

## Curriculum Vitae

**Nama : Prof. Badri Munir Sukoco, S.E. MBa. PhD**

Director, Postgraduate School at Universitas Airlangga  
Surabaya, Jawa Timur, Indonesia

### Tentang

I am an ambidextrous people. I have passion to do academic research and work closely with business practitioners. Rigor and relevance is necessary for my profession

No	Degree	Institution	Start	End
1	S1	UNIVERSITAS AIRLANGGA	1996	2001
2	S2	NATIONAL CHENG KUNG UNIVERSITY		2004
3	S3	NATIONAL CHENG KUNG UNIVERSITY	2006	2010

Association	
1	FORUM MANAJEMEN INDONESIA
2	STRATEGIC MANAGEMENT SOCIETY
3	ACADEMY OF MANAGEMENT
4	AMERICAN MARKETING ASSOCIATION
5	SOCIETY FOR MARKETING ADVANCES
6	ACADEMY OF INTERNATIONAL BUSINESS

## Pengalaman

- 

### **Member Of The Supervisory Board**

Nama Perusahaan

Rumah Sakit Dr. Soetomo Paruh Waktu

***Periode Waktu Mei 2021 – Saat ini***

***Durasi Pekerjaan 6 bln***

***Lokasi Surabaya***

**Nama Perusahaan Universitas Airlangga**

***Total Durasi 6 thn 2 bln***

- **Posisi Director, School of Graduate Studies**

*Purnawaktu*

*Periode Waktu Sep 2020 – Saat ini*

*Durasi Pekerjaan 1 thn 2 bln*

*Lokasi Surabaya, East Java, Indonesia*

I serve as the coordinator of graduate studies within a program as well as unique liaisons among the graduate student body, the graduate faculty, and the Graduate School administration. Together with the graduate program faculty and department and collegiate leadership, I share responsibility for guiding and improving graduate education within the program(s) under the School of Graduate Studies' jurisdiction at Universitas Airlangga, Indonesia.

- **Posisi Head, Planning and Development Board**

*Periode Waktu* Sep 2015 – Sep 2020

*Durasi Pekerjaan* 5 thn 1 bln

1. Developing strategic planning for the Airlangga University
2. Monitoring and reviewing strategic performance of Airlangga University

•

**Member, Special Task Force for World Class University Ranking**

Nama Perusahaan

Ministry of Research, Technology and Higher Education

*Periode Waktu* Sep 2015 – Saat ini

*Durasi Pekerjaan* 6 thn 2 bln

*Lokasi* Indonesia

**Nama Perusahaan** Airlangga University

*Total Durasi* 16 thn 10 bln

○ **Posisi** Member of the Board of Trustees

*Periode Waktu* Mei 2015 – Saat ini

*Durasi Pekerjaan* 6 thn 6 bln

Participating on setting the policies of the Airlangga University, and appoint (and fire) senior management personnel.

○ **Posisi** Professor

*Periode Waktu* Mei 2017 – Saat ini

*Durasi Pekerjaan* 4 thn 6 bln

1. Teach Strategic Management and Research Method courses for bachelor, master, and doctoral degrees
2. Conduct research and advise students for bachelor, master, and doctoral degrees
3. Assist private and public sectors to increase their performance

- 

**Guest Professor**

Nama Perusahaan

University of Skövde

**Periode Waktu***Nov 2019*

**Durasi Pekerjaan***1 bln*

**Lokasi***Skövde, Sweden*

I visit and collaborate with Prof. Jim Andersén ([https://www.his.se/om-oss/Organisation/Personalsidor/jim\\_andersen/](https://www.his.se/om-oss/Organisation/Personalsidor/jim_andersen/)) to work on a manuscript about organizational resource immobility. Currently, the paper is in 2nd round of R&R on a top journal in the management field.

- 

**Head**

Nama Perusahaan

Executive Development Program, Master of Management, Airlangga University

**Periode Waktu***Jan 2011 – Sep 2015*

**Durasi Pekerjaan***4 thn 9 bln*

1. Developing programs for executives from private and business sectors to increase their performance
2. Advising private and business sectors on managerial issues to sustain their competitive advantage

- 

**Academic Program Coordinator**

Nama Perusahaan

Planning and Development Board, Airlangga University

***Periode Waktu***Jan 2011 – Mei 2013

***Durasi Pekerjaan***2 thn 5 bln

***Lokasi***Surabaya Area, East Java, Indonesia

Supporting the Head of Planning and Development Board, Airlangga University; to deal with the academic and related issues for better performance of our university.

## PENDIDIKAN

The Wharton School

Executive Education Program, Effective Execution of Organizational Strategy Program (2019-2019)

National Cheng Kung University, Post-Doc Researcher, Strategic Management (2010-2010)

National Cheng Kung University, Doctor of Philosophy (PhD), Strategic Management (2006-2010)

National Cheng Kung University, Master of Business Administration (MBA), Marketing (2004-2006)

Universitas Airlangga, Bachelor's degree, Marketing (1996-2001)

## KEAHLIAN & REKOMENDASI KEAHLIAN

Statistic, Data Analysis, Public Speaking

## **Pengetahuan Industri**

1. Strategic Planning
2. Research
3. Business Strategy
4. Marketing Strategy
5. Analysis
6. Research Design
7. Higher Education
8. E-Learning
9. Entrepreneurship
10. Marketing
11. Strategy
12. Quantitative Research
13. Planning

14. Business Development
15. Start-ups
16. Economics
17. Writing

### **Keahlian Interpersonal**

1. Management
2. Innovation Management
3. Leadership
4. Customer Service
5. Student Development
6. Team Leadership
7. Teamwork
8. Negotiation

### **Keahlian Lainnya**

1. Inter-organizational learning
2. Competitive Dynamics