

# Manhattan Eating Preferences

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## 1. Introduction

The most populous city in the United States, New York City is home to more than 8 million inhabitants (without including the metropolitan area). On top of this, it attracted 65.2 million tourists in 2018, which poses great challenges in terms of infrastructure, supplies, and alimentation. Being the most densely populated borough of New York, these issues are even more important in Manhattan.

This project focuses on the alimentation aspect of the Manhattan region. More specifically, it studies the eating place distribution based on neighborhoods, where the eating places are grouped in three categories: cafes, restaurants, and fast-food places.

This analysis could help visitors find a location more suitable for their preferences, but also provide entrepreneurs with an insight about possible business opportunities, such as opening a new restaurant (or shutting down an existing one).