ALICE PIAR

UI/UX DEVELOPER

CONTACT

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EDUCATION

2024 - 2025
CAREER FOUNDRY
- UI/UX Designer
- Front-End Developer

2020-2021
UNIVERSITY OF MINNESOTA
- Full Stack Web Developer
- Bootcamp Certificate

SKILLS

- UI/UX Designer
- Front-End Developer
- Teamwork
- Project Management
- Leadership
- Effective Communication
- Critical Thinking
- Problem Solving

LANGUAGES

- English: Fluent
- Spanish: Fluent
- HTML5, CSS, Javascript

PROFILE SUMMARY

I'm a creative problem-solver with a background in full-stack development, UX/UI design, and program management. I bring a unique blend of technical skill, visual storytelling, and user-focused strategy to every project I take on.

WORK EXPERIENCE

Impel   2025 - PRESENT
Program Manager Conquest
- Coordinated cross-functional teams to deliver high-impact solutions on time and within scope.
- Managed end-to-end project lifecycles, from planning to delivery, across multiple concurrent initiatives.
- Manage, train, and mentor team members on job performance and developing skills.

Outsell   2022 - 2025
Senior Media Program Specialist
- Managed multimedia content across Email and Mobile campaigns using CMS tools (Sitecore).
- Led end-to-end campaign execution, including content creation, editing, scheduling, and deployment.
- Applied strong time management skills to deliver high-quality work under tight deadlines.

Outsell   2019-2021
Team Lead Data Operations
- Directed Data Operations team, optimizing workflows to consistently exceed SLA targets.
- Monitored task execution and managed Global Service Desk operations to ensure SLA compliance.
- Oversaw CRM database management, QA, testing, troubleshooting, and account maintenance.
- Coordinated with third-party vendors for data collection and support of dealer product offerings (CRM, DMS).

Outsell   2015-2021
Data Operations Specialist
- Directly implemented a multitude of different algorithmic AI software products for dealerships, which allow them to capitalize on collected potential customer data to measurably increase dealership sales.
- Uncovered many major hidden problems, one of which saved the company from losing its largest contract, saving the company tens of thousands in revenue.