



ACCNT# BBALLS082225  
STATEMENT# BBEALER - 202510  
11/03/2025

Monthly Statement  
INVOICE  
Oct 1st - 31st 2025

*Billed to:*  
*Brittany Bealer- Elite Prime*

*Allstate Insurance*  
*17203 Ventura Blvd Ste 5*

*Lead Balance as of 11/01/2025*

**\$45.00**

#### FINANCIAL SUMMARY

Type	Channel Name	# of Leads	Credit	Net Leads	Price Per Lead	Total
AUTO	Custom Auto - Ricochet	1093	176	917	\$4.00* (\$4.00)	\$3,668.00
AUTO	Custom Auto - Ricochet	978	147	831	\$7.00* (\$7.00)	\$5,817.00
Total		2071	323	1748		\$9485.00

\*Price before discount

#### Leads

<i>Beginning Cash Account Balance as of 10/01/2025</i>	\$201.00
<i>Net Lead Purchases</i>	-\$9,485.00
<i>Payments</i>	\$9,329.00
<i>Adjustments</i>	\$0.00
<b><i>Balance</i></b>	<b>\$45.00</b>

*Total* **\$45.00**

#### CURRENT MONTH BALANCE ACTIVITY - LEADS

*Beginning Cash Account Balance* **\$201.00**

#### Net Lead Purchases

<i>11/03/2025 - BILL FOR AUTO LEADS FOR October</i>	\$9,485.00
<i>11/03/2025 - Total Net Spend</i>	\$9,485.00

Payments	
10/01/2025 - Charged Credit Card : XXXX5565 AUTH : 00703D	\$1,000.00
10/07/2025 - Charged Credit Card : XXXX5565 AUTH : 05600D	\$1,000.00
10/09/2025 - Charged Credit Card : XXXX5565 AUTH : 00694D	\$1,000.00
10/10/2025 - Charged Credit Card : XXXX5565 AUTH : 00543D	\$1,000.00
10/14/2025 - Charged Credit Card : XXXX8488 AUTH : 46256G	\$1,000.00
10/16/2025 - Charged Credit Card : XXXX5565 AUTH : 05674D	\$1,000.00
10/20/2025 - Charged Credit Card : XXXX5565 AUTH : 00592D	\$1,000.00
10/23/2025 - Charged Credit Card : XXXX5565 AUTH : 00808D	\$1,000.00
10/28/2025 - Charged Credit Card : XXXX5565 AUTH : 05757D	\$1,000.00
11/03/2025 - AGENT LATE CREDITS FOR AUTO LEADS CREDITED DURING October	\$329.00
Adjustments	
- No Adjustments	\$0.00
Total Cash Used	\$9,329.00
Balance	\$45.00