounts to ensure a positive brand image and respond to customer inquiries
- Developed and implemented a comprehensive social media strategy
- Monitored key metrics and performance to identify trends and opportunities for improvement

### Copywriter at Spacedawg, Dhaka

February 2019 — December 2019

- Created captivating copy for social media posts
- Developed engaging copy for a multiple ad campaigns
- Wrote website copy that increased conversions
- Produced content for OVC's

### Communication Executive at OVIC, Dhaka

March 2017 — December 2017

## Details

Dhaka  
Bangladesh  
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## Skills

Adobe After Effects

Adobe Photoshop

Adobe Illustrator

Adobe Lightroom

Photography

Copywriting

Team Management

Leadership

Communication

Oversee the functionality of the sales department to record the performances of each salesperson, organize and report said information to the supervisors.

#### **Intern at ITGO, Dhaka**

July 2016 — December 2016

Management & Development of a news-oriented website, conduct research and create content relating to community growth, waste management, and other community-relevant matters, organize weekly tasks and co-ordinate activities between the team.

#### **Trainee at UNDP Youth Leadership Program, Dhaka**

January 2015 — March 2015

Participated in the UNDP Youth Leadership Program in 2015 .  
Participated in BIMUN (Bangladesh International Model United Nations) as the Delegate of Sweden to discuss affairs on the climate impact and development of women around the world.

#### **Volunteer at JAAGO and Footsteps Organization, Dhaka**

January 2013 — Present

. Active volunteering in JAAGO and Footsteps Organization from 2013 onwards

### **Education**

#### **O' & A' Levels, Scholastica, Dhaka**

July 2013 — July 2018

#### **International Business, IUB, Dhaka**

September 2017 — April 2024