Contract Details

1. **Full Name of the Contracting Body:**
   Orkney Islands Council (OIC)
2. **Name and ID of the Contract:**
   Web Services Contract OIC/PROC/1905
3. **Services Required:**
   - **Website Hosting:** Provide hosting services for the orkney.com website.
   - **Ongoing Development Support:** Support the continuous development of the website to ensure it remains effective and reliable.
   - **New Functions Development:** Enable the development of new functionalities as required.
   - **Website Management:** Implement changes as directed by the orkney.com web manager/social media manager, including the integration of external service platforms (e.g., accommodation search tools).
   - **Subscription Management:** Manage relevant subscriptions such as Mailchimp for email marketing and photo library hosting services.
   - **Issue Resolution and Advice:** Suggest and implement solutions to any arising issues and provide advice on leveraging technological opportunities.
   - **Legislative Compliance:** Ensure the website complies with all relevant legislation, including data protection and GDPR.
   - **Performance Monitoring:** Monitor website analytics and provide performance reports.
   - **Website Migration:** Complete website migration services if required.
4. **Financial Constraints:**
   - **Initial Term Budget:** Up to £150,000 (excluding VAT) over the initial 36 months.
   - **Extension Term Budget:** An additional £100,000 (excluding VAT) for a possible extension of 24 months for years 4 and 5.
   - **Total Estimated Value:** £250,000 excluding VAT.
5. **Vendor Requirements:**
   - **Local Knowledge:** Detailed knowledge and awareness of Orkney.
   - **Experience:** Proven experience in hosting websites for organizations.
   - **Support:** Ability to provide 24/7 support.
   - **Technical Expertise:** Demonstrated expertise in website hosting, security, backup/disaster recovery.
   - **Compliance:** Must be compliant with data protection and GDPR.
6. **Other Factors to Consider:**
   - **Contract Term:** Initial 3-year contract from 1 August 2024 to 31 July 2027 with the possibility of two 12-month extensions.
   - **Break Clauses:** Break clauses are included at the end of years 1 and 2.
   - **Joint Procurement:** This is a joint procurement between Orkney Islands Council and Highlands and Islands Enterprise.

- **Evaluation Criteria:** Proposals will be evaluated based on methodology (40%), project delivery (50%), and price (10%).

Best matches

Based on the requirements outlined by the Orkney Islands Council (OIC) for the Web Services Contract OIC/PROC/1905, the following companies from the provided knowledge base could potentially be a good match:

1. **Scothosts Group**
   - Location: Not specified in the provided documents.
   - Description: Offers a wide range of web services including web hosting, website design and development, e-commerce solutions, digital marketing, and IT support.
   - Notable Projects: Website development for small businesses, e-commerce platform development, and digital marketing campaigns.
2. **Wick IT Services**
   - Location: Not specified in the provided documents.
   - Description: Provides services in web design and development, digital marketing, IT consulting, e-commerce solutions, and website hosting.
   - Notable Projects: Not explicitly mentioned, but their service offerings suggest capability in handling projects similar to the OIC's requirements.
3. **NSDesign Ltd.**
   - Location: Not specified in the provided documents.
   - Description: Specializes in web design and development, digital marketing, e-commerce solutions, and offers training and consultancy services.
   - Notable Projects: Not explicitly mentioned, but their comprehensive service offerings indicate a strong fit for the OIC contract.
4. **VectorCloud**
   - Location: Glasgow, Scotland.
   - Description: An IT support and computer services company that has completed projects involving IT infrastructure upgrades, cloud migration, and website design and development.
   - Notable Projects: IT infrastructure upgrade for a financial services firm, managed IT services for a small business, and website design and development for a retail company.
5. **Cloud Cover IT**
   - **Location:** Hamilton, South Lanarkshire, Scotland.
   - **Description:** Specializes in empowering organizations through technology innovations, focusing on eliminating paper-based processes and promoting collaboration to improve productivity and efficiency. Their services align with the OIC's requirements for website hosting, ongoing development support, and legislative compliance, including GDPR.
   - **Notable Projects:** While specific projects related to web services are not detailed,

their focus on technology solutions and improving organizational efficiency suggests they have the capability to meet the OIC's needs.

6. **Ubisan Ltd**
   - **Location:** Glasgow, Scotland.
   - **Description:** Offers web design services, e-commerce solutions, digital marketing, branding and graphic design, website hosting and maintenance, consultancy and training, custom development, mobile app development, and website analytics and reporting.
   - **Notable Projects:** Not explicitly mentioned, but their range of services suggests capability in handling projects similar to the OIC's requirements.

7. **Escrivo**
   - **Location:** Edinburgh, Scotland.
   - **Description:** Specializes in creating and maintaining e-commerce websites, web applications, and content-managed websites.
   - **Notable Projects:** Not explicitly mentioned, but their focus on internet technology solutions indicates a strong fit for the OIC contract.

These companies are recommended based on their service offerings and experience that align with the OIC's requirements for website hosting, ongoing development support, new functions development, website management, and compliance with data protection and GDPR.