

ASSIGNMENT 2

Usability Heuristics

By Adriana Pac

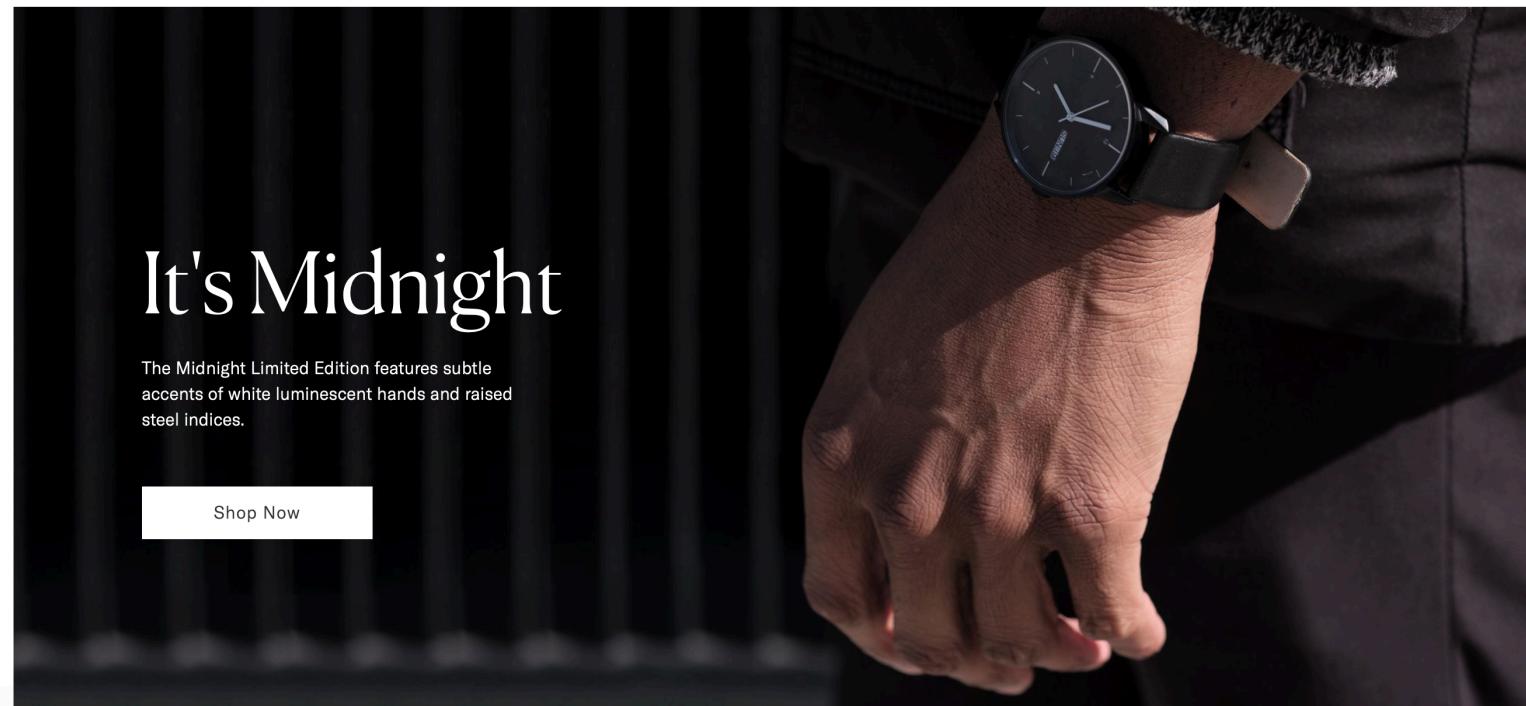
#1 Aesthetic and minimalist design

- Tinker

<https://tinkerwatches.com>

Tinker's style emphasizes simplicity and minimalist design in order to give a pleasant user experience.

TINKER

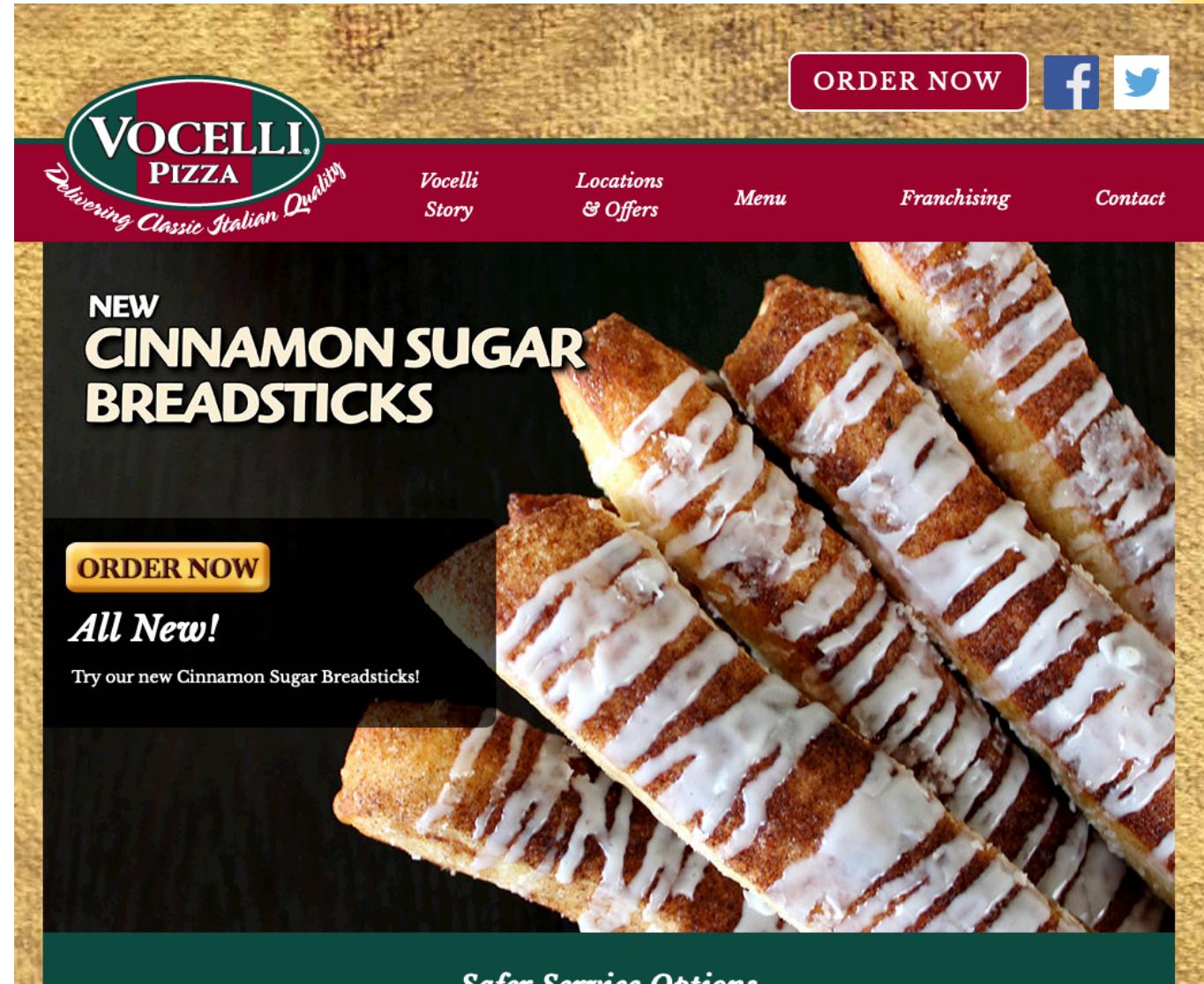


#2 Consistency and standards

- Vocelli pizza

<https://www.vocellipizza.com>

“Order now” is usually located in the header. User expects that entering the website. He does not have to search for the button.



#3 Error prevention

- Gmail

In Gmail, if the user deleted an important email by mistake, they can undo that action by simply clicking on the “Undo” action button from the snackbar from the lower-left corner.

