Adriana Altamirano

Product Manager

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New Grad Product Manager with a strong foundation in market analysis, Agile methodologies, and strategic execution. Eager to contribute to innovative product development and pursue continuous professional advancement.

EDUCATION

The Dorothy and George Hennings College of Science, Mathematics and Technology
Kean University

Expected Graduation: May 2024
Union, NJ

Bachelor of Science in Computer Science | Dean's List | GPA: 3.7/4.0

Relevant Coursework: Object Oriented Analysis & Design, IT Project Management, Data Visualization, Software Engineering, Mobile Application Development, Technical Writing, Programming World Wide Web Server, Machine Learning Algorithms

- Academic Organizations - Association of Computing Machinery/Women

SKILLS / INTERESTS / AFFILIATIONS

- **Product Management Skills:** Agile & Scrum Methodologies, Strategic Vision and Market Analysis, Competitor Analysis, UI/UX Design, Strategic Planning, Technical Documentation
- **Technical Skills:** Python, SQL, Java, JavaScript, HTML/CSS
- **Soft Skills:** Cross-functional Team Leadership, Communication & Stakeholder Management, Problem-Solving, Adaptability
- **Tools:** Jira, Asana, Figma, Confluence
- **Interests:** Social Media, Mobile Applications, Financial Literacy
- **Languages:** English (Native), Spanish (Fluent)
- **Affiliations:** Rewriting the Code, Color Stack, Women in Network, AnitaB.org, Women In Technology

PROFESSIONAL EXPERIENCE

Product Manager | SOMOS.tech | Remote, USA   **January 2024 - Present**

- Developed a technical specification document for an AI product, laying the foundation for strategic product development, by performing comprehensive market and competitor analysis and defining product vision, features, and details.
- Led a team of 3, including a product designer and software engineers, to kickstart the AI product development, ensuring alignment with the nonprofit's goals and member needs through collaborative planning and execution.
- Facilitated the creation of intuitive UI/UX designs, aimed at enhancing future user engagement, by collaborating closely with the product designer and prioritizing user-centric design principles.

Computer Science Tutor | Kean University | Union, NJ   **September 2023 - Present**

- Facilitated effective communication and mentorship for 10+ students, imparting complex technical concepts across diverse subjects such as World Wide Programming, Data Visualization, Information Systems Programming, and Database Management System.
- Dedicated 50+ hours across 23 sessions to the Code Samurai program, emphasizing collaborative problem-solving and offering tailored support to enhance student comprehension for a diverse group of IT/CS students.

Agile Product Analyst Intern | Verizon | Livingston, NJ   **June 2023 - August 2023**

- Executed Agile methodologies, achieving an 80% reduction in data input discrepancies through a KPI-driven approach for cutting-edge Software Defined Networking (SDN) technology.
- Collaborated with a 25-person team using the Scaled Agile Framework (SAFe), ensuring effective communication and strategic planning to support an $11B-10 year business plan.
- Analyzed and visualized project timelines, processed ~15k data entries, and utilized end-to-end program data to drive strategic process improvements, enhancing collaboration across cross-functional teams and delivering user-centric solutions.

Project Management Intern | Movado Group Inc | Paramus, NJ   **October 2022 - June 2023**

- Strategically coordinated tasks and timelines to optimize project execution for a $3.6M CAPEX budget across 50+ stores, leveraging MS Excel for efficient planning.
- Collaborated with cross-functional teams in SAP to streamline procurement processes, ensuring alignment with project goals and driving efficiency through effective communication and collaboration.

PROJECTS

Roommate Expense Tracker Web App | Product Manager | Kean University | Union, NJ   **September 2023 - December 2023**

- Led Agile development for a roommate expense tracker, aligning features with user needs. Implemented structured beta programs, fostering innovation, and delivering impactful solutions in a dynamic digital environment. Collaborated cross-functionally to streamline processes and support successful project outcomes.

Tip Calculator Mobile Application | Product Design Lead | Kean University | Union, NJ   **September 2023 - December 2023**

- Led the user experience strategy and product design for a tip calculator mobile application, prioritizing intuitive functionality and customer needs. Collaborated seamlessly with developers, employing Agile methodologies to align features with user expectations, refining the tipping process for enhanced usability, and ensuring customer satisfaction in a dynamic digital environment.

LEADERSHIP & PROFESSIONAL DEVELOPMENT

- **Harvard WeCode Conference** | Cambridge, MA | Feburary 2024
- **America Needs You FirstGenU Fellow** | Remote, USA | February 2024
- **Women in Network Mentor/Mentee** | Remote, USA | February 2024
- **Educational Opportunity Fund Social Media and Communications Intern** | Union, NJ | January 2024
- **Association for Computing Machinery Club Director of Public Relations** | Union, NJ | January 2024
- **Kean University Winter Leadership Conference** | Union, NJ | January 2024
- **Headstart Fellowship Mentor** | Remote, USA | January 2024
- **BobaTalks Mentor** | Remote, USA | January 2024
- **Goldman Sachs Bootcamp Fellow** | Remote, USA | October 2023
- **Great Minds in STEM Conference** | Pasadena, CA | October 2023
- **Google Product Equity & Inclusion Summit** | Sunnyvale, CA | October 2023