



ACCNT# BBALLS082225
STATEMENT# BBEALER - 202509
10/01/2025

Monthly Statement
INVOICE
Sep 1st - 30th 2025

Billed to:
Brittany Bealer- Elite Prime

Allstate Insurance
17203 Ventura Blvd Ste 5

Lead Balance as of 10/01/2025

\$201.00

FINANCIAL SUMMARY

Type	Channel Name	# of Leads	Credit	Net Leads	Price Per Lead	Total
AUTO	Custom Auto	946	47	899	\$7.00* (\$7.00)	\$6,293.00
AUTO	Custom Auto Search	13	3	10	\$10.00* (\$10.00)	\$100.00
Total		959	50	909		\$6393.00

*Price before discount

Leads

<i>Beginning Cash Account Balance as of 09/01/2025</i>	\$3,447.00
<i>Net Lead Purchases</i>	-\$6,393.00
<i>Payments</i>	\$3,147.00
<i>Adjustments</i>	\$0.00
<i>Balance</i>	\$201.00

Total **\$201.00**

CURRENT MONTH BALANCE ACTIVITY - LEADS

Beginning Cash Account Balance **\$3,447.00**

Net Lead Purchases

10/01/2025 - BILL FOR AUTO LEADS FOR September **\$6,393.00**
10/01/2025 - Total Net Spend **\$6,393.00**

Payments	
09/17/2025 - Charged Credit Card : XXXX5565 AUTH : 00296D	\$1,000.00
09/23/2025 - Charged Credit Card : XXXX5565 AUTH : 00571D	\$1,000.00
09/26/2025 - Charged Credit Card : XXXX5565 AUTH : 00494D	\$1,000.00
10/01/2025 - AGENT LATE CREDITS FOR AUTO LEADS CREDITED DURING September	\$147.00
Adjustments	
- No Adjustments	\$0.00
Total Cash Used	\$3,147.00
Balance	\$201.00