

It's A Pepsi Holiday



With holiday time just around the corner, extra soft drink sales are right on your doorstep. Fred Sipper, mgr., Irving's Food Center, 867 9th Ave., New York City, makes sure he gets some of those extra sales by stocking and displaying a variety of Pepsi-Cola's line of drinks for his customers. Included in this appealing display are Pepsi's bottle and can lines, in both diet and regular. Get your Pepsi display up before holiday time has passed the corner.