

PRESENTS

Client Engagement with

vintom

Improve your retention rate, out perform call centers, and lower the cost of sales acquisition



WHAT IS VINTOM

Would you like to create customized personal messages to each of your users, replicating your best cross-selling and upselling sales approach at scale?

Personalized Videos Highlighting



Individual Account Details



Additional Available Services



Targeted Offers

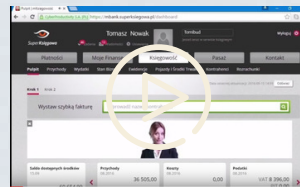
Watch a video example



CitiBank



NC+



mBank



ING

KPI Improvements achieved in Retail Banking



Increased email CTR by 16x

to 53%, up from 3.2% using standard video retargeting emails.



Improved Conversions by 100%

relative to emailed video campaigns.



Raised ARPU by 5%

relative to call centers, by offering individually relevant packages.



Lowered Cost to Renew by 50%

by using our service instead of call centers.



Improved Renewal Rate by 14%

over call centers, successfully lowering churn.

How it works

Provide users with personalized videos, while incorporating high segmentation and customized targeting to improve sales retargeting efforts.

Videos are created by recording a series of generic phrases and names, and stiched together into a cohesive video based on each individual account. The video overlay displays the exact details, while the audio uses the generic phrases recorded previously. Individual accounts can be presented with distinct offers, allowing for extreme segmentation.

Additional Trusted Clients



Learn More

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