Adrian Urdar

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Work Experience

Product Manager ScholarshipOwl Jan 2019-Present

ScholarshipApp team Remote

- Leading a 4-member Agile product team to develop and implement a SaaS service resulting in 171 scholarships (\$271,024) offered, and 172 clients onboarded (with no ad budget) in the first 12 months.
- Written and prioritized over 1,000 User Stories with the technical team aligning with business goals.

Remote

Product Owner ScholarshipOwl Apr 2020–Jan 2021

Future Minds Fund team

- Managing a 4-member technical team to support a marketing project resulting in 10,000+ scholarship applications submitted, \$35,000 donations received in 4 months, and 58,000 monthly users.
- Successfully launched a 501(c)(3) project tied to the EdTech industry on the US market.

Customer Success Manager ScholarshipOwl Sep 2017–Apr 2020
Remote

- Led the support team for servicing over 5.3 million users by creating, and automating procedures for the workflow.
- Improved customer satisfaction level to 92%+ (previously 80%) by implementing a help-desk system.

IT Consultant Self-Employed Mar 2019-Present

Remote

- Reduced costs for 10 small, and medium business clients by 10% over the year by automating their workflow with chathots.
- Created and implemented 3 company websites.
- Grew revenue for 3 SMBs (a development start-up and 2 brick and mortar shops) by creating 100% of their Standard Operating Procedures.
- Helped a small company in the education industry reach 10,000+ potential clients by setting up its email autoresponder.

Business Development Manager Marketing Research Solutions Aug 2014-Aug 2017
Belgrade, Serbia

- Trained over 31 business development representatives.
- Contributed to a 21% increase in productivity of the sales team by achieving 166% of the target number of contacts (250 contacts per day).

Business Development Rep. Marketing Research Solutions Sep 2011-Aug 2014

Bucharest, Romania

Education

• **B.B.A Economics,** "Transylvania" University, Brasov, Romania.

• Computer Science, National Computer Science College, Brasov, Romania.

2008-2011

2004-2008

Portfolio

- 100DaysOfCode Bootcamp, https://github.com/adrianurdar/100DaysOfCode-Bootcamp
- Automate The Boring Stuff Projects, https://github.com/adrianurdar/Automate-The-Boring-Stuff
- WhatsApp ChatBots, https://github.com/adrianurdar/WhatsApp-ChatBots
- **CS50W**, https://github.com/adrianurdar/CS50W
- CS50X, https://github.com/adrianurdar/CS50
- FreeCodeCamp, https://github.com/adrianurdar/FreeCodeCamp

Technologies and Languages

Languages: Python, JavaScript
 Technologies: MySQL, Postgres, Git
 Methodologies: Agile, Scrum, Kanban