

# Adrianne Eliezer Glodove

Digital Marketing Associate

Marketing Professional with experience in coordinating marketing policies and programs such as determining the demand for products and services offered by a firm and its competitors in order to identify new potential customers.

glodoveadrianne@gmail.com

09674363655

Cebu City, Philippines

Cebu, Philippines

08 August, 1997

## **WORK EXPERIENCE**

# **Digital Marketing Associate** iMATE Group

04/2020 - Present Internet Marketing Service

Tasks/Responsibilities

- Facebook Paid Ads
- Social Media Content Creation
- Google My Business Optimization
- E-mail Marketing
- Ad Hoc Tasks
- Data Mining
- Checkfront Inventory
- Shopify Product Updates
- Customer Support

Contact: Cliene Sacil - Phone Number: 09151983644

# **Marketing Associate**

### **Delonix Teams**

01/2020 - 03/2020 Cebu City, Philippines A fast-growing BPO and Outsourcing Recruitment Company that works directly to a client

Tasks/Responsibilities

- Social Media Content Creation and Reports
- Google My Business Optimization
- E-mail Marketing
- Ad Hoc Tasks

# Intern

# **Delonix Teams**

09/2019 - 12/2019 Cebu City, Philippines A fast-growing BPO and Outsourcing Recruitment Company that works directly to a client

Tasks/Responsibilities

- Social Media Content Creation
- E-mail Marketing
- Ad Hoc Tasks

Contact: Nicole Caballero Sevilla - Phone Number: 09153583160

# **EDUCATION**

# **Bachelor of Science in Business Administration Major** in Marketing Management

University of San Carlos

06/2014 - 12/2019

Pantaleon del Rosario Street, Cebu City, Philippines, 6000

# **Secondary Education**

University of San Carlos - North Campus

06/2010 - 03/2014

# SKILLS

Adapts Easily

Time Management

# MARKETING SKILLS

Keyword Research

### Google

Google My Business, Ads, and Analytics

### **Email Marketing**

Zoho Campaigns and Mail Chimp

### Facebook

Facebook Business, Facebook Ads, and Creator Studio

### Data Mining

Yellow Pages, and Google

## CHARACTER REFERENCE

### Nicole Caballero Sevilla

Project Manager - Freelance Phone Number: 09153583160

### **Christine Marie Cantillas**

Financial Analyst - University of San Carlos Phone Number: 09474849333

## Christopher Antasuda

Senior Web Developer - Dreamscape Networks Inc.

# INTERESTS

Reading

Music

**Puzzles** 

Sports

Pet Care

Cooking

Collecting

Theatre

Gaming