

VQ-Marketplace Features

CUSTOM DEVELOPMENT

At VQ LABS, we understand that every business has its very specific needs. Every implementation of the VQ-Marketplace comes with professional on-side requirements determination and consultation. We extend the software according to your needs and on a very competitive basis if the feature you wish can be integrated into standard.

VQ-MARKETPLACE STANDARD FEATURES:

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| Brand and customize your marketplace | VQ-Marketplace comes with intuitive settings so you can quickly and easily customize every facet of your storefront. |
| Unlimited bandwidth | You'll never be charged based on the number of visitors or traffic to your marketplace. |
| Daily backups | All your business information, including products, customers, orders, and inventory, is backed up in our secure data centers every day. |
| Dedicated hardware | Your data is physically separated from other. The hardware setup is dedicated for you marketplace. |
| Instant upgrades | All VQ updates are automatic, so you will receive the latest features immediately, without any hassle. |
| 99.8% uptime and 24/7 monitoring | No need to worry about downtime with VQ-Marketplace, we work around the clock to make sure your website is always online. |
| Configurable booking scenarios | We support both one or multiple buyer applications to one booking according to your business model. |
| Google analytics Integration | Google Analytics works with your online marketplace, so you can track sales, visits, and referrals. |
| Admin dashboard | An actionable dashboard of the transaction, and traffic helps you make the right choices for your business. |
| Sellers/buyers profile | The profile of your users with ratings/reviews and past actions. |
| Multiple languages | Your online marketplace comes in internationalization module and you can always translate your marketplace's theme to suit your needs. |
| Payment gateway of your choice | From bitcoin to PayPal to Stripe, VQ LABS can integrate with with the external payment gateway of your choice. |
| Smart recommendations for users | We integrate artificial intelligence/machine learning algorithm to provide your users personalized offers that will increase the user engagement |

If you have any questions regarding the features, please send an email to ani.calis@viciqloud.com.