

Contract Details

1. **Contracting Body:** Citizens Advice Scotland (CAS)
2. **Contract Name and ID:** Citizens Advice Scotland Digital Transformation Website Tender APR502589
3. **Required Services:**
 - **Design and Build Services:**
 - o A new corporate website for CAS.
 - o Up to 59 local Citizens Advice Bureau (CAB) websites.
 - o **Intranet Functions:**
 - o Creation of Bureau Zone and Staff Zone intranet platforms.
 - o **Key Objectives and Features:**
 - o The new corporate site should serve as a "shop window" for CAS services.
 - o A standard template for local CAB websites.
 - o Intranets for internal communication and resources.
 - o Essential features include a mobile-first approach, high accessibility standards, an improved client journey, easy navigation, embedded tools (e.g., benefits calculator), a bureau locator, GDPR compliance, chatbot integration capability, built-in data analytics, and a publication search function.
 - o **Technical Requirements:**
 - o Secure hosting, an easy-to-use CMS, SEO optimization, Google Analytics, fully responsive design, and screen reader compatibility.
4. **Financial Constraints:**
 - The estimated total value of the contract is £100,000, excluding VAT.
5. **Vendor Qualifications:**
 - Experience with websites for complex stakeholder groups.
 - Expertise in content and asset mapping for migration.
 - SEO optimization and schema mark-up experience.
 - Google Analytics expertise.
 - Strong project management and governance.
 - Proficiency in requirements gathering and documentation.
 - UX/UI design capabilities.
6. **Other Factors:**
 - **Timeline:** Project starts in June 2024, with completion expected by early December 2024.
 - **Evaluation Criteria:** Includes expertise in web development (20%), response to design/UX and development requirements (40%), project team experience and skill-set (10%), project management method (10%), and value for money (20%).
 - **Submission Deadline:** 3rd May 2024, 12:00 (midday).
 - **Presentations for Shortlisted Bidders:** 17th May 2024.
 - **Contract Award Date:** Expected on 25th May 2024.

- Vendors are required to submit a detailed proposal covering project approach, team composition, and a pricing breakdown. The successful bidder will collaborate closely with CAS to achieve a modern, accessible, and user-friendly digital presence that enhances service delivery and brand awareness for the Citizens Advice network in Scotland.

Best matches

Based on the requirements of the Citizens Advice Scotland Digital Transformation Website Tender, the following companies are identified as potential matches:

1. **After Digital**

- A digital agency with experience in redesigning websites for government and non-profit organizations, including The Scottish Government and National Trust for Scotland. Their expertise in creating accessible and user-friendly platforms aligns with the objectives of the CAS project.

2. **Storm ID**

- Specializes in digital transformation projects, with notable projects including the Scottish Government Digital Identity Service and the National Trust for Scotland Website Redesign. Their capabilities in UX/UI design and development make them a suitable candidate.

3. **Sitekit**

- Has experience working with NHS Digital on various projects, demonstrating their ability to manage complex projects with high accessibility and security requirements. Their expertise in healthcare platforms suggests they can handle the technical and user experience demands of the CAS project.

4. **NSDesign Ltd.**

- A digital agency based in Glasgow, Scotland, specializing in website design and development, social media marketing, and e-commerce platform development. Their experience with various industries suggests they can handle the technical and user experience demands of the CAS project.

5. **Equator**

- A digital agency in Glasgow, Scotland, known for creating innovative digital solutions. Their work with ScottishPower and VisitScotland demonstrates their expertise in website redesign and digital marketing, aligning with the project's objectives.

6. **Bridgeall**

- A digital transformation company based in Scotland, UK, specializing in modernizing IT infrastructure and systems. Their experience with healthcare organizations and government agencies indicates their capability to manage complex projects with high accessibility and security requirements.

7. Digital Placemaking Ltd.

- A digital marketing and consulting company in Scotland, UK, focusing on creating innovative digital solutions. Their projects, including website redesigns and social media campaigns, showcase their ability to enhance online presence and engage target audiences effectively.

These companies have shown through their completed projects that they possess the necessary experience and expertise to meet the design, build, and technical requirements of the Citizens Advice Scotland Digital Transformation Website Tender.