

# ADRIÀ MARTÍ

GRAPHIC DESIGNER &  
ART DIRECTOR JUNIOR



## EXPERIENCE

February 2019 - Present

### MDI (Magatzem d'Idees)

Art Director Junior

Lead brainstorm and concept development on pitches and projects  
Built presentation decks and presented creative concepts to clients  
Created comps in Photoshop and Illustrator  
Filmed and edited videos as equal as photos

April 2018 - July 2018

### Soler Finques

Art Director Junior

Photographer, Filmmaker and Content Creator.

April 2017 - July 2017

### Fundació Politècnica de Catalunya & Fundació laCaixa

Media Developer

Developer of content and methodology for "Programa Gent  
Gran: Informàtica i Comunicació" for la Caixa Bank

January 2016 - April 2017

### Prevencontrol

Graphic Design | Web

Advertising design, image and corporate communication, photo  
retouching, as well as other projects in the field of graphic design.

## ABOUT ME

My name is Adrià and I am a Graphic Designer with aptitude for Art  
Direction.

My place is in the creation of concepts and ideas, define their style  
and translate them. I consider myself a multifaceted person because  
of the multidisciplinary studies I have received and, in  
addition, photography and video are my hobbies.

I am passionate about my work and I feel comfortable in a dynamic  
and constantly changing environment.

## EDUCATION

2014 - 2018

### Multimedia Degree

Centre de la Imatge i la Tecnologia Multimèdia | UPC

2011 - 2014

### Senior Technician in Advertising Graphics

Escola d'Art i Disseny de Tarragona

## SKILLS

Illustrator	<div><div></div></div>
Photoshop	<div><div></div></div>
Indesign	<div><div></div></div>
Premiere	<div><div></div></div>
After Effects	<div><div></div></div>
HTML5	<div><div></div></div>
C4D	<div><div></div></div>

## AWARDS

2014

**Best final project Advertising Graphics**  
Escola d'Art i Disseny de Tarragona

## CONTACT

Barcelona

+34 660 749 397

hola@adriamartimadurell.com

