



# ARIEL KORSTEN

## UX/UI DESIGNER



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Based in Munich. Open to remote work, but not relocation.

Looking for a position as a UX/UI Designer.

*We are all people first before we are anything else. It's important to me that I keep true to this core idea whenever I am designing something.*

## UX/UI PROJECTS

### **HandyHelper** - A home improvement expert app (CareerFoundry)

UX/UI Design // Figma, Balsamiq

- Design process and deliverables: competitive analysis, user surveys and interviews, personas and journey mapping, affinity mapping, user stories and flows, site map creation, card sorting, wireframes, prototyping, user testing, A/B testing, style guide & design language system.

### **Perfect Properties** - A real estate based web app (CareerFoundry)

UI Design // Figma

- Design process and deliverables: user flows, wireframing, mood board, icon and logo creation, style guide, animated prototyping.

### **WordPal** - A vocabulary learning app (CareerFoundry)

UX/UI Design // Figma

- Design process and deliverables: competitive analysis, user surveys and interviews, persona creation, user stories and flows, wireframes, prototyping, user testing, style guide.

## EXPERIENCE

### **Minspace** - Community Associate (2019-Present)

- POC for all Members and guests within the Minspace community
- POC for any maintenance, mailing, shipping, supplies/equipment, and Member related topics
- Collaborated with Community Managers to plan community-based events
- Provided solutions to Member-related issues along with a customer-centric experience

## EDUCATION

### **CareerFoundry** - UX/UI Design (2020-2021)

An intensive, project-based course focused on UX and UI methodologies, mentored by two industry professionals.

### **Georgia Tech University** - Introduction to UX Design (2020)

Online, introductory course on the user experience design principles.

## ABOUT ME

UX/UI Designer with a curious mind, warm heart, and multidisciplinary background in people-focused industries such as non-profit and co-working. Fast learner skilled in customer service, creative thinking, and time management. Excelled in both customer-facing and non-facing roles as well as individual and team-based environments.

## SKILLS

### Languages I speak

English - native

German - intermediate

### Hard Skills

User research

Persona conception

User journeys

Wireframing

Prototyping

Usability testing

Visual design

Animation

### Soft Skills

Listening

Storytelling

Adaptability

Empathy

Problem Solving

Organization

## MOTIVATION

I changed careers into the UX and UI design field because I am pulled towards working on meaningful and creative projects that make a difference (even in a small way!) in the world. Furthermore, I like that user experience is centered around people and takes a creative approach to solve real-world issues. I would like to be able to help solve a few of those issues!