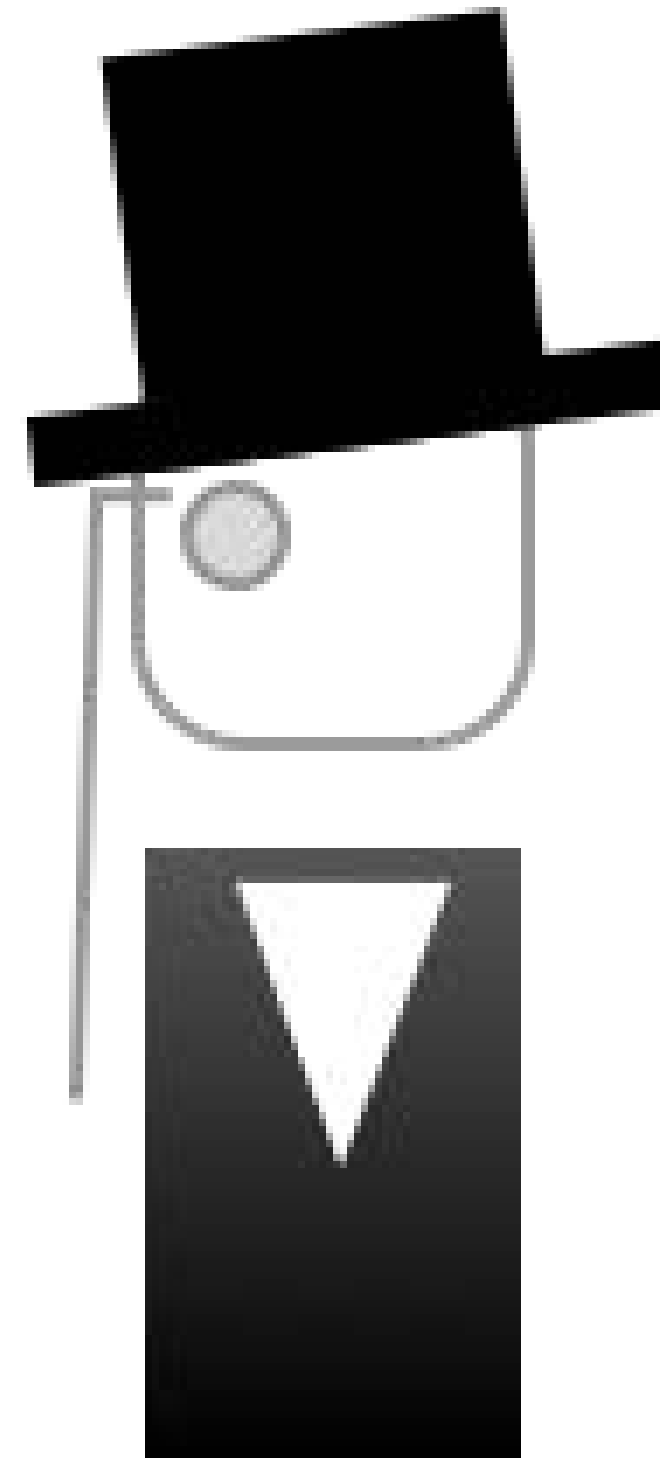
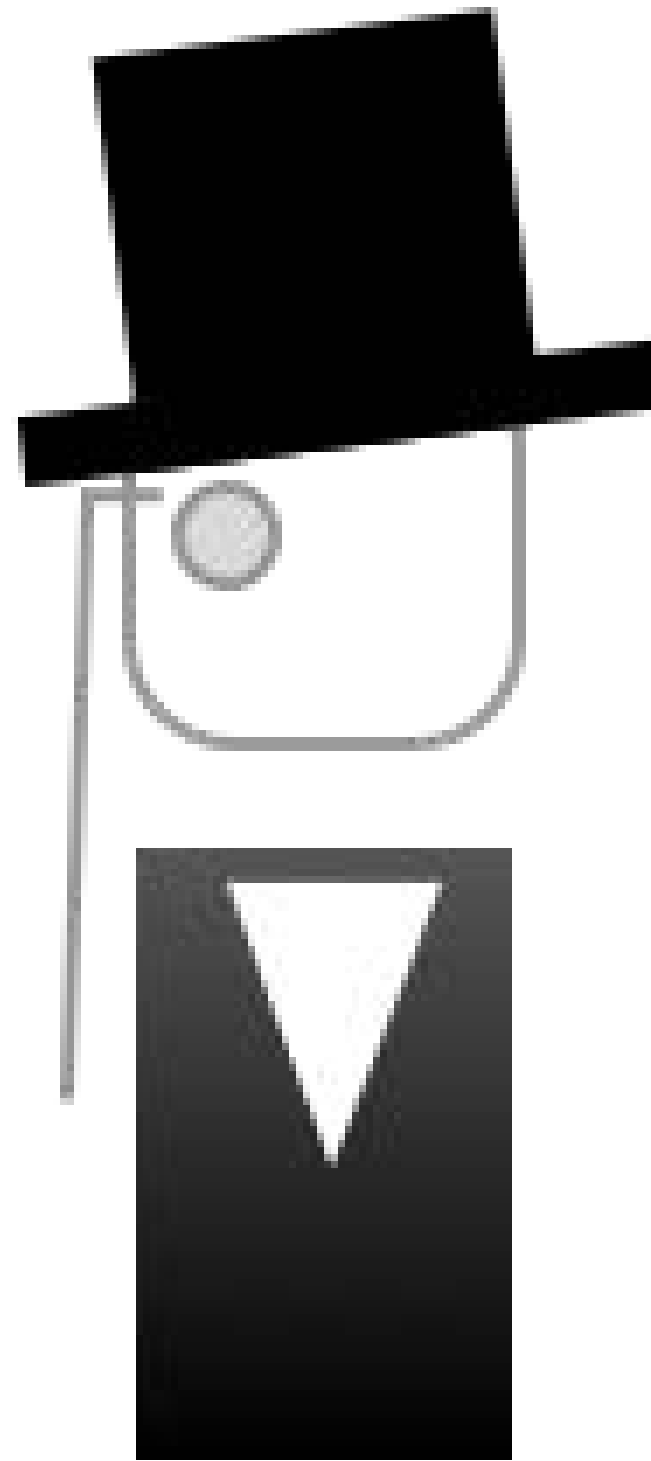


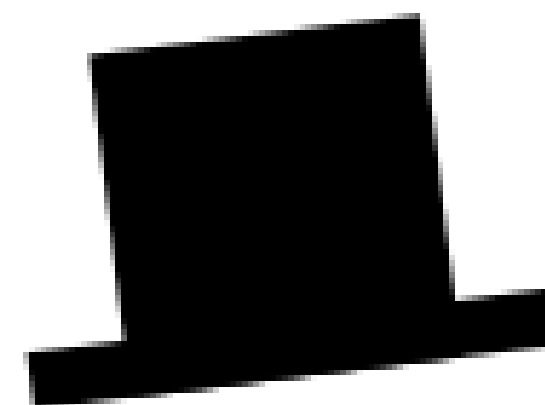
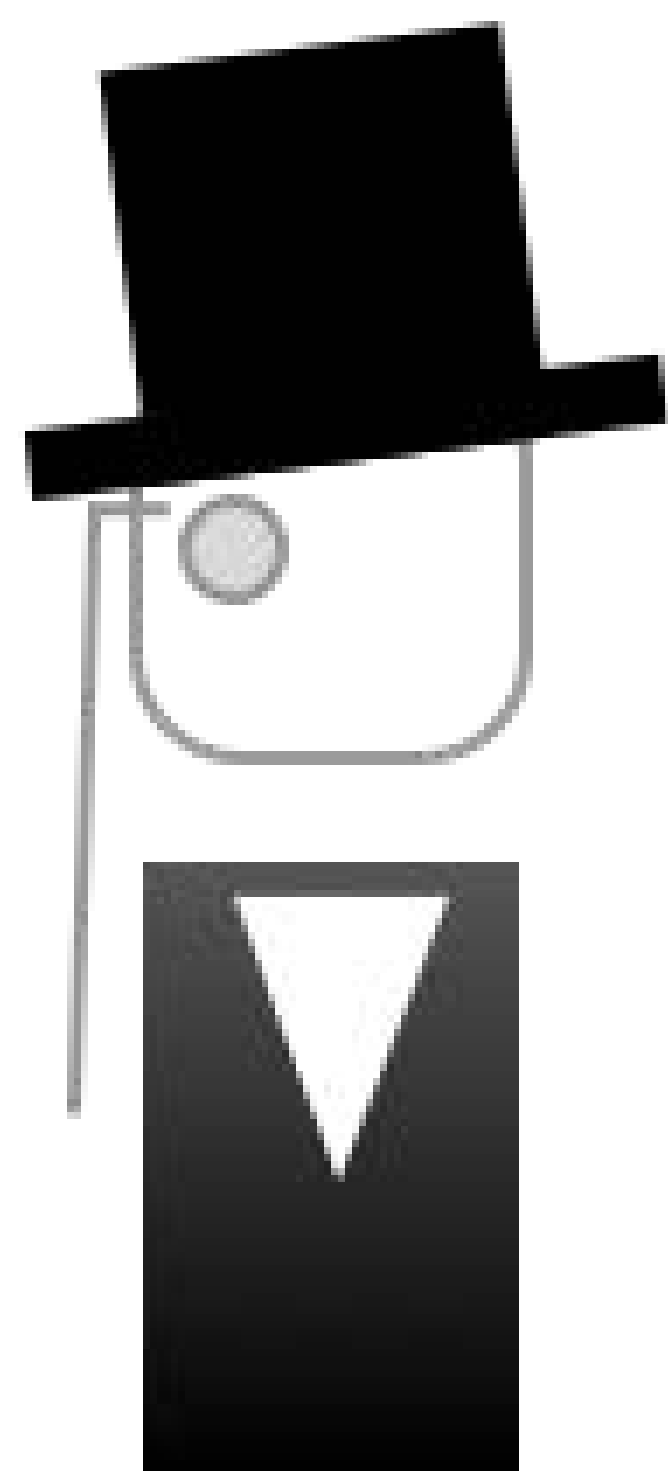
El dueño de Producto

Su rol es aportar las ideas del
producto final

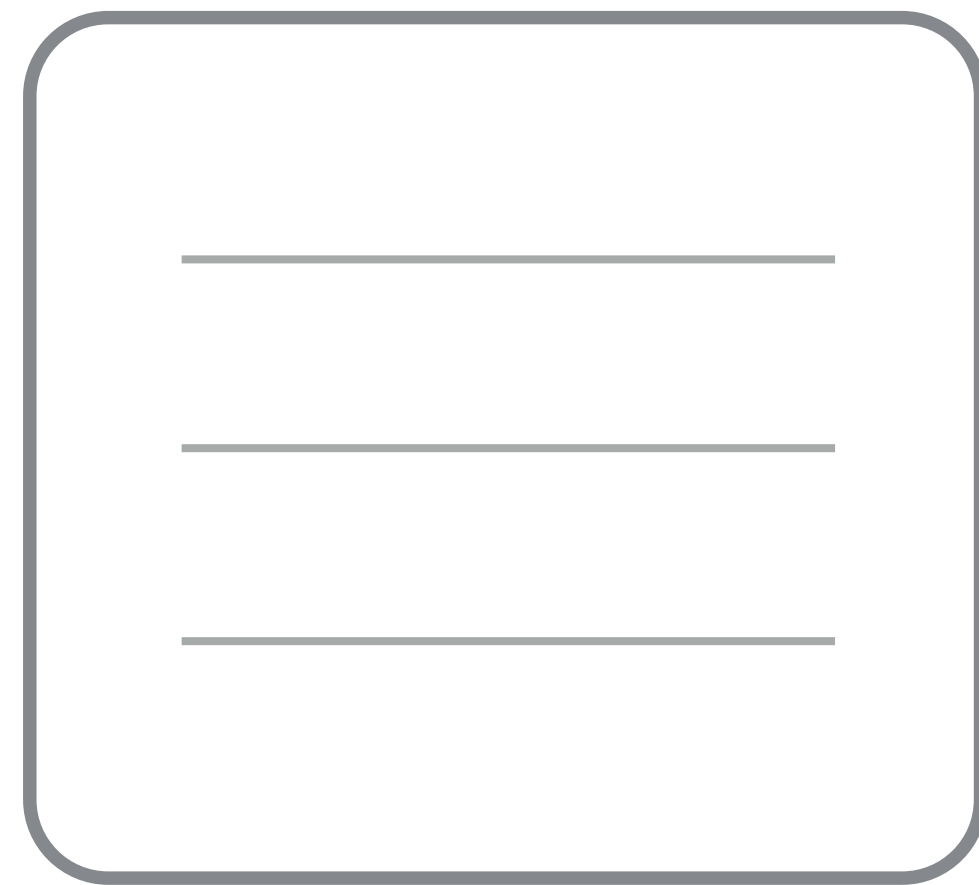


!

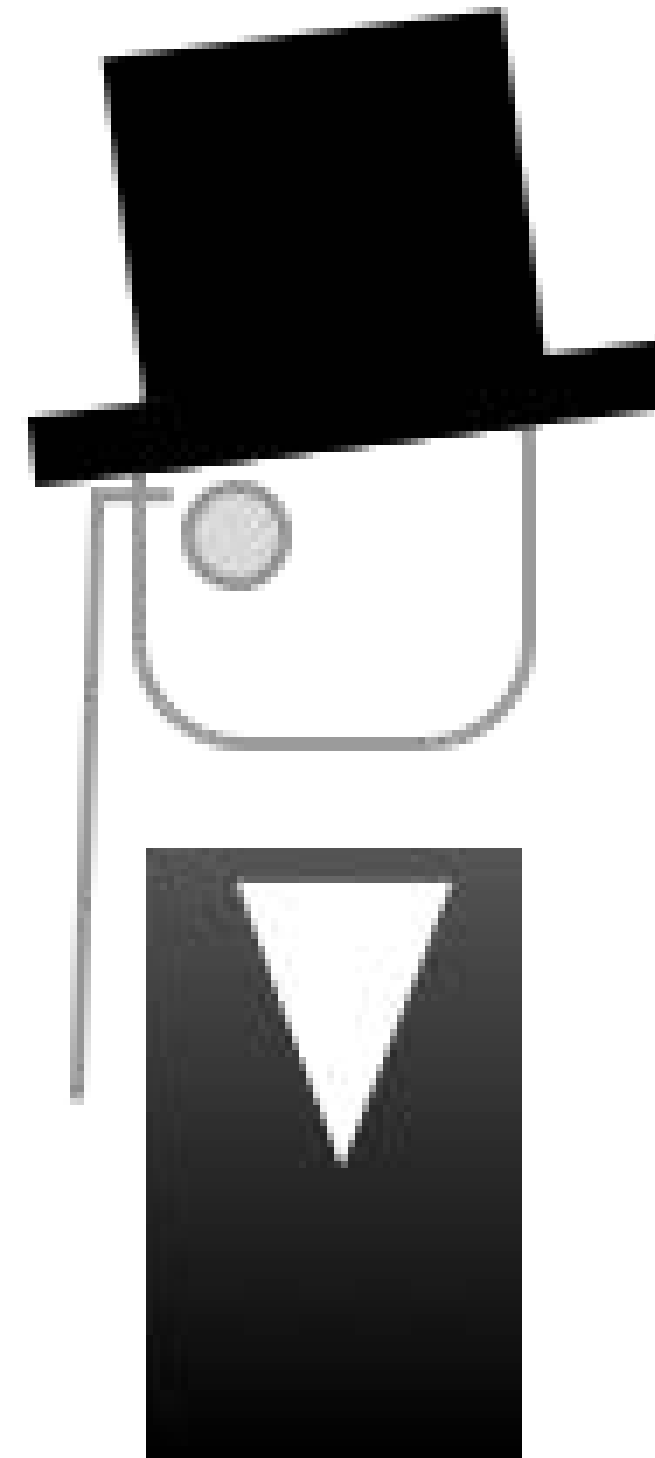




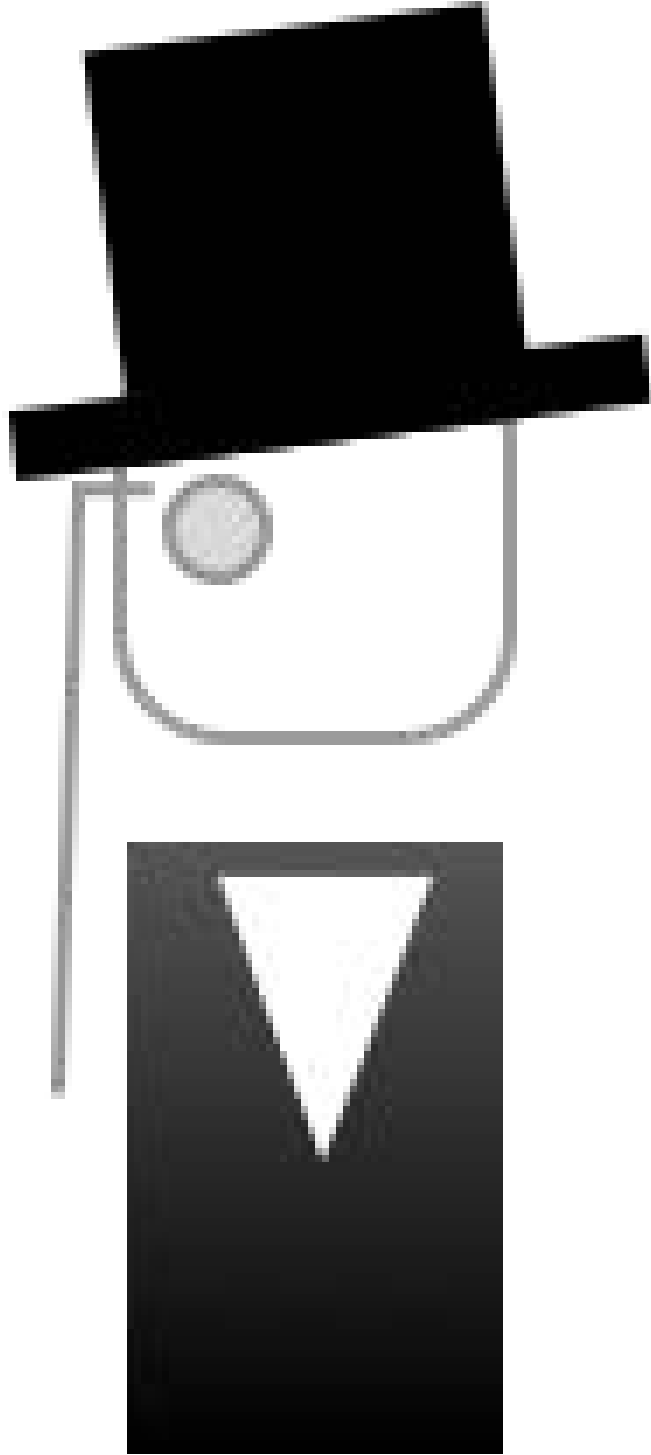
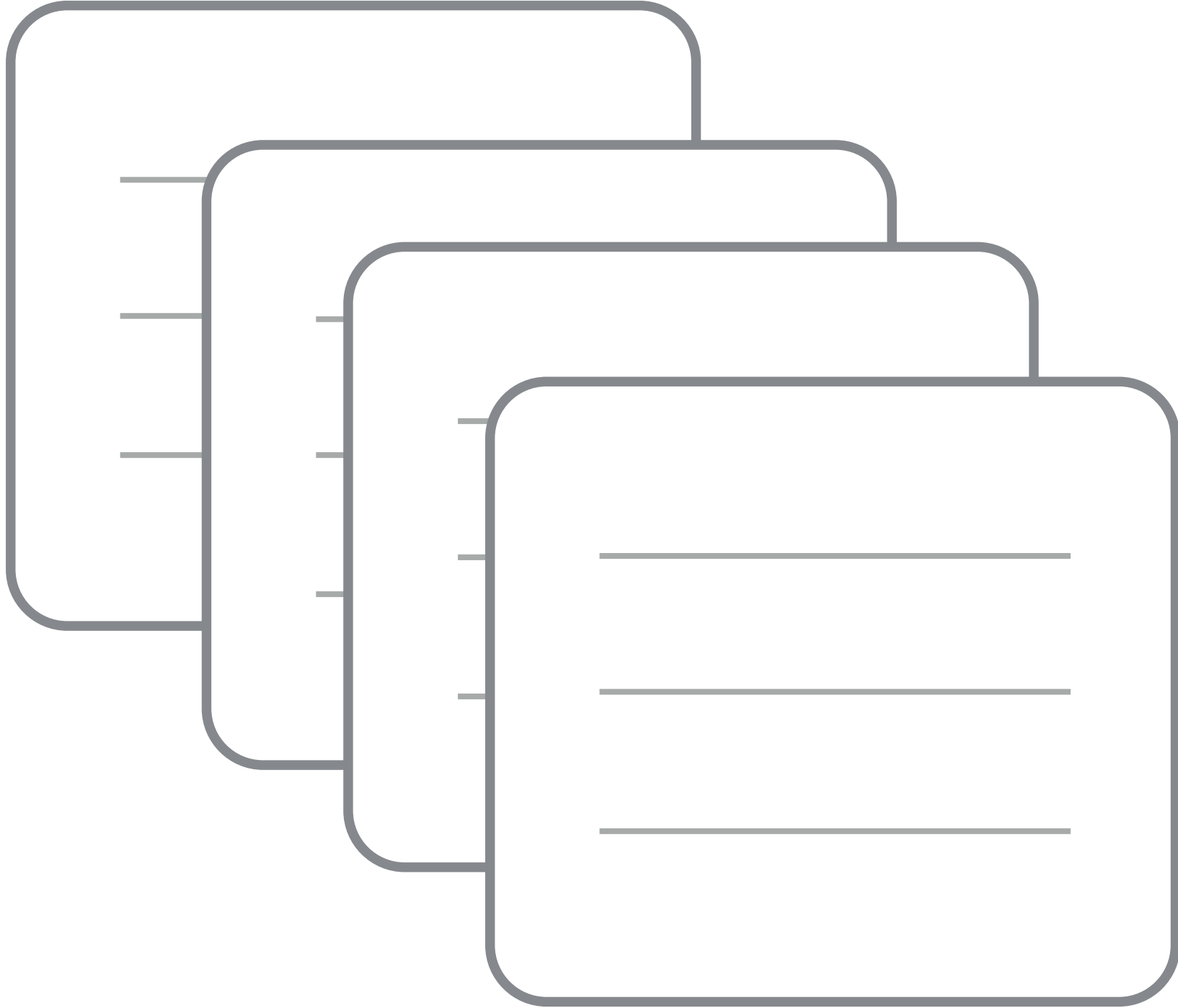
Backlog



A rounded rectangular box with a thin gray border, containing three horizontal gray lines for text entry.



Backlog



El dueño de producto no es “El
Jefe”

Es la “voz” del cliente

Se enfoca en las necesidades
del producto y el cliente