

1. A. What info being collected? B. Benefits of that information? C. What exploits exist?
  - a. Scenario 1
    - i. Daily activities, sleep patterns, and medicine adherence; phone records, GPS, accelerometer, time he wakes up, sleep quality
    - ii. The medical examiner can easily take a look at his well being and help him if he starts to fall in a certain area
    - iii. If someone were to hack the device they could access the server or if someone hacked the server they could spread false information
  - b. Scenario 2
    - i. GPS routes to school and info about the community
    - ii. Can help to improve the community
    - iii. Can be used to determine which are the more popular items and then up the prices of those items
  - c. Scenario 3
    - i. Location tracking from the phone
    - ii. Parents can track where the child is at all times
    - iii. hackers/perpetrators can find this info and do bad things
2. Fitbit privacy policy
  - a. Information collected
    - i. Account information
    - ii. Payment and card info
    - iii. Food
    - iv. Weight
    - v. Sleep
    - vi. Water
    - vii. Female health tracking
  - b. User Choose
    - i. Users can choose to share all their data or only portions
  - c. User Access
    - i. Can access and export all your data
  - d. Security Measures
    - i. They have a TLS layer that protects your data
  - e. If privacy policy is not met
    - i. They will assist in either closing your account and wiping your data or they will issue a request to reset the password and maybe email
  - f. Policy changes are communicated
    - i. They send out a notification prior to any policy changes stating that there will be a policy change