# Point Estimation

CSE 446: Machine Learning

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Maximum likelihood estimation for a binomial distribution

#### Your first consulting job

- A bored Seattle billionaire asks you a question:
  - He says: I have thumbtack, if I flip it, what's the probability it will fall with the nail up?
  - You say: Please flip it a few times:
  - You say: The probability is:
  - He says: Why???
  - You say: Because...

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#### Thumbtack - Binomial distribution

- $P(Heads) = \theta$ ,  $P(Tails) = 1-\theta$
- Flips are i.i.d.:
  - Independent events
  - Identically distributed according to a binomial distribution
- Sequence D of  $\alpha_H$  heads (H) and  $\alpha_T$  tails (T)
- $P(D \mid \theta) =$

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#### The learning task

- Want to learn a model of thumbtack flips from experience
- Example 1: Maximum likelihood estimation What value of  $\theta$  maximizes the likelihood of having seen the observed sequence (according to my model)?
- What is a likelihood function?

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#### Maximum likelihood estimation

- Data: Observed set D of  $\alpha_H$  heads (H) and  $\alpha_T$  tails (T)
- Hypothesis: Binomial distribution
- Learning  $\theta$  is an optimization problem
  - What's the objective function?
- MLE: Choose  $\theta$  that maximizes the likelihood of observed data

$$\hat{\theta} = \arg \max_{\theta} P(D \mid \theta)$$
$$= \arg \max_{\theta} \ln P(D \mid \theta)$$

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### Your first learning algorithm

$$\hat{\theta} = \arg \max_{\theta} \ln P(D \mid \theta)$$
$$= \arg \max_{\theta} \ln \theta^{\alpha_H} (1 - \theta)^{\alpha_T}$$

• Set derivative to zero:  $\frac{d}{d\theta} \ln P(D \mid \theta) = 0$ 

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### How many flips do I need?

$$\hat{\theta}_{MLE} = \frac{\alpha_H}{\alpha_H + \alpha_T}$$

- Billionaire says: I flipped 3 heads and 2 tails.
- You say:  $\theta = 3/5$ , I can prove it!
- He says: What if I flipped 30 heads and 20 tails?
- You say: Same answer, I can prove it!
- He says: What's better?
- You say: Humm... The more the merrier???
- He says: Is this why I am paying you the big bucks???

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# Simple bound (based on Hoeffding's Inequality)

• For 
$$N = \alpha_{\rm H} + \alpha_{\rm T}$$
 and  $\hat{\theta}_{MLE} = \frac{\alpha_H}{\alpha_H + \alpha_T}$ 

• Let  $\theta^*$  be the true parameter. For any  $\epsilon > 0$ :

$$P(|\hat{\theta}_{MLE} - \theta^*| \ge \epsilon) \le 2e^{-2N\epsilon^2}$$

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### **PAC** learning

- PAC: Probably Approximate Correct
- Billionaire says: I want to know the thumbtack parameter  $\theta$  within  $\epsilon$  = 0.1, with probability at least 1- $\delta$  = 0.95. How many flips do I need?

$$P(|\hat{\theta}_{MLE} - \theta^*| \ge \epsilon) \le 2e^{-2N\epsilon^2}$$

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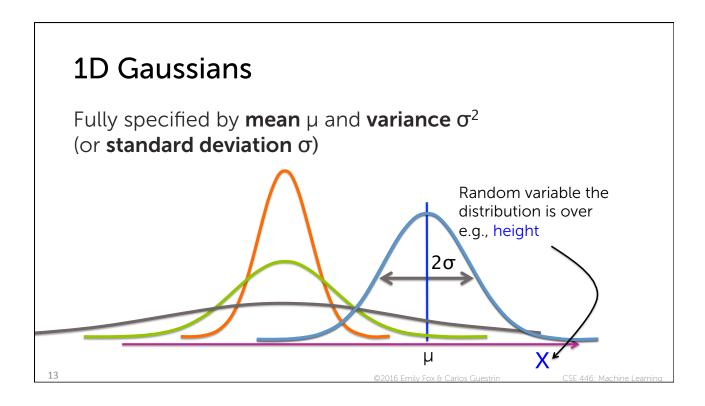
What about continuous-valued data?

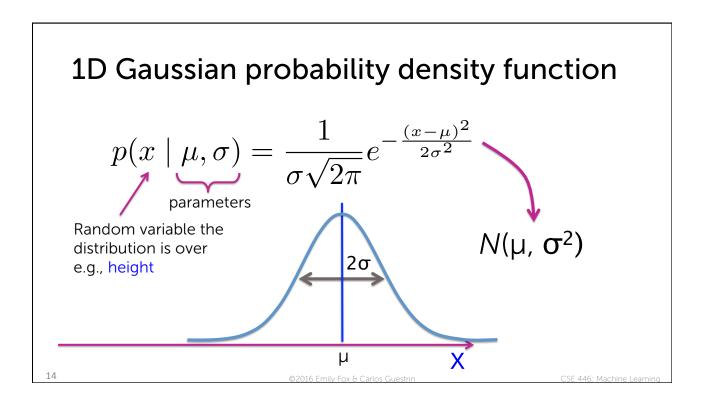
### What about continuous variables?

- Billionaire says: If I am measuring a continuous variable, what can you do for me?
- You say: Let me tell you about Gaussians...

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### Some properties of Gaussians

- Affine transformation (multiplying by scalar and adding a constant)
  - X ~  $N(\mu, \sigma^2)$ - Y = aX + b → Y ~  $N(a\mu+b, a^2\sigma^2)$
- Sum of Gaussians
  - $X \sim N(\mu_X, \sigma^2_X)$
  - $Y \sim N(\mu_Y, \sigma^2_Y)$
  - $-Z = X+Y \rightarrow Z \sim N(\mu_X + \mu_Y, \sigma^2_X + \sigma^2_Y)$

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### Learning a Gaussian

- Collect a bunch of data
  - Hopefully, i.i.d. samples
  - e.g., heights of students in class
- Learn parameters
  - Mean
  - Variance

$$p(x \mid \mu, \sigma) = \frac{1}{\sigma \sqrt{2\pi}} e^{-\frac{(x-\mu)^2}{2\sigma^2}}$$

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#### MLE for Gaussian

• Prob. of i.i.d. samples  $D=\{x_1,...,x_N\}$ :

$$p(D \mid \mu, \sigma) = \left(\frac{1}{\sigma \sqrt{2\pi}}\right)^N \prod_{i=1}^N e^{-\frac{(x_i - \mu)^2}{2\sigma^2}}$$

• Log-likelihood of data:

$$\ln p(D \mid \mu, \sigma) = \ln \left[ \left( \frac{1}{\sigma \sqrt{2\pi}} \right)^N \prod_{i=1}^N e^{-\frac{(x_i - \mu)^2}{2\sigma^2}} \right]$$
$$= -N \ln \sigma \sqrt{2\pi} - \sum_{i=1}^N \frac{(x_i - \mu)^2}{2\sigma^2}$$

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# Your second learning algorithm: MLE for mean of a Gaussian

• What's MLE for the mean?

$$\frac{d}{d\mu}\ln p(D\mid\mu,\sigma) = \frac{d}{d\mu}\left[-N\ln\sigma\sqrt{2\pi} - \sum_{i=1}^{N} \frac{(x_i - \mu)^2}{2\sigma^2}\right] = 0$$

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#### MLE for variance

• Again, set derivative to zero:

$$\frac{d}{d\sigma} \ln p(D \mid \mu, \sigma) = \frac{d}{d\sigma} \left[ -N \ln \sigma \sqrt{2\pi} - \sum_{i=1}^{N} \frac{(x_i - \mu)^2}{2\sigma^2} \right]$$
$$= \frac{d}{d\sigma} \left[ -N \ln \sigma \sqrt{2\pi} \right] - \sum_{i=1}^{N} \frac{d}{d\sigma} \left[ \frac{(x_i - \mu)^2}{2\sigma^2} \right] = 0$$

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### Learning Gaussian parameters

• MLE: 
$$\hat{\mu}_{MLE} = \frac{1}{N} \sum_{i=1}^N x_i$$
 
$$\hat{\sigma}_{MLE}^2 = \frac{1}{N} \sum_{i=1}^N (x_i - \hat{\mu}_{MLE})^2$$

- FYI, MLE for the variance of a Gaussian is biased
  - Expected value of estimator is **not** true parameter!
  - Unbiased variance estimator:

$$\hat{\sigma}_{unbiased}^2 = \frac{1}{N-1} \sum_{i=1}^{N} (x_i - \hat{\mu}_{MLE})^2$$

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Recap of concepts

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## What you need to know...

- Learning is...
  - Collect some data
    - E.g., thumbtack flips
  - Choose a hypothesis class or model
    - E.g., binomial
  - Choose a loss function
    - E.g., data likelihood
  - Choose an optimization procedure
    - E.g., set derivative to zero to obtain MLE
  - Collect the big bucks
- Like everything in life, there is a lot more to learn...
  - Many more facets... Many more nuances...
  - The fun will continue...

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