

GUMAMELON Dishwashing Liquid: Impact to customer’s capability of purchasing expensive products

SOP

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(STATEMENT OF THE PROBLEM)

This study aimed to determined GUMAMELON Dishwashing Liquid and its impact to customer’s capability of purchasing expensive product

SPECIFICALLY, IT SOUGHT TO ANSWER THE FOLLOWING QUESTIONS:

1. AGE
2. GENDER
3. HEALTH CONDITION
4. Do you think this product can help the customers to save money?
5. What are the advantages of buying cheap dishwashing liquid products?
6. Is this product worth for consumers to buy?
7. What are the benefits of using this kind of product?
8. As a consumer, how can you say that one dishwashing liquid can be trusted?





WHAT IS GUMAMELON DISHWASHING LIQUID?

Gumamelon dishwashing liquid is a Dishwashing Liquid that is made out of Gumamela flower, Lemon, and Melon. This product can help the buyers to save money because of its organic ingredients.

ADVANTAGES OF GUMAMELA, LEMON, AND MELON:

GUMAMELA

50% GUMAMELA flower extract and commercial dishwashing liquid is viable in the ability to remove GREASE and FOUL ODOR. But in the ability to reduce kitchen fumes, 50% Gumamela extract is superior.

LEMON

The citric acid in LEMONS is antibacterial and antiseptic, which means that lemons CAN KILL BACTERIA, remove mold and mildew and even, if done properly, can also remove bacteria in dish plate.

MELON

Melon is a fruit that is loaded of nutrients that is good for your skin. Vitamins A, B, and C works together to nourish and protect your skin. this also help to boost collagen production, fade spot, leaving skin brighter and basically refresh and revitalize your skin. So, Melon is an ingredient that is good for your skin.

DISADVANTAGES OF GUMAMELA, LEMON, AND MELON:

MELON

The ability of Gumamela being a Dishwashing Liquid is only for removing stain and grease in kitchen tools. This product can't last as longer as the commercial products because it is organic and natural. Low availability, the chances of creating more dishwashing liquid is low due to the rarity of a Gumamela flower.

LEMON

If we use too much acid it can irritate skin and eyes. This acid produces dangerous fumes.

Cause of using Gumamela, Lemon, and melon to make dishwashing liquid:

Gumamela can make bubbles and to remove grease and foul odor. Lemon can kill the bacteria on the plate. Melon can help for preventing skin

Effects of using Gumamela, Lemon, and Melon to make dishwashing liquid:

It can make the dishwashing liquid more effective and more essential to consumers to buy because of its organic and natural ingredients. It is affordable but it can make your plate clean and it can not damage your skin because of its ingredients.