

CURRICULUM VITAE



I. PERSONAL INFORMATION

1.1.	Full name	Prof. Badri Munir Sukoco, SE, MBA, PhD
1.2.	Rank	Professor (Guru Besar), IVc, Pembina Utama Muda
1.3.	Positions	<p>1. Director, Postgraduate School, Universitas Airlangga (September 2020 – present)</p> <p>2. Head, Planning and Development Board, Universitas Airlangga (August 2015 – September 2020)</p> <p>3. Member, Board of Trustees, Universitas Airlangga (May 2015 – present)</p> <p>4. Member, Supervisory Board, RS Dr. Soetomo (June 2021 – present)</p> <p>5. Coordinator, World Class University (WCU) Program, Airlangga University (September 2015 – October 2020)</p> <p>6. Member, World Class University (WCU) Team, Minister of Research, Technology, and Higher Education, Republic of Indonesia (September 2015 – present)</p> <p>7. Advisory Board, MIT Indonesia Research Alliance (MIRA) atau Indonesia MIT Program for Advanced Research and Technology (IMPACT), Ministry of Education, Culture, and Research Technology (September 2019 – present)</p> <p>8. Member, Institution Accreditation Team, Minister of Research, Technology, and Higher Education, Republic of Indonesia (September 2015 – October 2019)</p> <p>9. Program Secretary, Master of Management Program, Airlangga University (MM AU) (November 2010 – December 2015)</p> <p>10. Head, Executive Development program (EDP) MM AU (January 2011 – September 2015)</p>
1.6.	Address	Postgraduate School, Universitas Airlangga, Jl. Airlangga 4-6, Surabaya
1.7.	Telepon/Fax	031-5011956 / 031-5015035
1.8.	E-mail	badri@feb.unair.ac.id

1.9.	Place/date of birth	Lumajang, September 11, 1978
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II. EDUCATIONAL BACKGROUND

2.1. Degree

2.1. Program:	Bachelor	Master	Doctoral
2.2. University	Universitas Airlangga	National Cheng Kung University, Taiwan	National Cheng Kung University, Taiwan
2.3. Discipline	Marketing Management	Marketing Management	Strategic Management

2.2. Non-Degree

Executive Education, Effective Execution of Organizational Strategy, Wharton School, University of Pennsylvania 2019

III. AWARDS

No	Tahun	Nama Penghargaan	Pemberi
1	2006	The Best Participant of Pra-Jabatan for Government Officer	Kepala Badan Diklat Provinsi Jawa Timur
2	2010	High Achievement Lecturer (3 rd rank) at Airlangga University	Rektor Universitas Airlangga
3	2010	Post Doctoral Fellow	National Cheng Kung University
4	2010	Grant for Text Book	Dirjen Dikti (Rp. 18.000.000,-)
5	2011	The Best Presenter, 3rd Forum Manajemen Indonesia	Forum Manajemen Indonesia – Institut Manajemen Telkom
6	2012	Travel Grant for Academy of International Business (AIB) Annual Meeting, Washington DC	DIKTI (Rp. 25.000.000,-)
7	2013	The Best Presenter, 5th Forum Manajemen Indonesia	Forum Manajemen Indonesia – Fakultas Ekonomi Tanjungpura
8	2013-2015	Professorship Acceleration	Biro Perencanaan dan Kerjasama Luar Negeri - DIKTI
9	2013	Travel Grant for Decision Sciences Institut (DSI) Annual Meeting, Baltimore, Maryland	DIKTI (Rp. 30.000.000,-)
10	2014	Visiting Research Fellow	SATU (Southeast and South Asia and Taiwan Universities) President's Forum
11	2015	Travel Grant for The 75th Academy of Management Annual Meeting, Vancouver	Academy of Management
12	2015	Travel Grant for The British Academy of Management, Portsmouth	DIKTI (Rp. 30.000.000,-)
13	2015	High Achievement Lecturer (1 st rank) at Airlangga University	Rektor Universitas Airlangga

14	2015	Finalists of High Achievement Lecturer	Directorate General of Science Technology and Higher Education Resources
15	2016	Outstanding Professor	International Conference on Organizational Innovation (ICOI) 2016, Beijing
16	2016	Prestigious Alumni Award	National Cheng Kung University, Taiwan
17	2018	Tahir Professorship	Tahir Foundation
18	2018	Travel Grant for The 75th British Academy of Management, Bristol, UK	DIKTI (Rp. 25.000.000,-)

IV. Academic Services

Teaching:

1. Strategic Management (undergraduate, master and doctoral level)
2. Research Methods (master and doctoral level)
3. Strategic Brand Management (master level)
4. Strategic Marketing (master level)
5. Innovation Management (master level)
6. International Business (undergraduate level)
7. Marketing Management (undergraduate level)
8. Introduction to Business (undergraduate level)

Graduated Advisees:

- Undergraduate: 59 students
- Master: 29 students
- Doctoral: 6 students

Advising:

- Undergraduate: 9 students
- Master: 7 students
- Doctoral: 23 students

V. Research Interests

Inter- and intra-organizational learning, innovative/imitative behavioral strategy, and competitive dynamics.

VI. Research Experience

No.	Years	Title	Funding	
			Souces	Amount (millions in Rupiah)
1	2006/2007	The Effects of Entrepreneurial Orientation and Knowledge Management Capability on Organizational Effectiveness in Taiwan: The Moderating Role of Social Capital	National Sciences Council (NSC), Taiwan: NSC 96-2416-H-168-007	120.000.000,-

2	2006/2007	A Study of the Antecedents and Moderators to Expatriate Adjustment, Capability, and Effectiveness	NSC Taiwan: NSC95- 2416-H-168-001	120.000.000,-
3	2007/2008	The Roles of Team Reflexivity, Stressors, and Unlearning in Cross-Functional NPD Team	NSC Taiwan: NSC 97- 2416-H-168 -019	120.000.000,-
4	2007/2008	The Influences of Cultural Intelligence Related Factors on Expatriate Adjustment and Performance	NSC Taiwan: NSC 96- 2416-H-168-006	120.000.000,-
5	2008/2010	The Effects of Multi-Sources of Stress on the Performance NPD Team: The Moderating Effects of Task Familiarity and Procedural Fairness	NSC 97-2416-H- 168-002	727.690.500,-
6	2008/2010	The Roles of Commitment and Social Support for the Influences of Expatriate Intelligence on Adjustment and Performance: A Triangulation Study	NSC Taiwan: NSC 97-2410-H-168- 004-MY3	727.690.500,-
7	2008/2010	The Antecedents and Consequences of the Formation of Brand Community: A Multilevel Approach	NSC Taiwan: NSC97-2410-H- 006-036-MY3	727.690.500,-
8	2010	The Antecedents and Consequences of Environmental Social Responsibility: The Moderating Roles of Social and Institutional Pressures	Hibah Stratnas DIKTI	60.000.000,-
9	2011	Ambidextrous Export Orientation and Performance among SMEs: The Mediating effect of International Business Competence	Hibah Riset Unggulan UA	47.500.000,-
10	2011	Inter-Within-Firm Rivalry and Firm Performance: The Moderating Effects of Slack Resources and Procedural Justice	Hibah Riset Unggulan UA	35.000.000,-
11	2011	The Antecedents and Consequences of Learning on Exportation Behaviors: A Multilevel Approach (3 tahun)	NSC Taiwan: NSC 111-2410-H-006- 036-MY3	727.690.500,-
12	2012	Pengaruh Hubungan Bisnis dan Politik terhadap Kinerja Perusahaan: Efek Moderasi Ketergantungan	Hibah Riset FEB UA	10.000.000,-

13	2012	Antecedents and Consequences of Absorptive Capacity of Exportation Behaviors among SMEs: A Multilevel Approach	Hibah Riset FEB UA	35.000.000,-
14	2013	Pengaruh Interaksi dan Orientasi Kewirausahaan pada Kinerja Supplier Astra: Perspektif Orientasi Pasar	Hibah Riset FEB UA	35.000.000,-
15	2013	Orientasi Strategis, Absorptive Capacity, dan Kinerja Pemasok pada Industri Otomotif: Efek Moderasi Iklim Pemberdayaan Pembeli	Hibah Riset Departemen Manajemen FEB UA	30.250.000,-
16	2013-2014	The Antecedents and Consequences of Inter-Organizational Imitation Learning: A Multilevel Approach	DIKTI – International Collaborative Research	325.000.000,-
17	2013-2015	Professorship Acceleration Program	Biro Perencanaan dan Kerjasama Luar Negeri – DIKTI	300.000.000,-
18	2015	Orkestrasi Sumberdaya Dalam Menciptakan Keunggulan Bersaing: Studi Kasus Transmedia	Penelitian Unggulan Perguruan Tinggi	60.000.000,-
19	2016	Paradoks Inovasi di Industri Media: Studi Kasus Trans Media	FEB UNAIR	30.000.000,-
20	2016	Orkestrasi Sumberdaya dalam Meningkatkan Keunggulan Bersaing: Studi Kasus TransMedia	Penelitian Unggulan Perguruan Tinggi	120.000.000,-
21	2017	Analisis Pesaing dan Rivalitas antar Stasiun Televisi Swasta di Indonesia: Perspektif Competitive Dynamics	Penelitian Unggulan Perguruan Tinggi (Tahun 1)	120.000.000,-
22	2017	<i>Resource Immobility</i> dan Keunggulan Bersaing Organisasi	FEB UNAIR	35.000.000,-
23	2017	Promotor PMDSU	Dirjen SDID Kemenristekdikti	
24	2017	World Class Professor grant: E-commerce big data research and technology innovation in Indonesia	Dirjen SDID Kemenristekdikti	108.000.000,-
25	2018	Transformasi Strategis PTN BH menuju Kelas Dunia: Organizational Capacity for Change, Discomfort, Reputation and Resistance to Change	Ditjen Kelembagaan, Iptekdikti (Kolaborasi 4 PTNBH)	250.000.000,-

26	2018	Transformasi Strategis PTN BH Menuju Kelas Dunia: Perspektif Stakeholder Theory	Dirjen Risbang Kemenristekdikti	130.000.000,-
27	2018	Analisis Pesaing dan Rivalitas antar Stasiun Televisi Swasta di Indonesia: Perspektif Competitive Dynamics	Penelitian Unggulan Perguruan Tinggi (Tahun 2)	120.000.000,-
28	2019	Transformasi Strategis PTN BH menuju Kelas Dunia: Organizational Capacity for Change, Discomfort, Reputation and Resistance to Change	Ditjen Kelembagaan, Iptekdikti (Kolaborasi 4 PTNBH)	250.000.000,-
29	2019	Determinan Kapasitas Organisasi untuk Berubah, Penolakan pada Perubahan dan Kinerja Perubahan: Kajian Multilevel	Riset Mandat Universitas Airlangga	250.000.000,-
30	2019	Capability Erosions: A Multilevel Perspective	MIT Indonesia Research Alliance (MIRA)	US\$10,000
31	2020	Paradox Mindset dan Kapasitas Perubahan Organisasi (Tahun I)	Penelitian Disertasi Doktor, DRPM Kemenristek/BRIN	60.000.000,-
32	2020	Strategi Perguruan Tinggi Mencapai World Class University: Peran Academic Culture (Tahun I)	Penelitian Dasar, DRPM Kemenristek/BRIN	100.000.000,-
33	2020	Publikasi Top Tier Journal	Ditjen Kelembagaan, Iptekdikti (Kolaborasi 4 PTNBH)	100.000.000,-
34	2020	Pembaruan Strategis Organisasi untuk Mencapai Daya Saing yang Berkelanjutan	Riset Mandat Universitas Airlangga	250.000.000,-
35	2020	Analisis Strategi untuk Peningkatan Komitmen Perusahaan dalam Pasar Persaingan di Industri Pertelevision Indonesia yang Kompetitif: Perspektif Competitive Dynamics (Tahun I)	Penelitian Dasar Unggulan PT, DRPM Kemenristek/BRIN	130.000.000,-
36	2021	Paradox Mindset dan Kapasitas Perubahan Organisasi (Tahun II)	Penelitian Disertasi Doktor, DRPM Kemenristek/BRIN	60.000.000,-
37	2021	Strategi Perguruan Tinggi Mencapai World Class University: Peran Academic Culture (Tahun II)	Penelitian Dasar, DRPM Kemenristek/BRIN	100.000.000,-

38	2021	Analisis Strategi untuk Peningkatan Komitmen Perusahaan dalam Pasar Persaingan di Industri Pertelevisian Indonesia yang Kompetitif: Perspektif Competitive Dynamics (Tahun I)	Penelitian Dasar Unggulan PT, DRPM Kemenristek/BRIN	130.000.000,-
39	2021	Strategi Startup Menghadapi Persaingan Global: Sebuah Framework Kesuksesan Startup	Penelitian Disertasi Doktor, DRPM Kemenristek/BRIN	60.000.000,-
40	2021	Strategi Eksportir Muda Mencapai Born Global : Peran Social Capital	Penelitian Disertasi Doktor, DRPM Kemenristek/BRIN	60.000.000,-
41	2021	Strategi UKM Born Global Meningkatkan Volume Ekspor: Peran Strategic Leadership	Penelitian Disertasi Doktor, DRPM Kemenristek/BRIN	60.000.000,-
42	2021	The Success of Scaling Up of the Start Up: An Exploratory Approach	Riset Mandat Universitas Airlangga	250.000.000,-

VII. PUBLIC SERVICES EXPERIENCES

No.	Tahun	Title	Fund	
			Sources	Amount (millions in Rupiah)
1	2010	<i>Feasibility study</i> pemindahan TPA Kabupaten Sidoarjo	Kabupaten Sidoarjo	300.000.000,-
2	2011	Penguatan UKM Eksportir ke Taiwan	Provinsi Jawa Timur	150.000.000,-
3	2011	Penguatan UKM Eksportir ke Jepang	Provinsi Jawa Timur	150.000.000,-
4	2011	Penyusunan RPJMD Kabupaten Sidoarjo berdasarkan Balanced Scorecard	Kabupaten Sidoarjo	300.000.000,-
5	2012	Blue Print Marketing Strategy	Semen Gresik Group	200.000.000,-
6	2012	Penyusunan Nilai Jabatan pada PT TPS	PT Terminal Petikemas Surabaya	550.000.000,-
7	2012	Penyusunan Sistem SDM pada PT Bangun Arta Utama	PT Bangun Arta Utama	200.000.000,-

8	2013	Telaah Laporan Pertanggungjawaban Walikota Tarakan	Kota Tarakan	350.000.000,-
9	2013	Analisa Tindakan Kompetitor Semen Indonesia	Semen Indonesia	350.000.000,-
10	2013	Penyusunan Blue Print SGG EP	Semen Gresik	94.500.000,-
11	2014	Penyusunan Corporate Plan PT Bank Pembangunan Daerah Jawa Timur Tbk 2014-2019	Bank Jatim	400.000.000,-
12	2014	Penyusunan Corporate Plan PT Gresik Cipta Sejahtera	PT GCS	201.000.000,-
13	2014	Penyusunan Corporate Plan PT Bangun Arta Utama	PT Bangun Arta Utama	250.000.000,-
14	2014	Penyusunan Studi Kelayakan Pendirian Gudang di Gresik PT KIG Gresik	PT KIG Gresik	
15	2014	Penyusunan Restrukturisasi Koperasi Warga Semen Gresik (KWSG)	KWSG	
16	2014	Pendampingan Penerapan Manajemen Aktiva Pasiva Koperasi Simpan Pinjam di Mojokerto dan Jombang	Dinas Koperasi Jawa Timur	
17	2014	Kajian Pemanfaatan Lahan Kawasan Industri Tuban untuk Bisnis Property PT KIG Gresik	PT KIG Gresik	
18	2014	Kajian Ekonomis Analisis Investasi Penambahan Penyertaan Modal kepada Perusahaan Aneka Usaha dan Jasa	Pemerintah Kota Bontang	
19	2014	Pendampingan UMKM Jawa Timur	Dinas Koperasi Provinsi Jawa Timur	
20	2014	Penyusunan Silabi Non Teknik bagi Karyawan PT PJB Services	PT PJB Services	190.000.000
21	2015	Penyusunan HSU dan HSPK Kota Tarakan Tahun 2015	Dinas Pendapatan, Pengelolaan Keuangan dan Aset Pemerintah Kota Tarakan	225.000.000
22	2015	Survey Kepuasan Pelanggan dan Pegawai Tahun 2014 PT Berlian Jasa Terminal Indonesia	PT BJTI	150.000.000

23	2015	Penyusunan Laporan Keterangan Pertanggungjawaban (LKPJ) Kota Tarakan Akhir Tahun Anggaran 2014	Pemkot Tarakan	190.000.000
24	2015	Penyusunan Manajemen Kinerja dengan Pendekatan Balanced Scorecard STMIK AMIKOM Yogyakarta	STMIK AMIKOM Yogyakarta	238.000.000
25	2015	Penyusunan Manual, Pedoman, dan Prosedur PT KIG	PT KIG	80.0000.000
26	2015	Penyusunan Pedoman dan Prosedur Holding dan Operating Company – Semen Indonesia	Semen Indonesia	580.000.000
27	2015	Pengembangan Organisasi pada PJBS	PJB Services	450.000.000
28	2015	Pendampingan BSC pada Dinas Koperasi Provinsi Jawa Timur	Dinas Koperasi Provinsi Jawa Timur	700.000.000
29	2017	Penyusunan Corporate Plan PT Pelindo Marine Service	Pelindo III	250.000.000,-
30	2018	Penyusunan Corporate Plan PT Pelindo Daya Service	Pelindo III	150.000.000,-

VIII. ACADEMIC PUBLICATIONS

No.	Year	Title	Volume(Issue)	Journals
A International Journals – Published				
1	2007	The Effects of Entrepreneurial Orientation and Knowledge Management Capability on Organizational Effectiveness in Taiwan: The Moderating Role of Social Capital (bersama dengan Les-Tien Shang Lee)	24(3): 549–572; diindeks oleh ABI dan EBSCO	<i>International Journal of Management</i>
2	2008	The Mediating Effects of Operational Capability on the Success of Expatriation (bersama dengan Li-Yueh Lee; Scopus Q4)	36(9): 1191-1204; (SSCI – impact factor 0,310)	<i>Social Behavior and Personality</i>
3	2009	An Integrated Multi-Objective Decision-Making Process for Supplier Selection with Bundling Problem (bersama dengan Wann-Yih Wu, Chia-Ying Li, dan Shu-Hui Chen)	36(2): 2327-2337; (SCI – impact factor 2,203; Scopus Q1)	<i>Expert Systems with Applications</i>

4	2010	The Effects of Cultural Intelligence on the Effectiveness of Expatriation: The Moderating Effects of International Experiences (bersama dengan Li-Yueh Lee)	21(7): 963-981 (SSCI – impact factor 0,830; Scopus Q2)	<i>International Journal of Human Resource Management</i>
5	2010	The Personal and Social Motivation of Customers' Participation in Brand Community (bersama dengan Wann-Yih Wu)	4(5): 614-622 (SSCI – impact factor 1,105)	<i>African Journal of Business and Management</i>
6	2010	Why Should I Share? Examining Consumers' Motives and Trust on Knowledge Sharing (bersama dengan Wann-Yih Wu)	50(4): 11-19 (SCI–impact factor 0,528; Scopus Q2)	<i>Journal of Computer Information Systems</i>
7	2011	Risk-Taking as a Moderator of the Effect of Team Reflexivity on Product Innovation: An Empirical Study (bersama dengan Les Tien-Shang Lee)	28(4): 263-274; diindeks oleh ABI dan EBSCO	<i>International Journal of Management</i>
8	2011	Reflexivity, Stressors, and Unlearning in the NPD Team: The Moderating Effect of Procedural Justice (bersama dengan Les Tien-Shang Lee)	41(4): 410-423 (SSCI – impact factor 2,507; Scopus Q1)	<i>R&D Management</i>
9	2011	The Effects of Advergaming on Consumer Telepresence and Attitudes: A Comparison of Products with Search and Experience Attributes (bersama dengan Wann-Yih Wu)	38(2): 7396-7406 (ISI SCI – impact factor 2,203; Scopus Q1)	<i>Expert Systems with Applications</i>
10	2012	The Role of Endorsers, Framing, and Rewards on the Effectiveness of Dietary Supplement (bersama dengan Wann-Yih Wu, Chen-Su Fu, Chwo-Thwe Linn)	17(1): 54-75 (ISI SSCI – impact factor 2,057; Scopus Q1)	<i>Journal of Health Communication</i>
11	2014	The Antecedents of Cultural Effectiveness of Expatriation: Moderating Effects of Psychological Contracts (bersama dengan Li-Yueh Lee dan Sou Veasna)	Vol. 52(2); 2014 p.215-233 (ISI SSCI – impact factor 0,861)	<i>Asia Pacific Journal of Human Resources</i>
12	2015	Interrelatedness, Interdependencies, and Domain Learning in Alliance Portfolios (mandiri)	20(2): 160-177 (Scopus, Q4)	<i>International Journal of Business</i>
13	2015	The Effects of Relatedness, Number of Partners, and Learning on Equity Contributions in Joint Ventures (mandiri)	Vol. 9, No. 2, pp. 156-171 (ISI – SSCI)	<i>Journal of Strategy & Management</i>
14	2015	The Timing Effects of Reward, Business Longevity, and Involvement on Consumers' Response to a Loyalty Program (bersama dengan Meng-Kuan Lai dan Wan-Jou Weng)	June 2015, Vol. VII-No.1; 40-49	<i>ASEAN Marketing Journal</i>

15	2015	Does Learning Deliberately Lead to Alliance Success? The Mediating Role of Institutionalization Process (mandiri)	Vol. 4 No. 2/3 pp.152-166	<i>International Journal of Business and Strategic Alliances</i>
16	2016	The Effects of Convergence and Divergence Alliance Portfolio on Firm Performance (mandiri)	Vol. 21, No. 2, pp. 112-131 (ISI SSCI; Scopus, Q4)	<i>International Journal of Business</i>
17	2016	Co-consumption and Co-production inside a Brand Community: A Socio-Cognitive Perspective	Vol. 10, No. 1/2, 113-126 (ISI SSCI; Scopus, Q3)	<i>International Journal of Internet Marketing and Advertising</i>
18	2016	The Effects of Psychological Capital and Team Strain on the Effectiveness of NPD Teams: The Moderating Role of Perceived Diversity Climate	Vol. 21, No. 4, 113-126 (Scopus – Q2)	<i>International Journal of Innovation Management</i>
19	2017	Effect of hedonic value and consumer knowledge on buying intention for luxury brand counterfeit products	Vol. 19, No. 4, 497-511 (Scopus – Q2)	<i>International Journal of Business and Globalisation</i>
20	2018	Social Capital, Relational Learning, and Performance of Suppliers	Vol. 30, No. 2, Hal. 417-437 (Scopus – Q2)	<i>Asia Pacific Journal of Marketing and Logistics</i>
21	2018	The effect of relational capital on performance: knowledge sharing as mediation variables in supplier and buyer relation	To be published (Scopus – Q2)	<i>International Journal of Logistics Systems and Management</i>
22	2018	Halal Products Consumption in International Chain Restaurants among Global Moslem Consumers	Vol. 13 Issue: 5, pp.1273-1290 (Scopus – Q2)	<i>International Journal of Emerging Markets</i>
23	2018	The Effects of Market Orientation on Environmental Social Responsibility Programs: The Moderating Effects of Institutional Pressures	Vol. 26 (T), pp. 185-202 (Scopus – Q2)	<i>Pertanika Journal of Social Science and Humanities</i>
24	2019	Understanding Users' Willingness to Put Their Personal Information on the Personal Cloud-Based Storage Applications: An Empirical Study	Vol. 91 (February), pp. 167-185 (Scopus – Q1)	<i>Computers in Human Behavior</i>
25	2019	The Glass Ceiling: Investigating the Dynamics Surrounding the Election of a Female Regent	Vol. 20, No 2 (Scopus – Q3)	<i>International Journal of Business and Society</i>

26	2019	The Role of Service Quality within Indonesian Customers Satisfaction and Loyalty and its impact on Islamic Banks	Vol. 11, No. 1, pp. 192-212 (Scopus - Q2)	<i>Journal of Islamic Marketing</i>
27	2019	Managing Paradoxes of Innovation in An Indonesian TV Group (bersama Chairul Tanjung dan Ishadi SK)	Vol. 13, No. 2, pp. 137-158 (Scopus – Q1)	<i>Creative Industries Journal</i>
28	2020	A bibliometric analysis of Islamic marketing studies in the “journal of Islamic marketing”	Accepted, forthcoming	<i>Journal of Islamic Marketing</i>
29	2020	Managerial cognitive capabilities, organizational capacity for change, and performance: The moderating effect of social capital	Vol. 7, No. 1, pp. 1843310 (Scopus – Q2)	<i>Cogent Business and Management</i>
30	2020	Discomfort and organizational change as a part of becoming a world-class university	Vol. 34, No. 8, pp. 1265-1287 (Scopus – Q2)	<i>International Journal of Educational Management</i>
31	2021	Stakeholder pressure to obtain world-class status among Indonesian universities	Accepted, forthcoming (Scopus – top tier)	<i>Higher Education</i>
32	2021	Middle manager capabilities and organisational performance: the mediating effect of organisational capacity for change	Accepted, forthcoming (Scopus – Q1)	<i>International Journal of Productivity and Performance Management</i>
33	2021	Dynamic managerial capabilities, organisational capacity for change and organisational performance: the moderating effect of attitude towards change in a public service organisation	Accepted, forthcoming (Scopus – Q1)	<i>Journal of Organizational Effectiveness</i>
34	2021	Market Orientation and Capacity for Change in Higher Education Performance in Indonesia	Accepted, forthcoming (Scopus – Q2)	<i>Journal of Asia Business Studies</i>
35	2021	Value proposition as a catalyst for innovative service experience: the case of smart-tourism destinations	Vol. 15, No. 2, pp. 281-308 (Scopus – Q1)	<i>Service Business</i>
36	2021	The effect of psychological contract on job related outcomes: The moderating effect of stigma consciousness	Vol. 8, No. 1, pp. 1947556 (Scopus – Q2)	<i>Cogent Business and Management</i>
37	2021	Organisational change capacity and performance: the moderating effect of coercive pressure	Accepted, forthcoming (Scopus – Q2)	<i>Asia Pacific Journal of Business Administration</i>

38	2021	Dynamic Managerial Capability, Trust in Leadership and Performance: The Role of Cynicism toward Change	Accepted, <i>forthcoming</i> (Scopus – Q1)	<i>International Journal of Leadership in Education</i>
39	2022	Middle Managers' Cognitive Styles, Capacity for Change, and Organisational Performance	Accepted, <i>forthcoming</i> (Scopus – top tier)	<i>Sage Open</i>
40	2022	Organizational Change Capability: A Systematic Review and Future Research Directions	Accepted, <i>forthcoming</i> (Scopus – Q1)	<i>Management Research Review</i>
41	2022	World-class Universities: Past and Future	Accepted, <i>forthcoming</i> (Scopus – Q2)	<i>International Journal of Educational Management</i>
42	2022	Empowering leadership and behavioural support for change: the moderating role of a diverse climate	Accepted, <i>forthcoming</i> (Scopus – Q2)	<i>International Journal of Educational Management</i>
Under Review				
1	2020	Capability to Contest, Competitive Complexity, and Market Performance	1 st review (Top Tier)	<i>Asia Pacific Journal of Management</i>
2	2019	The Determinants of TV Rating of Indonesian Broadcasting Industry	1 st review (Top Tier)	<i>Journal of Broadcasting and Electronic Media</i>
3	2020	Resources Orchestration in an Ambiculture Context	2 nd review (Scopus – Top Tier)	<i>Cross Cultural & Strategic Management</i>
4	2020	The Development of Resource Immobility: The Core, Elements, and Isolating Mechanisms	2 nd review (Top Tier)	<i>Organization Science</i>
5	2020	Capability to Contest, Resource Breadth, and Market Performance	3 rd review (Top Tier)	<i>Journal of Strategy and Management</i>
6	2021	Make or Buy? The Effectiveness of TV Program in Indonesian Broadcasting Industry	1 st review (Top Tier)	<i>Strategic Management Journal</i>
7	2020	Revealing Causal Ambiguity Formation: The Spiral Process	1 st review (Top Tier)	<i>Journal of Business Research</i>
9	2020	Orchestration of Intangible Resources Post Merger & Acquisition: A Case Study of Trans 7 in Indonesia	1 st review (Scopus – Q2)	<i>Cogent Business and Management</i>
10	2020	The moderating role of strategic flexibility on organisational change capabilities and organisational performance	2 nd review (Scopus – Q2)	<i>Journal of Organizational Change Management</i>

11	2021	Organizational Change Capability: A Systematic Review and Future Research Directions	3 rd review (Scopus – Q1)	<i>Management Research Review</i>
12	2021	World-Class University: Past and Future	2 nd review (Scopus – Q2)	<i>International Journal of Educational Management</i>
13	2021	Comparative Study of ASEAN Research Productivity	1 st review (Scopus – Q2)	<i>International Journal of Productivity and Performance Management</i>
14	2022	Leader's Paradox Mindset, Organisational Change Capability and Performance: A Multi-Level Analysis	1 st review (Scopus – top tier)	<i>Asia Pacific Journal of Management</i>
B Working Papers				
1	2021	Cynicism, justice, and behavioral support for change: A moderated mediation analysis	1 st review (Top Tier)	<i>Journal of Organizational Behavior</i>
2	2021	Cynicism for change and supportive behavior: The moderating effect of diversity climate	1 st review (Q1)	<i>Journal of Management Development</i>
3	2021	Discomfort for change scale development and validation: A second-order factor approach	1 st review (Top Tier)	<i>Journal of Organizational Behavior</i>
4	2021	Stakeholder pressure scale development and validation: A second-order factor approach	1 st review (Top Tier)	<i>(Higher Education)</i>
5	2021	Paradox mindset and organizational change capabilities: The moderating effect of team psycap	1 st review (Top Tier)	<i>Journal of Organizational Behavior</i>
6	2021	The good and the bad effects of world class university	1 st review (Top Tier)	<i>Research in Higher Education</i>
C National Journals – Published				
1	2006	Modeling Students' Decision to Join IMBA Program through AHP (bersama dengan Budhi Handoyo)	XVI(1): 84-99 (terakreditasi B)	<i>Majalah Ekonomi (Jurnal)</i>
2	2011	Dampak Pemberitaan Positif dan Negatif pada Endorser terhadap Sikap Konsumen (bersama dengan Azwar Effendi)	40(5): 524-537	<i>Manajemen Usahawan Indonesia</i>
3	2011	Pengaruh Nilai Informasi dan Sosial pada Co-Consumption dan Co-Production antar Anggota Kaskus: Perspektif Modal Sosial (bersama dengan Mohammad Lambang Aditya)	10(3): 264-280 (terakreditasi B)	<i>Jurnal Manajemen Teknologi</i>
4	2011	Individual Differences in the Participation in a Brand Community: A Validation of the Goal-Directed Behavior Model	5(2): 119-134 (terakreditasi A)	<i>South East Asian Journal of Management</i>

5	2011	Pengaruh Pengalaman dan Keterikatan Emosional pada Merk terhadap Loyalitas Konsumen (bersama dengan Reza Aditya Hartawan)	4(3): 155-166	<i>Jurnal Manajemen Teori dan Terapan</i>
6	2012	Does Internet Harms Music Sales? A Constructive Perspective	XXII(1): 29-42	<i>Majalah Ekonomi</i>
7	2012	Dampak Kesesuaian Merk/Cause dan Individualisme–Kolektifisme terhadap Niat Konsumen untuk Berpartisipasi pada Program CRM (bersama dengan Muhammad Yusuf)	41(2): 144-161	<i>Manajemen Usahawan Indonesia</i>
8	2012	Pencapaian Kinerja melalui Responsifitas pada Pesaing dengan Moderasi Tensi Persaingan dan Kelonggaran Sumberdaya (bersama dengan Muslich Anshori)	5(3): 155-166	<i>Jurnal Manajemen Teori dan Terapan</i>
9	2012	Pengaruh Ikatan Bisnis dan Politis terhadap Kinerja Perusahaan: Efek Moderasi Ketergantungan pada Partner (bersama dengan Ibrahim)	16(2): 167-180 (terakreditasi B)	<i>Jurnal Siasat Bisnis</i>
10	2013	Pengaruh Modal Sosial pada Perilaku Berbagi Pengetahuan dan Kinerja Pemasok Komponen Otomotif pada Grup Astra (bersama dengan Hardi)	12(3): 235-251 (terakreditasi B)	<i>Jurnal Manajemen Teknologi</i>
11	2013	Pengaruh <i>Message Framing</i> dan <i>endorser</i> pada Sikap Konsumen terhadap Bank Syariah (bersama dengan Melinda Ratna Puspa Ayu)	42(3): 185-199	<i>Manajemen Usahawan Indonesia</i>
12	2013	Pengaruh Identitas Sosial dan Co-Creation terhadap Niat Berperilaku Anggota Komunitas Online VW: Efek Moderasi Nostalgia (bersama dengan Untung Teko TP)	6(2): 126-139	<i>Jurnal Manajemen Teori dan Terapan</i>
13	2013	Pengaruh Harga, Ketersediaan, dan Lingkungan Sosial pada Sikap dan Niat Membeli Musik Bajakan (bersama dengan Aditya Yuli Prasetya)	42(4): 285-299	<i>Manajemen Usahawan Indonesia</i>
14	2014	Sistem Organisasi Kognitif dan Afektif dan Pengaruhnya terhadap Kinerja Apotek di Surabaya: Efek Moderasi Orientasi Kewirausahaan	Vol. 13 (1): 22-39 (Terakreditasi B)	<i>Jurnal Manajemen Teknologi (SBM ITB)</i>
15	2014	Dampak Jenis Imitasi dan Negara Asal Imitator pada Sikap Konsumen terhadap Merk Original (bersama dengan Aila Zakina)	43(3) ISSN: 0302-9859	<i>Manajemen Usahawan Indonesia</i>
16	2015	Dampak Imitasi Fitur dan Negara Asal Imitator pada Sikap Konsumen terhadap Merk Original (bersama dengan Varah Nuzulfah)	Akan terbit	<i>Manajemen Usahawan Indonesia</i>

D	International Conferences			
1	2006	Optimizing Supplier Selection by Analytic Network Process (ANP) – A Case of Notebook Producers in Taiwan (bersama dengan Li-Yueh Lee dan Chia-Ying Li)	Academy of International Business (AIB) Conference, Peking University, Beijing, China; 23-26 Juni 2006	
2	2006	The Mediating Effects of Innovation and Competence Upgrading on Organizational Effectiveness in Taiwan: The Moderating Role of Social Capital (bersama dengan Les-Tien Shang Lee)	The 16 th Association of Chinese Management Educators (ACME) Conference, Hawaii, USA; 27-29 Juli 2006	
3	2006	Attitude toward the Brand in Advergame: The Moderating Role of Experience	The 12 th Asia Pacific Management Conference (APMC), Asian Institute of Technology, Bangkok, Thailand; 17-19 November 2006	
4	2006	Advergame Attributes Preferences using Conjoint Analysis	The 12 nd Asia Pacific Management Conference (APMC), Asian Institute of Technology, Bangkok, Thailand; 17-19 November 2006	
5	2007	Direct and Interaction Effects of Entrepreneurial Orientation and Social Capital on Dynamic Capabilities, Innovativeness and Performance	Academy of International Business (AIB) Conference, Indiana University, Indianapolis, USA; 25-28 Juni 2007	
6	2007	The Moderating Role of Trust on Commitment on Innovation	The 17 th ACME Conference, Las Vegas, USA; 12-14 Juli 2007	
7	2007	The Influence of Internet on Music Market: A Revisited (bersama dengan Wann-Yih Wu)	The 13 th Asia Pacific Management Conference (APMC), Monash University, Australia; 18-20 November 2007	
8	2008	The Effect of Team Reflexivity on the Success of New Product: The Moderating Effect of Team Cohesiveness (bersama dengan Les-Tien Shang Lee)	Management International Conference (MIC) (2008), Barcelona, Spain; 26-29 November 2008	
9	2008	The Consequences of Cultural Intelligence on the Success of Expatriation: The Moderating Effects of Social Support (bersama dengan Li-Yueh Lee)	Management International Conference (MIC) (2008), Barcelona, Spain; 26-29 November 2008	
10	2008	The Effect of Team Reflexivity on the Product Innovativeness: The Moderating Effect of Risk-Taking (bersama dengan Les-Tien Shang Lee)	The 18 th ACME Conference, Toronto, Canada; 24-26 Juli 2008	
11	2008	The Moderating Effect of Personality on Planned Behavior of Brand Community Participation	The 3 rd International Conference on Business and Management Research (ICBMR), University of Indonesia; 28 Agustus 2008	

12	2008	A Multilevel Approach to Brand Community Formation (bersama dengan Wann-Yih Wu)	Society for Marketing Advances (SMA) Conference, Florida, USA; 4-9 November 2008
13	2008	The Effects of Attachment on the Formation of Brand Community: The Moderating Role of Personality (bersama dengan Wann-Yih Wu)	Society for Marketing Advances (SMA) Conference, Florida, USA; 4-9 November 2008
14	2009	Dynamic Resources Management for SMEs: A Contingency Approach (bersama dengan Shu-Hui Chen and Shih-Ping Chien)	International Conference of Marketing Innovation and Strategic Management for Transiting from OEM to OSM, Guangzhou, China; 3-5 Juli 2009
15	2009	Rating on the Competitiveness of Taiwan's Travel and Tourism Industry (bersama dengan Yaw-Bin Wang and Ching-Yi Yang)	International Conference of Marketing Innovation and Strategic Management for Transiting from OEM to OSM, Guangzhou, China; 3-5 Juli 2009
16	2009	The Self- and Social-Related Motivation of Brand Community (bersama dengan Wann-Yih Wu)	American Marketing Association (AMA) Summer Marketing Educators' Conference, Chicago, USA; 7-10 Agustus 2009
17	2009	Resource Alignment and Interdependencies in Strategic Alliances: A Dyadic Perspective	The 14 th Asia Pacific Management Conference (APMC), Universitas Airlangga, Surabaya, Indonesia; 18-22 November 2009
18	2010	The Effects of Members' Identification toward Brand Community: The Moderating Effects of Social Interaction and Membership Duration	Technology Innovation & Industrial Management (TIIM) Conference, Pattaya, Thailand; 16-18 Juni 2010
19	2011	The Effect of Member Identification across Cultures inside a Brand Community	Academy of International Business (AIB) Conference, Nagoya, Jepang; 24-28 Juni 2011
20	2011	Domain Learning in Strategic Alliance: The Effects of Interrelatedness and Interdependence	The 9 th International Conference of Multinational Enterprises, Taipei, Taiwan; 28-30 Maret 2011
21	2011	Dynamizing Capabilities for Indonesian Higher Education Institutions (HEIs) on Managing Alliance Portfolios	The 15 th Asia Pacific Management Conference (APMC), Natioanl Cheng Kung University, Taiwan; 2 Desember 2011
22	2011	The Effect of Type of Reward, Business Longevity, and Involvement on Consumers' Responses to a Loyalty Program	The 15 th Asia Pacific Management Conference (APMC), National Cheng Kung University, Taiwan; 2 Desember 2011
23	2012	The Effects of Responsiveness toward Customers and Competitors on ESR Programs: The Moderating Roles of Institutional Pressures	Academy of International Business (AIB) Conference, Washington, USA; 30 Juni – 3 Juli 2012

24	2012	Innovation Process as a Mediator Linking Export Capabilities and Performance	Academy of International Business (AIB) Conference, Washington, USA; 30 Juni – 3 Juli 2012
25	2012	Ambidexterity and Performance among Indonesian Exporters	Academy of International Business (AIB) SEAR Conference, Xiamen, China; 6-8 Desember 2012
26	2013	Interorganizational Imitative and Different Behavior: A Contingency Approach	International Conference in Organization Innovation (ICOI), July 2 – 4, 2013, Hua Hien, Thailand
27	2013	Interorganizational Trust and Alliance Success: The Moderating Effect of Alliance Experience	Decision Science Institute (DSI), 44 th Annual Meetings, Baltimore, Maryland, USA, 16–19 November 2013
28	2013	The Effects of Regulatory Focus and Interdependencies on Alliance Performance	Academy of International Business (AIB) – South East Asia Region in Bali, 2013
29	2014	The Effects of Potential and Realized Absorptive Capacity on Suppliers' Performance: The Moderating Effect of Empowerment Climate	International Conference in Organizational Innovation, Manila, Philippines, 12-13 Agustus 2014
30	2014	International Research Collaboration	Academy of Management (AOM) 75 th Annual Meeting, Philadelphia, USA, 1-5 Agustus 2014
31	2015	Does Trust Affect Suppliers Performance? The Mediating Effect of Relational Learning	Australia New Zealand International Business Association (ANZIBA), Conference, Melbourne, Australia, 12-13 Februari 2015
32	2015	The Antecedents of the “Bandwagon” Luxury Consumption Behavior (bersama dengan Dian Ananta)	International Conference Organizations and Innovations 2015, 4-6 Agustus 2015, Yogyakarta
33	2015	Managing Paradoxes of Innovation in A Cultural Industry	Paper Development Workshop “Fostering Publication from Around the World in Leading Organization and Strategy Journals” in Academy of Management (AOM) 75 th Annual Meeting, Vancouver, Canada 7-11 August 2015
34	2015	Domain Learning of Alliance Portfolio on Firm Performance	British Academy of Management (BAM) Conference, Portsmouth University, UK
35	2016	Do Identification and Knowledge Sharing Lead to Loyalty among Lomo's Community Member? The Moderating Effect of Social Interaction	International Conference Organizations and Innovations 2016, 25-27 July 2016, Beijing

36	2017	The Effects of Market Orientation on Environmental Social Responsibility Programs: The Moderating Effects of Institutional Pressures	The 2017 International Conference on Organizational Performance Excellence (ICOPE), Bandung, 24-25 August 2017
37	2017	Capability to Contest on Market Performance	The 2 nd Global Conference on Business, Management and Entrepreneurship (GC-BME), Surabaya, 9 th August, 2017
38	2017	Interfirm Rivalry and Market Performance of Indonesian Broadcasting Industry	The 2017 DSI Annual Meeting in Washington D.C., November 18th-21st, 2017
39	2018	The Development of Resource Immobility: The Core, Elements, and Isolating Mechanisms	Academy of Management (AOM) Conference 2018, Chicago, USA
40	2018	Managing Paradoxes of Innovation in An Indonesian TV Group	British Academy of Management (BAM) Conference 2018, Bristol, University of West England, UK
41	2018	Woman on the Top Level: Shattering the glass ceiling	32nd Annual Australian & New Zealand Academy of Management Conference, 4-7 December, 2018, Auckland, New Zealand
42	2020	Are you my competitor? Asymmetric Market in Competitive Dynamics Context	Virtual 2020 INFORMS Annual Meeting
E	Tulisan Populer (pilihan)		
1	2017	Pendapatan Per Kapita dan Kampus Dunia	Jawa Pos (12 Juli 2017)
2	2017	Pengelolaan Sumber Daya Alam	Koran Jakarta (26 September 2017)
3	2017	Revolusi Industri 4.0 dan Universitas	Koran Jakarta (7 November 2017)
4	2017	Ekosistem Industri Kreatif dan Daya Saing	Jawa Pos (16 Desember 2017)
5	2018	Merespon Keinginan Presiden untuk WCU	Jawa Pos (19 Oktober 2018)
6	2019	Revolusi Industri 4.0 dan Kesejahteraan Petani	Jawa Pos (1 Juli 2019)
7	2019	Middle Income Trap dan Kapabilitas Dinamis Bangsa	Detik.com (23 Oktober 2019)
8	2019	Riset, Industri Strategis, dan Transformasi Ekonomi	Republika (13 November 2019)
9	2019	Industri Strategis dan Daya Saing Bangsa	Jawa Pos (19 November 2019)
10	2020	Kampus Merdeka dan Daya Saing Bangsa	Jawa Pos (6 Februari 2020)
11	2020	Pacu Kelas Menengah	Republika (20 Februari 2020)
12	2020	Ekosistem Inovasi	Kompas (10 Maret 2020)
13	2020	Stimulus Covid-19	CSIS Commentaries (21 Maret 2020)
14	2020	Covid-19 Stimulus: Learning from Others	Jakarta Post (23 Maret 2020)
15	2020	Antisipasi Krisis Ekonomi Covid-19	Jawa Pos (25 Maret 2020)

16	2020	Covid-19 dan Transformasi Ekonomi RI	Jawa Pos (8 Mei 2020)
17	2020	Kebangkitan Inovasi Indonesia	Jawa Pos (11 Juni 2020)
18	2020	Pilkada dan Transformasi Ekonomi	Republika (20 Juni 2020)
19	2020	Merdeka dari Resesi Ekonomi	Jawa Pos (19 Agustus 2020)
20	2020	Pandemi dan Transformasi Pasca Krisis	Jawa Pos (28 Desember 2020)
21	2021	StartUp dan Transformasi Ekonomi	Harian DISWAY (14 Februari 2021)
22	2021	100 Hari Pertama Kepala Daerah Baru	Jawa Pos (4 Maret 2021)
23	2021	Peringkat PT dan Industri Strategis	Republika (8 Maret 2021)
24	2021	Konsumsi dan Identitas Bangsa	Media Indonesia (9 Maret 2021)
25	2021	Quo Vadis Transformasi Ekonomi Indonesia?	Harian DISWAY (14 Maret 2021)
26	2021	StartUp dan Transformasi Ekonomi Daerah	Detik.com (25 Maret 2021)
27	2021	Jalan Memutar Membangun Kapabilitas	Republika (16 April 2021)
28	2021	Strategi Riset Indonesia	Kompas (6 Mei 2021)
29	2021	Talenta dan Transformasi Ekonomi	Harian DISWAY (9 Mei 2021)
30	2021	Toleransi, Kreatifitas, dan Daya Saing Bangsa	Harian DISWAY (27 Mei 2021)
31	2021	Ranking PT dan Kemajuan Bangsa	Jawa Pos (19 Juni 2021)
32	2021	Orkestrasi Pendidikan Tinggi	Harian DISWAY (22 Juni 2021)
33	2021	Arah Industri Strategis	Republika (2 Juli 2021)
34	2021	Memimpin dalam Krisis	Republika (23 Agustus 2021)
35	2021	Indonesia Maju 2045	Harian DISWAY (6 September 2021)
36	2021	Transformasi Ekonomi Indonesia	Media Indonesia (17 September 2021)
37	2021	Sekolah Bisnis dan Perusahaan Kelas Dunia	Harian Kontan (25 September 2021)
38	2021	Pengaruh Budaya dan Negara Maju	Republika (1 Oktober 2021)
39	2021	Bangga Buatan Indonesia dan Nasionalisme Ekonomi	Media Indonesia (7 Oktober 2021)
40	2021	Konsekuensi Bangsa Buatan Indonesia	Harian Kontan (23 Oktober 2021)
41	2021	Trendsetter dan Perusahaan Kelas Dunia	Harian Kontan (20 Desember 2021)
42	2021	Trendsetter dan Pembangunan SDM Indonesia	Media Indonesia (16 Desember 2021)
43	2021	<i>Trendsetter</i> dan Strateginya	Republika (10 Desember 2021)

IX. MEMBERSHIP

1. Strategic Management Society, since 2012
2. Academy of Management, since 2009
3. Academy of International Business, since 2006
4. American Marketing Association, since 2009
5. Ikatan Sarjana Ekonomi Indonesia, since 2001
6. Forum Manajemen Indonesia, since 2010

X. Research Services

1. Managing Editor, Jurnal Ekonomi dan Bisnis Airlangga (formerly known Majalah Ekonomi - since 2010)
2. Managing Editor – Jurnal Manajemen Teori dan Terapan (since 2016 – present)
3. Editorial Board, Management Review, Taiwan SSCI (National Cheng Chi University – since 2018)
4. Reviewer for international journals (R&D Management, International Journal of Human Resources Management, Cross Cultural Management, European Journal of Innovation Management, and Journal of Strategy and Management) and national journals (Jurnal Manajemen Teknologi SBM ITB, ASEAN Marketing Journal FEB UI)
5. Reviewer for Academy of Management Annual Meeting, Academy of International Business Annual Meeting, American Marketing Association Conference for Educators (Winter and Summer), Asian Academy of Management Conference

XI. BOOKS

No.	Tahun	Judul Buku	Jumlah Halaman	Penerbit
1	2007	Administrasi Perkantoran Modern	215	PT Penerbit Erlangga Jakarta
2	2014	Brand Community: Konsep dan Evaluasi	225	Airlangga University Press
3	2015	Teori Strategi: Evolusi dan Evaluasi	265	Airlangga University Press
4	2021	Manajemen Strategi: Konsep dan Aplikasi	500	PT Penerbit Erlangga

Semua data yang saya isikan dan tercantum dalam biodata ini adalah benar dan dapat dipertanggung jawabkan secara hukum. Dan apabila dikemudian hari ternyata dijumpai ketidak sesuaian dengan kenyataan, saya sanggup menerima resikonya.

Surabaya, 27 Januari 2022



Prof. Badri Munir Sukoco, PhD