



Adrian Leung Ho Kwan

I am a UX/UI designer who is passionate in creating clean, beautiful, and user-centric design. It's such a pleasure to be inspired by others from my previous design agency.

• <https://adrianfolio.com>

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Work experience.

- 2021 - 2022 **UX/UI Designer**
EY Mtel Solution Limited. • UX/UI agency
- Provide In-house UX/UI design service in Watsons UX team.
 - Create layout, wireframe and flowchart for App, website and mobile web across asia regions. (mainly responsible for Taiwan and HK)
 - Analyze research material from on-site guerrilla testing, internal unmoderated user testing and UX workshop
 - Follow up over 30 CRs with different parties including tech team, marketing, 3rd party digital provider.
 - Facilitate UX workshops during operation day and pilot testing
 - Prepare proposals and reports.
- 2019 - 2020 **Graphic Designer**
SoGroups Limited • F&B Marketing
- Analysed F&B customers trends to improve marketing plan content, including online ad., eDM, and infographics.
 - Developed a design plan for clients with 12-28% direct profit.
 - Consulted with clients on the most suitable design options based on their marketing target and position.
 - Researched audience preference, experience, and marketing trend to facilitate social media team projects.
- 2017 - 2018 **Intern & Part-time Designer**
Wemember Ltd. • Wedding/ Event

Skills.

UI Design
UX Design
Research
Wireframe
Basic Front End

Tools.

Skech
Figma
Zeplin
InVision
Adobe Suites
Slack

Language.

Cantonese	native
English	fluent
Mandarin	good

Interests.

Fitness
Hiking
Cycling

Education.

- 2020 **Udemy - The Web Developer Bootcamp**
Online Education Platform
- 2015 - 2019 **Hong Kong Baptist University**
Degree • BA (Hons) in Visual Arts
- Major: Design
Syllabus: Experience Design , Object Design, Design Thinking

Date Available.

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