

ADRIAN ALAIN PORTAJE

Unit 4 - 217 Murphy Street, Geebung, QLD, 4034

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OBJECTIVES

I am looking for an opportunity where I can contribute my skills and experience to your team but above all is my willingness to learn new things that will make me more effective and efficient towards reaching company's goal.

TECHNICAL SKILLS

- Microsoft Applications
- Ahref
- SEMrush
- Screaming Frog
- Google Analytics
- Wordpress

EDUCATIONAL ATTAINMENT

- 2019 – 2021 **Bachelor in Digital Media**
CQUniversity Australia – Brisbane Campus
- 2012 – 2016 **Bachelor of Science in Applied Mathematics with Information Technology**
Far Eastern University – Metro Manila, Philippines

INTERNSHIP PLACEMENT

- 07/21 – 10/21 **Chewzie**, Suite 18, Level 1/52 McDougall St, Milton, Brisbane, QLD, 4064
SEO Intern

PROFESSIONAL EXPERIENCE

- 11/21 – 11/21 **SEO & Website Specialist (Part-Time)**, Brisbane City, Australia
Turner Freeman Lawyers
<https://www.turnerfreeman.com.au/>
Turner Freeman Lawyers specialises in personal injury and compensation claims.
- Tasks Performed:
- SEO Technical Audit
 - FAQ Schema
- 11/20 – 06/21 **Freelance SEO Specialist**, Brisbane City, Australia
Leaders Sports & Spine Physiotherapy
<https://leadershealth.com.au/>
- Leadershealth is a Physiotherapy and Pilates clinic located in Brisbane City. They treat all types of pain and injuries including post-op rehab, work cover, sports injuries and many more.*
- Tasks Performed:
- Monthly SEO report
 - Monitoring website rank

- Assist in improving website rank
- Optimizing the website

11/20 – 06/21

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04/18 – 12/18

SEO Specialist, Taguig City, Philippines
Globe Telecommunication
<https://www.globe.com.ph/>
<https://shop.globe.com.ph/>

Globe is a major provider telecommunications services and the largest mobile network operator in the Philippines.

Tasks Performed:

- Tracking and reporting over-all website performance (shop.globe)
- Collaborating with online team for optimization of website
- Presenting reports and ideas to other departments
- Online advertising campaigns across top search engines

10/16 – 03/18

Freelance SEO Specialist, Taguig City, Philippines
Traveloka
<https://www.traveloka.com/en-au/>

Traveloka is an Indonesian company that provides airline ticketing, hotel booking services, attraction tickets, activities, car rental and rental vouchers online into Southeast Asia and Australia.

Tasks Performed:

- Off-page optimisation to improve website rankings.
- Gathering Data about competitors.
- Giving keywords for the pages.

REFERENCES

James Picton
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Gabrielle Barsha
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