



2020

SMALL GIANT GROUP



Mr. Adrianus A. Muganga
A SMALL GIANT GROUP
10/8/2020

About the Association:

AsGroup is a proposed an association to some Committed University and College Graduates in Tanzania with a great purpose to organize all Unemployed Youth (graduates),self – employed, other already employed and Continuing University students to organize and work together as a team against Youth Unemploymentand Underemployment challenges which is now a nation's and worldwide'scrisis. *AsG group have seen that most youth in our Country have willing to employ themselves by establishing small businesses, small companies but their desire fail due to that great challenges they face:*

- Lack of starting capital for new small start - ups
- Experience(Know how)
- Policies(Irregular Taxes)
- Fear and indesicionto try
- Dreaming high of no try
- Explicit believe
- Lack of trusts(distrust)
- Lack of better organized business systems.
- Lack of better and conducive financial transaction systems.
- Lack of reliable and organized Market (failure to reach the global Market).
- Dependence mind.

AsGroupbasic unique tacts that is gonna use.

AsGroup is gonna use three basic natural principles; “***Spider web***” and“***Peacock feathers***” and “***Fibonacci spiral galaxy of the universe***” (everything in the universe are connected to this spiral sign) arrangement principals as shown below;

Figure 01.**Spider webs**

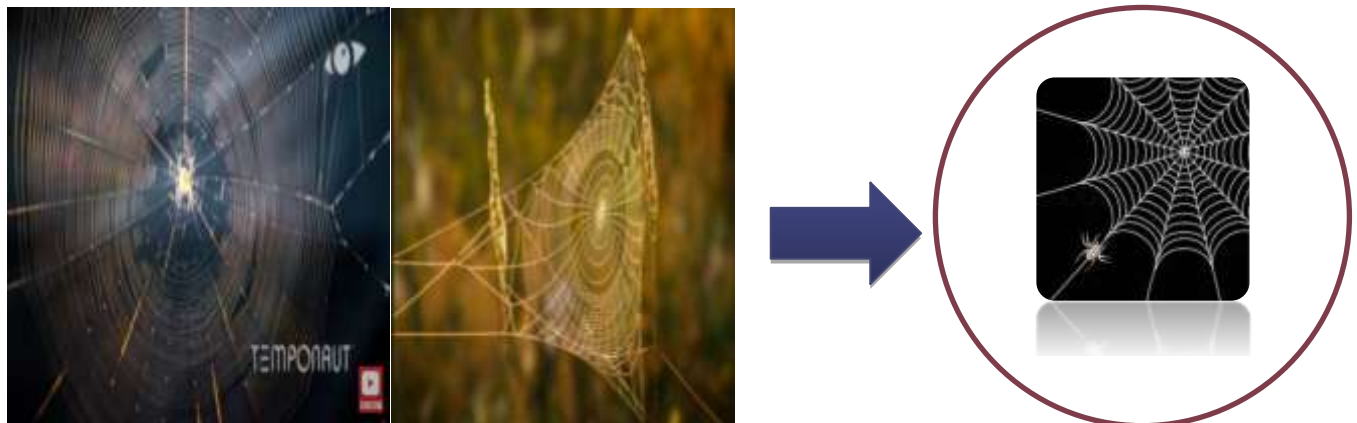


Figure 02. **Peacock feathers.**



Figure 03. **Fibonacci spiral galaxy of the universe**



Those three principals have been applied everywhere including in development of **Websites** and most of **Engineers** use them day to day. **AsGroup** is gonna use similar principles to solve the challenges of Unemployment and marketing (global market) problem in the country.

Goals and Objectives of AsGroup.

AsGroup based on its brand named A SMALL GIANT GROUP (**AsG**), is coming up with a reliable Technical solution upon the two mentioned problems on above, in relation to its associated limiting challenges. **AsGroup** is an organ to where all interested Youth of different careers, talents and passions in a Country will work together under a Single umbrella. **AsGroup** is there to organize, develop and bring connection. The following are important strategic issues **AsGroup** should focus on, to improve the systems to meet the desired objectives of the group;

1. Opening the room to enable easy access of the global market.

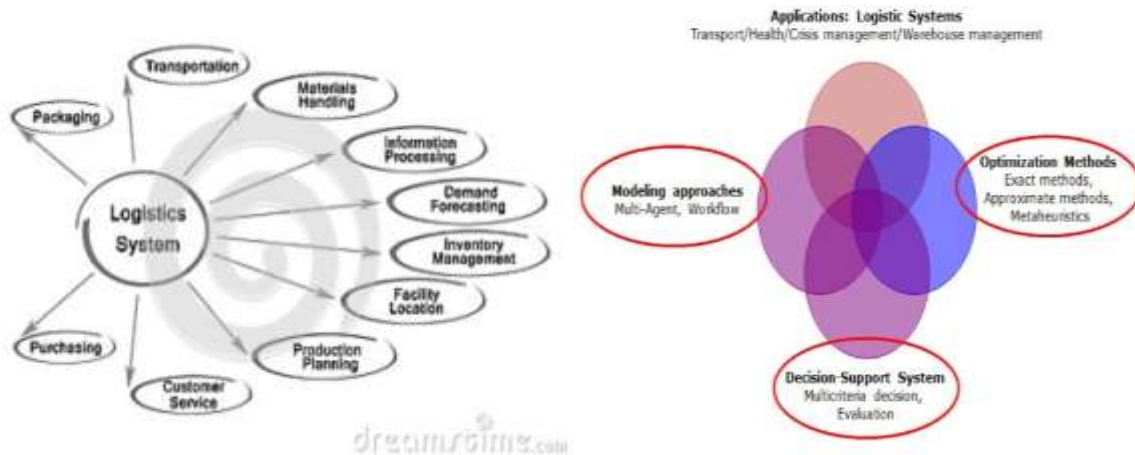
Currently, our country still have great challenges on accessing the room to enter the global market, it is a dilemma, in general not only our country but to entire Africa. Out of this challenge to keep being aggressive over decades in developing countries, but very few have already achieved to access and have connection abroad, so they have partnership and they do businesses worldwide. It is very interesting indeed and they do very well, while a great population is still of no room to enter. **AsGroup**, has come up of an idea of developing a reliable system that can bring and connect both five difference types of people who make up the world of business such as Non – employed, employees, self – employed, Business owner and investors in our country into a single room and have the same language and connect that room globally. How this can be possible? **AsGroup** has a mission to develop a website called “**Tanzania Entrepreneurs Platform**”. This will be a very special platform that will include all entrepreneurs over the country to join whatever their doing. From this room every entrepreneur, company will have a chance to show all what their doing in their field of business and teach each other different techniques on business matter and bring them into connection. This platform will provide unique chances to non – employed, employees, self – employed, Business owner and especially for small start- ups entrepreneurs to have training, inspirations, motivations, join into partnership with different giant entrepreneurs, companies and most investors in the country, and for those who have good ideas with nothing to do with their ideas can have a room to prove and show their understanding on this Platform, so if their ideas are doable can access supports here. **AsGroup** after developing a reliable entrepreneurs platform in the country, is gonna link that platform to the “**Global Entrepreneurs Platform**” that is now on work. By doing so, we can open the room of business globally and join the global entrepreneurs movement through “**Global partnership**”. Both through country partnership and global partnership we can bring our country into access the global market (Fig 01 and Fig 03).

2. Building of better and modern Business Environment in the country.

We are now on the 21st Millennium, a changed world(a new world), a world that needs the new way of doing things, a new way of running business, a new way of marketing and everything. **AsGroup** is gonna look on the improvement of the business environment in the country on both “**Logistic systems**” and “**electronic commerce**” (**e – commerce**) systems to enable easier access of goods from different production sites and delivered to the consumers. Building of this systems in a good form it is very expensive so require billions of money but it can be easier through Partnership (working with most companies or giant entrepreneurs worldwide that has already have these systems) also by working with them it is great chance to enter into the global market very easily. If we can successfully build those systems better this can bring a chance to even goods that are produced in remote area by most farmers and other business people

in the country to enable their produce to have good and reasonable price, and to generate profit. **A logistic system (LS)** is a network of organizations, people, activities, information, and resources involved in the physical flow of products from supplier to consumer.

Logistic system and its application.



A system.

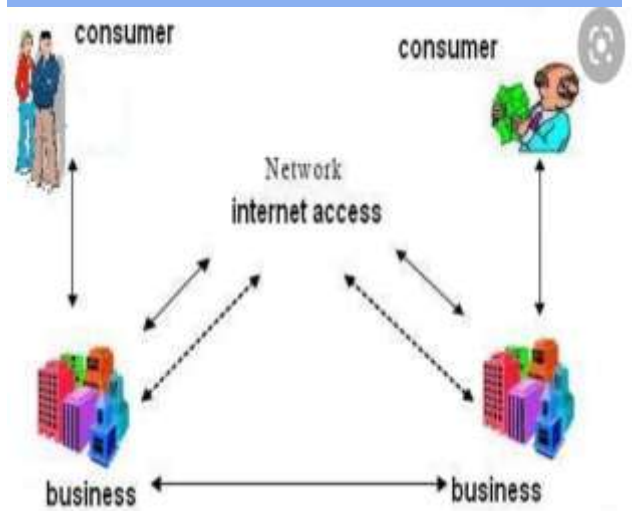
E – Commerce (electronic commerce) business system, is the buying and selling of goods and services, or the transmitting of funds or data, over an electronic network, primarily the internet. These business transactions occur either as business – to – business(B2B), business – to – consumer(B2C), consumer – to – consumer or consumer – to – business(Fig 01 , Fig 02 and Fig 03) .

E-commerce Business Model.



A system

B2C



B2C

B2B & B2C

3. Partnership.

Partnership it brings ***“POWER”*** it was there a quote that say, ***“if you want to go fast go alone, but if you want to go far let us walk together”***.It mean alot.It serve alot too.As Group is gonna insist on General partnerships for remedation of the challenges of CAPITAL for small start – ups. Partnership is an organ up on solving the problem of Youth Unemployment and Underemployment in developing country like ours(Fig 01, Fig 02 and Fg 03).

Partnership format.



4. Team work.

When we bring together the right Genius team, we build the power of great vision. Through vision, we can turn our thoughts to action. With great vision, we can turn great thoughts to great action. We can turn dreams to reality. High performance and making magic is a team sport. If people can manage to work in a team or group wise of “MASTER MIND GROUP” A group as multiple to offer. Even being in groups it provides easiness to support a group than supporting an individual. A team of people of the same passion but of different talents if join together they do great and wonderful tasks. **AsGroup** is there for planning and developing the strategies that can enable people of the same passion and different talents to work together by combining their Personal values (genius) and capabilities. To this time of “**global Financial crumble**” working in a team is now a breakthrough to everything to build and earn our living again (Fig 01 and Fig 02).

Team work formats.



AIM OF TEAM WORK.

AsGroup willing to develop TEAM WORKS among youth to enable them acquiring the following benefits;

- Get benefit from Government and other NGOs supporting Fund.
- Combining resources among members and generate a reasonable starting capital
- Make sure every young man is active(at least 72 hours/week)
- To enable them invest even to their small resources and generate income
- To help them use and generate their experience acquired from their study and not stay homes jobless especially for non employed young men.

SCENANIO:

TEAM WORK = (Together Every One Achieve More)

5. Technology.

The current world is a **world of technology**. To play the game successfully we must have to focus on technology. The problem of unemployment and under worldwide has been ceiling due to investion of defferent technologies, development of machines and computer technology, but the problem will ceil even more this 21stMillenium on the advance of Data technology and Artificial Intelligence(AI). See, on the picture below of the World's First AI Robot called Sophia that work very smilar to human being and received a citizenship of America, it is very interesting but you can see the world is now going, machine is machines. How the youth unemployment problem can have solution by now and then? The answer is no, a big no.The only solution may be to change

ourselves (our minds). **AsGroup** is here to focus on technology initiation and development.

Sophia AI Robots.



AI Sophia's speech on the platform: <https://youtu.be/dMrXo8PxUNY>

6. Insight.

Insight transcends our two eyes, and is seen through what different cultures have termed the 'third eye'. What keeps people stucking to incurable poverty, lack of employment and underemployment problem it is a ***"lack of know how"***. Majority do not know where they are, their personal values, what to do and at what time, where to be and at what time, which to do and at what time, and which people corporate with at what time and finally where the world is and what it need at that time. **AsGroup** will be focus on provision of Understanding to his people to enable them able to visualize the Universe, and see its existing opportunities and how to seize them. The universe has full of opportunities but those who see them are only those who are already ***spiritually awakened*** (their ***inner third eye (thalamus)*** readyare open). Poor people are normalyblind (ignorance), they have ***slept mind***, do not able to see. People who arespiritually awakened have ***multiple knowledge (know how)*** both ***general knowledge*** and ***specialized knowledge*** and ***do act*** on them on their basis, that

why successful people keep successful because they manage to an invibleopportunies over the universe and able unvest on them, which the poor can not because of its poor and slept mind. The knowledge is in **BOOKS**, reading more books, attending more different seminers or trainings,attending shows, acting and desiring to do the best on your area of specialization. It has been said that if and when you daily use your brain to find solutions to some problems of a given issues over time, and desiring to known more on things you are doing it facilitate the ignition of your brain(thalamus) to expand and open. After a man his third eye open can manage to see an invisible opportunities to his area of specialization that others can't see.**Poor people deny to ready BOOKS.“THE HUMAN BRAIN NEEDS TO BE IGINITED THROUGH INSPIRATION”.**

A spiritual awakened mind.



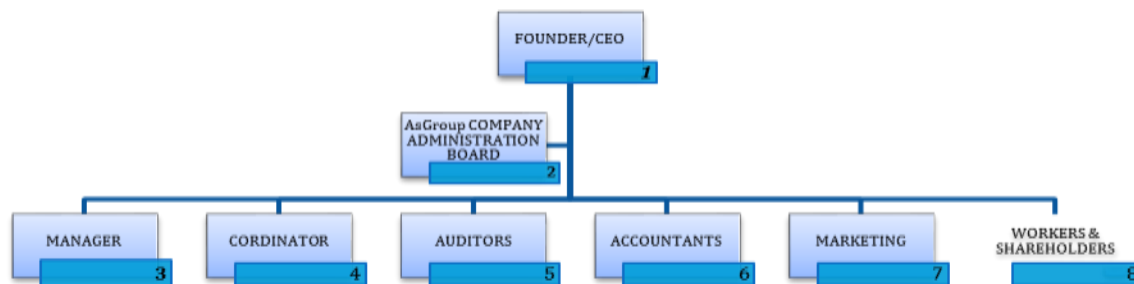
7. Youth/ young entrepreneurs forum.

AsGroupisgonna focus on the formation of youth/ young entrepreneurs forum in the country that can bring all small start – ups entrepreneurs together to enable them disicuse their matter and needs and link them to government to enhance better working environment(police improvements) based on their needs at a particular time.

Association Structure



AsGroupOrganizational Stucture



AsGroup MAIN TARGET:

Although, we will start with a small business as a starting point, but our main target will remain constant to develop our own company (AsGroup) in few coming days in the future and well registered. So we will work focusing on the MAIN GOAL, no matter what we will start at the beginning but the best issue is we have goal/VISION. We will diversify to different businesses and services as many as possible as time goes to conquer the CURRENT WORLD MARKET and enable to fit different careers and talents of most youth in the Country regardless on their gandars and life backgrounds.

Our main dream is to Organize whole Unemployed Youth over the Country to associate and work together (Team work) by sharing what we have, because others have packages of ideas but no money to make their ideas into reality, and others have little money or source of resources but they lack Know how (what to do and where to invest), and Others studied Courses with complications on Employment Market while is beneficial to serve the society.

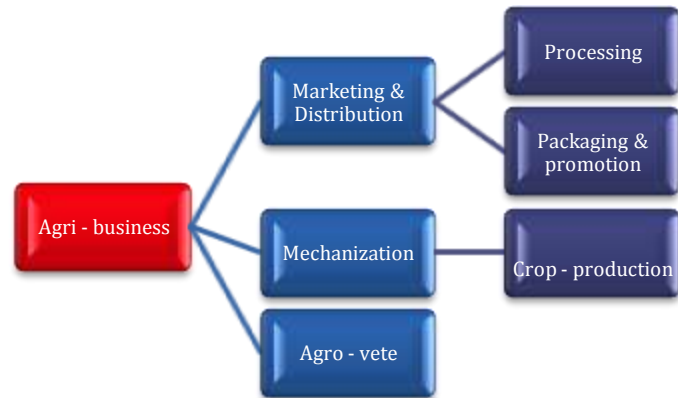
We believe together we can.



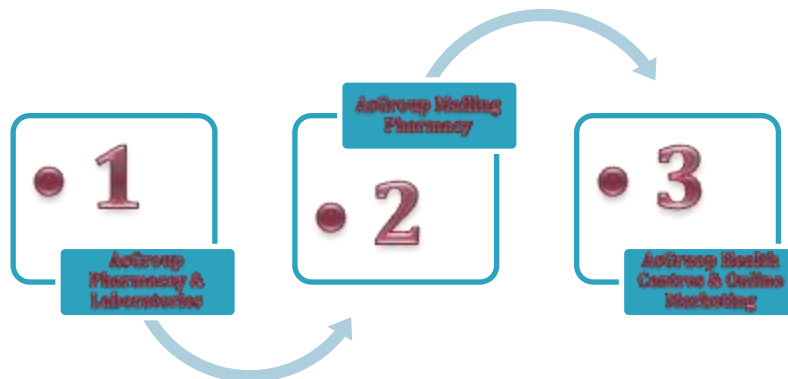
How to start?

The writer of this proposal of **AsGroup** Believes that “**nothing is imposible**” what matter is only two things “**DECISION**” and “**ACTION**”, so we can start anything and work toward our vision. Always the beginning is tough but the end is fruitful. See on association structure above.

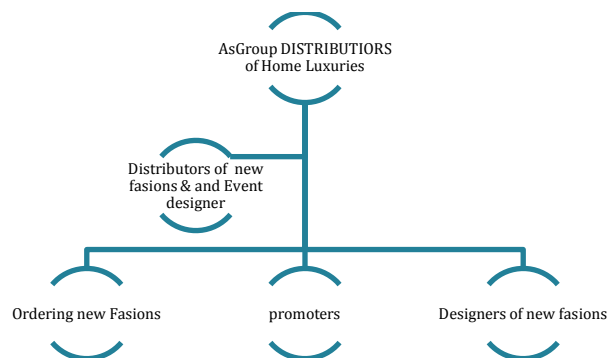
AGRI – BUSINESS STRUCTURE



HEALTH SERVICES

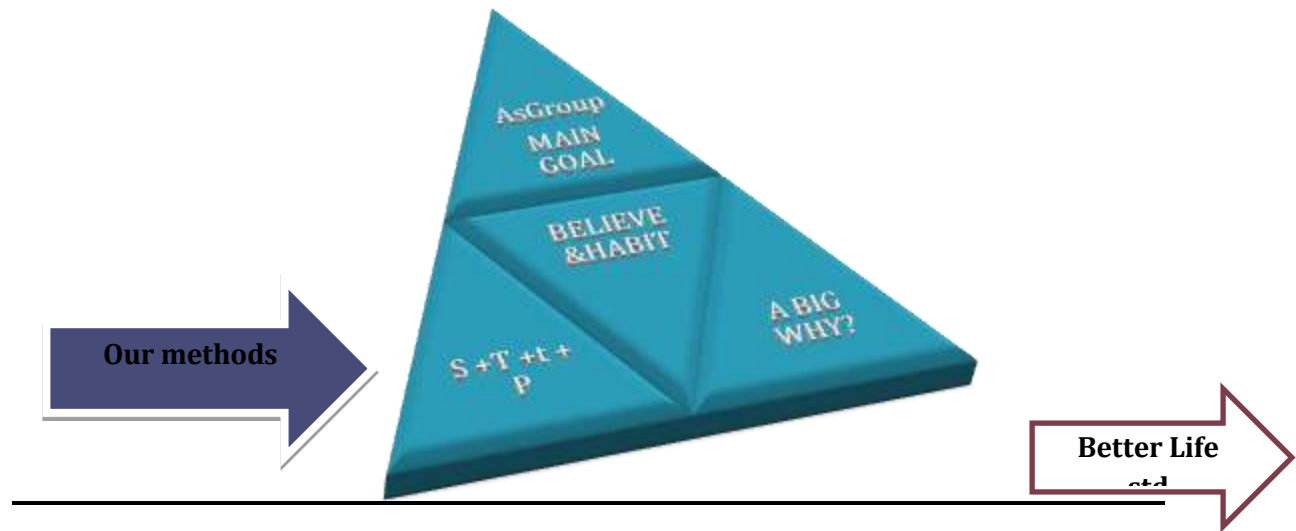


DESIGNERS



AsGroup TRIANGLE MODAL:





Our methods

S = Strategies

T = Tactics

t = Timing

P = Processes



TRIANGLE DESCRIPTIONS:

01. Main Goal.

*The main goal is to develop an **AsGroup** with a Trustful Brand, to where whole unemployed youth in a Country will corporate together and work under a single Brand(one umbrella) in order to open a room to enable them to initiate their own jobs, employthemselves, able to use their careers and talents at maximum, to minimize gander gaps that existing between them especially on Getting employment. To expand and increase National Economic Competitive Level Worldwide by making sure that a large group of Non - Active Youth is being Active and we fight with a Scenario called **“TOGETHER WE CAN”**.*

02. S +T + t+ P:

These define different methods the Organization will use to meet the targeted Main goal.

- **S = Strategies;**

- ✓ *Organizing Unemployed Youth and University and Collage continuing students*
- ✓ *Seeking Financial Support from Non – Profit NGOs like USAID, UNDP and from Government Youth Fund*
- ✓ *Diversification on different Businesses and Services in order to fit most youth of different careers and talents to Market Competition*
- ✓ *Establish different offices where Youth of the same career can stand by their own and form own working Private sector and run by themselves.*
- ✓ *No – poverty and No – Gender gap.*

- **T = Tactic:**

- ✓ *Use media such as; What Sapp, YouTube, Facebook, Instagllam,LinkedIn, Geniusu and others to convince youth to join the association Promotion and Marketing.*
- ✓ *Preparation and designing business proposal to seek financial support.*
- ✓ *Trustfulness on producing and selling organization goods.*
- ✓ *Proper Stability of an Organization due to diversity on Technical Know how*

- **t = Timing:**

- ✓ *Do things at a right time and right place*
- ✓ *Set goals(for short run and long run goal), and follow them day to day on daily basis*
- ✓ *Change with changing in demand and technologies*

- **P = Processes:**

- ✓ *Shareholders*
- ✓ *Corporation to other Organization*
- ✓ *Pattern ship*
- ✓ *Flexibility and Diversification*
- ✓ *Gender equality*
- ✓ *Good organization Team and Marketing Team*
- ✓ *Good communication Network*
- ✓ *Contribute to social issues*

03.Habit and Believes:

- **Habit:**

It define the behavior of very member from the Organization the way should behave

- ✓ *Self-committed*
- ✓ *Goal oriented*
- ✓ *Punctuality*

- ✓ *Honest*
- ✓ *Own organization shares*
- ✓ *Work on Organization goal day to day*
- ✓ *Flexible*

- **Believes:**

From our scenario called **"TOGETHER WE CAN"** we have *INPLICIT BELIEVES* (inner believes), we are committed to make sure we are able to solves our challenge by ourselves and make sure we are growing up and building a giant brand worlwide.

04. A Big Why?

The big why? Show our main focus to our daily life such like;

- ✓ Get a better life standard among youth
- ✓ Expand competitive ability among youth
- ✓ Provision of better services to the society
- ✓ To bring changes to Youth mindset of believing on government employment and try to employ themselves.
- ✓ To increase thinking ability and observe upon existing opportunities.
- ✓ To expand marketing level in the country
- ✓ Fighting against Poverty in the country.
- ✓ To increase the chance of corporation among youth in the COUNTRY.

AsGroup CORE VALUES

- ✓ *Excellences*
- ✓ *Transparence*
- ✓ *Accountability*



Appendex:

The experience of the writer



Mr. Adrianus Muganga Andrew

A Tutor and Poultry Assistant supervisor at Igabiro Training Institute of Agriculture (Igabiro TIA).

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www.geniusu.com

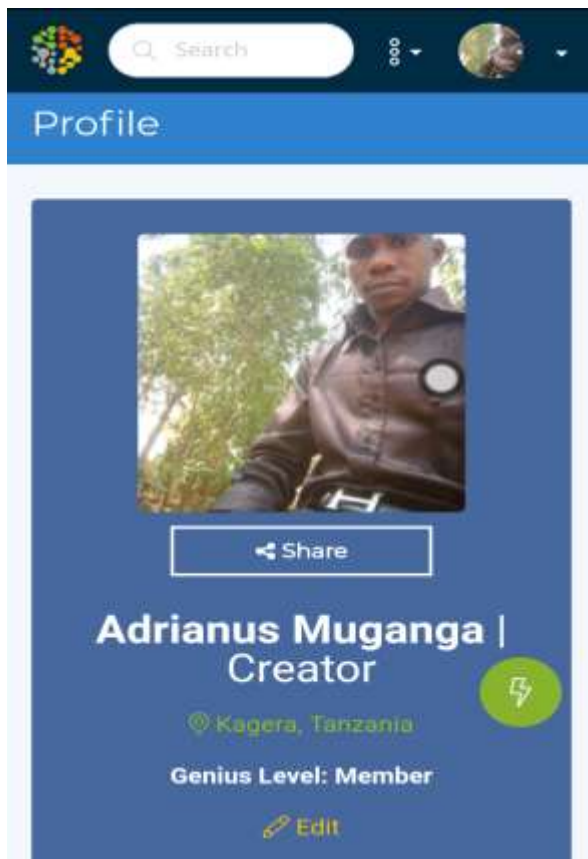
<http://www.youtube.com/channel/UCxXgP8ynI4qOa-Ho5PjGDPg>

<https://free.facebook.com/ASgroup-101989057861195/?refid=52&tn=H-R>

CV:

The writer of this proposal by name is called Mr. Adrianus M. Andrew, a post tutor at Igabiro TIA, and currently a student at Sokoine University of Agriculture (SUA) hold a first degree in Bsc. Agronomy. The writer as has many life experience on his past life in street and out of that he invests around 75% of his time at his University to invest on himself as a part of his personal development to acquire general knowledge around the world out of his area of specialization on soil science on his career by considering that having general knowledde is a power. The writer also has been in coporation as a member to most important social communities and platforms worldwide to strengthen his understang and visualizalion on what is going on currentry and in the future on the universe, he has been an active member for around two years on online WORLD ENTREPRENEURS PLATFORM and WORLD PROFESIONALS COMMUNITY where he learned a lot in general and identify no where in the world were there is no problems. Out of

that he tried many times to put all the knowledge he acquired into action many times. The writer is not much professional but he believe in himself and willing to work in cooperation(form a group of MASTER MIND) as majority over the world are doing. The write is currentybeliving POVERTY IS A MENTAL DISEASE, and if is a disease can have MEDICINE as well, so why can we poor while we are sarrounder with multiples resources? Why is Tanzania poor while is full of opportunities? Why there are jobless people while we are surrounded with plenty of resources? WE HAVE SLEPT MIND, we where programed mentally to be DEPENDANTS and not to believe in ourselves. We have everything to competglobaly. The writerwrote three articles **A PROBLEM PART 01** to show the extent and trend upon the problem and the article of **A SOLUTION PART 02** and **A CONSTITUTIONAL PART 03** to show the breakthrough. So he now seeks for positive people who will be interested to join him on his journey of “**countryModernentrepreneurship movement**”.



QUOTE;

***How do you see yourself and
see the world?***

AsG CHANGE SCORESHEET

Resistance score

T

*How positive or negative is your **thinking** GENERALLY in life? How positive or negative is your thinking generally in this SPECIFIC area of your life?*

How much ground work are you putting in to improve your thinking?

F

What is the size of the goal when it comes to creating this change?

*How much **fear** do you feel when you think about this specific change?*

Have you had any negative experiences in this area in the past?

Pex

*How positive or negative was your **programming** and **experiences** in this area of change growing up?*

How positive or negative is your current experiences in this area you are working on changing?

What is your level of ground work in this specific area of thinking?

How would you rate your environment growing up? How would you rate your current environment?

E

*How would you rate your **environment** growing up?*

How would you rate your current environment?

AsG MOTIVATION
SCORES

Dis

What is your current level of **dissatisfaction** in this area you wish to change?

B

Do you **believe** that this change is possible for YOU?

W

Are you **willing** to sacrifice what you need to in order to achieve this change?

BD

What is your current **burning desire** level for this change?

AP

How strong is your **action plan** in this area?

P

What is your current level of **power** in this area you wish to change?

Please share to AsG the area of change you are working on

https://free.facebook.com/ASgroup-101989057861195/?refid=52&_tn=_H-R

Please share to AsG the new goal is

https://free.facebook.com/ASgroup-101989057861195/?refid=52&_tn=_H-R

Source: Change DynamicMicrodegree

THE CURRENT AsGroup FINANCIAL CAPACITY ROAD MAP SINCE Jan –June 2020.

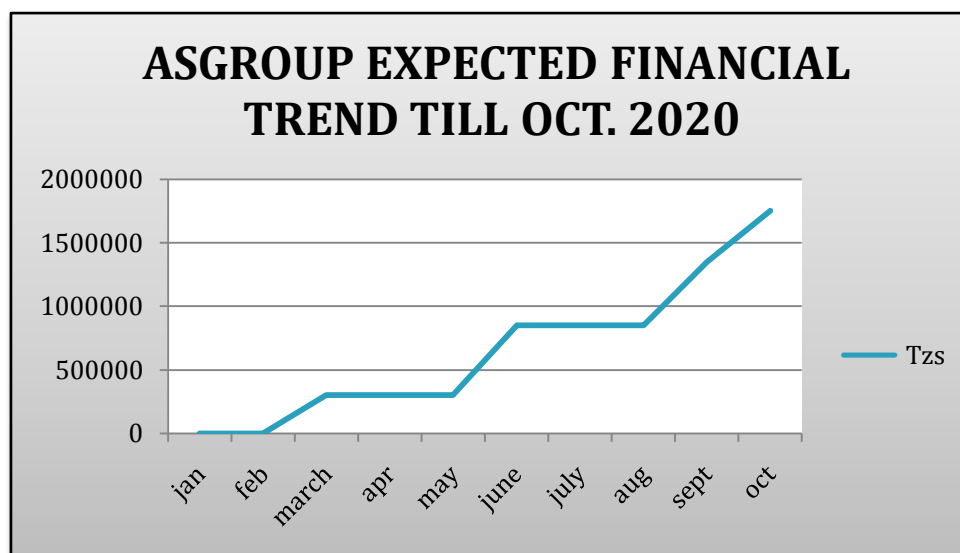


The suddenly drop on the curve from April to June was due to the following reasons:

- ❖ Financial stability among members.
- ❖ Stability on the Unity because was just at the begening of the Association.
- ❖ Suddenly eruption of pandemic disease COVID – 19.

The curve show to rise on July than on the past months due to the recovery of Covid – 19 and development of solidarity among members than was before on the past months.

The expected financial trend on October 2020.



N.B:

The Association is right now with 850,000 TZS on account that we invested on stocks (paddy and rice) since June 2020 that we expect reach 1,750,000 Tzs and more. That we are expecting to diversify and expand on September.

Currently our project is still bit in developing, still we have nothing but we have solid plan for the future, on the Company Wealth Dynamic Spectrum, we can say we at *Infrared – victim level*. But we have multiple plans to move from inflared even to *Indigo level*. Because we believe we are smart indeed.

A Wealthy Dyynamic Spectrum.



Postion we are now to end of December 2020

a) Regestration

b) Constitution



c) Postal address

d) Bank Account



d) What an association was dealing initially by 2019/2020

◆ Je wajiuliza ni wapi utapata mahitaji ya nyumbani?

◆ #NDIO

Jibu lako ni:-

A SMALL GIANT GROUP

- Wauzaji wa Vyakula vya Nafaka mbali mbali

MICHELE SUPER

- Kutoka maeneo mbalimbali KAMSAMBA, KYELA, KILOMBELO, USANGU, KILOSA, BHAI. N.K
- Bei zetu kuanzia 1300,1400..... mpaka 2200

UNGA WA MAHINDI

- Unga wa mahindi wa SEMBE pia DONA kilo 1200

MAFUTA YA ALZETI

- Mafuta yanapatikana Lita 1,3 5,10 na 20

Tunapokea Oda na Kukufikishia Popote ulipo mikoa ya TANZANIA
Tupo>>> MANZESE SOKONI MOROGORO
SIMU; 0693 723 321, 0744 550 085, 0752 720 446

What we expect by 2020/2021

- **Expansion of Asgroup Agro food dealer department to the the following areas:**
 - ❖ Pack &lebal our products
 - ❖ Expand our market area(customers)
 - ❖ Expand our our products
- **Establishment of Asgroup Agro input supply departmet with the following services:**
 - ❖ Supply of Agromicals
 - ❖ Supply of fertilizer
 - ❖ Supply of irrigation instrationiputs
 - ❖ Supply of irrigation instration services
 - ❖ Establishment of crop production/ involve to Agriculture
 - ❖ Establishment to other Financial services
 - ❖ Establishment and intitiaon of MASTER MIND GROUP of 5 - 6 leaders (to share mind connection).
 - ❖

The group currently has only 5 MEMBERS.

- | | | |
|----|--------------------------------------|----------------------|
| 1. | <i>Adrianus Andrew Bsc. Agronomy</i> | <i>Chairman</i> |
| 2. | <i>Talla Shishi Bsc. Agronomy</i> | <i>Member</i> |
| 3. | <i>Ally Salum Bsc. Agronomy</i> | <i>Member</i> |
| 4. | <i>Bahame Mikembo Bsc. Wild life</i> | <i>Vice Chairman</i> |
| 5. | <i>AbasMwakaloboBsc. Wildlife</i> | <i>Cordinator</i> |

Our group MENTORS:

1. *Prof. Joseph Hella*
(SUA. Depertment of Economics)

God bless AsGroup

WE WELL COME YOU TO JOIN US ON OUR ENTERPRENURS MOVENMENT

WE BELIEVE TOGETHER WE CAN WIN.

JUNE, 2020