

# VQ-Marketplace Features

## CUSTOM DEVELOPMENT

At VQ LABS, we understand that every business has its very specific needs. Every implementation of the VQ-Marketplace comes with professional on-side requirements determination and consultation. We extend the software according to your needs and on a very competitive basis if the feature you wish can be integrated into standard.

## VQ-MARKETPLACE STANDARD FEATURES:

Brand and customize your marketplace	VQ-Marketplace comes with intuitive settings so you can quickly and easily customize every facet of your storefront.
Unlimited bandwidth	You'll never be charged based on the number of visitors or traffic to your marketplace.
Daily backups	All your business information, including products, customers, orders, and inventory, is backed up in our secure data centers every day.
Dedicated hardware	Your data is physically separated from other. The hardware setup is dedicated for you marketplace.
Instant upgrades	All VQ updates are automatic, so you will receive the latest features immediately, without any hassle.
99.8% uptime and 24/7 monitoring	No need to worry about downtime with VQ-Marketplace, we work around the clock to make sure your website is always online.
Configurable booking scenarios	We support both one or multiple buyer applications to one booking according to your business model.
Google Analytics Integration	Google Analytics works with your online marketplace, so you can track sales, visits, and referrals.
Admin Dashboard	An actionable dashboard of the transaction, and traffic helps you make the right choices for your business.
Sellers/buyers profile	The profile of your users with ratings/reviews and past actions.
Multiple languages	Your online marketplace comes in internationalization module and you can always translate your marketplace's theme to suit your needs.
Payment gateway of your choice	From bitcoin to PayPal to Stripe, VQ LABS can integrate with with the external payment gateway of your choice.
Smart Recommendations for users	We integrate Artificial intelligence/machine learning algorithm to provide your users personalized offers that will increase the user engagement

If you have any questions regarding the features, please send an email to [ani.calis@viciqloud.com](mailto:ani.calis@viciqloud.com).