

SMART MARKETPLACE TECHNOLOGIES

VQ Labs enables you to grow your business with the state of the art e-Commerce technology.

Make Your E-Commerce Smart

VQ-Marketplace AI learns your customers' behaviour and recommends personalized products to them, or vice versa.

Why Marketplace AI?

Today's worldwide known platforms are using machine learning and artificial intelligence algorithms to enhance the experience of their customers. This involves learning your customer behaviour and recommending personalized products to your users.

Marketplace AI is a SaaS recommendations system doing exactly this. It sets your company apart by taking your e-Commerce business to the next level.

Recommendation engines can take on many diverse forms.

**AMAZON'S PRODUCT
RECOMMENDATIONS**

LINKEDIN'S CONNECTION TOOL

GOOGLE'S SEARCH ENGINE

ONLINE MEDIA OUTLETS

VQ-Marketplace AI: Intelligent Recommendation Engine

We integrate Artificial Intelligence / Machine Learning algorithms to increase your revenue and provide a better experience for your users.

- **Recommended items for users**

Displays recommended items for your users that leads to high user engagement and retention.

- **Find similar users**

Finds which users are similar to each other that would help you increase user loyalty.

- **Recommended items for users**

Targets users for specific items and presents interesting content to certain group of your users.

- **Find similar products**

Promotes similar items on item pages for your users. that provokes users to engage more.

Boost Your Sales With VQ-Marketplace AI

VQ-Marketplace AI's application architecture wraps high-performance machine learning and prediction into an innovative, fault-tolerant modern technology stack.



Partners



VQ-Labs

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