

Customer management web service

Just got easy.

Design a dashboard for helping people to make everyday decisions. It could be either B2C or B2B.

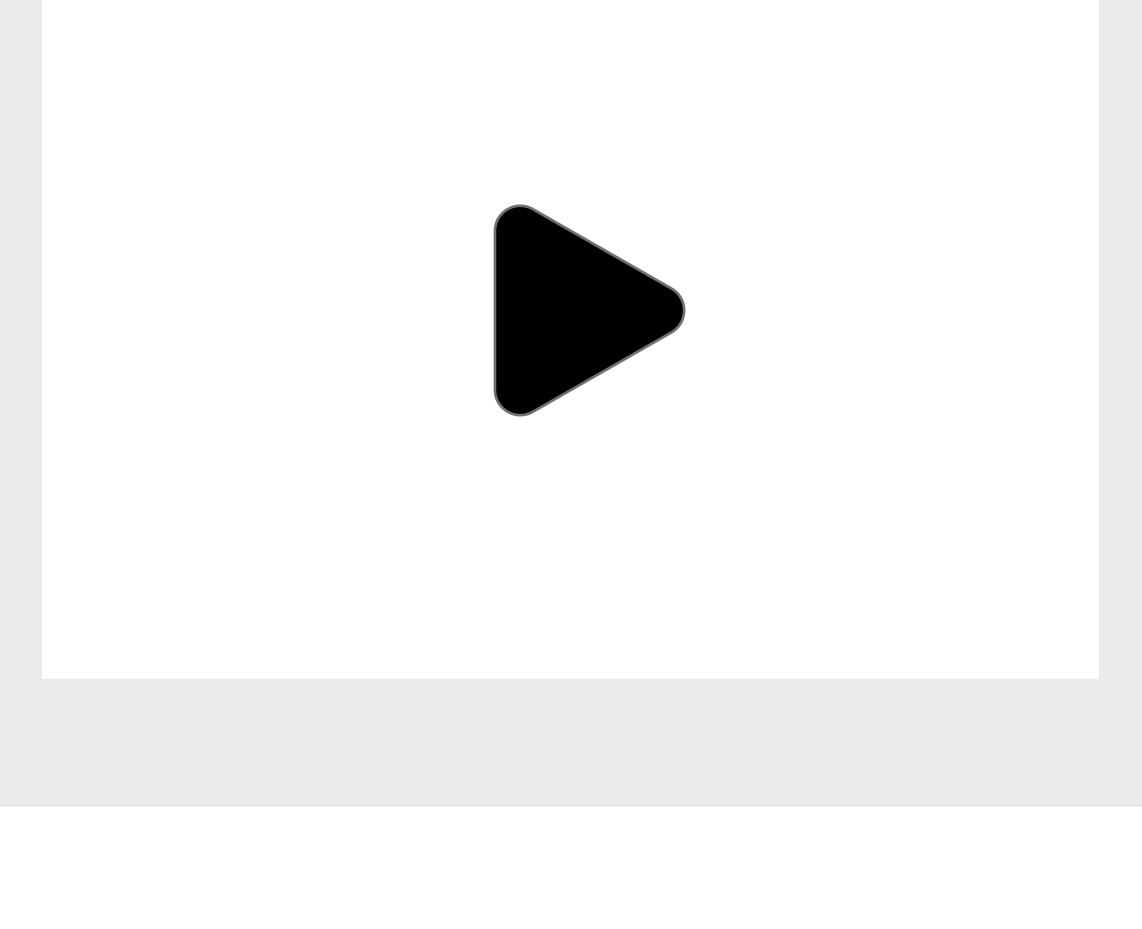
Choose one

Confirm

This is section title

Design a dashboard for helping people to make everyday decisions. It could be either B2C or B2B.

Learn more



Link the new features

Edit this order

Feature 1

Design a dashboard for helping people to make everyday decisions. It could be either B2C or B2B.

Feature 2

Design a dashboard for helping people to make everyday decisions. It could be either B2C or B2B.

Feature 3

Design a dashboard for helping people to make everyday decisions. It could be either B2C or B2B.

Feature 4

Design a dashboard for helping people to make everyday decisions. It could be either B2C or B2B.

Recent activities

Design a dashboard for helping people to make everyday decisions. It could be either B2C or B2B.

All customers

Customer 1

Customer 2

Customer 3

Customer4

Customer management web service Just got easy.

Help businesses better organize and access customer data.

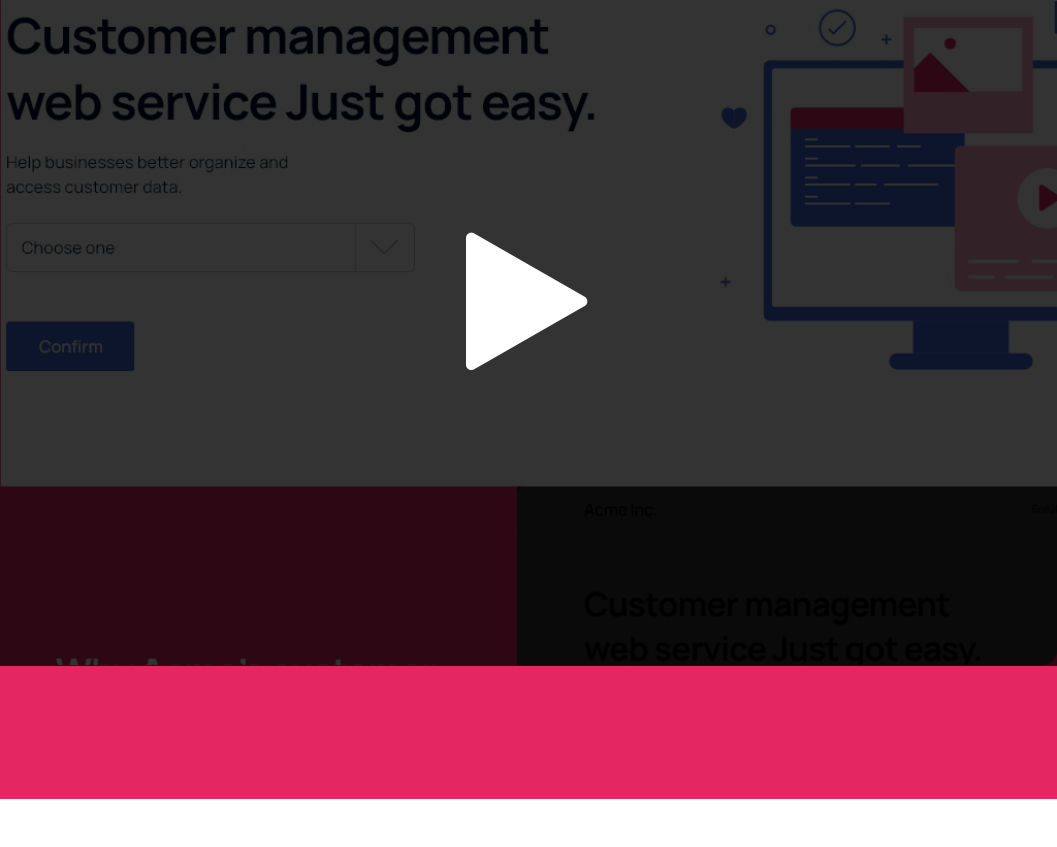
Choose one

Confirm

Why Acme’s customer management tool?

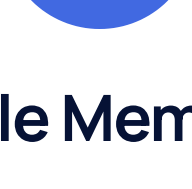
Operational, Analytical, Collaborative. The term customer relationship management has become the norm now.Move ahead with acem's software.

Learn more



Features that you can count on.

Edit feature order



Little Memory

No downloads are needed; only an internet browser is required.



Time Efficient

Connect to the internet, have login details ready,and you can access this software from anywhere.



Automatic Data Backups

We carry out routine data backups each week to prevent any data loss.






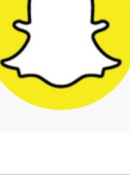
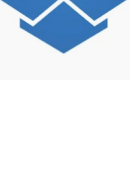
Data Security

All information is encrypted and stored on the cloud. Even we can’t access it unless login details are provided.

Recent activities

Review and manage your customer activity easily and effectively.

All customers

	C1	
	C2	
	C3	
	C4	
	C5	
	C6	

Solutions

▼

Support

▼

Resources

▼

Pricing

Settings

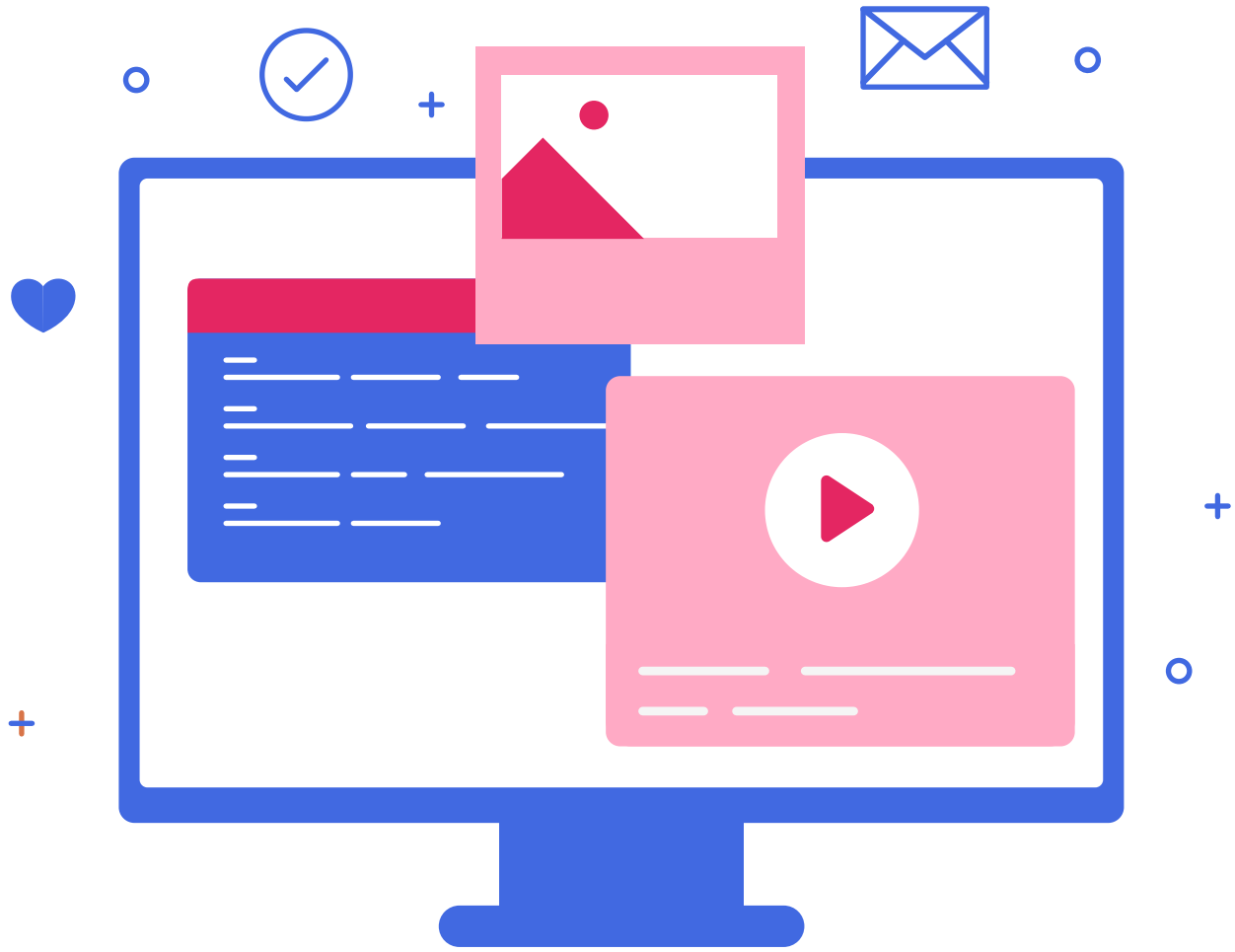
Customer management web service Just got easy.

Help businesses better organize and access customer data.

Choose one

▼

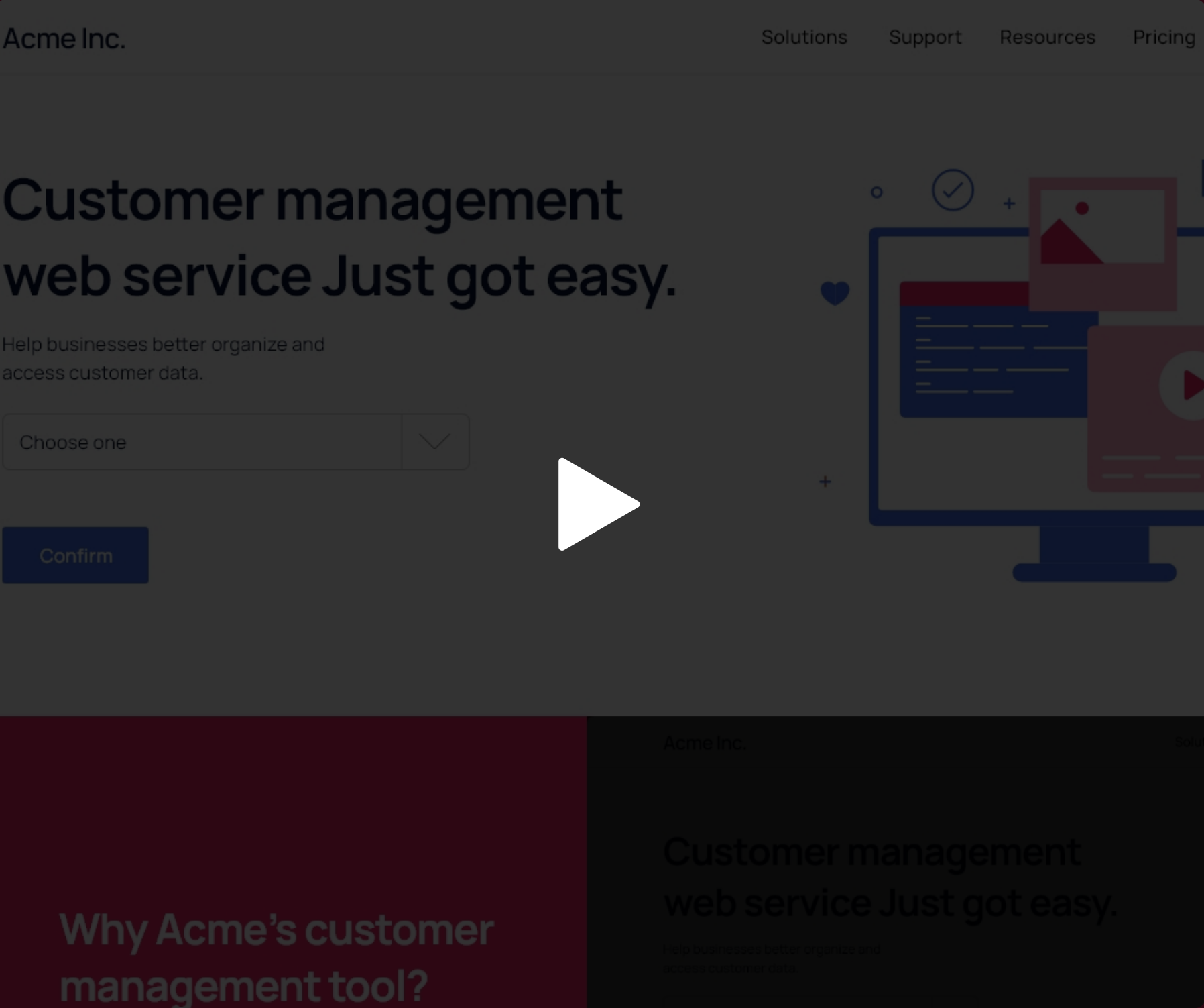
Confirm



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All active customers

C1

C2

C3

C4

C5

C6



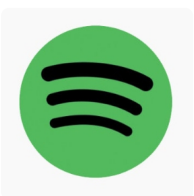
C1
Activities

Time Efficient
2 Min ago



C2
Activities

Time Efficient
4 Min ago



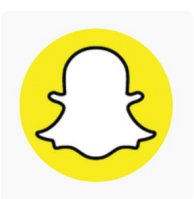
C3
Activities

Time Efficient
8 Min ago



C4
Activities

Time Efficient
10 Min ago



C5
Activities

Time Efficient
15 Min ago



C6
Activities

Time Efficient
20 Min ago

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Help businesses better organize and access customer data.

Choose one

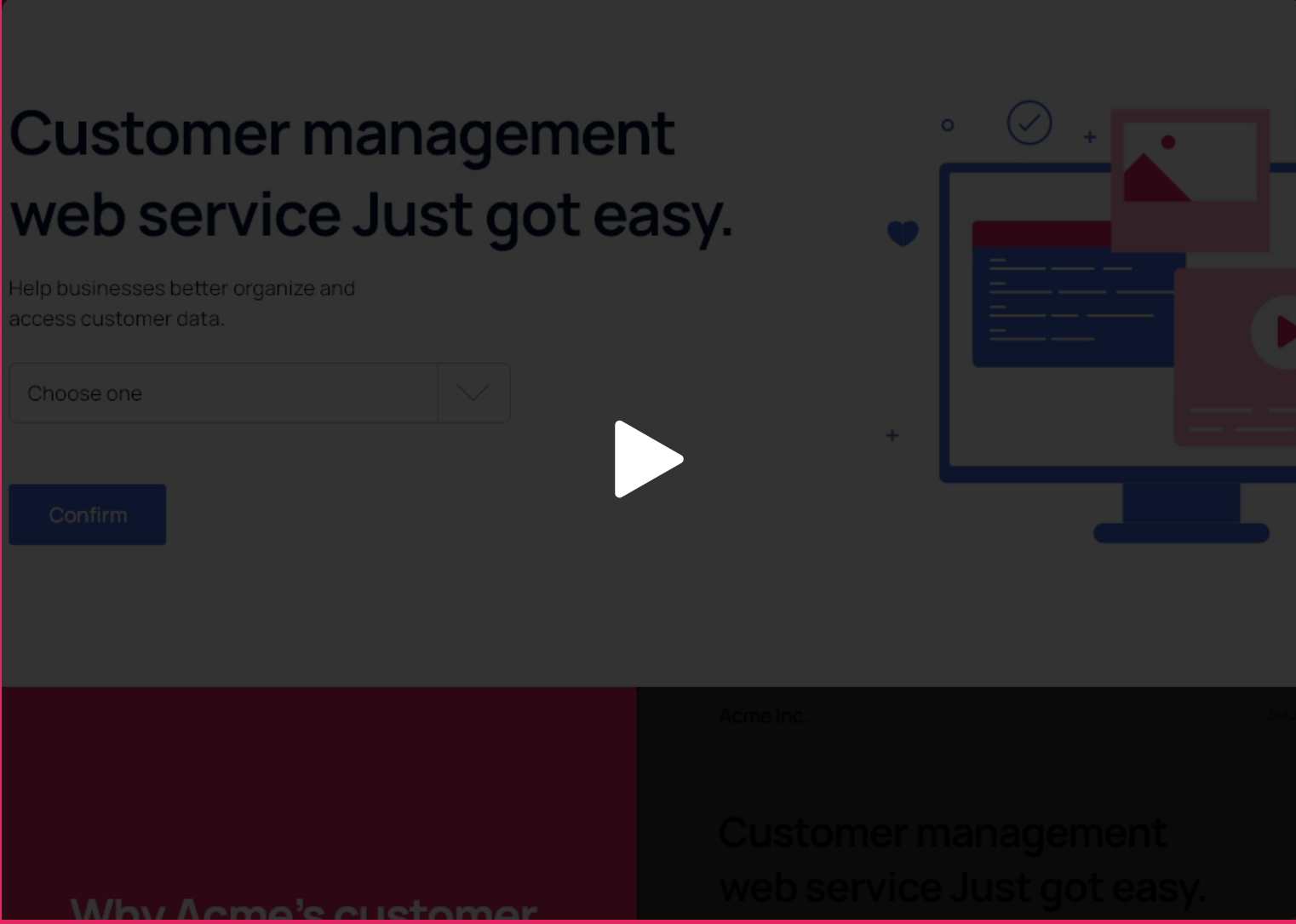
▼

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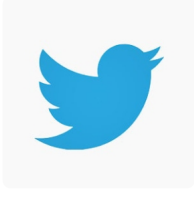

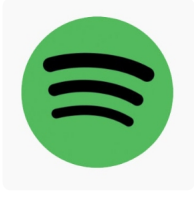

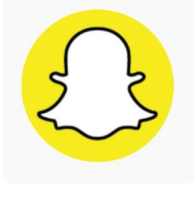

All information is encrypted and stored on the cloud. Even we can't access it unless login details are provided.

Recent activities

Review and manage your customer activity easily and effectively.

All customers

▼

	C1	▼
	C2	▼
	C3	▼
	C4	▼
	C5	▼
	C6	▼

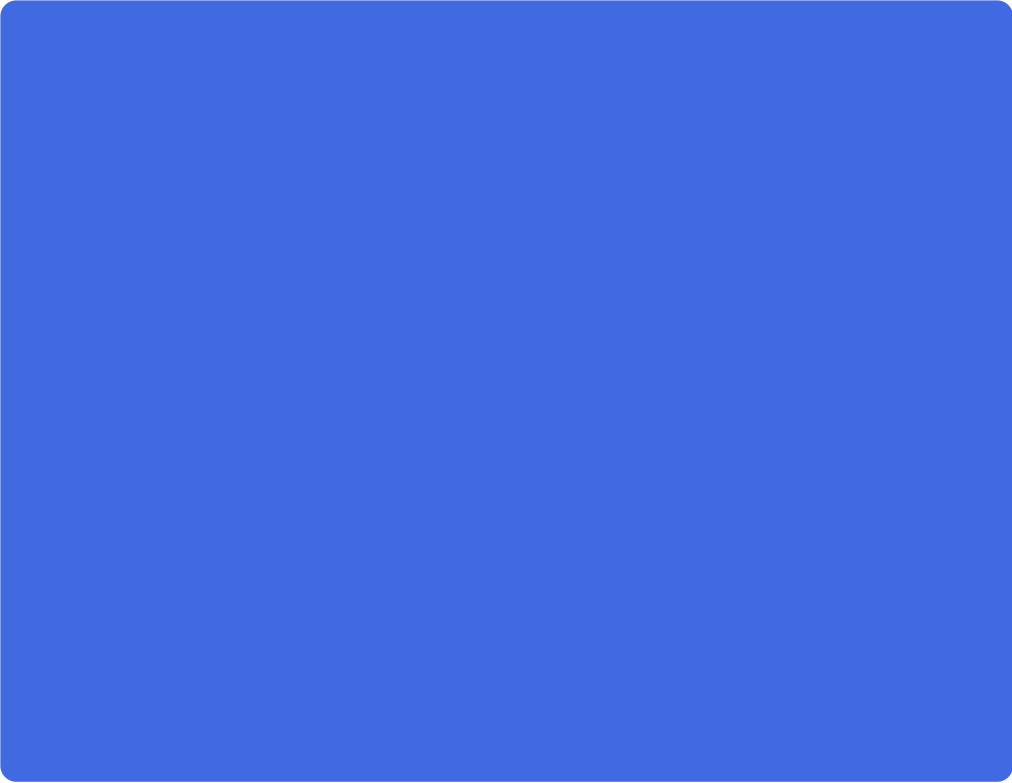
Colors

About colors used.

They are used to provide accessibility, simplicity, and consistency throughout all brand communications.

Primary brand colors.

Our primary brand colors is [#4169E1](#).It is used to provide accessibility, simplicity, and consistency throughout all brand communications.



RGB- 65 105 225

Hex - [#4169E1](#)

HSB- 225 71 88

Support Color.

Support color is an important color that is unique to danfebook and should be used sparingly for moments of support, assurance, and delight at moments of interaction between a user and the brand.



RGB- 228 38 98

Hex - [#E42662](#)

HSB- 341 83 89

Secondary colors.

They should be used sparingly throughout illustration, photography, and product in order to maintain meaning and potency.



Typography

Typography in use.

Our typography is as unique and easy to use as we are. It was designed to maximize its impact across all applications while keeping it easy to read, ownable, and highly recognizable. Its name: manrope font family

Manrope font-family

Manrope font-family is a key element in our brand. It works to maintain consistency, create clarity, and provide equity to the brand.

Regular 400

Almost before we knew it, we had left the ground.

Medium 500

Almost before we knew it, we had left the ground.

Semi bold 600

Almost before we knew it, we had left the ground.

Bold 700

Almost before we knew it, we had left the ground.

Typography Guidance.

Bold

Bold Bold Bold Bold Bold Bold
Bold Bold Bold Bold Bold Bold
Bold Bold Bold Bold Bold Bold

Do not make different levels of hierarchy the same weight

This is the headline.

This is sub head.

This is body copy.

This is the same size as the header and sub head.

Do not make any level of hierarchy the same size or scale as another

DO NO USE ALL CAPS

Do not use all caps.

Example type scale

This example type scale uses the manrope typeface for all headlines, subtitles, body, and captions, creating a cohesive typography experience. Hierarchy is communicated through differences in font weight (Light, Medium, Regular), size, letter spacing, and case.

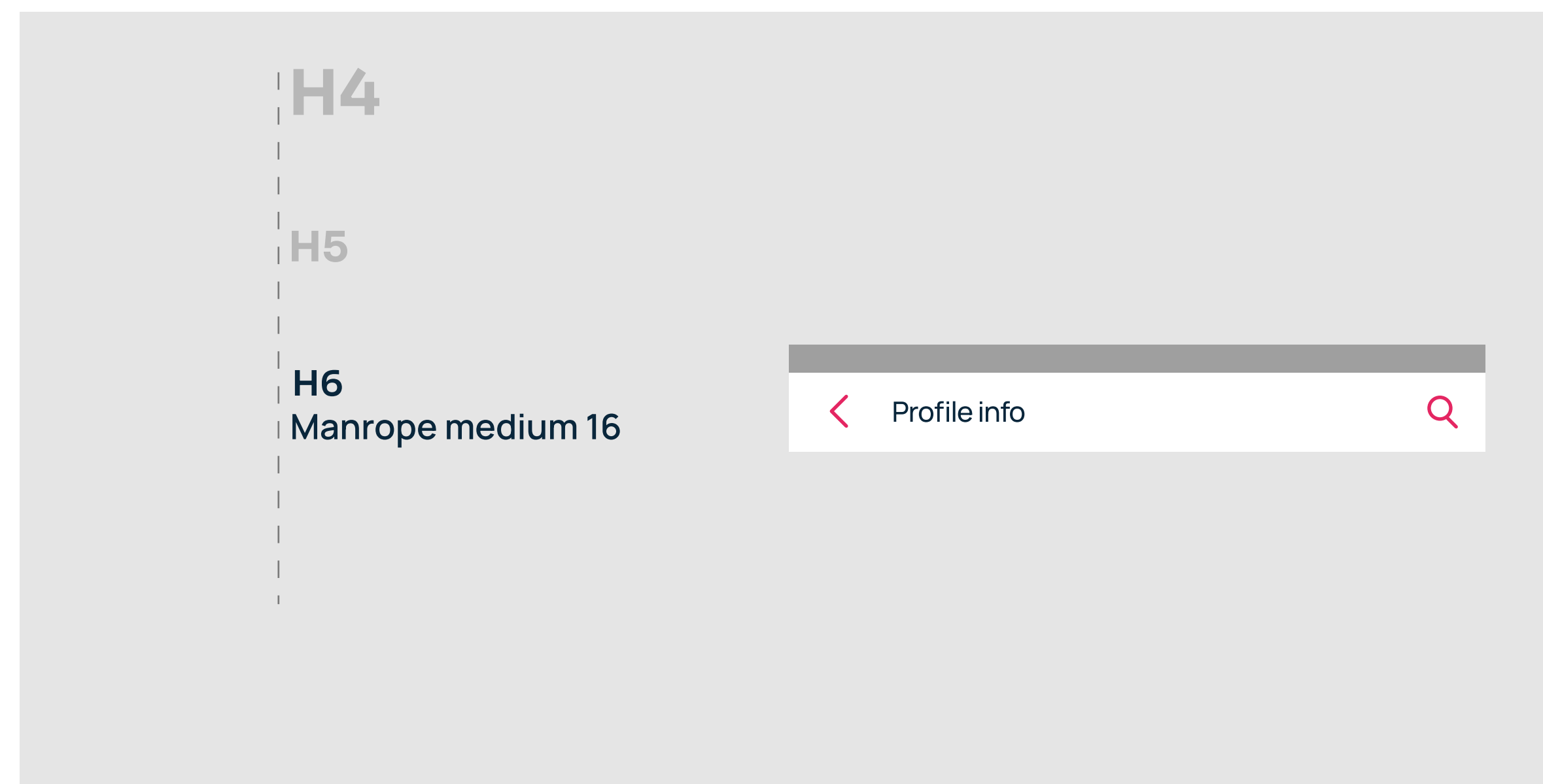
Scale category	Weight	Size	Case	Letter spacing
H1	Extra-Bold	72	Sentence	-0.5
H2	Bold	60	Sentence	-0.5
H3	Bold	48	Sentence	-0.25
H4	Bold	36	Sentence	-0.25
H5	Bold	24	Sentence	0
H6	Medium	20	Sentence	0
Subtitle 1	Regular	16	Sentence	0
Subtitle 2	Regular	14	Sentence	0
Body 1	Regular	16	Sentence	0
Body 2	Medium	18	Sentence	0
Button	medium	16	Sentence	0.25
Caption	Regular	14	Sentence	1.25
Overline	Regular	12	Sentence	0

Applying the type scale.

The type scale appears as text in components and the overall layout. Type attributes can use custom values for the typeface, font, case, size, and letter spacing.

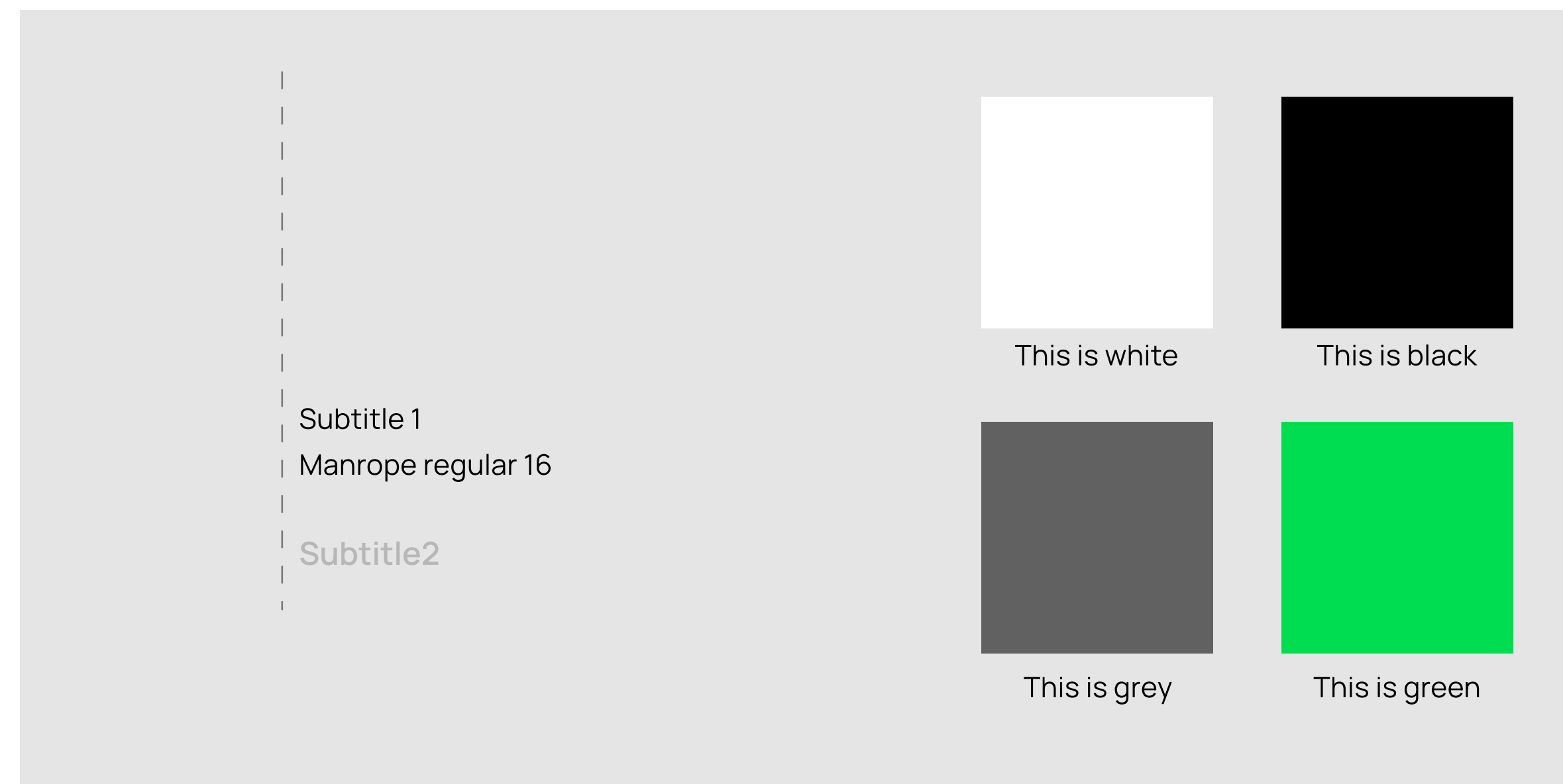
Headlines

In the type scale, headlines span from a range of 1 through 6. Headlines are the largest text on the screen, reserved for short, important text or numerals.



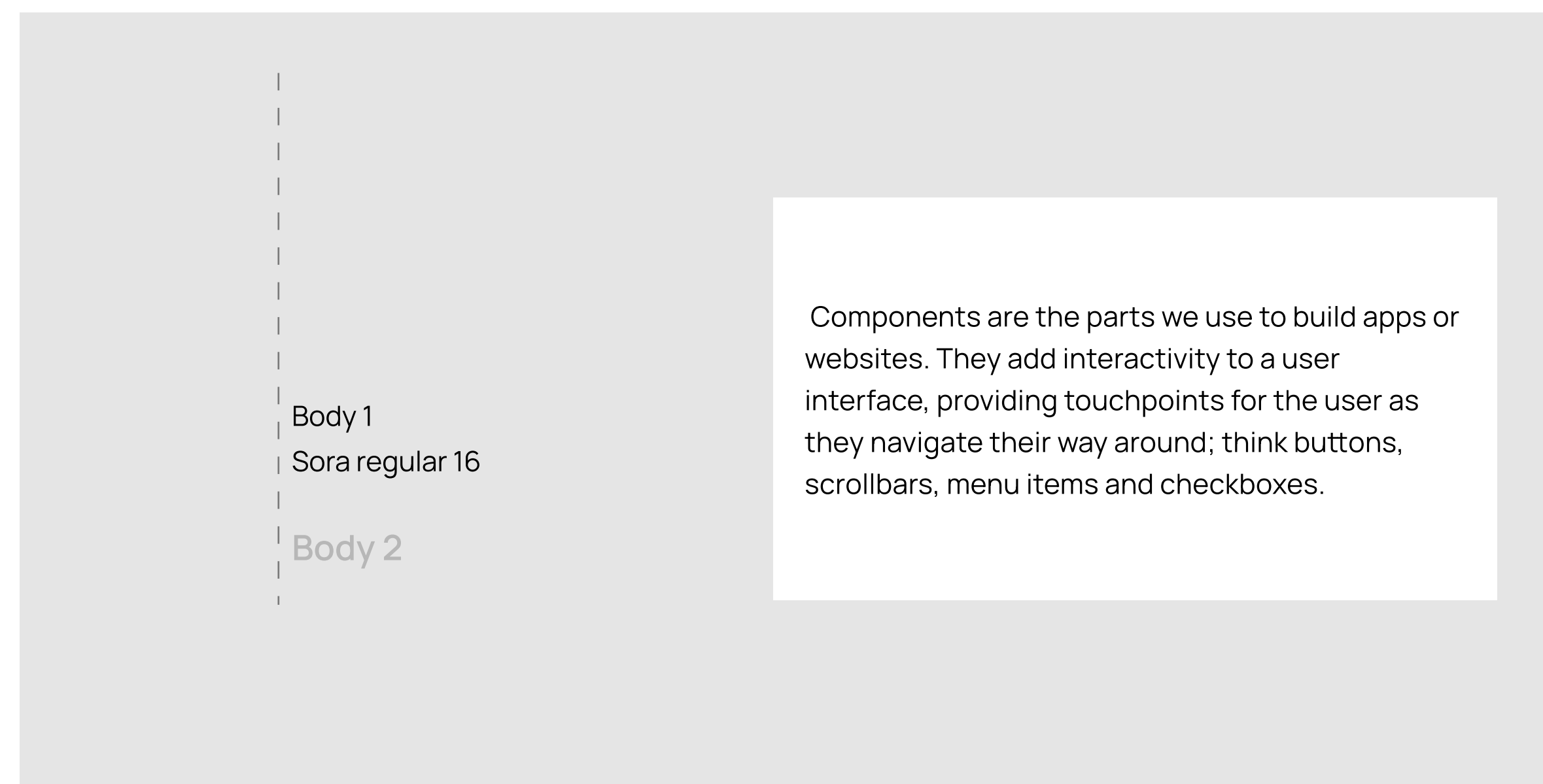
Subtitles

Subtitles are smaller than headlines. They are typically reserved for medium-emphasis text that is shorter in length.



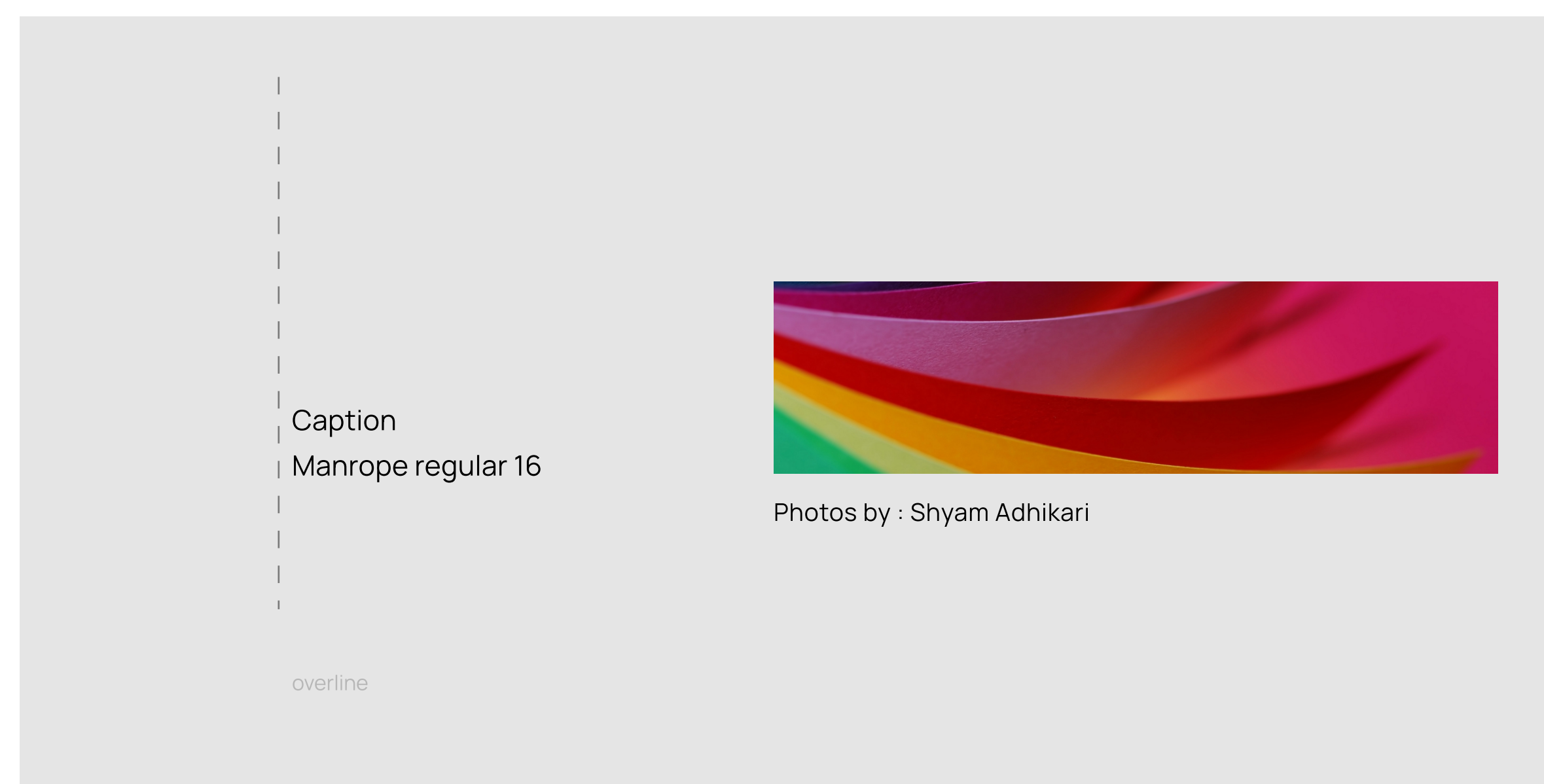
Body text

Body text comes in ranges 1-2, and it's typically used for long-form writing as it works well for small text sizes.



Caption and overline.

Caption and overline text (text with a line above it) are the smallest font sizes. They are used sparingly to annotate imagery or to introduce a headline.



Icons

Icons in use

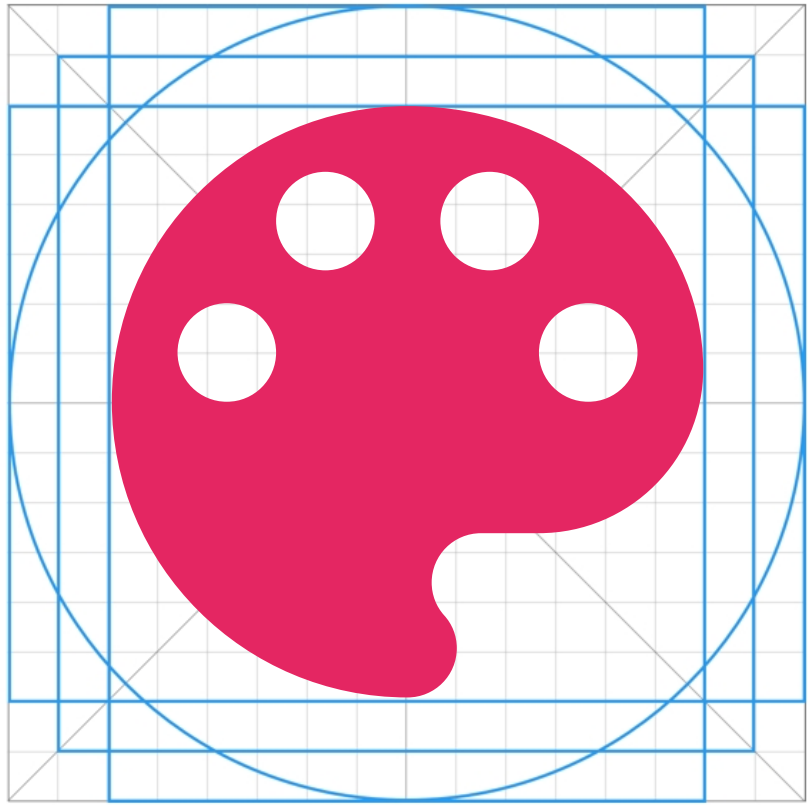
An icon is a graphical representation of meaning. Icons can be used to express actions, state, and even to categorize data. Danfebook Design's icons adhere to the following two principles and are designed for cross-platform consistency:

Graphics that are clear, intuitive, and simple enjoy a higher degree of recognition and are more easily understood.

All icons in the user interface should be consistent in style (detail design, perspective, stroke weight, etc.)

Key Contour Lines

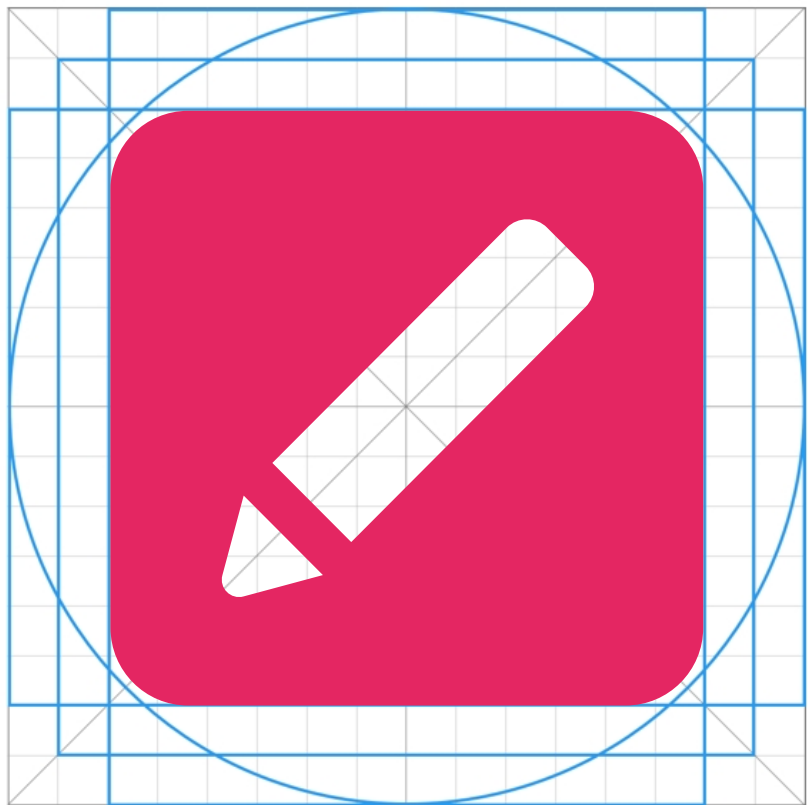
Contour lines play an important role in making various icons with the same visual effect. Please make all icons in the 1024×1024 resolution (16×16 64 times).



Corners

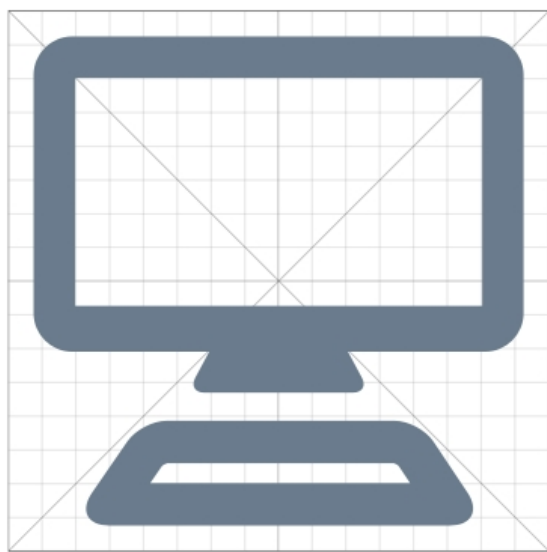
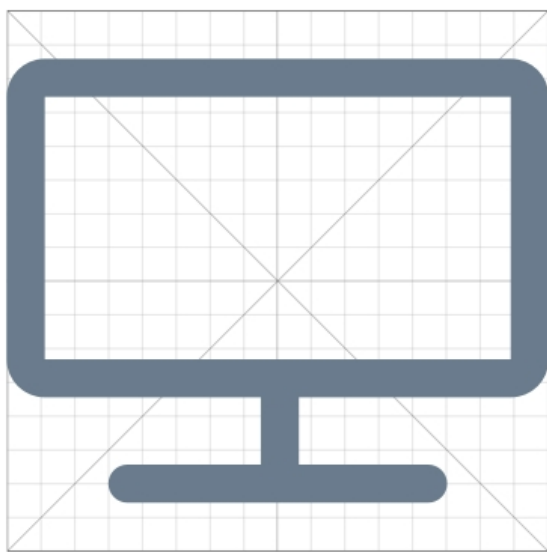
Consistent rounding of corners and sizing of angles is also an important element in maintaining visual unity.

Icons that follow danfebook design should have rounded corners and edges using a 32px radius.



Perspective

Always keep a simple, flat style. Icons should not have a sense of depth nor a large amount of detail.



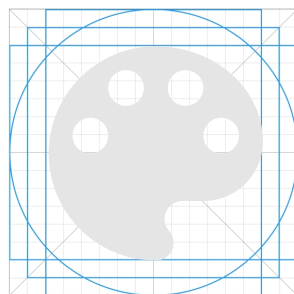
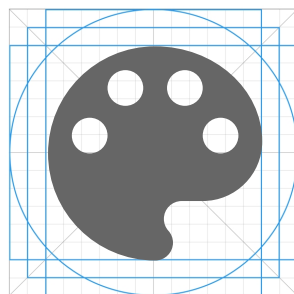
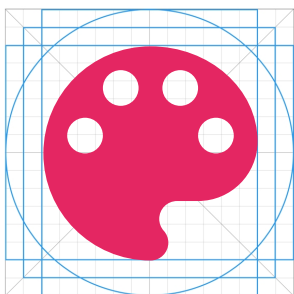
Icon Sizing

In normal use, there are 16px (minimum size), 32px ,48px and 72 (maximum size) four options.



Color

The color of the icon should be consistent the color of the surrounding copy, unless the icon is being used to express state (in which case it should be colored accordingly).



Spacing

Danfebook illustrations are delightful, beautifully crafted for common actions and items. Download on desktop to use them in your digital products.

4px Baseline

Use the 4px baseline grid as a guide when distributing UI vertically. It's not necessary to have, but can be used as an effective tool in Figma.

