

Privacy Policy

Finds – AI Fashion Discovery

Last updated: 27.12.2025

This Privacy Policy explains how **Finds – AI Fashion Discovery** ("**Finds**", "**we**", "**us**", or "**our**") collects, uses, stores, and protects your information when you use our mobile application available on Apple App Store and Google Play (the "**App**").

The App is operated by **Michal Pawlas**, acting as a sole trader (OSVČ).

If you do not agree with this Privacy Policy, please do not use the App.

1. Who We Are

Developer / Data Controller:

Michal Pawlas (OSVČ)

Email: support@thefinds.app

For users in the European Union, Michal Pawlas is the **data controller** under applicable data protection laws.

2. Information We Collect

We collect only the information necessary to provide and improve the App.

2.1 Information You Provide

When you create an account or use the App, we may collect:

- Name or username
- Email address
- Profile photo (if provided)
- Clothing size information
- Preferred brands
- Style preferences
- Gender
- Budget preferences
- Favorite colors

- Interest in second-hand fashion
- Likes, saved items, and interactions within the App

This information is used to personalize your experience and improve recommendations.

2.2 Automatically Collected Information

We may automatically collect:

- Device information (device type, operating system, app version)
- IP address (approximate location only)
- App usage data (screens viewed, features used, interactions)
- Search behavior within the App

Important:

Photos taken by users are **not stored**. They are analyzed temporarily only to improve personalization and recommendations.

2.3 Payments

All payments, subscriptions, and in-app purchases are processed **exclusively** by:

- Apple App Store (Apple Inc.)
- Google Play Store (Google LLC)

We **do not collect or store** your payment card details or billing information.

3. How We Use Your Information

We use collected information to:

- Provide and operate the App
- Create personalized fashion recommendations
- Improve our AI and personalization algorithms
- Manage user accounts and subscriptions
- Prevent abuse, fraud, and free-trial misuse
- Communicate important service-related messages
- Analyze app performance and user behavior

We do **not** sell your personal data.

4. Legal Basis for Processing (EU Users)

If you are located in the European Union, we process your data based on:

- **Contract performance** – to provide the App
- **Consent** – for personalization and analytics
- **Legitimate interest** – to improve the App, prevent abuse, and ensure security

5. Analytics & Third-Party Services

We use trusted third-party services to operate and improve the App:

- **Firebase Analytics** (Google LLC)
- **Google Analytics**
- **Apple App Store Analytics**
- **Supabase** (primary database and backend infrastructure)

These services may process limited data according to their own privacy policies and applicable laws.

6. Ads

Finds does **not** display third-party advertisements.

Any in-app messages or pop-ups shown are related solely to:

- App functionality
- Subscription offers
- Feature explanations

7. Data Retention

- Personal data is stored only as long as necessary to provide the App
- When you delete your account, most personal data is removed
- **Minimal technical information** may be retained to:
 - prevent repeated free-trial abuse
 - ensure system integrity

This retained data is limited, secured, and not used for marketing.

8. Account Deletion

You can request account deletion directly within the App.

After deletion:

- Your profile and personalization data are removed
- Limited non-identifying technical data may remain for abuse prevention

9. Children's Privacy

The App is rated **9+**.

We do not knowingly collect personal data from children under the age required by applicable law. If you believe a child has provided personal data without parental consent, please contact us and we will delete it.

10. International Users

Finds is available worldwide.

Your data may be processed and stored on servers located outside your country of residence. We take appropriate measures to protect your data in accordance with this Privacy Policy and applicable laws.

11. Your Rights

Depending on your location, you may have the right to:

- Access your personal data
- Correct inaccurate information
- Request deletion of your data
- Withdraw consent
- Object to certain data processing

To exercise your rights, contact us at:

support@thefinds.app

12. Data Security

We implement reasonable technical and organizational measures to protect your data. However, no system is 100% secure, and we cannot guarantee absolute security.

13. Changes to This Privacy Policy

We may update this Privacy Policy from time to time.

Any changes will be posted in the App and updated with a new "Last updated" date. Continued use of the App means you accept the updated policy.

14. Contact Us

If you have any questions or concerns about this Privacy Policy or your data:

support@thefinds.app