



# Adriana Gonzaga

Associate UI / UX Designer

and Front-end developer



# About me



Adriana Gonzaga

As a recent career changer transitioning into the IT field as a UI/UX designer and front-end developer, I am excited to apply my fresh perspective and passion for innovation to create exceptional digital experiences

## TECHNICAL SKILLS

Figma Prototyping

UI/UX Design

Front-end Development

Video Editing (Movavi)

Social Media

ReactJs/CSS/HTML

Visual Identity

Logo Creation

Procreate

YouTube Studio

CapCut

iMovie

Adobe Premiere Pro

# Professional Qualification



Jan 18, 2023

## Adriana Oliveira

has successfully completed the online, non-credit Professional Certificate

### Google UX Design

Those who earn the Google UX Design Professional Certificate have completed seven courses, developed by Google, that include hands-on, practice-based assessments and are designed to prepare them for introductory-level roles in UX design. They can complete the design process from beginning to end: empathizing with users, defining their pain points, coming up with ideas for design solutions, creating wireframes and prototypes, and testing designs to get feedback.

The online specialization named in this certificate may draw on material from courses taught on-campus, but the included courses are not equivalent to on-campus courses. Participation in this online specialization does not constitute enrollment at this university. This certificate does not confer a University grade, course credit or degree, and it does not verify the identity of the learner.

Verify this certificate at:  
<https://coursera.org/verify/professional-cert/7RMATYM7UNA7>



Feb 8, 2023

## Adriana Oliveira

has successfully completed the online, non-credit Professional Certificate

### Meta Front-End Developer

This 9-course program prepares learners for an entry-level career as a front-end developer.

The online specialization named in this certificate may draw on material from courses taught on-campus, but the included courses are not equivalent to on-campus courses. Participation in this online specialization does not constitute enrollment at this university. This certificate does not confer a University grade, course credit or degree, and it does not verify the identity of the learner.



Verify this certificate at:  
<https://coursera.org/verify/professional-cert/HSUKKR4KPX6F>

[Link to certificate and more details](#)

[Link to certificate and more details](#)

# Vivendo na Europa

## Personal website and blog

I've been working on personal projects to consolidate and put into practice the skills learned, by creating designs and coding some of them, including my personal website and blog

<https://vivendonaeuropa.netlify.app/>

Figma

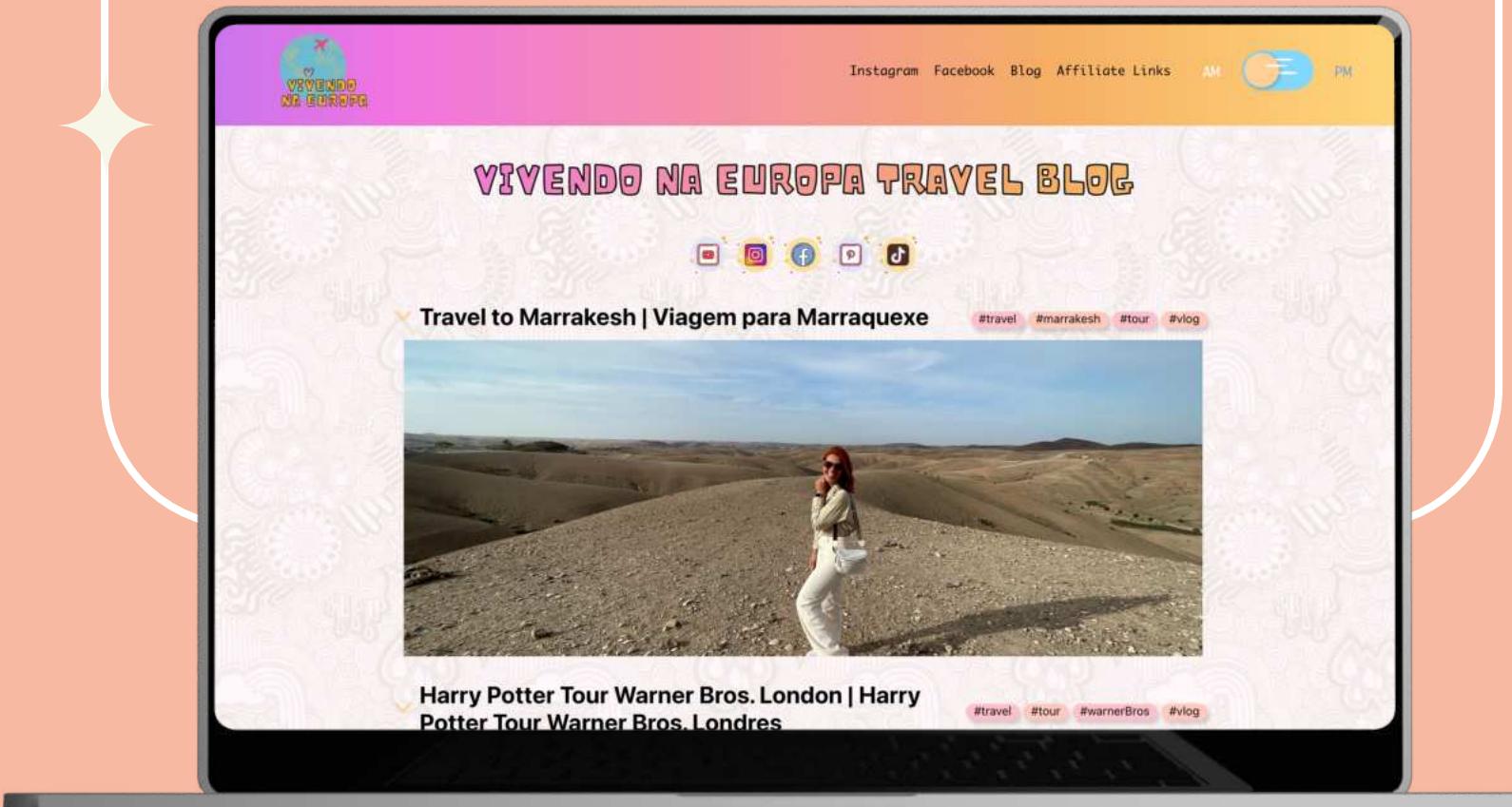
Front End

UI/UX

CSS

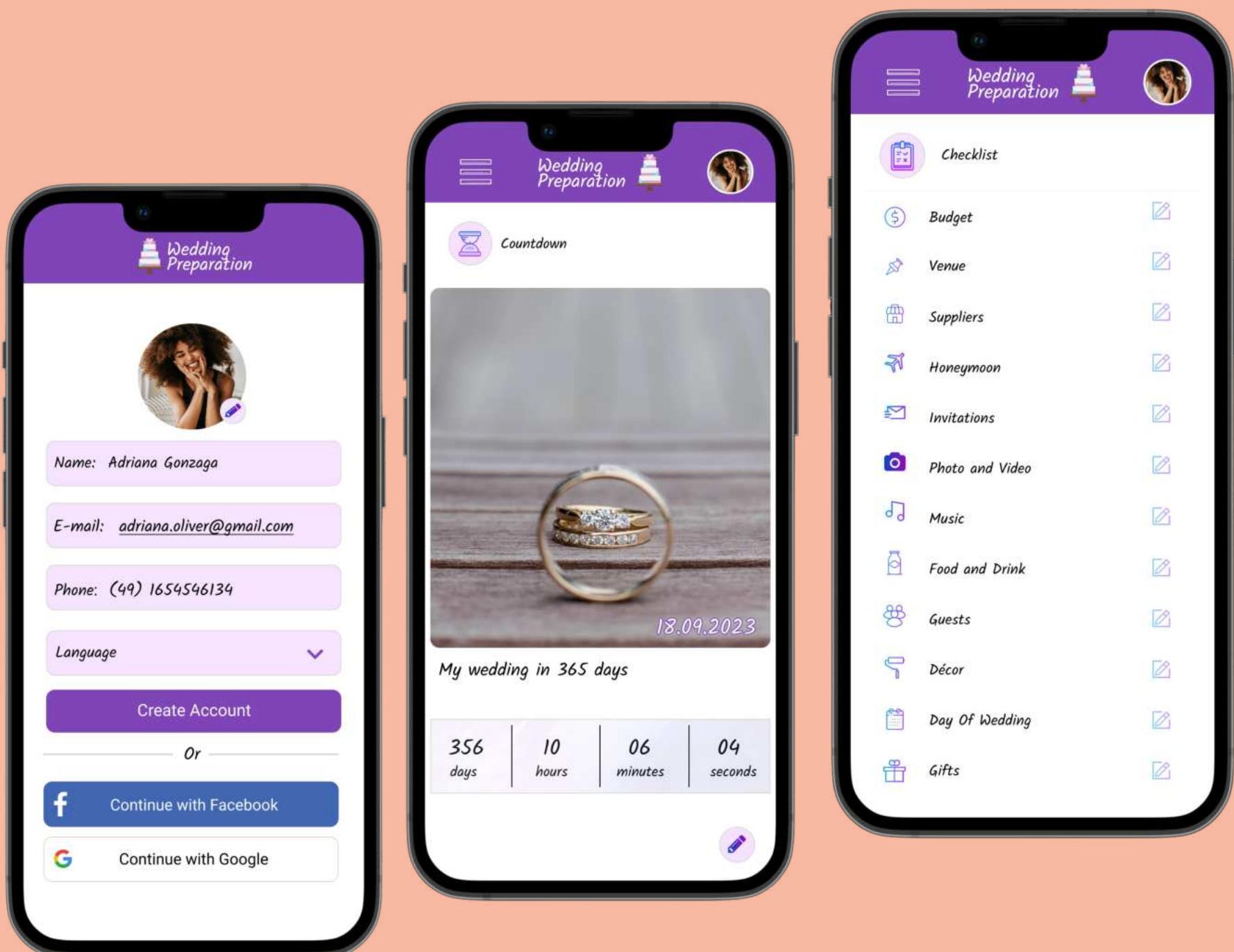
HTML

JS / React



# Wedding Preparation

## Mobile Design Prototype



The prototype was developed based on an idea about wedding planning. In order to do the wedding plan easier than other methods, like paper agenda.

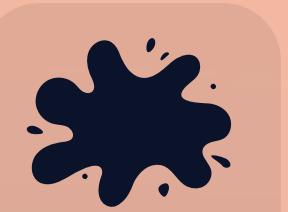
This goal is to simplify the process and make it flexible for everyone in need of planning their wedding

# Quit Nic

## Mobile Design Prototype



The prototype was developed based on the idea of helping people who are or want to quit smoking. Helping users with various methodologies such as meeting alerts, chatting with people with the same goal, and breath training. Among other features.



#0B132B



#CBF3F0



#FFC8DD



#FDFFB6



#FOEBD8

# BeautyBeat

## Mobile Design Prototype

This mobile prototype was created with the aim of creating a makeup community. A creative and colorful app to awaken users' creativity and curiosity.

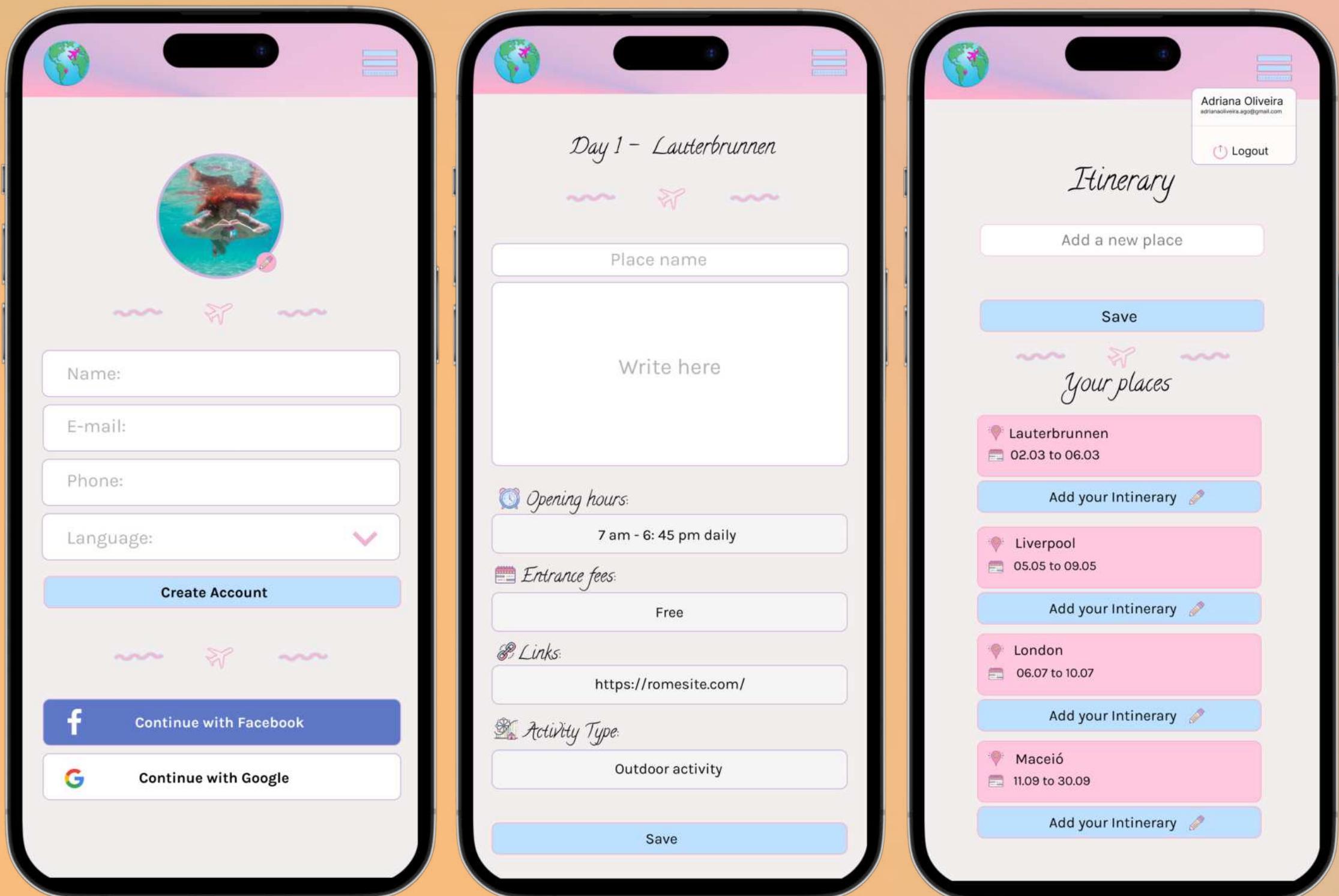


#FFAFCC   #FFC8DD   #FFD6D6   #BDE0FE   #EDEDE9



# Itinerary App

## Mobile Design Prototype



An itinerary app is a software application designed to help users plan and organize their travel plans. It allows users to create a detailed schedule of activities, including flights, accommodations, transportation, sightseeing, and dining options. Users can enter information such as departure and arrival dates, times, and locations, as well as specific activities and reservations.

Overall, an itinerary app is a useful tool for anyone looking to streamline their travel planning process and make the most of their time on the road.

# Quotes Generator

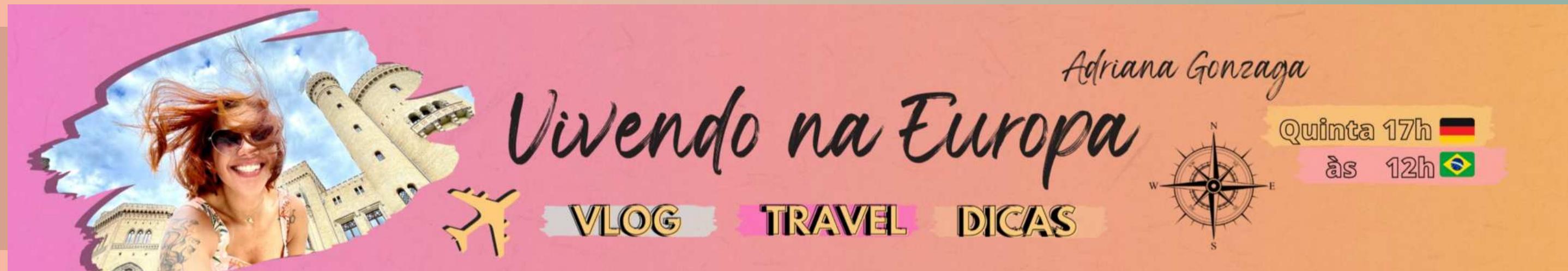
## Web App



Inspired by motivational daily messages on social media, I designed and developed the project in order to put into practice my skills as a designer and Front End developer.

<https://quotes-quotes.netlify.app/>

# Brand Identity



I designed my own brand identity for my social media, colour palette, style and logo. Besides the brand; The whole video style is included in this creation process.

[https://www.youtube.com/@vivendo\\_na\\_europa](https://www.youtube.com/@vivendo_na_europa)



# Youtube Channel and Travel Vlogs

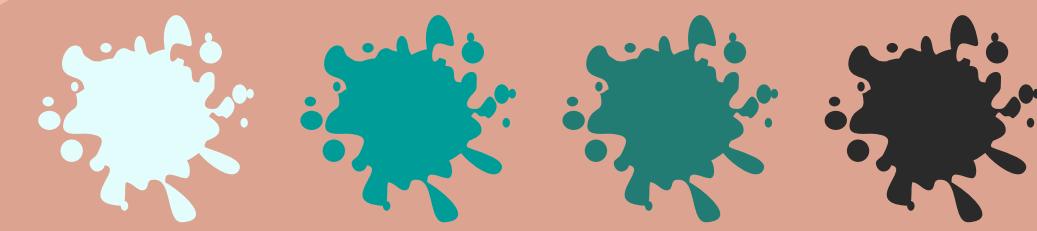
The screenshot shows the homepage of the YouTube channel 'Vivendo na Europa'. The header features a pink and orange gradient background with a torn paper effect on the left containing a photo of a woman with red hair smiling in front of a castle. The title 'Vivendo na Europa' is written in a large, black, cursive font. Below it are three categories: 'VLOG', 'TRAVEL', and 'DICAS', each with a corresponding icon (airplane, map, and speech bubble). To the right, the host's name 'Adriana Gonzaga' is written in a cursive font, accompanied by a compass rose icon. The German flag and the text 'Quinta 17h' are shown above the Brazilian flag and the text 'às 12h'. The main content area shows the channel's profile picture (a woman in a bikini), its name 'Vivendo na Europa', the number of subscribers (1,31 mil), and the number of videos (722). A message in Portuguese welcomes viewers: 'Olá! Esse canal fala de como uma BRASILEIRA que vive na EUROPA (Berli... >'. Below this, there are navigation links for 'INÍCIO', 'VÍDEOS', 'SHORTS', 'PLAYLISTS', 'COMUNIDADE', 'CANAIS', and 'SOBRE'. The search bar is located at the top right. The video grid below shows six thumbnail images with titles in Portuguese: 'CAMINHO DA REALEZA' (10:13), 'VILAREJO INACREDITÁVEL' (14:06), 'MELHOR ORGANIZAÇÃO' (11:12), 'TOUR APARTAMENTO' (34:47), 'VOCÊ PODE PAGAR CARO' (17:34), and 'COLISEU VATICANO' (21:29). Descriptions for each video are provided in Portuguese.

[https://www.youtube.com/@vivendo\\_na\\_europa](https://www.youtube.com/@vivendo_na_europa)

# CloseBy - Community Services

## Mobile Design Prototype

A design prototype based on the idea to help people around a neighbourhood to help each other with different activities. The App has the goal to make people grow together.

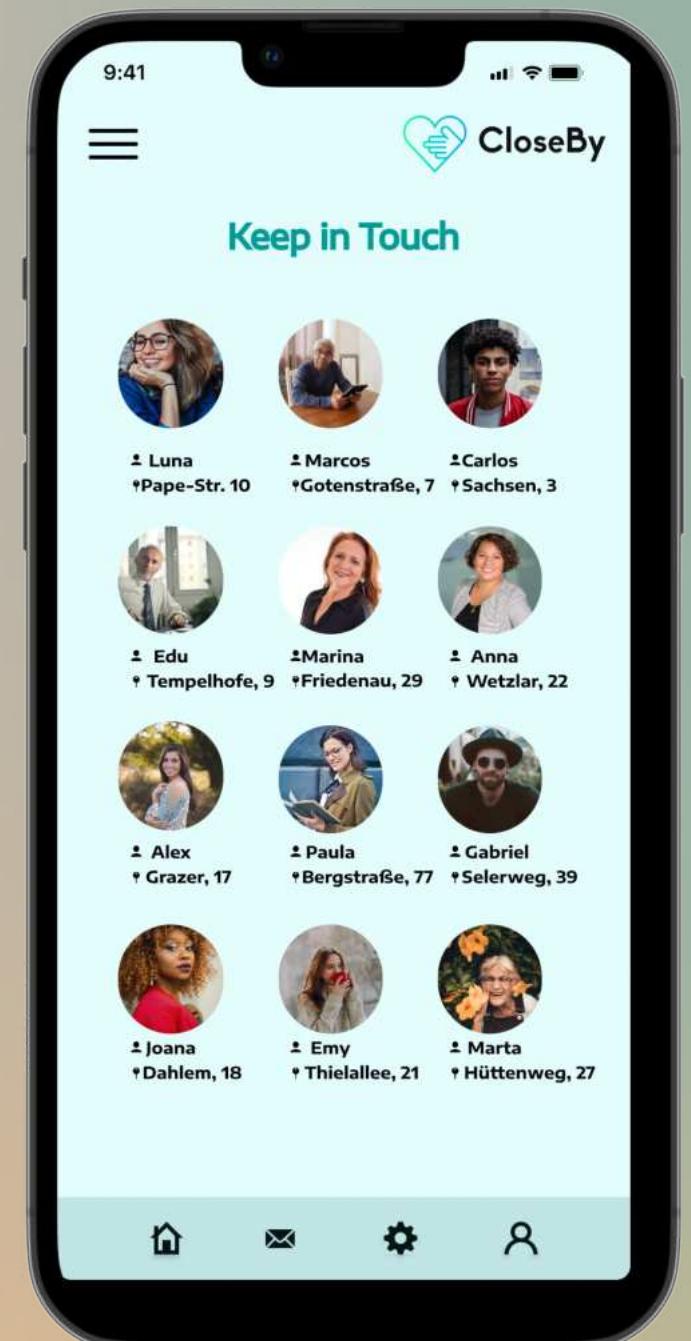
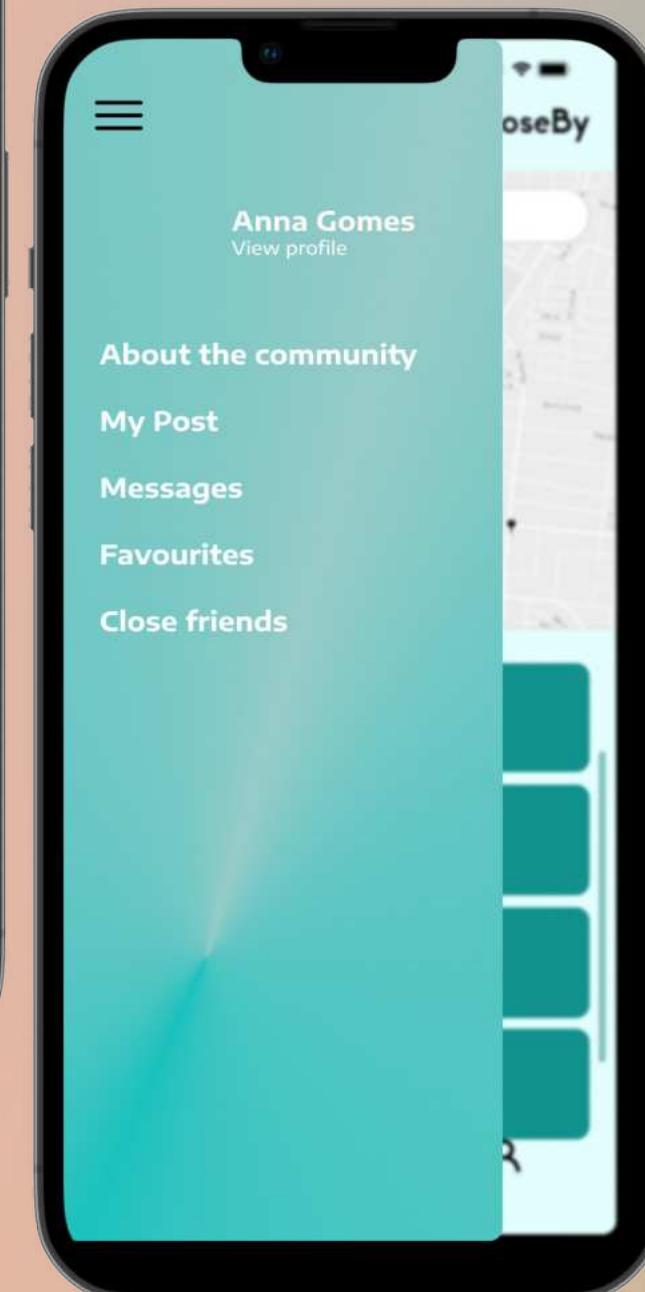
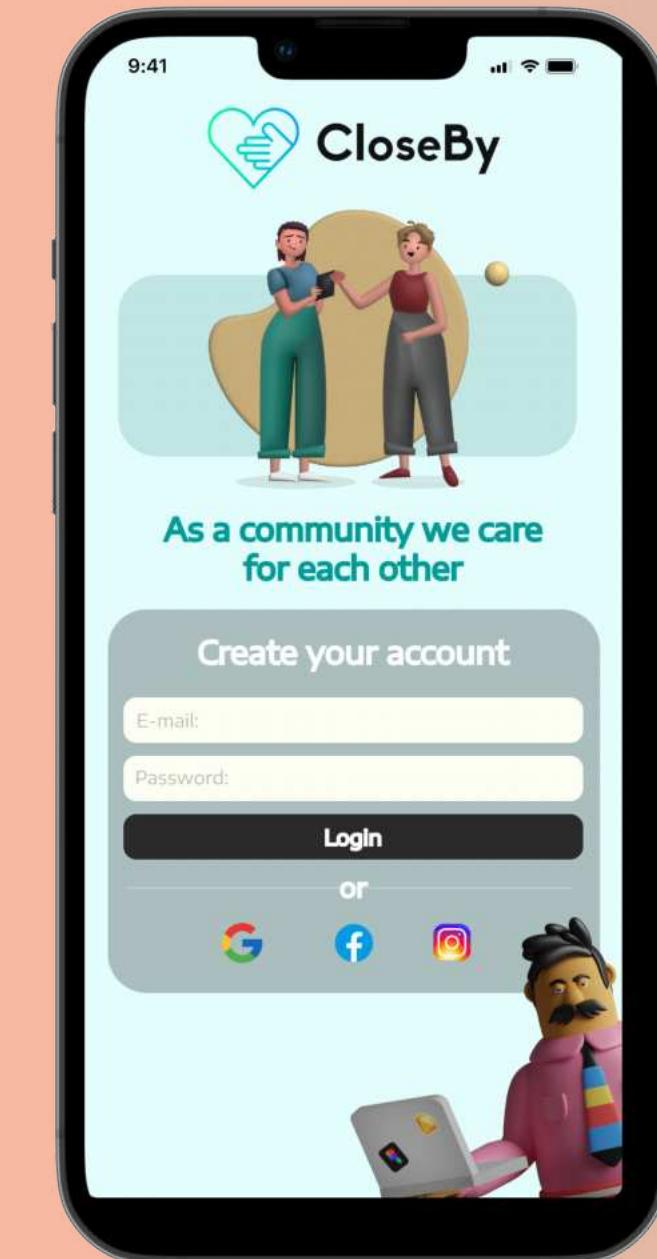


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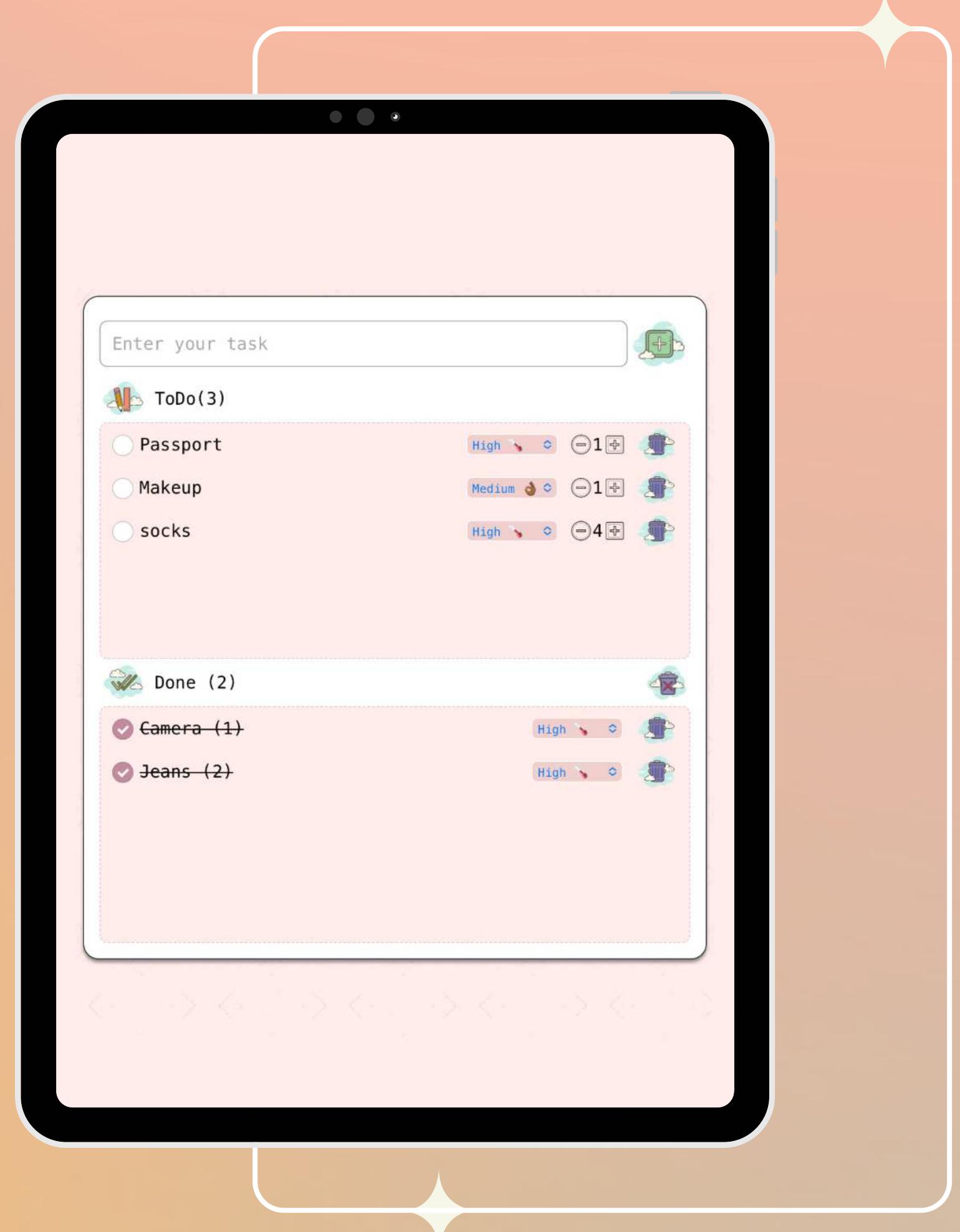


# ToDoList

## Web App

ToDoList is a responsive web app for creating daily lists. It was designed with the goal to make the process of managing tasks more pleasant.

<https://travel-tasks.netlify.app/>



# Thank you

<https://vivendonaeuropa.netlify.app/>

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