Multiple Regression Analysis Targets
Multiple Regression Model
Model Testing
Model Discussion
Model Selection
Model Diagnostics

# **Review of Multiple Regression**

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Quantitative Methods for Management

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#### **Outline**

- Multiple Regression Analysis Targets
- 2 Multiple Regression Model
- Model Testing
- **4** Model Discussion
- **Model Selection**
- **Model Diagnostics**

# PART I: TARGETS

- Multiple Regression Analysis Targets
  - Targets
- 2 Multiple Regression Model
- Model Testing
- 4 Model Discussion
- **6** Model Selection
- **6** Model Diagnostics

# **Multiple cases**

# Outcome in multiple linear analysis

- Understand the general concepts behind model building.
- Analyze the model output.
- Test hypotheses about the significance of a multiple regression model and independent variables.
- Understand the uses of stepwise regression.

# PART I: MULTIPLE REGRESSION MODEL

- Multiple Regression Analysis Targets
- 2 Multiple Regression Model
  - Population Multiple Regression Model
- Model Testing
- 4 Model Discussion
- **6** Model Selection
- **Model Diagnostics**

# **Model Equation**

• We wish to explain *y* thanks to several independent variables such as:

$$y = \beta_0 + \beta_1 \cdot x_1 + \beta_2 \cdot x_2 + \ldots + \beta_k \cdot x_k + \epsilon \tag{1}$$

where

 $\beta_0$  = Population's regression constant

 $\beta_i$  = Population regression coefficient for each variable j

k = Number of indepedent variables  $x_i$ 

 $\epsilon$  = Model Error

# **Model Assumptions**

- The error terms  $\epsilon$  are statistically independent of one another.
- The distribution of  $\epsilon$  is normal.
- For all values of x, the  $\epsilon$  have equal variance.
- The means of the dependant variable, *y*, for all specified values of *x* can be connected with a line called the population regression line.

# **Model building and Model Diagnosis**

- Model building is the process of constructing a mathematical regression model where some independent variable x are selected to explain variations of y.
- Model diagnosis is the analysis of the quality of the model including: output analysis, model quality...
- The best model will be the simplest one explaining a satisfying level of y variations.

# **Example: Developing a Multiple Regression Model**

 We are interested in developing a model for house prices with following variables:

y = House price in dollars

 $x_1$  = Home size in square feet

 $x_2$  = Age of the house

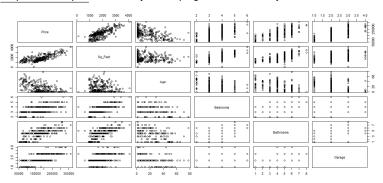
 $x_3$  = Number of bedrooms

 $x_4$  = Number of bathrooms

 $x_5$  = Garage size in number of cars

# **Example: Developing a Multiple Regression Model**

• Step 1: Scatterplot We start by developing an intuitive analysis of the various



• The linear relationship seems satisfying between y and each  $x_j$ . For instance, the relationship between House Price and Square Feet is quite good.

Step 2: Correlation Matrix We compute the correlation matrix

	Price	Sq Feet	Age	Bedrooms	Bathrooms	Garage
Price	1.000	0.747	-0.485	0.540	0.665	0.693
Sq Feet	0.747	1.000	-0.072	0.705	0.629	0.416
Åge	-0.485	-0.072	1.000	-0.202	-0.387	-0.437
Bedrooms	0.540	0.705	-0.202	1.000	0.599	0.312
Bathrooms	0.665	0.629	-0.387	0.599	1.000	0.464
Garage	0.693	0.416	-0.437	0.312	0.464	1.000

- Our graphical intuition is confirmed by the good relationship between y and all  $x_i$ .
- We can also notice that of course, the size of the house is related to the number of bedrooms for example. As a result, we can have correlation between some of the dependant variable x<sub>i</sub> (here x<sub>1</sub> and x<sub>3</sub>).
- One would apply the correlation test seen in the previous Chapter to conclude about the significance of the various correlation.
- The priority would be to check the correlation between Price and the other variables.

 Step 3: Computing the regression equation We apply the OLS technique to estimate the model coefficients

```
> mymultipleregression <- lm(Price ~ Sq Feet + Age + Bedrooms + Bathrooms + Garage)
> summary (mymultipleregression)
Call:
lm(formula = Price ~ Sq Feet + Age + Bedrooms + Bathrooms + Garage)
Residuals:
   Min
           10 Median
-106752 -15052 2587 17602 77565
Coefficients:
            Estimate Std. Error t value Pr(>|t|)
(Intercept) 31127.602 9539.669 3.263 0.00122 **
Sg Feet
            63.066 4.017 15.700 < 2e-16 ***
        -1144.437 112.780 -10.148 < 2e-16 ***
Age
Bedrooms -8410.379 3002.511 -2.801 0.00541 **
Bathrooms 3521.954 1580.997 2.228 0.02661 *
Garage
       28203.542 2858.692 9.866 < 2e-16 ***
Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 '' 1
Residual standard error: 27350 on 313 degrees of freedom
Multiple R-squared: 0.8161. Adjusted R-squared: 0.8131
F-statistic: 277.8 on 5 and 313 DF, p-value: < 2.2e-16
```

$$\hat{y} = 31127.6 + 63.1 \cdot \text{Sq Feet} - 1144.4 \cdot \text{Age} - 8410.4 \cdot \text{Bedrooms} + 3522.0 \cdot \text{Bathrooms} + 28203.5 \cdot \text{Garage}$$
  
 $\Leftrightarrow \hat{y} = 31127.6 + 63.1 \cdot x_1 - 1144.4 \cdot x_2 - 8410.4 \cdot x_3 + 3522.0 \cdot x_4 + 28203.5 \cdot x_5$ 

- Step 4: Overall analysis of the model We analyze the regression quality for the overall model
- To achieve such analysis, we start by using the R<sup>2</sup> coefficient, Multiple Coefficient of Determination:

$$R^2 = \frac{SSR}{SST}$$

- We find  $R^2 = 0.8161$ . It means that more than 81.6% of the price variations are explained by the linear relationship.
- Next question is: is it significant?

## PART III: MODEL TESTING

- Multiple Regression Analysis Targets
- Multiple Regression Model
- Model Testing
  - Model testing: overall analysis
  - Model testing: individual analysis
- Model Discussion
- **6** Model Selection
- **6** Model Diagnostics

# Is the overall model significant?

- Step 5: Overall significance of the model Because our analysis is based on a sample, we have to test for the overall model significance:
- Assumptions:

$$\left\{ \begin{array}{ll} \textit{H}_0: & \beta_1=\beta_2=\beta_3=\beta_4=\beta_5=0\\ \textit{H}_1: & \text{At least one} \beta_i\neq 0 \end{array} \right.$$

# Is the overall model significant?

- Step 5: Overall significance of the model Because our analysis is based on a sample, we have to test for the overall model significance:
- F-Test Statistic in the case of *k* independant variables:

$$F = \frac{\frac{SSR}{k}}{\frac{SSE}{n-k-1}}$$
$$= \frac{MSR}{MSE}$$

- We notice that the F statistic is here just a generalization of the one presented in the previous Chapter.
- We have defined here the "Mean Square" values:

$$MSE = \frac{SSE}{n-k-1}$$
 $MSR = \frac{SSR}{k}$ 

In our example, we find that

$$F = \frac{\frac{SSR}{k}}{\frac{SSE}{n-k-1}} = 2.07 \cdot 10^{11} / 7.48 \cdot 10^8 = 277.76$$

- In order to draw test conclusions, we now compare this statistic with the following critical value of the F Distribution that has 2 degrees of freedom:
  - The first degree of freedom is  $D_1 = k$ , i.e. the number of independent variables.
  - 2 The second degree of freedom is  $D_2 = n k 1$ .
- If we decide to do test at the level  $\alpha = 1\%$ , we got

$$F_{k,n-k-1,\alpha} = F_{5,319-5-1,1\%} = 3.076$$

- Since  $F > F_{k,n-k-1,\alpha}$ , F belongs to the rejection region and we reject  $H_0$ . One could use the p-value as well.
- The overall regression is significant.

# **Adjusted R-Squared**

- The R-Squared is not that efficient to estimate the model quality as it does not take into account the number of dependant variables.
- If we simply used the R-Squared, we can not really compare the model quality.
- To correct this weakness, we use instead the Adjusted R-Squared, a measure based on the R-Squared but taking into account the sample size and the number of variables:

$$R_a^2 = 1 - (1 - R^2) \cdot (\frac{n-1}{n-k-1})$$

- The formula idea is that even when we add one dependent variable to our mode, R<sub>a</sub><sup>2</sup> can increase or decrease while R<sup>2</sup> will always increase.
- In our example, we get

$$R_a^2 = 1 - (1 - 81.6\%) \cdot (\frac{319 - 1}{319 - 1 - 5}) = 81.3\%$$

# t-Test for Significance of each regression coefficient

- Our previous step consisted in analyzing the overall regression model.
- If the overall model is satisfying, then one would be interested in trying to optimize this model: are all dependent variables significant or not?
- We had previously been testing that "at least" one  $\beta_j$  was different from 0.
- We are now going to test each one based on the same t-test as in the simple linear regression

# t-Test for Significance of each regression coefficient

• Assumptions of a two-sided test related each regression coefficient (here  $\beta_i$ )

$$\left\{ \begin{array}{ll} H_0: & \beta_j=0 \\ H_1: & \beta_j \neq 0 \end{array} \right.$$

t-test Statistic

$$t=\frac{b_j-0}{s_{b_j}}$$

**3** We then compare this statistic with the critical value defined by  $\pm t_{n-k-1,\alpha/2}$ 

# t-Test for Significance of each regression coefficient

 $\bigcirc$  In our example, for the variable  $x_1$ , i.e. Square Feet, we have

$$t = \frac{b_j - 0}{s_{b_j}} = \frac{63.1 - 0}{4.02} = 15.70$$

- **②** We then compare this statistic with the critical value defined by  $\pm t_{n-k-1,\alpha/2} = 1.97$ .
- We clearly reject H₀

#### **Conclusions**

Following the R output

```
> mymultipleregression <- lm(Price ~ Sq Feet + Age + Bedrooms + Bathrooms + Garage)
> summary (mymultipleregression)
Call:
lm(formula = Price ~ Sq Feet + Age + Bedrooms + Bathrooms + Garage)
Residuals:
   Min
            10 Median
                           30
                                 May
-106752 -15052 2587 17602 77565
Coefficients:
            Estimate Std. Error t value Pr(>|t|)
(Intercept) 31127.602 9539.669 3.263 0.00122 **
Sq Feet
          63.066 4.017 15.700 < 2e-16 ***
    -1144.437 112.780 -10.148 < 2e-16 ***
Age
Bedrooms -8410.379 3002.511 -2.801 0.00541 **
Bathrooms 3521.954 1580.997 2.228 0.02661 *
Garage 28203.542 2858.692 9.866 < 2e-16 ***
Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
Residual standard error: 27350 on 313 degrees of freedom
Multiple R-squared: 0.8161. Adjusted R-squared: 0.8131
F-statistic: 277.8 on 5 and 313 DF, p-value: < 2.2e-16
```

• All independent variables are significant in our model.

Model discussion: prediction quality Model discussion: Multicollinearity Model discussion: confidence interval Model discussion: Dummy Variable

# PART IV: MODEL DISCUSSION

- **Multiple Regression Analysis Targets**
- **2** Multiple Regression Model
- Model Testing
- **Model Discussion** 
  - Model discussion: prediction quality
  - Model discussion: Multicollinearity
  - Model discussion: confidence interval
  - Model discussion: Dummy Variable
- **Model Selection**

# One step further: Model discussion

- A further way to discuss about the model quality is associated to the Standard Error of the estimate  $s_c$ .
- We remember that it is in some way the standard deviation of the regression model.
- In the context of Multiple Regression

$$s_{\epsilon} = \sqrt{\frac{SSE}{n-k-1}} = \sqrt{MSE}$$

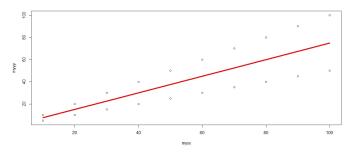
In our example, we got

$$s_{\epsilon} = \sqrt{\frac{SSE}{n-k-1}} = \sqrt{\frac{234135351519}{319-5-1}} = 27350$$
\$

 It means that in our model, we generally deviate from the regression by 27350\$.

## One step further: Model discussion, standard error

 $\bullet$  One can notice that despite a high R-squared, we can have a very large  $s_{\epsilon}$ 



• Here the  $R^2$  is close to 70% but the we see that the deviation of the regression is going to be quite high, specially for large values of x.

# One step further: Model discussion, standard error

- This discussion is important as we see that despite a high  $R^2$ , due to the large  $s_{\epsilon}$ , we can have poor predictions.
- As a result, any satisfying regression model does not ensure in any case having good predictions.
- The question of the model quality and of predictions are a bit disconnected.

 Coming back to our model results, we see a strange value related to the Bedrooms

```
> mymultipleregression <- lm(Price ~ Sq Feet + Age + Bedrooms + Bathrooms + Garage)
> summary (mymultipleregression)
Call:
lm(formula = Price ~ Sq Feet + Age + Bedrooms + Bathrooms + Garage)
Residuals:
   Min
         1Q Median 3Q
-106752 -15052 2587 17602 77565
Coefficients:
           Estimate Std. Error t value Pr(>|t|)
(Intercept) 31127.602 9539.669 3.263 0.00122 **
Sg Feet 63.066 4.017 15.700 < 2e-16 ***
Age -1144.437 112.780 -10.148 < 2e-16 ***
Bedrooms -8410.379 3002.511 -2.801 0.00541 **
Bathrooms 3521.954 1580.997 2.228 0.02661 *
Garage 28203.542 2858.692 9.866 < 2e-16 ***
Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
Residual standard error: 27350 on 313 degrees of freedom
Multiple R-squared: 0.8161, Adjusted R-squared: 0.8131
F-statistic: 277.8 on 5 and 313 DF, p-value: < 2.2e-16
```

- We note that the regression coefficient for the number of Bedrooms within an house is negative (-8410.379).
- It does not make sense: why would the house price decrease if we have more Bedrooms? It is related to multicollinearity.

- Coming back to the fundamental aspect of linear regression, we know that we are looking for correlation between y and many x<sub>i</sub>
- By doing so, it may happens that we have correlation between some of the dependant variables x<sub>i</sub> and x<sub>i</sub>.
- In our example, we have that Cor(Sq Feet, Bedrooms) = 70%, so quite high.
- It means that most of the information contained into Bedrooms is already taken into account into Sq Feet.
- Due to the redundancy of the contained information, at some point the model is lost when fitting: he does not know where the information is coming from: Sq Feet or Bedrooms.
- It affects the regression results.

- Identifying multicollinearity:
- Potentially incorrect regression coefficient.
- A significant change in the estimate coefficient when a new variable is added to the model.
- A variable that was previously significant becomes insignificant when a new independent variable is added.
- The estimate of the standard deviation of the the model error increases when a variable is added to the model.

- In order to see the degree of multicollinearity, we use the Variance Inflation Factor, VIF.
- The greater is the VIF, the more severe is the multicollinearity

$$VIF = \frac{1}{1 - R_j^2}$$

where  $R_i^2$  is the coefficient of determination of the regression model

$$x_{j} = \beta_{0} + \beta_{1} \cdot x_{1} + \beta_{2} \cdot x_{2} + \beta_{j-1} \cdot x_{j-1} + \beta_{j+1} \cdot x_{j+1} + \ldots + \beta_{k} \cdot x_{k}$$

- If  $x_j$  is highly linearly related to the other dependant variable, the  $R_j^2$  is large, and the *VIF* is large.
- Generally, we consider the multicollinearity to be severe if  $VIF \geq 5$ .
- In our case, we will not consider the multicollinearity to be too severe.

# **Confidence Interval for Regression Coefficients**

• The formula is exactly the same as in the simple linear case up to the degrees of freedom of the Student distribution (here n - k - 1).

$$b_j \pm t_{n-k-1,\alpha/2} \cdot s_{b_j}$$

In the case of the Sq Feet, we get

$$63.91 \pm 1.97 \cdot 4.017 = [56; 72]$$

 If all other variables remains constant, it means that the house price will increase on average between 56\$ and 72\$.

- A dummy variable is a variable that is assigned 2 values to represent 2 categories: 0 for Male or 1 for Female.
- The important point is that we always need 1 variable less than the number of categories.
- To represent being a male or a female (2 categories), we need 1 variable.
- To represent 4 categories (Never Married, Married, Divorced, Widow), we need 3 variables.
- Let's introduce in our example, the dummy variable related to the area "Suburb", "Not suburb".
- We define the Area variable such as  $x_6 = 1$  if Suburb, 0 if not.
- We are now willing to fit

$$\hat{y} = b_0 + b_1 \cdot x_1 + b_2 \cdot x_2 + b_3 \cdot x_3 + b_4 \cdot x_4 + b_5 \cdot x_5 + b_6 \cdot x_6$$

The model fit after adding these new variables

```
> mymultipleregression <- lm(Price ~ Sq Feet + Age + Bedrooms + Bathrooms + Garage + Area)
> summary(mymultipleregression)
lm(formula = Price ~ Sg Feet + Age + Bedrooms + Bathrooms + Garage +
   Area)
Residuals:
          10 Median 30 Max
-97212 -10810 2133 12010 53857
Coefficients:
           Estimate Std. Error t value Pr(>|t|)
(Intercept) -6817.339 7273.961 -0.937 0.349368
Sq Feet
           63.333 2.912 21.747 < 2e-16 ***
Age -333.836 94.883 -3.518 0.000499 ***
Bedrooms -8444.831 2176.762 -3.880 0.000128 ***
Bathrooms -949.195 1176.549 -0.807 0.420418
Garage 26246.435 2075.752 12.644 < 2e-16 ***
Area
        62040.983 3684.608 16.838 < 2e-16 ***
Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
Residual standard error: 19830 on 312 degrees of freedom
Multiple R-squared: 0.9036.
                           Adjusted R-squared: 0.9018
F-statistic: 487.7 on 6 and 312 DF, p-value: < 2.2e-16
```

- We immediately note the variable Bathrooms became not significant.
- We refresh our model without this variable.

#### We are now fitting

$$\hat{y} = b_0 + b_1 \cdot x_1 + b_2 \cdot x_2 + b_3 \cdot x_3 + b_5 \cdot x_5 + b_6 \cdot x_6$$

```
> mymultipleregressiondummyvariable2 <- lm(Price ~ Sq Feet + Age + Bedrooms + Garage + Area)
> summary (mymultipleregressiondummyvariable2)
Call:
lm(formula = Price ~ Sq Feet + Age + Bedrooms + Garage + Area)
Residuals:
  Min
          10 Median
-96167 -10557 1762 11732 53980
Coefficients:
            Estimate Std. Error t value Pr(>|t|)
(Intercept) -7050.235 7264.176 -0.971 0.332523
Sq Feet
            62.494 2.719 22.988 < 2e-16 ***
          -321.988 93.688 -3.437 0.000668 ***
Age
Bedrooms -8830.006 2122.574 -4.160 4.11e-05 ***
Garage 26053.864 2060.832 12.642 < 2e-16 ***
     61370.082 3587.536 17.106 < 2e-16 ***
Area
Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 '' 1
Residual standard error: 19820 on 313 degrees of freedom
Multiple R-squared: 0.9034,
                           Adjusted R-squared: 0.9019
F-statistic: 585.7 on 5 and 313 DF, p-value: < 2.2e-16
```

Model results

```
> mymultipleregressiondummyvariable2 <- lm(Price ~ Sq Feet + Age + Bedrooms + Garage + Area)
> summary(mymultipleregressiondummyvariable2)
lm(formula = Price ~ Sq Feet + Age + Bedrooms + Garage + Area)
Residuals:
  Min 10 Median 30 Max
-96167 -10557 1762 11732 53980
            Estimate Std. Error t value Pr(>|t|)
(Intercept) -7050.235 7264.176 -0.971 0.332523
Sq Feet 62.494 2.719 22.988 < 2e-16 ***
Age -321.988 93.688 -3.437 0.000668 ***
Bedrooms -8830.006 2122.574 -4.160 4.11e-05 ***
Garage 26053.864 2060.832 12.642 < 2e-16 ***
Area
           61370.082 3587.536 17.106 < 2e-16 ***
Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
Residual standard error: 19820 on 313 degrees of freedom
Multiple R-squared: 0.9034, Adjusted R-squared: 0.9019
F-statistic: 585.7 on 5 and 313 DF, p-value: < 2.2e-16
```

$$\hat{y} = -7050 + 62.5 \cdot \text{Sq Feet} - 322 \cdot \text{Age} - 8830 \cdot \text{Bedrooms} + 26053 \cdot \text{Garage} + 61370 \cdot \text{Area}$$

 According to our coding method, a House located in a Suburb worth 61370\$ more than if not.

- According to the previous fitting, Bedrooms is still an issue regarding the multicollinearity.
- One may want to compare the results without the variable Bedrooms:

```
> mymultipleregressiondummyvariable3 <- lm(Price ~ Sq Feet + Age + Garage + Area)
> summary(mymultipleregressiondummyvariable3)
Call:
lm(formula = Price ~ Sg Feet + Age + Garage + Area)
Residuals:
   Min
            1Q Median
                                  Max
-101248 -9585
               1376 11633 57750
Coefficients:
             Estimate Std. Error t value Pr(>|t|)
(Intercept) -25617.326 5878.261 -4.358 1.78e-05 ***
Sq Feet
              54.832 2.051 26.737 < 2e-16 ***
           -261.297 94.917 -2.753 0.00625 **
Age
Garage 26753.303 2106.618 12.700 < 2e-16 ***
          60578.045 3674.322 16.487 < 2e-16 ***
Area
Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
Residual standard error: 20330 on 314 degrees of freedom
Multiple R-squared: 0.8981, Adjusted R-squared: 0.8968
F-statistic: 691.9 on 4 and 314 DF, p-value: < 2.2e-16
```

Model Selection: Backward with p-value and AlC Model Selection: Forward with p-value and AlC Model Selection: Other Criteria  $C_p$  and  $R^2_{adj}$ )

# PART V: MODEL SELECTION

- **Multiple Regression Analysis Targets**
- Multiple Regression Model
- Model Testing
- Model Discussion
- Model Selection
  - Model Selection: Backward with p-value and AIC
  - Model Selection: Forward with p-value and AIC
  - Model Selection: Other Criteria  $C_p$  and  $R_{adj}^2$ )

### Stepwise Regression: Backward selection based on p-value

Start with all predictors in the model.

$$\hat{y} = \text{constant} + \beta_1 x_1 + \ldots + \beta_p x_p$$

- Remove the predictor with the highest p-value greater than  $\alpha$  level (for instance 5%).
- Continue until all p-values are smaller than  $\alpha$  level.

### Stepwise Regression: Backward selection based on AIC

 The backward selection starts with the most complex model and stopping at the most efficient one.

$$\hat{y} = \text{constant} + \beta_1 x_1 + \ldots + \beta_p x_p$$

- The next step is eliminating a useless independent variable  $x_j$ . The  $x_j$  that is selected is the one that explain the less variation, i.e. the less significant variable according to a criteria.
- The process continues until all non-significant variables have been eliminated.
- Several criterions can be used. The most used criteria is the AIC "Akaike Information Criteria".
- Without going too much into details, AIC computes the quality of the various models.

### Stepwise Regression: Backward selection

```
> step(mvfull, scope=list(lower=mvnull, upper=mvfull), direction="backward")
Start: AIC=6319.85
Price ~ Sq Feet + Age + Bedrooms + Bathrooms + Garage + Area
          Df Sum of Sq
- Bathrooms 1 2.5590e+08 1.2292e+11 6318.5
<none>
                       1,2267e+11 6319.8
- Age 1 4.8670e+09 1.2753e+11 6330.3
- Bedrooms 1 5.9175e+09 1.2858e+11 6332.9
- Garage 1 6.2859e+10 1.8553e+11 6449.8
- Area 1 1.1147e+11 2.3414e+11 6524.1
- Sg Feet 1 1.8594e+11 3.0860e+11 6612.2
Step: AIC=6318.51
Price ~ Sq Feet + Age + Bedrooms + Garage + Area
         Df Sum of Sq
                             RSS AIC
<none>
                      1.2292e+11 6318.5
- Age 1 4.6388e+09 1.2756e+11 6328.3
- Bedrooms 1 6.7965e+09 1.2972e+11 6333.7
- Garage 1 6.2770e+10 1.8569e+11 6448.1
- Area 1 1.1492e+11 2.3785e+11 6527.1
- Sg Feet 1 2.0753e+11 3.3046e+11 6632.0
Call:
lm(formula = Price ~ Sq Feet + Age + Bedrooms + Garage + Area,
   data = mydata)
Coefficients:
(Intercept) Sq_Feet Age Bedrooms Garage
                                                                 Area
  -7050.23
               62.49 -321.99 -8830.01 26053.86
                                                           61370.08
```

### Stepwise Regression: Forward selection based on p-value

- Start with no variables in the model.
- For all predictors not in the model, compute their p-values for adding them to the model. Choose the one with the lowest p-value less than  $\alpha$  (for instance 5%).
- Continue until no new predictors can be added.

#### Stepwise Regression: Forward selection based on AIC criteria

The forward selection starts with the simplest model wihtout any variable

$$\hat{y} = constant$$

 The next step is adding an independent variable x<sub>j</sub> among all that are available. The x<sub>j</sub> that is selected is the one that explain the most variation, i.e. the most significant variable.

$$\hat{y} = \text{constant} + x_i$$

- The process continues until all significant variables have been selected.
- Several criterions can be used. The most used criteria is the AIC "Akaike Information Criteria".
- Without going too much into details, AIC computes the quality of the various models. The one with the lowest AIC is the best one.

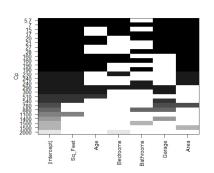
## Stepwise Regression:

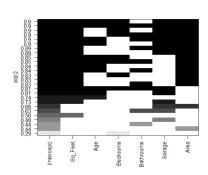
```
> step(mynull, scope=list(lower=mynull, upper=myfull), direction="forward")
Start: AIC=7054.21
Price - 1
           Df Sum of Sq
                               RSS AIC
+ Sg Feet
           1 7.1172e+11 5.6131e+11 6795.0
+ Garage
          1 6.1232e+11 6.6071e+11 6847.0
+ Bathrooms 1 5.6382e+11 7.0921e+11 6869.6
            1 5.6362e+11 7.0941e+11 6869.7
+ Bedrooms 1 3.7134e+11 9.0170e+11 6946.2
+ Age
           1 2.9972e+11 9.7331e+11 6970.6
                        1,2730e+12 7054,2
Step: AIC=6794.99
Price - Sq Feet
           Df Sum of Sq
+ Area
            1 3,4379e+11 2,1753e+11 6494.6
+ Age
            1 2.3744e+11 3.2387e+11 6621.6
+ Garage
          1 2.2505e+11 3.3627e+11 6633.5
+ Bathrooms 1 8.0126e+10 4.8119e+11 6747.9
                         5.6131e+11 6795.0
+ Bedrooms 1 3.8433e+08 5.6093e+11 6796.8
Step: AIC=6494.59
Price - Sq Feet + Area
           Df Sum of Sq
                               RSS AIC
+ Garage
            1 8.4676e+10 1.3285e+11 6339.3
            1 2.1178e+10 1.9635e+11 6463.9
+ Bedrooms 1 6.7741e+09 2.1075e+11 6486.5
<none>
                         2.1753e+11 6494.6
+ Bathrooms 1 5.7107e+08 2.1696e+11 6495.7
Step: AIC=6339.29
Price ~ Sq Feet + Area + Garage
           Df Sum of Sq
                               RSS AIC
+ Bedrooms 1 5288505488 1.2756e+11 6328.3
+ Age
            1 3130798506 1.2972e+11 6333.7
<none>
                         1.3285e+11 6339.3
+ Bathrooms 1 514983221 1.3234e+11 6340.0
Step: AIC=6328.33
Price ~ Sq Feet + Area + Garage + Bedrooms
           Df Sum of Sq
                               RSS AIC
+ Age
            1 4638812670 1.2292e+11 6318.5
cnone>
                         1.2756e+11 6328.3
+ Bathrooms 1 27691404 1,2753e+11 6330,3
Step: AIC=6318.51
Price ~ Sq Feet + Area + Garage + Bedrooms + Age
           Df Sum of Sq
                              RSS AIC
<none>
                        1,2292e+11 6318.5
+ Bathrooms 1 255897412 1.2267e+11 6319.8
lm(formula = Price ~ Sq_Feet + Area + Garage + Bedrooms + Age,
   data = mydata)
```

# Stepwise Regression: Other selection criteria ( $C_p$ and $R_{adj}^2$ )

- In statistics, Mallows's Cp is used to assess the fit of a regression model that has been estimated using ordinary least squares. It is applied in the context of model selection.
- The C<sub>p</sub> Mallows coefficient is associated to the MSE. Of course, we
  wish to have the smallest MSE as possible, so that we are looking for
  the smallest C<sub>p</sub> coefficient.
- Generally, the  $C_p$  is going to be close to k + 1 for a good model.
- In the case of the  $R_{adj}^2$ , we are going to select the model with the highest  $R_{adj}^2$ .

### Stepwise Regression: Forward selection





# PART VI: MODEL DIAGNOSTICS

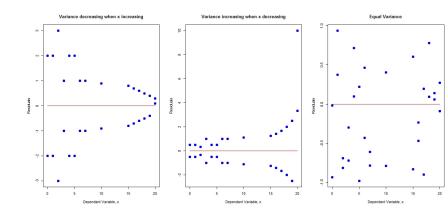
- **Multiple Regression Analysis Targets**
- Multiple Regression Model
- Model Testing
- Model Discussion
- Model Selection
- **6** Model Diagnostics
  - Model diagnostics: Variance
  - Model diagnostics: Normality

### **Model Diagnostic**

- After all the design and the building work, we have to perform the diagnostic analysis in order to check the model's assumptions.
- We have to work on the main assumptions behind the model that are related to the residuals: equal variance, independency and normality.

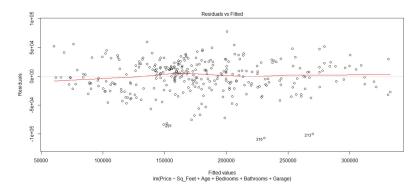
### Model Diagnostic: Equal Variance

#### Equal variance



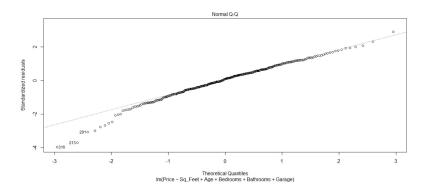
### **Model Diagnostic: Equal Variance**

• Equal variance: We wish not to see any structure in the residuals



### **Model Diagnostic: Normality**

Normality is checked through a qqplot



### Model Diagnostic: What to do when assumptions are not verified

- When either the variance nor the normality assumptions are not verified, we generally tends to transform the data in order to smooth the variations.
- Smoothing the variations is generally achieved by applying the log function to one, several or all variables.
- Transformation can be applied to the response variable or the independent variables.
- If such transformation is achieved, never forget to apply converse transformation to interpret the results.

### **Executive Summary**

- Multiple Linear regression: model building and coefficients estimate.
- Overall model analysis and individual variable selection.
- Selection process: Backward, Forward.
- Dummy variable specific case.
- Model discussion: prediction quality and multicollinearity.
- Model diagnostics and data transformation.