

# MARKETPLACE TECHNOLOGIES

We empower entrepreneurs with solutions in sharing economy. VQ Labs builds your online marketplace and turns your idea into reality.

## We Master Sharing Economy

Launch your own customized marketplace with VQ-Marketplace or provide your users with personalized offers and increase the user engagement with VQ-AI.

We offer you a secure and scalable technology that allows for a quick set up and configuration which will speed your time-to-market.

## Start-up Your Marketplace

### We Empower Entrepreneurs:

Do you have a great idea and need a seamless solution in Sharing Economy? We allow entrepreneurs to manage their own marketplace and have the total control over it.

We team up and provide you with our robust technology as well as years of experience in Sharing Economy solutions - C2C and B2B.

## Scale Your Marketplace

### We Think Smart:

You have a marketplace but would like to scale your business? We integrate Artificial Intelligence / Machine Learning algorithms to allow a better experience for your users and increase the user engagement.

Benefit from the state-of-the-art technology, have a better user retention and higher conversion.

## Solutions In Sharing Economy

A two-sided marketplace allows you to connect people in an online platform, and also to build and manage a community. Our expert team delivers a robust and seamless solution for our clients' specific business requirements.

VQ-Marketplace offers solutions for C2C (peer-to-peer), B2C & B2B. We support different types of Sharing Economy models that suit your business idea.

## Why VQ Labs?

Not only do we provide you with the technology you need, we also become your partner. We believe that we grow together, so we share our experiences in Peer-to-Peer Marketplaces with you to help you have a market-fit, validated product.

We take care of preparation and organization, customizing and adjustments of the VQ-software, implementation of all individual extensions and deployment into secure cloud.



No developers needed



Simple to customize



Robust technology



Configurable booking scenarios



99.8% uptime



Smart recommendations for users

## Marketplace Features

### Custom Development:

At VQ LABS, we understand that every business has its very specific needs. Every implementation of the VQ-Marketplace comes with professional on-side requirements determination and consultation.

We are flexible to extend the software according to your needs and on a very competitive basis if the feature you wish can be integrated into standard.

- ✓ Brand and customize your marketplace
- ✓ Unlimited bandwidth
- ✓ Daily backups
- ✓ Dedicated hardware
- ✓ Instant upgrades
- ✓ 99.8% uptime and 24/7 monitoring
- ✓ Configurable booking scenario
- ✓ Google analytics integration
- ✓ Admin dashboard
- ✓ Sellers/buyers profile
- ✓ Multiple languages
- ✓ Payment gateway of your choice
- ✓ Smart recommendations for users

(VQ-AI)



### Contact Us:

**Robert-Bosch-Strasse 49  
69190 Walldorf  
GERMANY**

**[ani@vq-labs.com](mailto:ani@vq-labs.com)**