Keeping Player 1's strategy fixed, Player 2 does not want to deviate just in case: a>0.

which we've assumed to be the case.

Keeping Player 2's strategy fixed, Player 1does not want to deviate just in case:

$$b-c_H \geq 0$$
 and $b-c_L \leq 0,$

which is equivalent to:

 $c_H \leq b \leq c_L$.