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Fábio Ferreira dos Santos

has successfully completed

An Introduction to Marketing

a 9 week online non-credit course authorized by University of Pennsylvania and offered through Coursera

Three handwritten signatures in black ink. The first signature is "Peter Fader", the second is "Barbara Kahn", and the third is "David R. Bell".

Peter Fader, Professor of Marketing  
Barbara E. Kahn, Professor of Marketing  
David R. Bell, Professor of Marketing

VERIFIED  
CERTIFICATE



Verify at [coursera.org/verify/EBJTLFSACA](https://coursera.org/verify/EBJTLFSACA)

Coursera has confirmed the identity of this individual and  
their participation in the course.

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