



# ART DIRECTOR 26 YEARS - BARCELONA

**EXPERIENCE** 

**EDUCATION** 

February 2019 - Present

# MDI (Magatzem d'Idees)

Art Director

Lead brainstorms and concept development on pitches and projects.

Built presentation decks and presented creative concepts to clients.

Created comps in Photoshop and Illustrator.

Conceptualization and realization of video and photo.

April 2018 - July 2018

#### **Soler Finques**

Art Director Junior

Photographer, Filmmaker and Content Creator.

April 2017 - July 2017

# Fundació Politècnica de Catalunya & Fundació laCaixa

Media Developer

Developer of content and methodology for "Programa Gent Gran: Informàtica i Comunicació" for la Caixa Bank.

January 2016 - April 2017

#### **Prevencontrol**

Graphic Designer | Web

Advertising design, image and corporate communication, photo retouching, as well as other projects in the field of graphic design.

2014 - 2018

#### Multimedia Degree

Centre de la Imatge i la Tecnologia Multimèdia | UPC

2011 - 2014

#### Senior Technician in Advertising Graphics

Escola d'Art i Disseny de Tarragona

## **SKILLS**

Illustrator Photoshop Indesign Premiere After Effects Web

# **AWARDS**

2014

**Best final project Advertising Graphics** 

Escola d'Art i Disseny de Tarragona

### ABOUT ME • CONTACT

My name is Adrià and I am an Art Director with apptitudes in Multimedia

My place is in the creation of concepts and ideas, define their style and translate them. I consider myself a multifaceted person because of the multidisciplinary studies I have received and, in addition, photography and video are my hobbies.

I am passionate about my work and I feel comfortable in a dynamic and constantly changing environment.

#### Barcelona

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