



A GIFT FROM
TEAM 4

Our Amazing Team



Moraru Dumitru



Afteni Maria



Lesenco Maria



Ionel Cristian



Miron Cristian-Catalin

Meet our lucky user persona



Karl

Age: 45

Education: Master's Degree

Hometown: Berlin

Family: Married

Occupations: Sales Manager

Likes: soccer, italian food

Dislikes: sweets, mess or clutter

Goals:

- To make daily chores simpler
- To spend more quality time with family
- To learn a new language for his job

Frustrations:

- He can't work or relax if his space (at home or at work) is a mess
- It's difficult to find something to do as a family for everyone to enjoy
- Paperwork

Karl is a successful man who has it all: a great career, two wonderful kids (of 16 and 11 years old) and a lovely wife. He is always eager to learn new stuff for professional development. However, he's also trying to be a good father for his children and a caring husband.

The Present

Experientia - a motivational app that helps the user improve the desired life sections while feeling accountable and supported by a community with the same goals.



How It works?



Select the desired life
categories



Get daily the tasks



Take a photo while completing
the tasks



Share photo and contribute to
community



How we help Karl?

- Our app suggests activities for families, which will help Karl spend more quality time with his family;
- Experientia can help with the process of learning a new language, by making it more diverse.;
- The app will remind him to tidy up his space, so he won't have to work in a mess;
- Using our application, daily task will be easier and more enjoyable for Karl;

13:15



Signal strength, cellular service, and battery level icons.

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