

# **Adrian** Urdar

**DATE OF BIRTH:** 20/01/1989

#### **CONTACT**

Nationality: Romanian

Gender: Male



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#### **WORK EXPERIENCE**

#### 2020 - CURRENT - Remote

## **Project manager**

Apply Me, Inc.

- Led the technical project for Future Minds Fund product of Apply Me, Inc.
- Managed a 4-member technical team to support a marketing project resulting in 10,000+ scholarship applications submitted, \$35,000 donations received in 4 months, and 58,000 monthly users
- Sustained weekly meetings with Marketing Head to discuss goals, updates, and challenges, increasing productivity cross-department by 25%-60%

#### 2019 - CURRENT - Remote

#### Product manager

Apply Me, Inc.

- Acted as the product manager for ScholarshipApp product of Apply Me, Inc.
- Led a 4-member Agile product team to develop and implement a SaaS service resulting in 171 scholarships (\$271,024) offered and 172 clients onboarded (with no ad budget) in the first 12 months
- Handled the User Testing, Onboarding, and Support for all beta users resulting in an optimized roadmap building only features that clients need
- Focused efforts on business development by implementing a 100% continuous deployment process allowing the development team to optimize features

#### 2019 - CURRENT - Remote

#### IT consultant

Self-employed

- Reduced costs for 10 small and medium business clients by 10% over the year by automating their workflow with chatbots
- Grew revenue for 3 SMBs (a development start-up and 2 brick and mortar shops) by creating 100% of their Standard Operating Procedures
- Helped a small company in the education industry reach 10,000+ potential clients by setting up its email autoresponder
- Created and designed websites for clients

#### **2017 - 2020** - Remote

#### **Customer experience manager**

Apply Me, Inc.

- Acted as the customer experience manager for ScholarshipOwl product of Apply Me, Inc.
- Led the support team for servicing over 5.3 million users by creating and automating procedures for the workflow
- Improved customer satisfaction level to 92%+ (previously 80%) by implementing a help-desk system

#### 2014 - 2017 - Belgrade, Serbia

#### Sales manager

Marketing Research Solutions SRL

 Contributed to a 21% increase in productivity of the sales team by achieving 166% of the target number of contacts (250 contacts per day)

**2011 - 2014** - Bucharest, Romania

## Sales representative

Marketing Research Solutions SRL

## **EDUCATION AND TRAINING**

2020 - 2020

## **Project manager**

LinkedIn Learning

2020 - 2020

## **Jr. Flutter Developer**

The App Brewery

2019 - 2020

## **CS50X - Introduction to Computer Science**

HarvardX

2020 - 2020

## **CS50B - Computer Science for Business Professionals**

HarvardX

2020 - 2020

## **CS50W - Web Development with Python and JavaScript**

HarvardX

2019 - 2019

## **Project management professional**

Romanian Ministry of Labor and Social Justice

2019 - 2019

#### **Corporate trainer**

Romanian Ministry of Labor and Social Justice

2019 - 2020

## Responsive Web Design, Javascript Algorithms and Data Structures, Front-End Libraries

freeCodeCamp

**2008 - 2011** - Brasov, Romania

## **Bachelor of Business Administration**

Faculty of Economic Science, Transylvania University of Brasov

**2004 - 2008** - Brasov, Romania

## **Computer Science Programming and Computer Driving License**

National College of Computer Science

2012 - 2012

## Manager in the Hospitality Industry

Romanian Ministry of Tourism

## LANGUAGE SKILLS

## **MOTHER TONGUE(S):** Romanian

## **English**

Listening <b>C2</b>	Reading <b>C2</b>	Spoken production <b>C2</b>	Spoken interaction <b>C2</b>	Writing <b>C2</b>
French				
Listening <b>A1</b>	Reading <b>A1</b>	Spoken production <b>A1</b>	Spoken interaction <b>A1</b>	Writing <b>A1</b>
Serbian				
Listening <b>A2</b>	Reading <b>A2</b>	Spoken production <b>A2</b>	Spoken interaction <b>A2</b>	Writing <b>A1</b>

## **DIGITAL SKILLS**

#### **MS Office**

Microsoft Word / Microsoft Powerpoint / Microsoft Excel **G Suite** 

Google Drive / Google Docs / Google Spreadsheet / Google Forms **Social Media** 

Facebook / LinkedIn / Social Media / Twitter / Instagram **Soft-skills** 

Written and Verbal skills / Good listener and communicator / Organizational and planning skills

## Remote work

Skype / Zoom / Internet user

## **Agile Methodology**

Presenting / Analytical skills / Strategic Planning / MySQL / JIRA / Confluenc e / Product Owner / Airtable / User Stories / Product Roadmap / Backlog Grooming