

Professional Summary

Motivated and detail-oriented marketing and analytics professional with a strong background in data interpretation, campaign strategy, and digital tools. Skilled in turning insights into action and communicating value across business teams.

Technical Skills

- **Programming Languages:** R, Python, SQL
- **Web Technologies:** HTML, CSS/SCSS, Quarto, CMS, Google Analytics

Education

```
# A tibble: 2 x 5
  what                                when                                with  where why
  <chr>                                <chr>                                <chr> <chr> <lis>
1 Master of Science in Digital Marketing 2023 - Expected Gra~ Coll~ Cal ~ <chr>
2 Bachelor of Science in Public Relations 2018 - 2022          Coll~ Cal ~ <chr>
```

Work Experience

```
# A tibble: 3 x 5
  what                                when                                with                                where why
  <chr>                                <chr>                                <chr>                                <chr> <list>
1 Membership Specialist Jul 2023 - Present Girl Scouts of Greater~ <NA> <list>
2 Area Manager        Apr 2024 - Jul 2024 Amazon                                <NA> <list>
3 Shift Lead          Jun 2021 - Jan 2023 Best Buy                                <NA> <list>
```