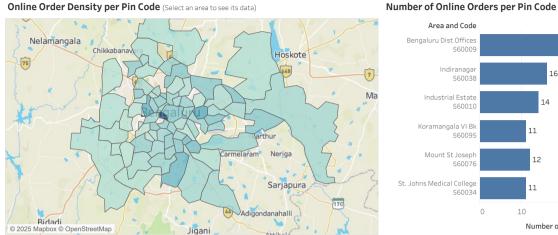
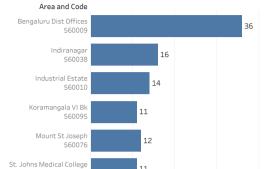
Online Food Delivery Preferences in Bangalore, India

DE GUZMAN, Adrian Gil D.





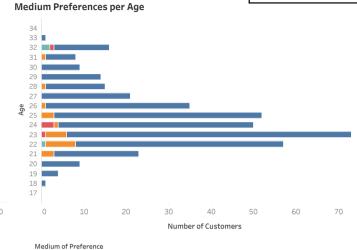


10

20

Number of Online Orders

30



Walk-in

Food delivery.

■ Web browser ■ Direct call

Number of Online Orders per Pin Code

Order Preference per Monthly Income

	Meal Type				
Monthly Income	Sweets	Bakery items (snack	Non Veg foods (Lunc	Veg foods (Breakfas	
No Income	2		150	35	
Below 10,000			20	5	
10,001-25,000	1	1	32	11	
25,001-50,000			58	11	
Above 50000			55	7	

Meal Time Preference per Occupation

	Meal Time				
Occupation	Breakfast	Lunch	Snacks	Dinner	
Student	32	67			
House wife	2	2	4	1	
Self Employeed	5	9	24	16	
Employee	14	42		22	

Meal Time Preference

