SMART MARKETPLACE TECHNOLOGIES

VQ Labs enables you to grow your business with the state of the art e-Commerce technology.

Make Your E-Commerce Smart

VQ-Marketplace AI learns your customers' behaviour and recommends personalized products to them, or vice versa.

Small and Mid-Sized Business:

You have a successful online business, yet want to stay ahead of the curve? We analyze the behaviour and actions of your users and present you smart recommendations that will bring you a better customer retention and a higher revenue.

Enterprise:

Use Artificial Intelligence and Machine Learning in your Enterprise. We offer you a smart, secure and robust technology. We offer installations on-premise or in the private cloud of your choice.

Why Marketplace AI?

Today's worldwide known platforms are using machine learning and artificial intelligence algorithms to enhance the experience of their customers. This involves learning your customer behaviour and recommending personalized products to your users.

Marketplace AI is a SaaS recommendations system doing exactly this. It sets your company apart by taking your e-Commerce business to the next level.

Recommendation engines can take on many diverse forms.

AMAZON'S PRODUCT RECOMMENDATIONS

LINKEDIN'S CONNECTION TOOL

GOOGLE'S SEARCH ENGINE

ONLINE MEDIA OUTLETS

Boost Your Sales With VQ-Marketplace AI

Get insights what else your customers may want with data from their behaviour and actions. More products mean more traffic, expanded order value and increased user loyalty.

```
┌─────────────────┐      ┌─────────────────┐      ┌─────────────────┐
│   MORE USER     │  ⇒   │     BETTER      │  ⇒   │     HIGHER      │
│   ENGAGEMENT    │      │    CUSTOMER     │      │    REVENUE      │
│                 │      │    RETENTION    │      │                 │
└─────────────────┘      └─────────────────┘      └─────────────────┘
```

VQ-Marketplace AI: Intelligent Recommendation Engine

We integrate Artificial Intelligence / Machine Learning algorithms to increase your revenue and provide a better experience for your users.

✔ Recommended products for users

Displays recommended items for your users that leads to high user engagement and retention.

✔ Recommended users for products

Targets users for specific items and presents interesting content to certain group of your users.

✔ Find similar behaviours

Finds which users are similar to each other that would help you increase user loyalty.

✔ Find similar products

Promotes similar items on item pages for your users. that provokes users to engage more.

✔ Analytics Dashboard

Nearly real-time visualization of the tracking data. You get nearly real-time insights into the tracking data that is collected on your platform.

Partners

innoWerft   SAP   STADT WALLDORF   FZI

VQ-Labs

Contact Us:

**Robert-Bosch-Strasse 49
69190 Walldorf
GERMANY**

ani.calis@viciqloud.com