



Partage

Welcome to an exciting new concept in business resource sharing.

Watch this space, I promise great things are afoot.

What is Partage?

Businesses need to scale. Scale takes investment.

How do you get the cash to scale up when you're not big enough yet?

This is a small country with a small population, but we've always had big ideas.

The times are particularly challenging in recent years, and it's often not an option to go to a bank with a pile of slides and spreadsheets and convince them to loan you enough to start up.

And if it goes south? Big debt.

Also:

Businesses have costly assets.

You've got your capital assets, but it wasn't easy.

They cost an absolute fortune to keep, and though it was essential to serve your market, it takes time to grow to the point you're using these assets fully.

You're paying the same costs as a business twice the size and your assets are underutilized. You need a way to make those assets behave like assets and start earning their keep.

A simple solution

Partage is a two-sided marketplace app.

The main difference between just putting your surplus stuff on Ebay or Gumtree is that using Partage you can rent out your unused assets and come to an agreement with the client as to how best to use them.

Agreements are mutually negotiated.

Listed assets are sorted by suburb and council, and relevant paperwork is sourced accordingly from council/state /federal sources.

The creators of Partage have dealt with compliance in the food sector from local government all the way to import from several countries, and know what a headache having the right boxes ticked can be.

Basic usage

Resource "owners"

- Register your business (just a name and approximate location will do).
- Register your resource (be it an office, a wife or a designer).
- Add a picture.
- Wait until it gets some interest.

Resource "needers"

- Register your business (just a name and approximate location will do).
- Browse for a resource (be it a kitchen, a PA system or a sound booth).
- Click "I'm interested!" button.
- Wait until the business involved enters trading terms into the pending Agreement you just created.

We're in development

Things will be wonky for a while.

We are a small and dedicated team, but this project is not even a month old.

Bear with us as we build into something amazing!