

Visual identity guidelines – digital

Contents

	Pages
1.0 Introduction – brand as an asset	3
<hr/>	
Visual brand elements	
2.0 Logo and logo typeface	5
2.1 Logo proportions	6
3.0 Typeface	7
4.0 Colour palette	8
5.0 Website (Home page)	9
5.1 Website (Single section, no right hand links)	10
5.2 Website (Single section, with right hand links)	11
5.3 Website (Two section, no right hand links)	12
5.4 Website (Two section, with right hand links)	13
5.5 Website (People profiles)	14
5.6 Website (Location search)	15
5.7 Website (Publications)	16
5.8 Email signature	17
5.9 Twitter	18
6.0 eBulletin (Newsletter / alert / update)	19
6.1 eBulletin (invite)	20
<hr/>	
Glossary and contacts	
7.0 Glossary	21
8.0 Contact details	22

DRAFT

Introduction

Brand as an asset

1.0

The visual identity represents the network, member firms and our future.

These guidelines establish the principles and provide specific details for the identity of Moore Stephens. The identity unites the network under a clear, contemporary style which is immediate and strong. This enables our network to present itself in a cohesive way at every opportunity.

A new visual identity has been developed for Moore Stephens. This corporate style is fresh, vibrant and focused firmly on the future of the network and is one that will meet the global needs of the communications, marketing and support teams.

The visual identity represents the overall image and reputation of the network; it encapsulates the essence of Moore Stephens and distinguishes us from our competitors.

To create a strong and lasting visual brand that reflects the professionalism and expertise of Moore Stephens internationally, please follow these guidelines closely so we can achieve this.

This document provides a guide to the use of the new visual identity across a range of collateral, together with specifications for our logo, colours, imagery and typography.

Vision:

To develop and create sustainable value for our clients and those who work in the firm, now and in the future.

Values:

Ambitious with traditional values.

Attentive and innovative.

Commercial and relationship focused.

Visual brand elements

Logo and logo typeface – Moore Stephens Caps

2.0

The Moore Stephens logo has been retained and sits comfortably with the new visual identity and is applied to all every page of the Moore Stephens website.

The Moore Stephens logo is a symbol by which the firm is recognised. It consists of the Moore Stephens name and the cyan branding bar which sits aligned below the text. The logotype is a customized typeface called Moore Stephens Caps and appears in black.

MOORE STEPHENS

The Moore Stephens Caps typeface is only ever to be used in the creation of member firm logos and should not be used for other text. The logos should never be reproduced using any other typeface than Moore Stephens Caps which is illustrated below.

MOORE STEPHENS CAPS – REGULAR
ABCDEFGHIJKLMNPQRSTUVWXYZ 1234567890

DRAFT

Logo proportions

2.1

The positioning of the logo and strapline must always be the same for consistency purposes and brand recognition.

Clear space rule

The Moore Stephens logo must stand out clearly from its surroundings. This applies not only to the background, but also to interference from nearby text, photographs and other graphic elements that might compromise the impact of the logo.

It is important to keep the logo clear of any other graphic elements. To ensure this, an exclusion zone or 'clear space' rule has been established. This exclusion zone indicates the closest any other graphic message can be positioned in relation to the marque. The example on this page demonstrates the minimum clear space required which is the height of the organisation's name and strapline.



Logo size and position

The minimum size for digital on-screen use is 250 pixels (at 72dpi). The logo should never be used less than this size as this would lead to a compromise in legibility.

Horizontally the logo should always be positioned to the right hand side of the web page. Vertically the logo should always be positioned to the top right-hand corner of the page. This rule should be applied to all digital collateral.



DRAFT

Typeface

3.0

Typefaces can communicate a very specific tone and feel. Great care has been taken to select typefaces that complement the Moore Stephens' visual identity.

Typography – the use of sentence case

Always write in sentence case – use an initial capital for the first word only of the title, sub-title, heading or sub-heading. Please note that this rule does not apply to proper nouns, which do have initial capitals. For example, the names/titles of events, etc.

We use three fonts throughout the website, Calibri for main headings, Tahoma for body text and Arial for copy generated by the content management system.

Cabiri – Regular

abcdefghijklmnopqrstuvwxyz 1234567890
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Cabiri – Bold

abcdefghijklmnopqrstuvwxyz 1234567890
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Tahoma – Regular

abcdefghijklmnopqrstuvwxyz 1234567890
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Tahoma – Bold

abcdefghijklmnopqrstuvwxyz
1234567890
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Arial – Regular

abcdefghijklmnopqrstuvwxyz 1234567890
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Arial – Bold

abcdefghijklmnopqrstuvwxyz 1234567890
ABCDEFGHIJKLMNOPQRSTUVWXYZ

DRAFT

Colour palette

4.0

Colour forms an integral part of the identity. Shown here are the primary and secondary colours. There are two primary colours and eight secondary colours.

Primary colours

The two primary colours are the vibrant cyan and classic black. The vibrant cyan gives a dynamic feel to the identity while the black adds a solid and sophisticated tone.

Primary Cyan



RGB R0 G174 B239
HEX Web #00AEEF

Primary Black



RGB R35 G31 B32
HEX Web #000000

Secondary colours

The eight secondary colours used throughout the website are used for headings and bullets. The website can also use a tint of the secondary colour shown here, used on background boxes.

Colour breakdowns

The colour breakdowns are shown in each instance – RGB values have been adjusted specifically for HEX Web colours.

Secondary Pastel Blue



RGB R80 G200 B232
HEX Web #50C8E8

Secondary Purple



RGB R113 G20 B113
HEX Web #711471

Secondary Bottle Green



RGB R0 G146 B143
HEX Web #00928F

Secondary Deep Green



RGB R109 G141 B36
HEX Web #6D8D24

Secondary Pastel Blue – Tint



RGB R229 G247 B254
HEX Web #E5F7FF

Secondary Purple – Tint



RGB R233 G203 B203
HEX Web #E9CBCB

Secondary Bottle Green – Tint



RGB R122 G204 B200
HEX Web #7ACCC8

Secondary Deep Green – Tint



RGB R183 G211 B124
HEX Web #B7D37C

Secondary Deep Yellow



RGB R229 G181 B59
HEX Web #E5B53B

Secondary Bright Green



RGB R122 G193 B67
HEX Web #7AC143

Secondary Maroon



RGB R163 G0 B70
HEX Web #A30046

Secondary Red



RGB R191 G49 B26
HEX Web #BF311A

Secondary Deep Yellow – Tint



RGB R229 G210 B163
HEX Web #E5D2A3

Secondary Bright Green – Tint



RGB R181 G228 B144
HEX Web #b5E490

Secondary Maroon – Tint



RGB R199 G154 B170
HEX Web #C79AAA

Secondary Red – Tint



RGB R225 G129 B113
HEX Web #E18171

DRAFT

Website Home page

5.0

Navigation

The navigation links at the top of every page on the Moore Stephens website should be consistent across each country and are automatically generated for vanilla site users.

The colour of each Top Level Navigation button is as follows:

- ① Navigation button 1, Locations – Secondary Pastel Blue
- ② Navigation button 2, News – Secondary Purple
- ③ Navigation button 3, Careers – Secondary Bottle Green
- ④ Navigation button 4, International – Secondary Deep Green
- ⑤ Navigation button 5, People – Secondary Deep Yellow
- ⑥ Navigation button 6, Services – Secondary Bright Green
- ⑦ Navigation button 7, Sectors – Secondary Maroon
- ⑧ Navigation button 8, Publications – Secondary Red

Text and layout specifications

- A Heading 1, plus divider lines, Tahoma, colour (match to colour of Top Level Navigation buttons)
- B Text, Tahoma 10pt, colour #000000, auto generated
- C Background box, colour #E5F7FF
- D Bullets, colour (match Heading 1)

Image specifications

- E Main image, size 510px x 180px
- F Secondary images, (small size) 200px x 100px
- G Text layed over images, Calibri, regular, 18pt
- H Site footer is generated within site editor in Arial

MOORE STEPHENS

About us | Contact us | Become a client | Search

1 Locations 2 News & views 3 Careers 4 International
5 Locations 6 Services 7 Sectors 8 Publications

A News & views
Plan your Christmas party tax efficiently
RDR VAT consultation survey
B VAT free imports from the Channel Islands to end
HMRC make enquiries into Swiss bank accounts
Tax-efficient giving through Gift Aid
Vessel operating costs expected to rise
EIS investments proving too popular
Business records and real time ready?
Alternative Investment Fund Managers Directive update
Time to invest in social media?
Events
Financial services seminar - 24 November

E Is your wealth protected? [find out more](#)

F Read our latest e-updates

G Keeping you informed

H Find your nearest office

I Follow us on [Twitter](#)
Follow us on [LinkedIn](#)
Subscribe to [updates](#)

Home | About us | Contact us | Website disclaimer | Privacy | Transparency report | Sitemap

Social Media specifications (optional)

- ① Social media button, (large size) 164px x 31px

DRAFT

Website Single section, no right hand links

5.1

Layout specifications

The single section page with no right hand links on the Moore Stephens website is used when there is only a small amount of text and no picture to be inserted.

Text specifications

- A Left hand navigation is generated by the content management system, Arial 10pt, colour #000000
- B Page Heading, colour (match Top Level Navigation button)

The screenshot shows a website layout for 'MOORE STEPHENS'. At the top, there is a black header bar with the company name 'MOORE STEPHENS' in white. To the right of the logo are links for 'About us', 'Contact us', 'Become a client', a search bar with placeholder 'Search...', and a magnifying glass icon. Below the header, a horizontal navigation bar features several tabs: 'Locations' (light blue), 'News' (purple), 'Careers' (dark teal, currently selected), 'International' (light green), 'People' (orange), 'Services' (green), 'Sectors' (red), and 'Publications' (pink). The main content area has two sections. On the left, under the 'Careers' tab (labeled 'A'), is a sidebar with links: 'Careers', 'How to apply', 'Why choose us?', 'Professional vacancies', 'Support vacancies', 'Work experience/placement', 'Graduate', and 'Agencies'. The main content on the right (labeled 'B') is titled 'How to apply' and contains instructions: 'To apply for a position advertised on these pages please send a CV and covering letter (stating which position you are applying for) to our Human Resources department on: E: careers@moorestephens.com A: Moore Stephens, 150 Aldersgate Street, London, EC1A 4AB T: 020 7334 9191'. Below this, another note says: 'If you are interested in the graduate recruitment scheme, please select the graduate careers page link, listed in the menu bar to the left or e-mail qualify@moorestephens.com'. At the bottom of the page is a footer with links: 'Home', 'About us', 'Contact us', 'Legal', 'Privacy', 'Transparency report', 'Provision of Services Regulations', and 'Sitemap'.

DRAFT

Website Single section, with right hand links

5.2

Layout specifications

The single section page with right hand links on the Moore Stephens website is used when there is only a small amount of text and no picture to be inserted. This also applies for secondary/lower level pages

Text specifications

- A Left hand navigation is generated by content the management system, Arial 10pt, colour #000000
- B Page Heading, colour (match Top Level Navigation button)
- C Auto populated from menu creation

The screenshot shows a website layout for 'MOORE STEPHENS'. At the top, there's a black header bar with the company name in white. To the right of the name are links for 'About us', 'Contact us', 'Become a client', a search bar, and a magnifying glass icon. Below the header, there's a horizontal navigation bar with five categories: 'Locations' (blue), 'News' (purple), 'Careers' (teal), 'International' (light blue), 'People' (orange), 'Services' (green, highlighted), and 'Sectors' (red). A breadcrumb trail 'Home >> Services >> Tax - business' is positioned above the main content area. The main content area features a large green heading 'Tax - business' labeled 'B'. To the left of the heading is a sidebar with a blue circle containing 'A' and a list of services: 'Tax - business', 'Employer solutions', 'International tax solutions', and 'Tax investigations'. Below the heading is a paragraph of text about corporate tax experts helping businesses. Further down is another paragraph about getting the most from opportunities through contact with an adviser. At the bottom of the page is a footer with links to 'Home', 'About us', 'Contact us', 'Legal', 'Privacy', 'Transparency report', 'Provision of Services Regulations', and 'Sitemap'.

DRAFT

Website Two section, no right hand links

5.3

Layout specifications

The two section page with right no hand links on the Moore Stephens website is used when there is more copy to be added and an image to be inserted. This also applies for top level sector/service landing pages.

Text and image specifications

- A Left hand navigation is generated by content the management system, Arial 10pt, colour #000000
- B Page Heading, colour (match Top Level Navigation button)
- C Websites and emails should use the primary colour cyan
- D Whiteout image used on main service/sector home page, (210px x 174px)

MOORE STEPHENS

About us | Contact us | Become a client Search...

Locations News Careers International

People Services Sectors Publications

Home >> Careers

A Careers
How to apply
Why choose us?
Professional vacancies
Support vacancies
Work experience/placement
Graduate
Agencies

B Careers
Our aim is to provide our clients with a service that helps them to meet their objectives. To achieve this we ensure that our people are of the highest calibre, from secretaries and graduates to senior managers and partners. As part of the **C** Moore Stephens International association of independent member firms with offices in 98 countries across the globe, our resources include over 21,000 partners and staff.
Due to our continued expansion we are always looking for outstanding individuals to join the firm. To view our current vacancies select the appropriate link on the menu bar to the left.
If you are interested in the graduate recruitment scheme, please select the graduate careers page link, listed in the menu bar to the left or e-mail qualify@moorestephens.com

For further information on careers at Moore Stephens LLP or to apply for any of the vacancies advertised, please contact our Human Resources department at:
Moore Stephens LLP
150 Aldersgate Street
London
EC1A 4AB
Telephone: 020 7334 9191
e-mail: careers@moorestephens.com

D 

Home | About us | Contact us | Legal | Privacy | Transparency report | Provision of Services Regulations | Sitemap

DRAFT

Website Two section, with right hand links

5.4

Layout specifications

The two section page with right hand links on the Moore Stephens website is used when there is more copy to be added and an image to be inserted.

Text and image specifications

- A Left hand navigation is generated by content the management system, Arial 10pt, colour #000000
- B Page Heading, colour (match Top Level Navigation button)
- C Websites and emails should use the primary colour cyan
- D Whiteout image used on main service/sector home page, (210px x 174px)
- E Auto populated from block wizard in site editor with relevant lines inherited from sector/service style sheet creation

MOORE STEPHENS

About us | Contact us | Become a client Search...

[Locations](#) [News](#) [Careers](#) [International](#)

[People](#) [Services](#) **Sectors** [Publications](#)

[Home >> Sectors >> Financial services](#)

A Financial services

Services

International

What makes us different?

Business continuity

FSA compliance services

Publications

Seminars

B Financial services

Our dedicated Financial Services team, currently one of the fastest growing departments at Moore Stephens, provide support and guidance to a large number of FSA regulated clients, including securities and futures firms, investment management firms and banks.

We aim to:

- understand your business and its objectives;
- provide solutions relevant to your needs;
- identify problems before they occur;
- keep you up-to-date with regulatory issues.

C To receive regular FSA updates automatically, email FSAUpdates@moorestephens.com with your name and company details.

To find out more about how we could help you, contact us.

D 

E Latest updates

Osborne's Mansion House speech

Bank payroll tax news item

Bank payroll tax factsheet

Waiver by Consent

PFIAR Bill update

BIPRU 12

Employee share incentives

VAT changes for investment managers

Publications

Financial sector brochure

Compliance monitoring

FSA authorisation process

GRA services for the financial sector

Shipping fund services brochure

Financial Insight newsletter

ICAAP guide

Latest FAFT members

Publication archive

Contact

Lorraine Bay

Colin Moore

Tim West

[Home](#) | [About us](#) | [Contact us](#) | [Legal](#) | [Privacy](#) | [Transparency report](#) | [Provision of Services Regulations](#) | [Sitemap](#)

DRAFT

Website People profiles

5.5

Specifications

All content on this page is dynamically generated from the Membership Management System – where member firms choose to have MMS integration. Firms opting to add their own people and locations information need to replicate the style as indicated.

- A** Colour (match Top Level Navigation button)
- B** Lines are inherited from the menu colour
- C** Arial

Contact

Please contact David Dibble for more information:

T 020 7651 1721
E david.dibble@moorestephens.com

MOORE STEPHENS

About us | Contact us | Become a client

[Locations](#) [News](#) [Careers](#) [International](#)

[People](#) [Services](#) [Sectors](#) [Publications](#)

Home >> People search >> Richard Moore

Profile



Richard Moore A
Chairman

Richard specialises in advising high net worth clients and their related corporate interests on issues such as international structuring, tax planning and financial reporting. He is senior partner of Moore Stephens LLP and chairman of Moore Stephens International Limited.

Services
Audit and assurance
Offshore services
Taxation - international structures
Trusts and estates/fiduciary services

Sectors
Private clients and family offices
Professions and other service industries
Shipping, transport and logistics

Make Contact B
richard.moore@moorestephens.com
Moore Stephens LLP
150 Aldersgate Street
London
EC1A 4AB

Tel +44 (020) 7334 9191
Fax +44 (020) 7248 3408

Other contacts at this office
[Firm profile](#)

[Home](#) | [About us](#) | [Contact us](#) | [Legal](#) | [Privacy](#) | [Transparency report](#) | [Provision of Services Regulations](#) | [Sitemap](#)

DRAFT

Website Location search

5.6

Specifications

All content on this page is dynamically generated from the Membership Management System – where member firms choose to have MMS integration. Firms opting to add their own people and locations information need to replicate the style as indicated.

- A Colour (match Top Level Navigation button)
- B Lines are inherited from the menu colour
- C Arial

Contact

Please contact David Dibble for more information:

T 020 7651 1721
E david.dibble@moorestephens.com

MOORE STEPHENS

About us | Contact us | Become a client

Locations **News** **Careers** **International**

People **Services** **Sectors** **Publications**

Home >> Location map >> London

Select Location:

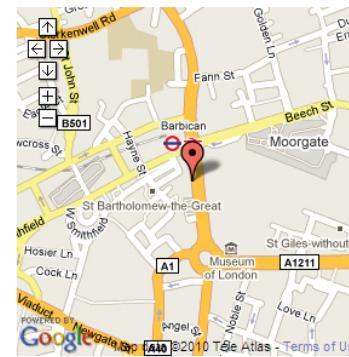
Select Firm:

London A

Moore Stephens LLP offers a wide variety of value added services, advice and solutions to our clients in London and the surrounding area.

Our success derives from preserving and growing the wealth of our clients through innovative and personal services. We combine the local expertise and experience of our partners and staff with the breadth of knowledge of our UK and worldwide association to provide a truly valued added service.

C



Moore Stephens LLP
150 Aldersgate Street
London
EC1A 4AB

Tel +44 (020) 7334 9191
Fax +44 (020) 7248 3408

Nicholas Hilton, Partner, Marketing
nick.hilton@moorestephens.com

Other contacts at this office

[Home](#) | [About us](#) | [Contact us](#) | [Legal](#) | [Privacy](#) | [Transparency report](#) | [Provision of Services Regulations](#) | [Sitemap](#)

DRAFT

Website Publications

5.7

Specifications

- A All content on the people page is dynamically generated from publications management tool included within content management system. Arial Colour (match Top Level Navigation button)
- B Arial – menu generated

The screenshot shows the 'Publications' section of the Moore Stephens website. At the top, there's a black header bar with the company name 'MOORE STEPHENS' in white. To the right of the logo are links for 'About us', 'Contact us', 'Become a client', a search bar, and a magnifying glass icon.

The main navigation bar below the header has four main categories: 'Locations' (with a 'People' sub-menu), 'News' (with a 'Services' sub-menu), 'Careers' (with a 'Sectors' sub-menu), and 'International' (with a 'Publications' sub-menu). The 'Publications' sub-menu is currently active, indicated by a red background.

The main content area is titled 'Latest publications'. It features a list of publications under three categories: 'Latest newsletters', 'Service brochures', and 'Sector brochures'. Each category has a small circular icon with the letter 'A' or 'B' next to it.

- A Latest newsletters**
 - Bottom Line - our newsletter to the shipping industry
 - Business Briefing
 - Credit Wise
 - Financial Insight
- A Service brochures**
 - Business Support & Outsourcing
 - Corporate Recovery
 - Forensic Accounting
 - Governance, Risk & Assurance
 - International - Services to US Firms
- A Sector brochures**
 - Charity & NFP
 - Energy & Mining
 - Financial
 - Pensions brochure
 - Shipping
 - Telecoms, IT & New Media

DRAFT

Email signature

5.8

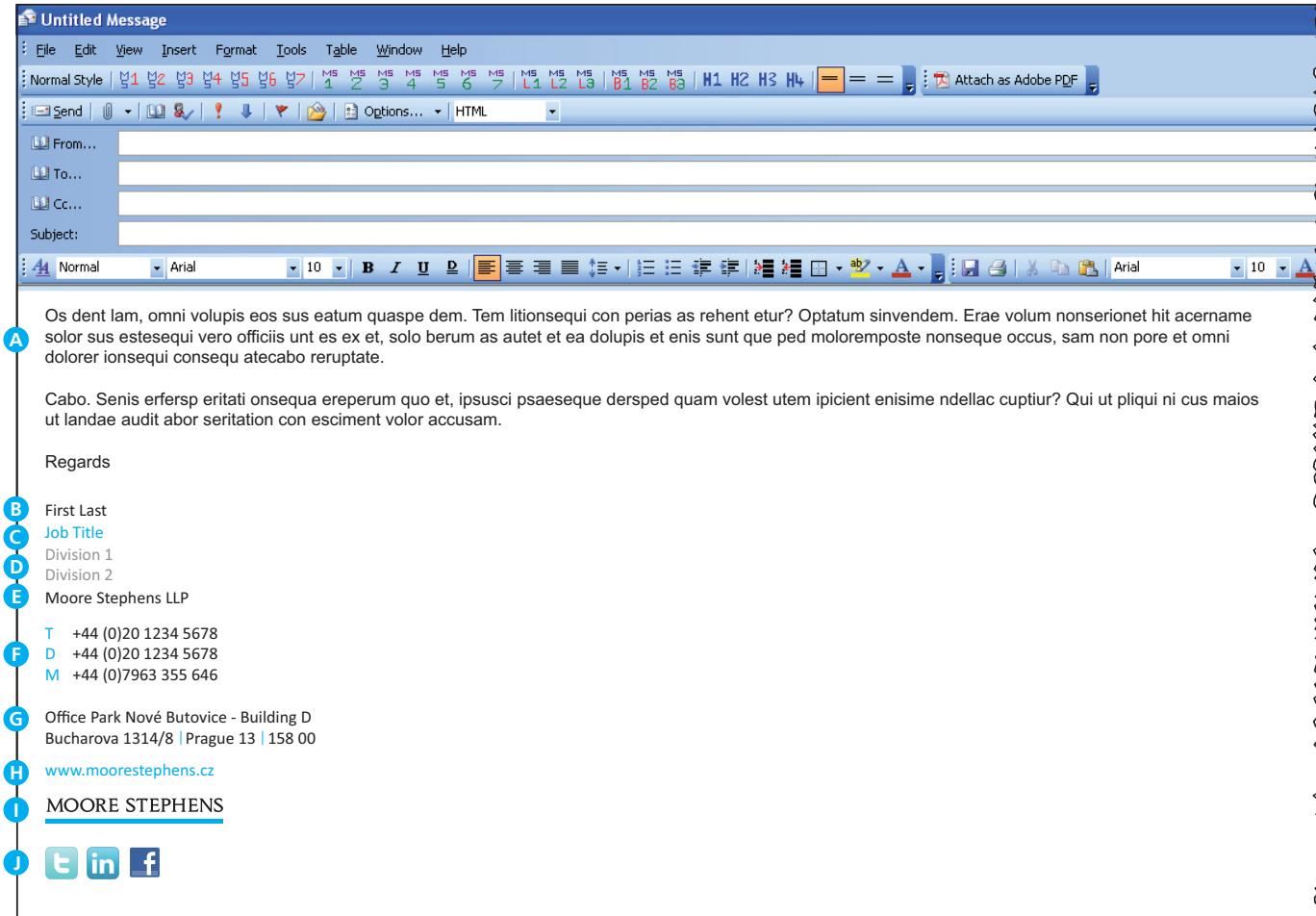
Specifications

- A Email text, Arial regular, black, 10pt

Signature components

- B First Last, Calibri regular, 10pt, black
- C Job Title, Calibri regular, 10pt
colour R0 G174 B239
- D Division 1 & 2, Calibri regular, 10pt,
colour R158 G158 B158
- E Business Name, Calibri regular, 10pt, black
Insert space after
- F Telephone numbers, Calibri regular, 10pt
(T,D & M characters) colour R0 G174 B239
(Numbers) black, insert space after
- G Address, Calibri regular, 10pt, black
- H Web address, Calibri regular, 10pt
colour R0 G174 B239, Insert space after
- I Logo, 135px wide x 20px height
- J Social media links

Visual of email signature



DRAFT

Twitter

5.9

Website

Using Social Media on your Moore Stephens site

Twitter

Always add the region/country/territory or firm to the name of your Twitter account – to differentiate each one. Do not just use Moore Stephens as that will become confusing.

Design setting for your Moore Stephens twitter page

The Moore Stephens brand identifier must be used

The colour settings below must be applied

Background: c0deed

Text: 33333

Links: 0093c0

Sidebar: ddeef6

Sidebar border: c0dee0

Background image – tick tile background image

- Block of cyan.

A Logo size: 72px wide x 72px height

Example Twitter page



DRAFT

eBulletin Newsletter/alert/update

6.0

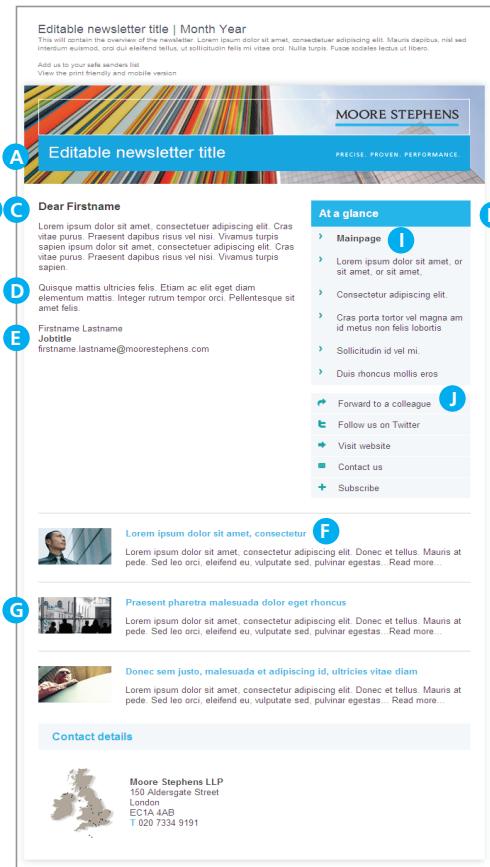
Size

W 580 pixels x H Unrestricted

Template

- A eBulletin header, Arial regular, 18pt, white
- B Heading 1, Arial bold, 12pt, black
- C Salutation, Arial bold, 12pt, black
- D Body copy, Arial regular, 10pt, black
- E First name/last name, Arial bold, 10pt, black
 - Job title, Arial regular, 10pt, black
 - Email address, Arial regular, 10pt, secondary green R:0 / G:146 / B:143
- F Subheading 1, Arial bold, 10pt, cyan
- G Image: 103px wide x 57px height
- H Contact box heading, Arial bold, 12pt, white
- I Contact sub heading, Arial bold, 10pt, black
- J Contact body text, Arial regular, 10pt, black

Generic eBulletin



eBulletin Invite

6.1

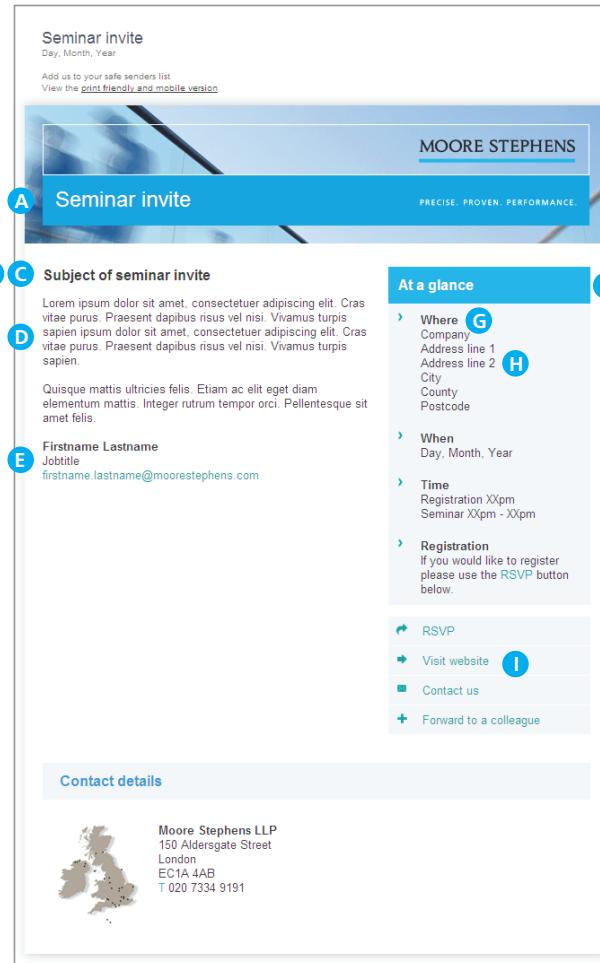
Size

W 580 pixels x H Unrestricted

Template

- A eBulletin header, Arial regular, 18pt, white
- B Heading 1, Arial bold, 12pt, black
- C Salutation, Arial bold, 12pt, black
- D Body copy, Arial regular, 10pt, black
- E First name/last name, Arial bold, 10pt, black
Job title, Arial regular, 10pt, black
Email address, Arial regular, 10pt,
secondary green R:0 / G:146 / B:143
- F Contact box heading, Arial bold, 12pt, white
- G Contact sub heading, Arial bold, 10pt, black
- H Contact body text, Arial regular, 10pt, black
- I Links: Arial regular, 10pt,
secondary green R:0 / G:146 / B:143

Generic invite



Glossary and contacts

DRAFT

Glossary

7.0

Align: To relate typography and/or graphic elements on the same horizontal or vertical line.

Brand: A unique set of differentiating promises communicated through a name and its related identifier that link a product, service, or company to its customers.

Characters: The individual letters, numbers, & punctuation marks that make up a typeface.

CMS: Content Management System

Crop: To eliminate portions of photographs or illustrations.

Folio: The page number of a book or other printed material.

Font: A complete set of characters in a given type style.

Grid: A series of vertical and horizontal intersecting lines that serves as a guide in the arrangement of graphic elements and typography to achieve a planned and consistent layout.

Icon: A bold symbol which, through its unique character, instantly conveys an idea.

Layout: The visual arrangement of graphic elements on a page.

Logo: A brand name rendered in a dedicated type treatment, sometimes accompanied by a stylised symbol, all set in a fixed configuration.

Lower case: The smaller form of an alphabetical letter, as opposed to a capital letter.

MMS: Membership Management System (database)

Point (pt): A standard typographic unit of measure.

Sans serif: A typeface without serifs (the short, decorative lines appearing at the top and bottom of the strokes of each letter). Arial is an example of a sans serif typeface.

Serif: The short, decorative lines appearing at the top and bottom of the strokes of letters in typefaces such as Times New Roman.

Site editor: Tool used to update and modify text.

Title case: When the leading letter in a sentence is capitalised. Also writing a word with its first letter as an upper case letter and the remaining letters in lower case.

Typeface: A complete set of typographic characters of a single design, including its various weights and styles.

Typography: The use of type, including its selection, specification and relationship to a given layout.

DRAFT

Contact details

8.0

If you have any queries regarding the implementation
of the Moore Stephens' visual identity, please contact:

Victoria Littler

International marketing manager

T +44 (0)20 7651 1051

E victoria.littler@moorestephens.com

Janice Sarchet

International marketing assistant

T +44 (0)20 7651 1218

E janice.sarchet@moorestephens.com