

Privacy Policy for selecTooth

This Privacy Policy ("Policy") outlines the types of information collected, used, and shared by selecTooth, a mobile application available on Apple Store and Play Store (the "App"), developed and owned by *Adriano Rocha Campos* and *Daniel de Moraes Telles* ("we," "us," or "our") and applies to users ("you" or "your") who download, install, and use the App.

Information Collection and Use

The App allows users to take a picture of a person in order to identify the person's facial landmarks for measuring distances to find the ideal width and height of the central incisors. When you use the App, we may collect and process the following information:

- **Facial Landmark Data:** The App collects facial landmark data from the pictures you take, which includes the facial features and landmarks necessary for measuring distances. This data is processed on our server to provide the desired measurements and is stored for further analysis without identifying the person in the picture.
- **Optional User Storage:** The App may also allow you to store the facial landmark data on your device, if you choose to do so.

Information Sharing

We do not collect any information that identifies the person in the picture, so we will not be able to share personal data with any third parties, including advertisers, marketers, or service providers. The facial landmark data collected and stored on our server is used solely for the purpose of providing the measurements requested by you and is not shared with any external parties.

Data Security

We take reasonable measures to protect the information collected by the App, including facial landmark data, from unauthorized access, loss, or disclosure. However, please note that no method of transmission or storage is 100% secure and we cannot guarantee the absolute

security of your data. However, we can guarantee that no data will be collected in order to identify the person on the picture.

User Rights and Choices

You have the right to control the information you provide through the App. You can choose not to provide facial landmark data by not using the App or not taking pictures within the App. You can also choose to delete any facial landmark data stored on your device at any time.

Updates to the Privacy Policy

We may update this Policy from time to time to reflect changes in our practices or legal requirements. We will notify you of any material changes by posting the updated Policy in the App or through other means of communication. Your continued use of the App after the effective date of the updated Policy constitutes your acceptance of the changes.

Contact Us

If you have any questions or concerns about this Policy or the privacy practices of the App, please contact us at selectooth@gmail.com.

By using the selecTooth App, you acknowledge that you have read and understood this Privacy Policy and agree to the collection, use, and sharing of your information as described in this Policy.