**Excel Challenge Homework Reflection**

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1. **Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?**

Given the data we can conclude:

1. The lower the goal amount, the higher chance the campaign will be successful
2. Kickstarters for theatre, specifically plays, are created far more than any other category
3. The ideal time to start a campaign is around April to May if you want a higher chance to be successful
4. **What are some limitations of this dataset?**

Some limitations are:

a) we cannot see certain factors of who tends to contribute to Kickstarters: age, gender, income bracket…etc.

b) we cannot see how many times a campaign was shared and where they were shared (Facebook, Twitter, Reddit, YouTube, Patreon, Ko-fi…etc.)

1. **What are some other possible tables and/or graphs that we could create?**

Other tables and/or graphs we could create could look at are:

1. Which country(ies) see the most campaigns started and/or which has the highest success rate.
2. If being a staff pick makes a difference in success rate
3. If being in the spotlight makes a difference
4. The difference between success rate for those in both staff pick and spotlight vs only one or neither

The above (a-d) could use Pie charts if requested.