



Corporate Identity Design

Corporate Identity Packages **Corporate Identity - \$2,500**

- 5 concepts
- 3 revisions of one concept

Corporate Identity Plus - \$4,500

- 10 concepts
- 5 revisions of one concept

Corporate Identity Enterprise - \$9,500

- 15 concepts
- Unlimited revisions

Styles Guide - \$2,500

- Add to any package
- A comprehensive guide to the proper and improper uses of logo assets. including fonts, sizing, safe surrounds, color specifications for PMS, CMYK, RGB, proportion issues, and horizontal vs. vertical configurations for signage and vehicles.

Each Package Includes Logo Formats:

- **B&W** - For one color printing, etching, extrusions, machining
- **Reverse** - For use on dark background
- **CMYK** - For 4 color offset printing
- **RGB** - For online use, video, television
- **Spot** - For vinyl, embroidery, silkscreening
- **Grayscale** - For phone book, one color screened offset printing

Plus finished art for:

- Business Card
- Letterhead
- #9 Business envelope

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