

ALENA McDOUGAL

Freelance VFX/Post Producer

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917.767.9059

CLIENT LIST

Time Warner Cable • Charter Communications • Virgin Mobile • Google • Walmart • Burger King
Cox Communications • Almay • Estée Lauder • L'Oreal • Revlon • CoverGirl • TRESemmé • EXPRESS
Durex • ESPN • MLB • Bank of America • JP Morgan Chase • Downy • Lysol • IFC • Comedy Central
Sundance Channel • Vimeo • General Mills • SAP • SPIKE TV • MTV • Pepsi • Crayola • Hershey's
Pfizer Centrum • Selena Gomez for Kmart • Christina Aguilera Fragrance • Avril Lavigne Fragrance

EXPERIENCE

Freelance Producer

MPC October-November 2014

EXPRESS 2014 holiday campaign (6K delivery for Times Square)

Cox Communications • Ancestry.com • Realtor.com

Framestore NYC October 2014

Walmart 2014 Holiday GFX

SUSPECT VFX + Design July-August 2014

Castrol "Man Vs. Machine" Ft. Adrian Peterson • Capri Sun

Carbon VFX June 2014

Youtube "Epic Rap Battles of History" Campaign • MTV "Finding Carter" Promo

Full-time Producer

Producer/Senior Producer, SUSPECT VFX + Design 2010-2014

Assistant to EP/Assistant Producer, SUSPECT VFX + Design 2008-2010

ABILITIES

- Bidding, negotiating and budgeting based on agency story boards, scripts, and treatments.
- Scheduling of all post/VFX artists; Flame Ops, Editors, Designers, Animators, Creative Directors.
- Organizing/managing staff and freelance resources on several teams, across several projects/timelines.
- Communicating constantly, directly, and openly with Directors, Creative Directors, Artists, and Clients.
- 100% involvement in projects and VFX methodology from conception to shipping.
- QC'ing, editing, organizing, presenting, and posting for client review, at every step of project.
- On set production experience with bare bones table top and 2 camera talent shoots.
- Creative thinker, problem solver, solution seeker, and detail oriented.
- Comprehensive knowledge of post/VFX pipeline and techniques within small and large VFX scope.
- Actualizing, closing out projects and liaising with Business Manager on all billings.
- Extremely comfortable working with Artists and Editors using a broad range of software, including:
Photoshop • Illustrator • Final Cut X • Premiere • Smoke • Autodesk Maya • Softimage
Cinema 4D • After Effects • Nuke • Autodesk Lustre • DaVinci Resolve • Autodesk Flame

EDUCATION

PA Internship at A&E Television Network Spring 2008

Graduated from Hunter College with BA in Film/Media Studies 2008